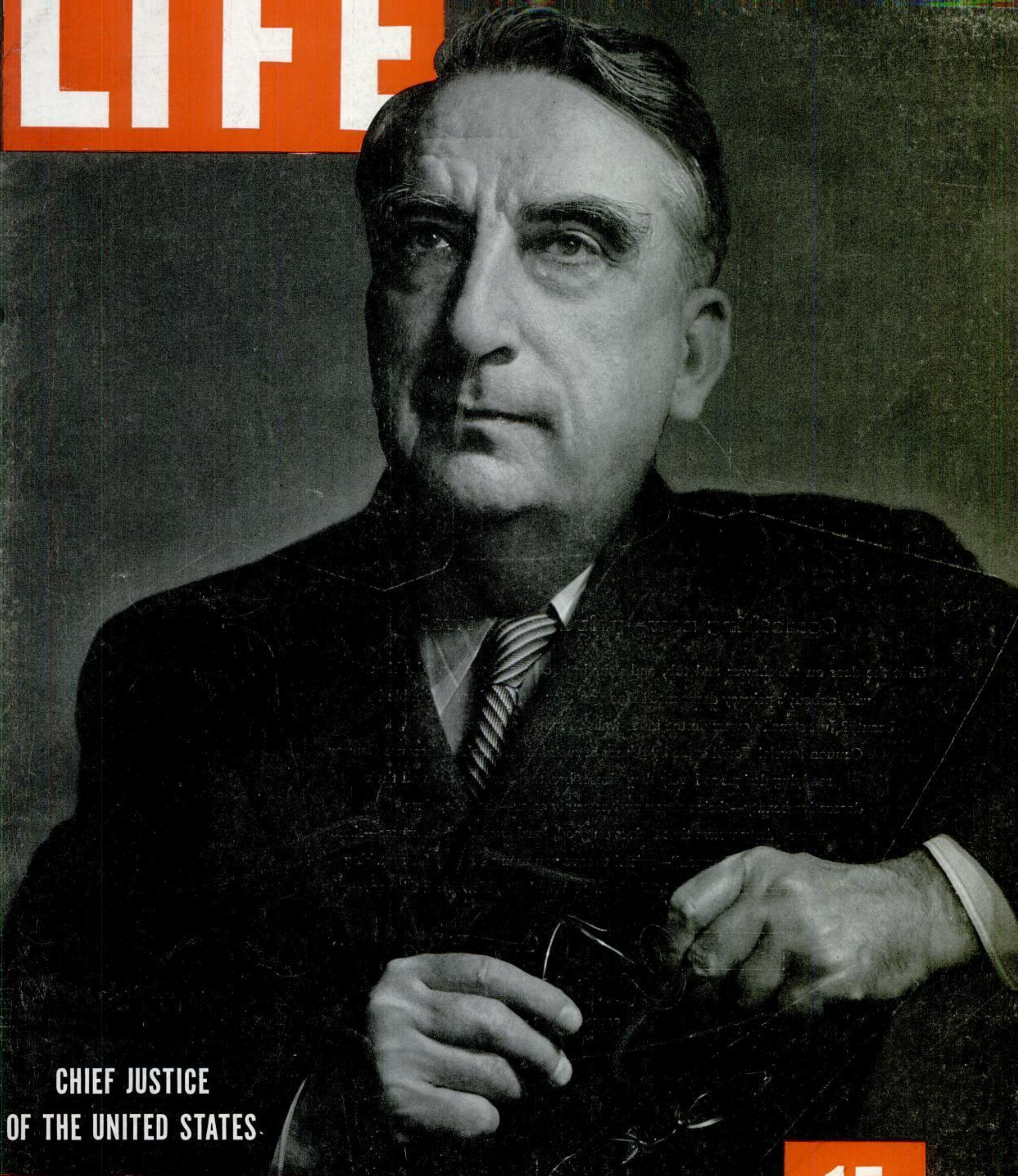


LIFE



**CHIEF JUSTICE
OF THE UNITED STATES**

JUNE 24, 1946 **15 CENTS**
YEARLY SUBSCRIPTION **\$5.50**



Something new—privacy for two!

Shut the door on the shower and tub, and your bathroom can work a "double shift"—with nobody's privacy dampened! Had you thought, too, how to double its beauty? Just stencil flowers on the inner walls to match your new Cannon towels! You'll come by dozens of such bright touches—because Cannon's readying designs so lovely they almost breathe ideas. Beneath all their decorative beauty—their softness and heavenly color—the firm, close, water-thirsty weave that thrives on good, hard *wear*. And, of course—since they're marked "Cannon"—priced to save you many a penny for matching flourishes! Cannon Mills, Inc., 70 Worth St., New York City 13.



Cannon Towels

CANNON SHEETS • STOCKINGS • BLANKETS



Summerproof your Hair with **Vitalis**

Here's how →

Your hair gets sunburned, too, in summer. Summer sun bakes it dry. Wind and water complete the job, leave your hair dull and brittle, hard to manage.

But now that Vitalis is back, you can "summerproof" your hair!

Here's the simple, sun-defying treatment. The way to have better-looking hair than you've had for summers and summers...

Use Vitalis and the "60-Second Workout"

1. Before you exercise use Vitalis and the famous "60-Second Workout." For 50 seconds, massage Vitalis with its hair-shielding pure vegetable oils on your summer-beaten scalp. You're protected — *summerproofed* — come sun, come wind, come water. Then... 10 seconds to comb... and look who's the handsomest man on the beach, boardwalk or ball court. You! Then...



2. After you exercise... repeat. This follow-up with Vitalis and the "60-Second Workout" replaces the protective oils that sun, wind,

or water took away, routs loose dandruff, helps retard excessive falling hair. Then... 10 seconds to comb... and your hair looks vigorous, alive... you've got a "going places" look and you're set to *keep* looking that way! Get that bottle of Vitalis today!

Product of Bristol-Myers

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Even the shadows
are fragrant — even the
soft brush of a fan,
filled with grace and
meaning — for you, wearing
“Bond Street,” the
perfume at once
deliberately poised and
— deeply romantic.

“Bond Street” Perfume,
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"THE TELEPHONE HOUR"

For some of the grandest music you ever hope to hear, we invite you to tune in "The Telephone Hour" every Monday night—over the NBC network. It's like having the world's great artists give a gala performance in your home.

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JUSSI BJOERLING
ROBERT CASADESUS
BING CROSBY
NELSON EDDY
BENNY GOODMAN
TITO GUIZAR

JASCHA HEIFETZ
JOSEF HOFMANN
FRITZ KREISLER
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LAURITZ MELCHIOR
JAMES MELTON
EZIO PINZA

LILY PONS
TORSTEN RALF
ARTUR RUBINSTEIN
BIDU SAYAO
MAGGIE TEYTE
BLANCHE THEBOM
HELEN TRAUBEL

DONALD VOORHEES AND THE BELL TELEPHONE ORCHESTRA

MONDAY · JUNE 24



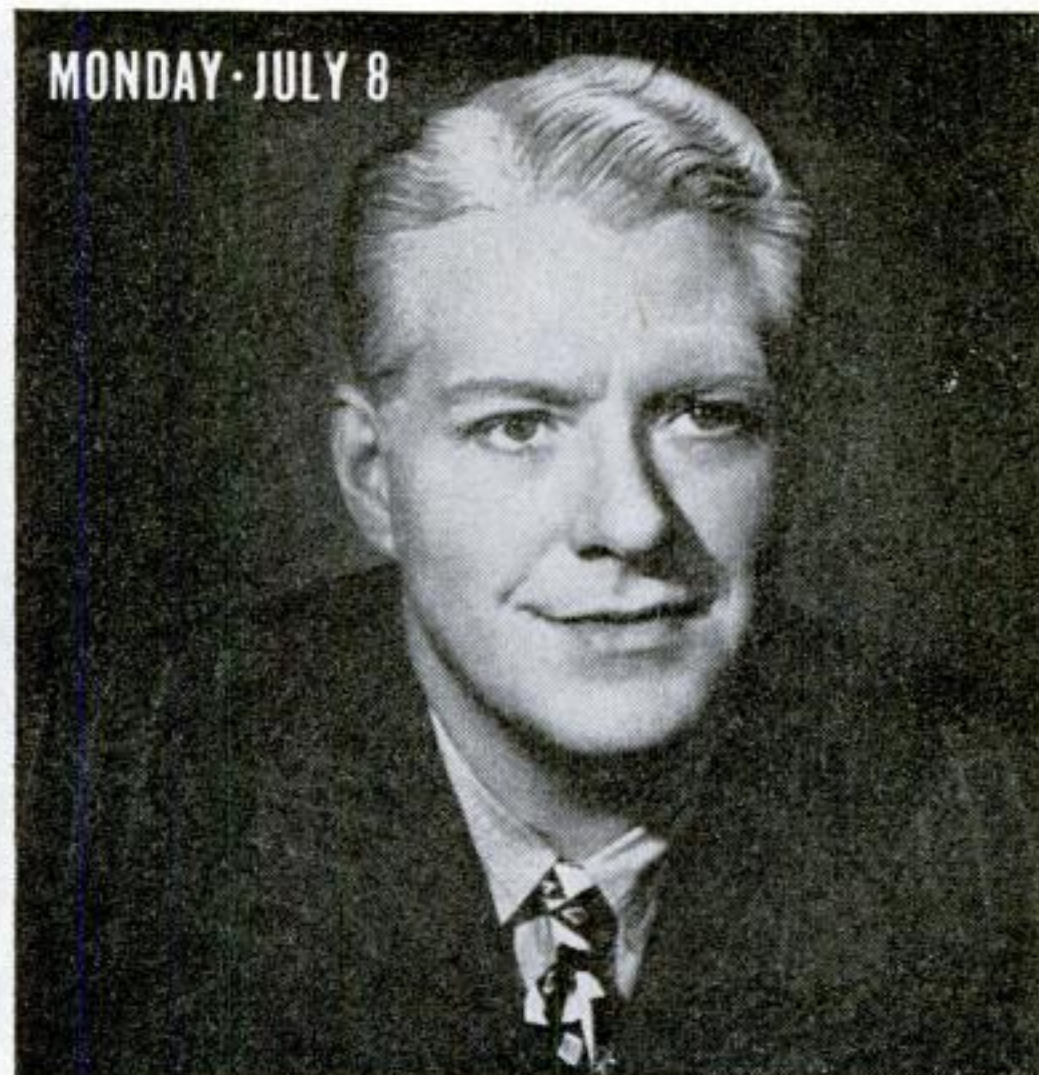
BLANCHE THEBOM—Lovely mezzo-soprano of the Metropolitan. Aspired to a musical career while working in an office. Discovery followed her singing at a ship's concert while on vacation. Business lost a good secretary. Radio found a glorious voice.

MONDAY · JULY 1



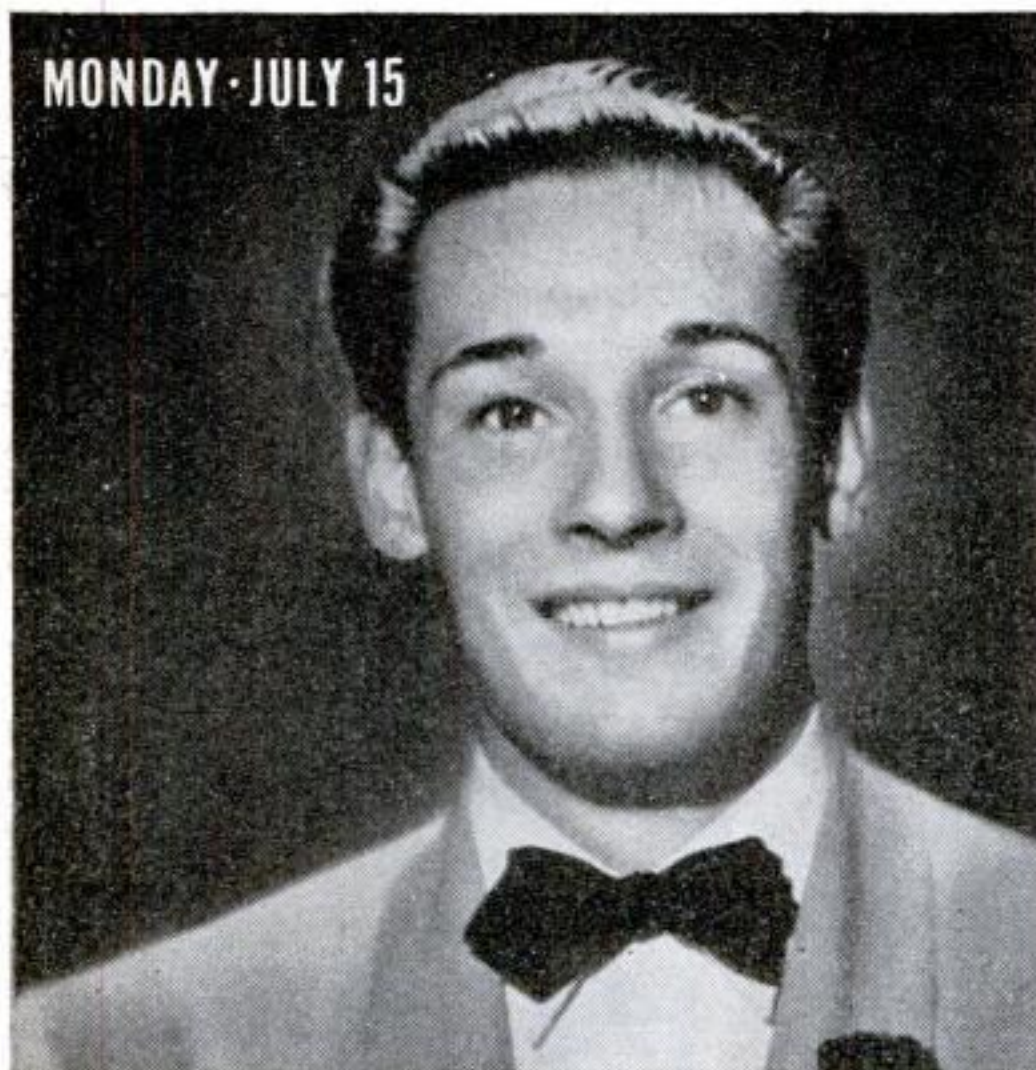
BING CROSBY—The beloved Bing of screen and radio. Made his first appearance on "The Telephone Hour" in 1945—is back again by request. Bing Crosby has a distinct place in American music and in the hearts of millions of listeners.

MONDAY · JULY 8



NELSON EDDY—Star of screen, radio and the concert stage. Voted in 1945 "the best male singer regularly featured on the air." Born in Providence, R. I. His mother and father both sang and there was always music in the Eddy home.

MONDAY · JULY 15



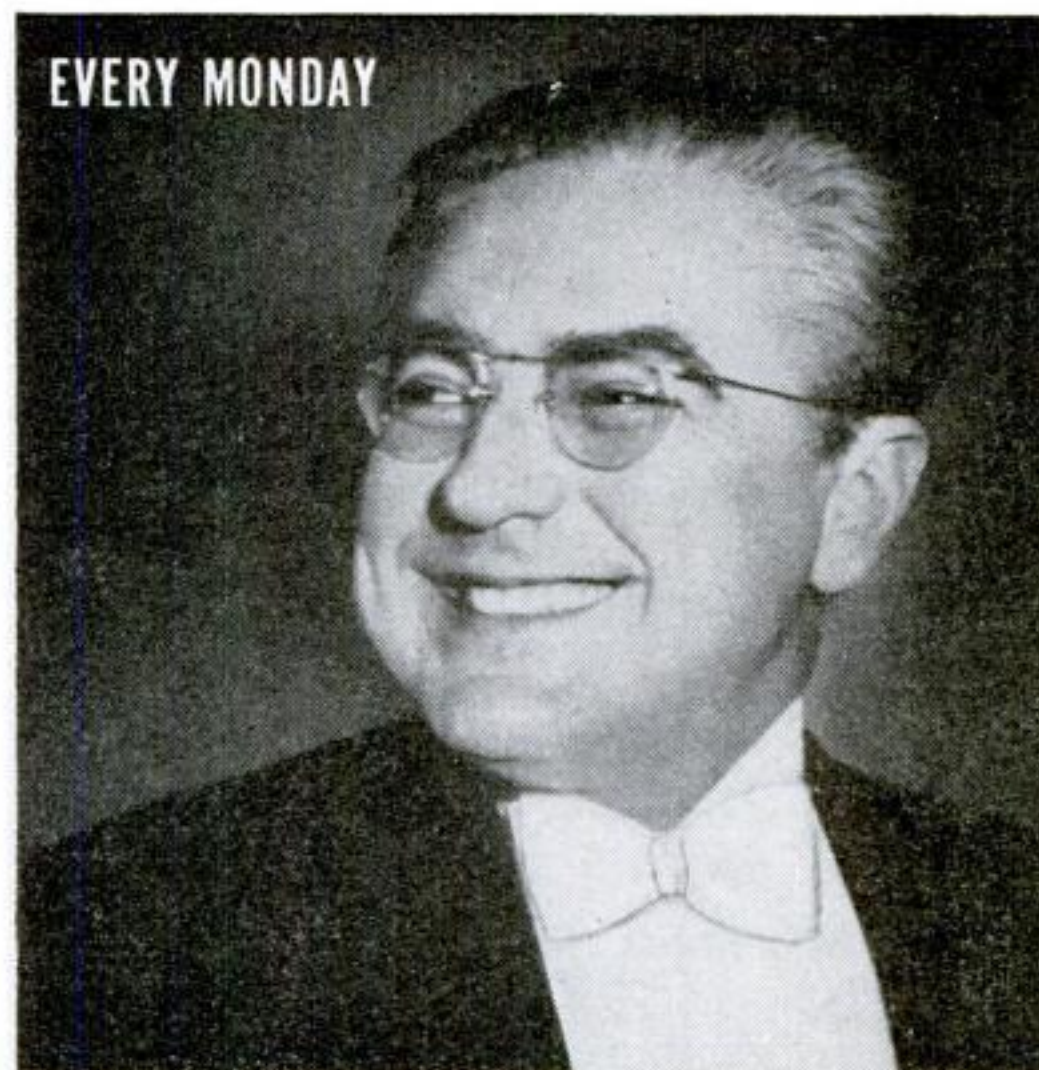
TITO GUIZAR—Mexican tenor, well known for his interpretation of Latin-American melodies. Recent concert tour and appearance with the Los Angeles Philharmonic have brought new appreciation of his artistry in the popular and semi-classical field.

MONDAY · JULY 22



LILY PONS—Started singing merely as a pastime. Five years later, unknown and unheralded, took the Metropolitan by storm in "Lucia." Now recognized as one of the greatest coloratura sopranos of all time. Wife of Andre Kostelanetz, famous orchestra conductor.

EVERY MONDAY



DONALD VOORHEES and the Bell Telephone Orchestra are in their seventh year on "The Telephone Hour." 57 pieces. One of the great orchestras of the air, of true symphonic stature. A real treat for every one who loves the world's great music.

All appearances subject to change

EVERY MONDAY NIGHT OVER NBC (See your local newspaper for time and station)

BELL TELEPHONE SYSTEM



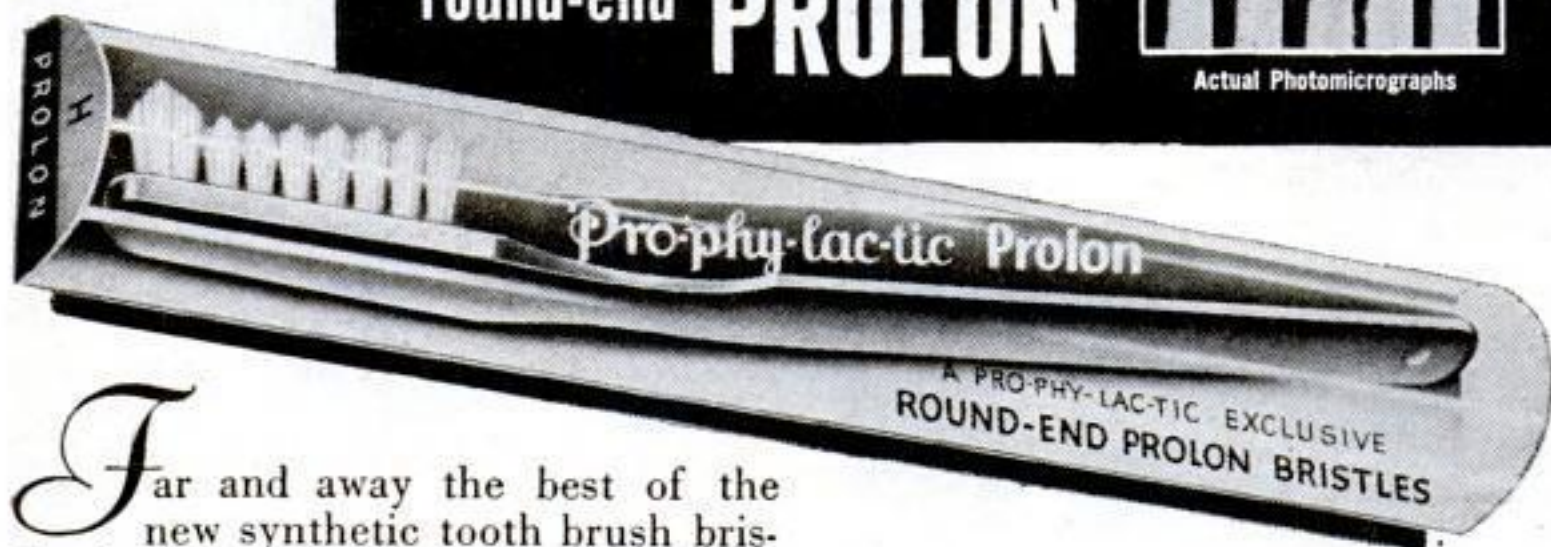
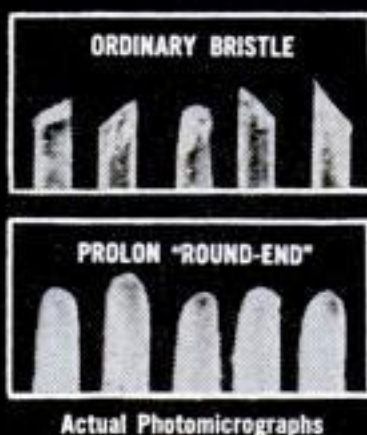
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RB2L-805-RTXB



For years only hog bristle
made fine tooth brushes
... Then science made
round-end **PROLON**



*F*ar and away the best of the new synthetic tooth brush bristles, being marketed under various trade names, are those made by duPont.

"Prolon" is our trade name for the very finest grade of this duPont synthetic bristle.

PROLON—no finer bristle made

So, when you read or hear competitive tooth brush claims, ask yourself this: How can the same duPont bristle, in another brush under another name, last longer or clean better than under the name "Prolon" in a Pro-phy-lac-tic Tooth Brush? You know the answer ... it can't!

Only PROLON has "round ends"

Pro-phy-lac-tic's big plus is that Prolon is the only synthetic bristle that is rounded at the ends.

It's a fact! Under a special patented

process, exclusive with Pro-phy-lac-tic, we smooth and round the end of each and every bristle in the Pro-phy-lac-tic Prolon Tooth Brush. See for yourself how much gentler these round ends are on tender gums!

And with PROLON these other "extras"

In addition to round-end bristles, the Pro-phy-lac-tic Prolon Tooth Brush gives you these three important "extras": 1. The famous Pro-phy-lac-tic end tuft, for ease in reaching hard-to-get-at back teeth. 2. Scientific grouping of bristles to permit thorough cleansing of brush after using. 3. Guaranteed for 12 full months of use.

Next time, get the most for your money!

PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.



LETTERS TO THE EDITORS

BETTY KNOWLES HUNT

Sirs:

My hat's off to Mrs. Betty Knowles Hunt, who wrote the letter "Where Are the Lobbyists for America?" (LIFE, June 3). Right here you may add another housewife's blessing to her courageous letter.

As a mother of three sons I wholeheartedly join Mrs. Hunt in lobbying for a better world, a God-governed world where justice and truth are not distorted by greedy, self-centered administrators and union leaders drunk with the importance of their own power.

KATHLEEN R. WRIGHT
South Pasadena, Calif.

Sirs:

Mrs. Hunt's patriotic and intelligent survey, written to LIFE of political conditions in our country, should serve as inspiration to the nation. . . .

The utter indifference of our labor leaders to the welfare of our nation and the people as a whole should act as a warning to our people of what they can expect from a labor government if it comes to power. . . .

RUTH MATTHEWS
New York, N.Y.

Sirs:

By a strange coincidence my maiden name was Betty Knowles, too. I, too, am an ordinary citizen represented by no pressure groups in or out of Washington. I, too, am compelled to raise my voice, but my voice is raised in behalf of deeper thinking and less emotional hysteria.

I wonder if Mrs. Hunt has taken the time to read the demands for a change in rules, the really basic

CONTINUED ON PAGE 6

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LIFE
June 24, 1946

Volume 20
Number 25

"I wouldn't have believed the difference it makes.."



...until I tried
PAL HOLLOW GROUND
myself"

Lots of men have said "Razor blades? They're all alike!" Now, they say "They're all the same—except Pal!"

Ordinary safety razor blades are ground like a pocket knife.

Pal Blades are different—they're *Leather Stropped* and *Hollow Ground* like a barber's razor.

Result: Pal Blades are flexible in your razor—follow facial contours effortlessly. Your shave is cool, quick, no "bearing down". And delicate edges last longer, too. That's why millions call it the Pal

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4 for 10¢
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SINGLE AND DOUBLE EDGE
MONEY SAVING ECONOMY SIZE 50 BLADES \$1

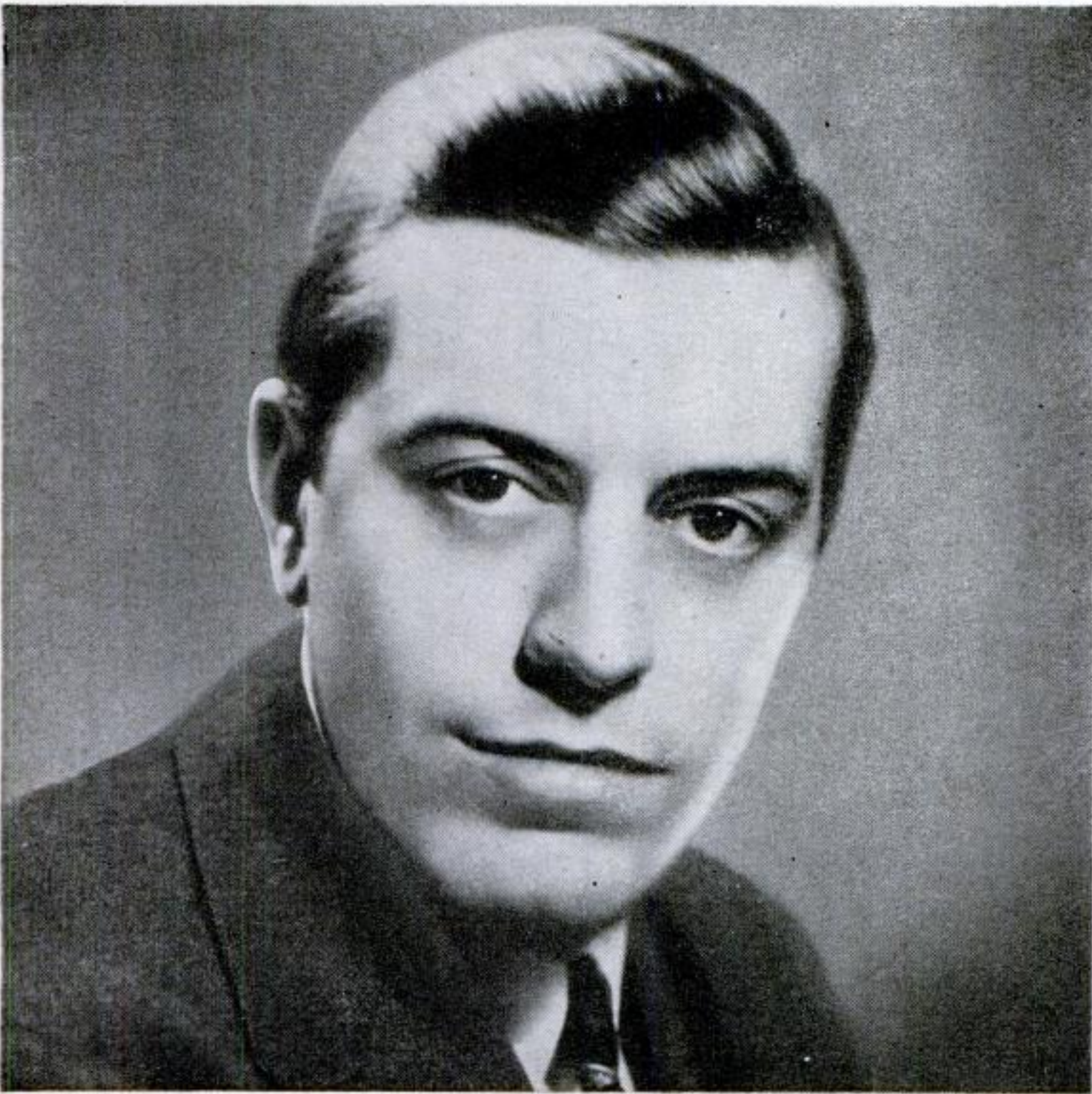
PAL
Now—RUST-RESISTANT
HOLLOW GROUND
RAZOR BLADES



Allan Jones brings you all the bitter-sweet romance of *Night and Day*, *Why Shouldn't I?*, *I've Got You Under My Skin*, *Easy to Love*, four other Cole Porter show hits. He sings with an orchestra and chorus conducted by Ray Sinatra. Red Seal Album M-1033, \$4.85.



William Primrose makes his viola sing with the warmth of the human voice as he plays two beautiful melodies. You hear Schubert's prayerful *Litany* and Bach's haunting *Come, Sweet Death*. With Vernon de Tar at the organ. Red Seal Record 11-9117, \$1.00.



Thomas L. Thomas sings the beloved *Ave Maria* of Schubert. You can feel the deep sincerity which he brings to this tender, heart-lifting song of devotion. On the reverse side: Fauré's *The Palms*. With Gustave Haenschen's all-string orchestra and chorus. Ask for Red Seal Record 11-9109, \$1.00. Prices shown are exclusive of taxes.

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great Music on
great new records*



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SUNBURN
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BURN

Fiery, sun-scorched skin is
burned skin.

Treat it seriously. Apply soothing,
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- 2 It Fights Infection
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UNGUENTINE is just the thing for all the little skin in-
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bites, scratches and skin irritations as well as burns.
In handy tubes or family size jars at drug stores everywhere.

**THE THING TO USE IS
UNGUENTINE**



A Norwich Product

Norwich

LETTERS TO THE EDITORS

CONTINUED

cause of the unfortunate railroad strike? Anyone who is a champion of justice could hardly quarrel with the reasonableness of most of those demands. Without the right to strike, labor has no means of protection, no recourse for obtaining its just demands even though labor has at times abused this right. . . .

It is true I, too, want my two children to be unselfish, to work for the greatest good of their country. I believe this lies in the conscientious sifting of fact, by wise and thoughtful legislation which does not deprive the minority of the right to be heard, but because of its justice and considered judgment will be held in respect by all.

BETTY KNOWLES BUCHTENKIRK
St. Petersburg, Fla.

Sirs:

. . . It took a clear-thinking woman, uninvolved in politics, with no petty pressure-group ax to grind, to crystalize the situation and express for the majority of us unrepresented Americans our instinctive though unvoiced reaction.

ALICE M. CURRIN
Bergenfield, N.J.

Sirs:

. . . Did it ever occur to Mrs. Hunt, between batches of cookies, that the people also include a tremendous number of union families? They're Americans, too, Mrs. Hunt, and they can send telegrams. . . .

We have a problem on our hands that will require hard work and patience and which, most assuredly, will not be solved by name-calling, ranting and quaking. Even if the eventual solution isn't 100% correct, I still know that my nation will continue to march forward, sometimes awkwardly, sometimes exasperatingly, sometimes not so inspiringly, but without a bit of doubt, magnificently.

And don't worry, Mrs. Hunt, you'll still be able to vote Republican.

CHARLES CACCAMO
Tampa, Fla.

Sirs:

After reading Betty K. Hunt's letter on "Where Are the Lobbyists for America?" I will be happy to cast one vote for her if she should ever run for President. . . .

MELVIN M. SNEED
Riverside, Calif.

"THE THING"

Sirs:

Referring to "The Thing" (LIFE, June 3), wouldn't it solve most all of Farmer Dupre's problems if he



stripped the armor from his M22 light tank, or does he use it for warding off mosquitoes and other insects?

R. S. HOXIE
Manistee, Mich.

CONTINUED ON PAGE 8



The "romantic setting" is age-old: boy meets girl . . . romance, thrills, engagement . . . climaxing with a diamond ring!

But the "ring" is something startling: the MIRACLE DIAMOND RING — with the patented Miracle Setting — makes diamonds appear at least 25% larger!

From \$50 up — at leading jewelers everywhere.



Two diamonds — same size . . . same weight. But see how much larger the MIRACLE DIAMOND RING looks! The patented Miracle Setting makes the difference!

Miracle
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DIAMOND RINGS

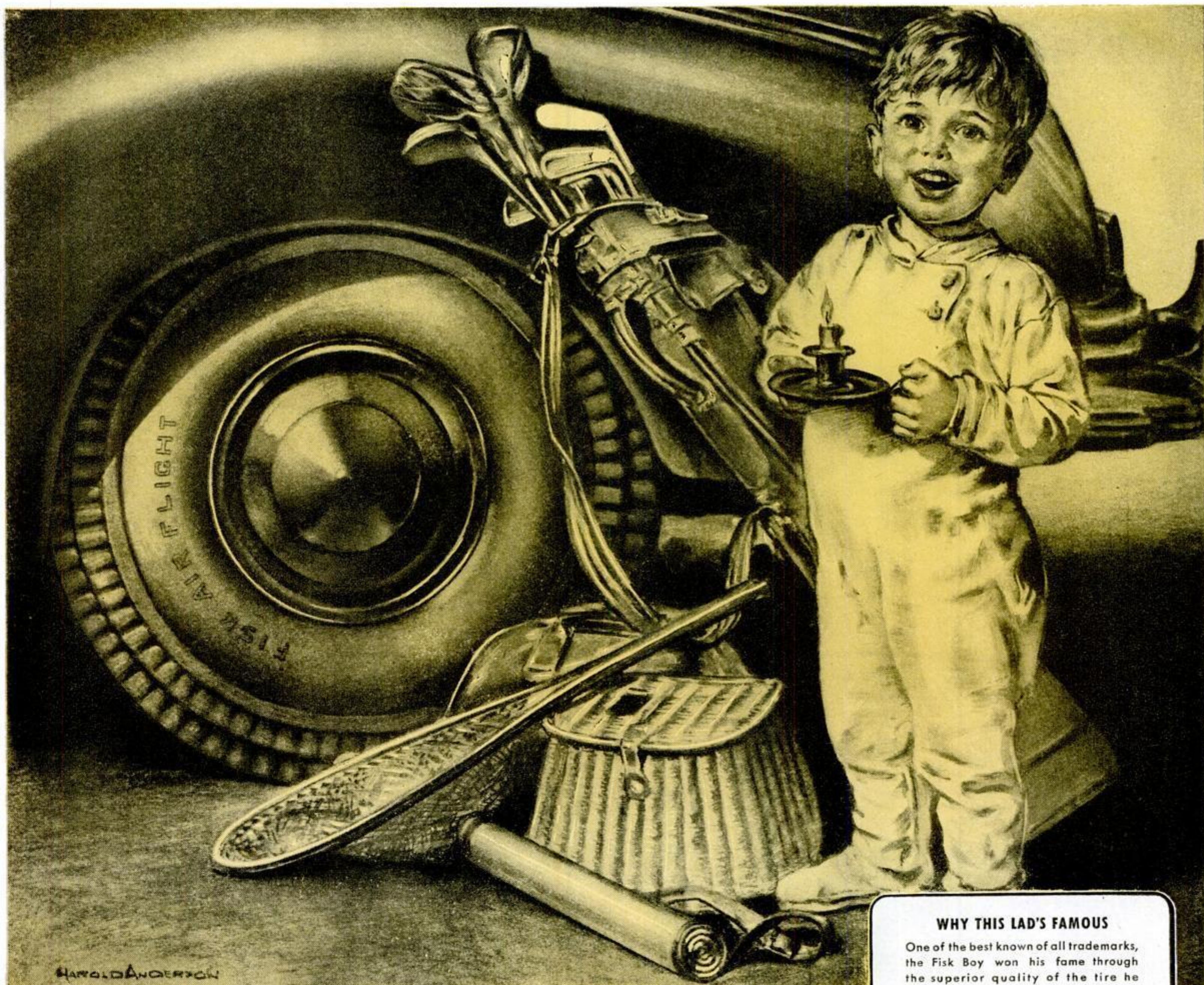


DAYSTROM Beauty
starts at the TOP!

The decorator-designed plastic top is incredibly beautiful and functional! It's chip-proof, stain and heat resistant — and so easy to clean. Richly upholstered chairs and heavily plated chrome will give your kitchen a decorated look! See Daystrom tubular chrome "Fashions for Kitchens" at better stores in your community.

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WHY THIS LAD'S FAMOUS

One of the best known of all trademarks, the Fisk Boy won his fame through the superior quality of the tire he represents. Now that it's Time to Re-Tire—do it the quality way—buy Fisk.

It's Time to Re-Tire... *and enjoy life again*

Drive with the open road ahead of you—and all the care and worry about the perils of wartime tires back of you. Give yourself the complete security, the priceless luxury of the tires you know in your mind are the ones you really want—Fisk.

Fisk safety is more than just a good buy.

Fisk safety is the complete car control you feel in the driving wheel... the authority you sense in your brake pedal as you make a quick stop... the freedom with which you zoom along a high-speed highway. Fisk is a surety of real quality—something you can have, now that it's Time to Re-Tire.

Buy Quality... Buy **FISK**

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FISK TIRE COMPANY, DIVISION OF
UNITED STATES RUBBER COMPANY

oh-oh, Dry Scalp!



"... A MASK is no disguise for him ... I'd know him anywhere with that hair ... it never looks combed. There's the old loose dandruff too. Dry Scalp will do it every time. Someone should tell him about 'Vaseline' Hair Tonic ... and it might as well be me ..."

*Hair looks better...
scalp feels better...
when you check Dry Scalp*



WHAT A DIFFERENCE! ... That's what happens when you check Dry Scalp with 'Vaseline' Hair Tonic. Just a few drops a day do the trick. Your hair looks better. Your scalp feels better. Itchiness and loose dandruff disappear. 'Vaseline' Hair Tonic works with Nature—contains no alcohol or other drying ingredients. Use it also with massage before every shampoo. It's double care ... both scalp and hair ... and more economical than other hair tonics, too.

Vaseline HAIR TONIC

REG. U. S. PAT. OFF.

Used by more men today than any other hair tonic

LETTERS TO THE EDITORS

CONTINUED

CLUBWOMEN

Sirs:

You and Helen Hokinson! Both of you make me very tired with your sly, tongue-in-cheek attitudes toward women's clubs! (LIFE, June 3)...

Who is the woman-hater on your staff? Who is that ignorant, unenlightened male who writes the sassy captions for the pictures? Doesn't he know yet that the present-day woman's club is not the dull, smug organization it may once have been, but a greatly respected part of community life and living? You certainly went all out in order to give the shallow, superficial picture...

EMILY TEMPLETON

Pittsburgh, Pa.

SOVIET FOREIGN POLICY

Sirs:

All honor to LIFE for having the courage to print John Foster Dulles' epochal article, "Soviet Foreign Policy" (LIFE, June 3). Coming from one of the nation's most distinguished lawyers and diplomatists, this cool, dispassionate analysis should awaken us to its menace as no other writer has done...

How closely the temptation to appease Russia parallels that which sent Chamberlain, discredited, to his grave. Unlike the political give and take of the Western world, Russia's ideology is more in the nature of a religious fanaticism. Her fundamental attitude toward our form of government is one of vast superiority: theirs the perfect, ours the imperfect. She regards as evidence of weakness the things that go into our Bill of Rights and continues, as in the beginning of her communistic regime, her theory that communism will fail unless it covers the entire world. She has now forced the thin edge of the wedge into the politics of the West via two openings: the visionary bleeding-hearts who take to socialism like ducks to water, and the labor unions, which are vulnerable simply through the Santa Claus motive. Through these she skillfully and tirelessly applies the technique handed down from Marx himself...

ROSCOE PEACOCK

Naples, N.Y.

Sirs:

... Beneath the veneer and polish of Dulles' phrases, his intent was particularly clear. He was adding his fervent bit for the great 20th Century crusade—war against the East. Where Hitler failed, we, in the name of democracy, shall succeed...

SIDNEY SHANKER

New York, N.Y.

Sirs:

Congratulations to Mr. Dulles and LIFE for the article, "Soviet Foreign Policy." Mr. Dulles has taken the so-called enigma of Soviet foreign policy, pieced it together and explained it in a coherent, understandable article. At last from one of our best-qualified citizens comes a course of action which those of us who wish to preserve our own American ideals, yet remain at peace with Russia, may follow.

J. GORDON WALTER

New York, N.Y.

Sirs:

Mr. Dulles' article is a perfect illustration of why our relations with the Soviet are in such a mess. He has fall-

CONTINUED ON PAGE 11



Now here's a biking thrill for you—a smooth safe coast down a long hill. And there's more fun and safety with a New Departure Coaster Brake.

This champion brake is known for stop-on-a-dime action (and you can stop with a long, smooth glide if you like it that way.) Powerful, yet light in weight, weatherproof and leakproof, New Departures roll freely, yet stop surely—without added wear to rims and tires. You'll enjoy every biking thrill more with New Departures. Give your bike a break with the New Departure Coaster Brake—"The Brake of the Day."

Have you read the fun-filled booklet "Pedalers' Progress"? Send postcard for your free copy.



New Departure

Coaster Brakes

New Departure, Division of General Motors, Bristol, Conn.

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WINDBREAKER

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12 to 20
36 to 44

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A MASTERPIECE OF CRAFTSMANSHIP

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MORE STORAGE SPACE

The extra trunk space of a coupe is combined with the seating capacity of a sedan in this Mercury sedan-coupe. Seats six people easily—with room to spare—and holds all the luggage you want.



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Roomy and restful! Doors are extra wide; front seats swivel inward; door controls are set forward so children in rear seat can't touch them—all examples of carefully planned Mercury details.



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Balanced carburetion means peak efficiency at all speeds. Moreover, your Mercury engine makes fewer revolutions per minute while supplying its famous pickup and power; *less fuel, less wear.*

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It's *more car for the money*—this new Mercury beauty. More graceful than ever, more luxurious, livelier . . . lots more satisfying in every way—with more improvements than would ordinarily be included in yearly models! New two-tone interiors in a choice of colors. New riding smoothness, new flexibility, even peppier performance. You'll agree, *you get more of everything with Mercury!*

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The Ford Sunday Evening Hour, ABC, Sundays, 8-9 p. m., E.S.T.

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KEEPS YOUR ENGINE

CLEAN

RELEASES MORE POWER BECAUSE IT CLEANS AS IT LUBRICATES

An entirely new formula, exclusive in this New and Improved Havoline, changes old ideas of what a motor oil can do. You expect it to *lubricate* — and it does, superlatively. But you can expect much *more*. This new motor lubricant releases more power in your engine because *it cleans as it lubricates*. New and Improved Havoline flushes off dirt,

carbon, sludge — robbers of motor efficiency and the cause of many repairs. Freed of "dirt drag", you get more power, more gas mileage, smoother performance, easier starting, cooler motor, lower upkeep and higher trade-in!

Change today to New and Improved Havoline Motor Oil and get a new thrill from driving your car!

You're welcome at

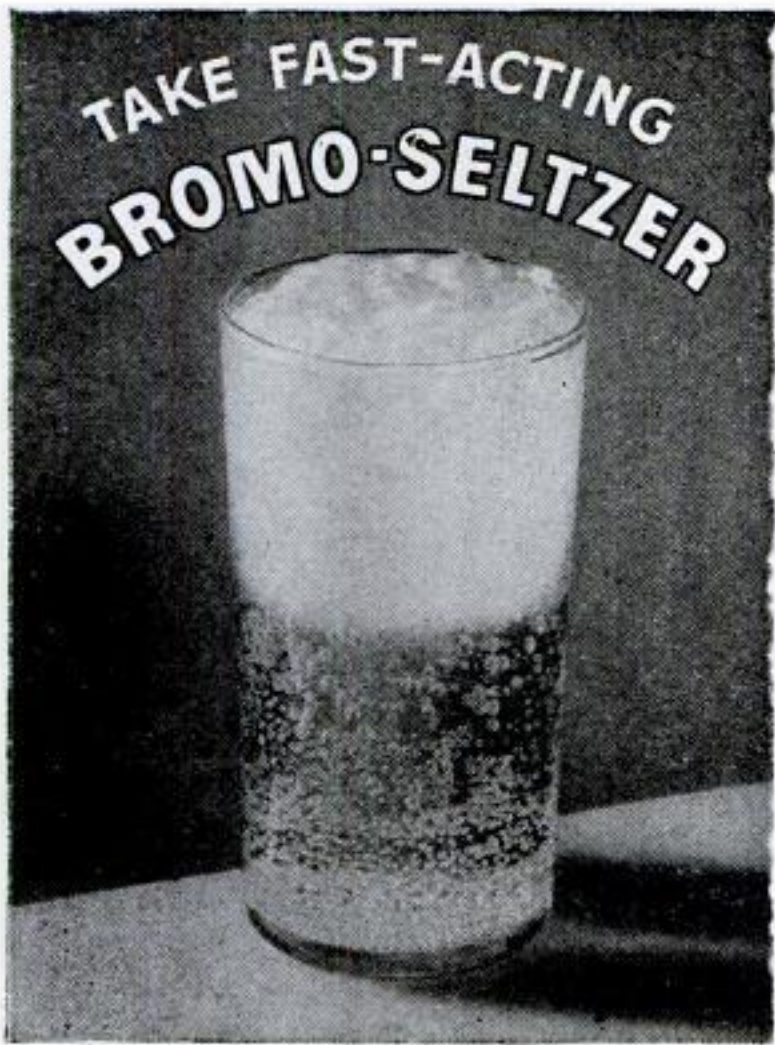
TEXACO DEALERS

where you get...



THE
TEXAS
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Tune in The TEXACO STAR THEATRE starring JAMES MELTON Sunday nights. See newspapers for time and station.



For sixty years, Bromo-Seltzer has given fast relief for ordinary headaches. Bromo-Seltzer fights headaches these three ways:

1. Helps relieve headache
2. Helps relieve upset stomach
3. Helps quiet jumpy nerves

—all of which may team up to cause trouble. Caution: Use only as directed. Get Bromo-Seltzer at your drugstore counter or fountain today! Four convenient home sizes. Compounded since 1887.



For **FAST** headache relief
BROMO-SELTZER
A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

LETTERS TO THE EDITORS

CONTINUED

en victim to the hysterical fear of communism with which the public mind has been inflamed continuously since 1917. . . . If one will read the signs in the light of reason instead of in the darkness of fear, he will find a consistent pattern in Soviet policy entirely different from Mr. Dulles' picture.

As to the "iron curtain," remember that capitalism is just as subversive in Russian eyes as communism is in ours. Do we not hamstring communism at every opportunity?

This is a time for statesmanship and common sense. The opportunities of U.N. seem like pearls before swine. What kind of world are the dunderheads going to leave for our children?

ARTHUR B. HEWSON
President

Chicago Unitarian Council
Chicago, Ill.

Sirs:

. . . As long as we have well-informed and logically-thinking people like Mr. Dulles, no citizen can say, "I was not informed," or, "I do not understand. . . ."

CHARLES R. MCCURDY
Denver, Colo.

Sirs:

It is to be hoped that many heretofore misinformed Americans will read Dulles' article and be enlightened as to the true motives, methods and goal of the Soviet Union. I especially hope that many readers will see the connections between Russian methods and some of the policies of organizations here in the U.S. that do so much to promote internal discord. The real danger, it seems to me, is that "unknown" communists will not realize the facts about their political and social philosophy. . . .

JOSEPH BLAND LOVE
Phoenix, Ariz.

Sirs:

Whether or not one agrees with Mr. John Foster Dulles' viewpoint and presentation, his article will be recognized as a major declaration and elucidation of U.S. foreign policy. . . .

HANS KOHN
Northampton, Mass.

JACKASS

Sirs:

When I started to see if I, too, could convert photographs into ani-



mals (LIFE, May 27) my wife said, "Don't make a jackass out of yourself!" So I did.

JERRY NOVORR
Los Angeles, Calif.

Excuse it, Friend.

Don't like to interrupt a young man on his way to work.

But you took a lot of trouble to look like an Up & Coming young man, this A.M. All scrubbed and shaved and morning-showered.

And very impressive, too.

But it won't help much if you ruin everything with underarm odor.

Which may happen when you depend on a shower to keep you from offending.

Showers only wash away *past* perspiration.

But Mum — Mum guards against risk of underarm odor *to come*.

Further, Mum won't harm your skin or your shirt; it takes just seconds to apply . . . and keeps you safe all day . . . all evening.

Get Mum and you'll *keep* people thinking you're,

Up & Coming as you look! Get a jar today!

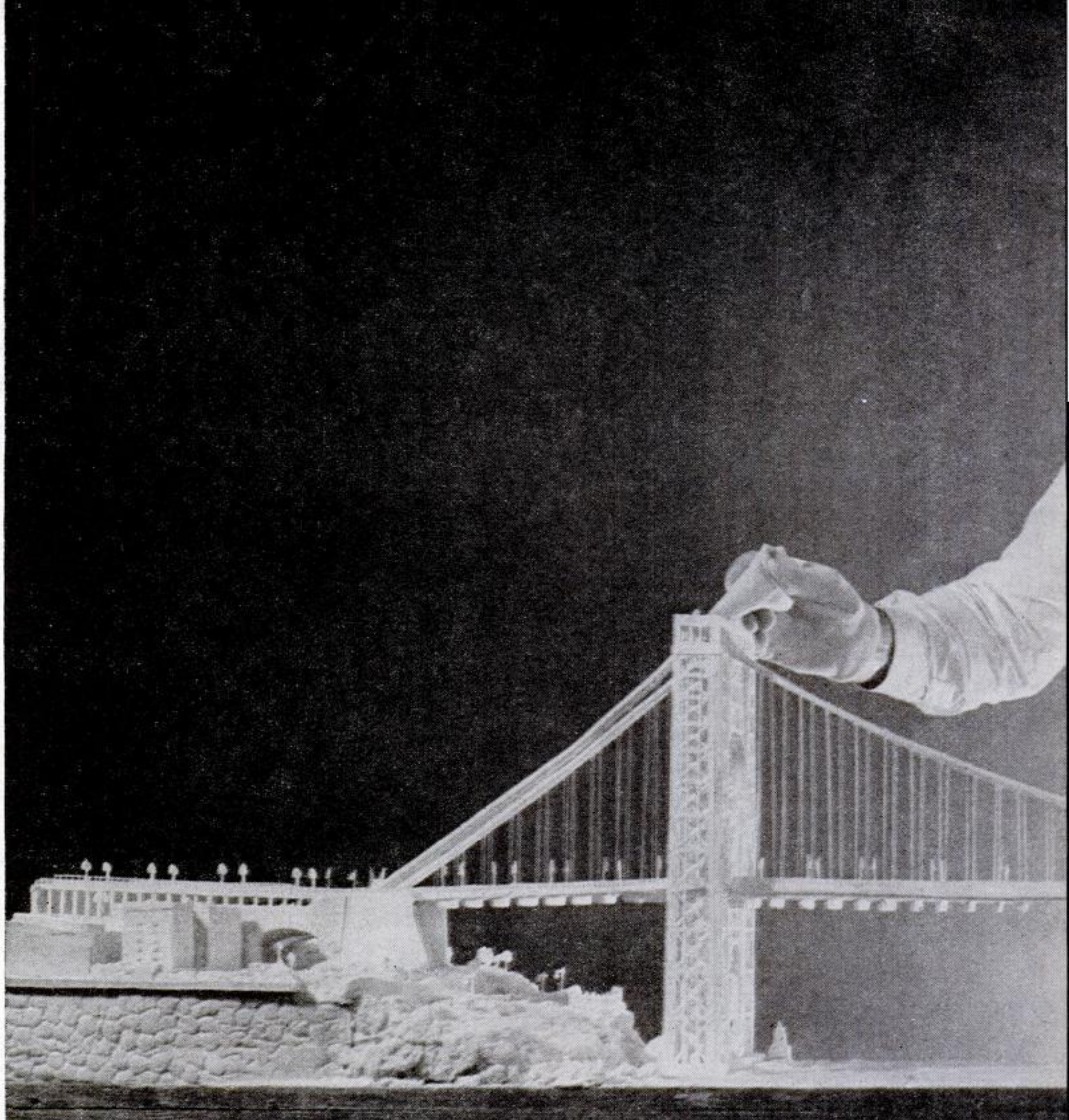
Mum
helps a man
make the grade

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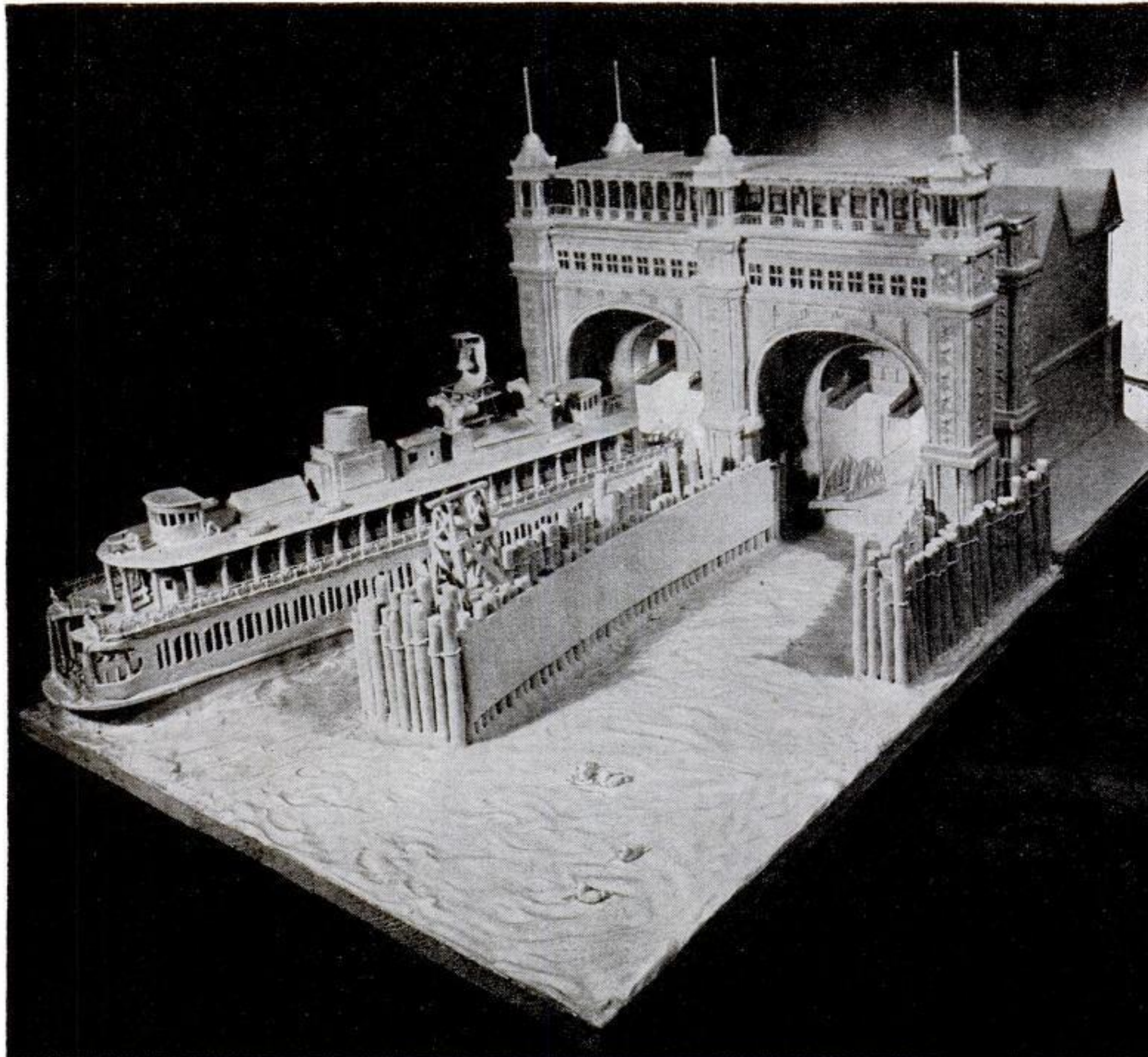
SPEAKING OF PICTURES

MASTER BAKER BUILDS CAKE "SPECTACULARS"

In a month when big, fancy wedding cakes traditionally sprout across the land, possibly the biggest, fanciest and least edible cakes of all had almost nothing to do with weddings. The four cake projects shown here, which pastry chefs call cake spectaculars, are the loving handiwork of a 50-year-old baking genius named Max Ernst Spoth, who trains pastry chefs for the Great Atlantic & Pacific Tea Company. Mr. Spoth, who once briefly attended Oxford and is fired with the conviction that cake baking can be a superior form of artistic expression, began work on his cakes last fall to publicize a new A & P scheme for the mass production of cakes for special occasions. To produce these cake-and-icing scale models which were put on display in New York City last week, Spoth went through weeks of patient research, days of careful sketching, six months of baking and building, about 200 pounds of sugar and 180 pounds of cake. Becoming aware of the great sugar and wheat shortage, Spoth and his employers hastily decided to hold back on a fifth project, a mammoth cake spectacular which would try to depict the meaning of the United Nations.

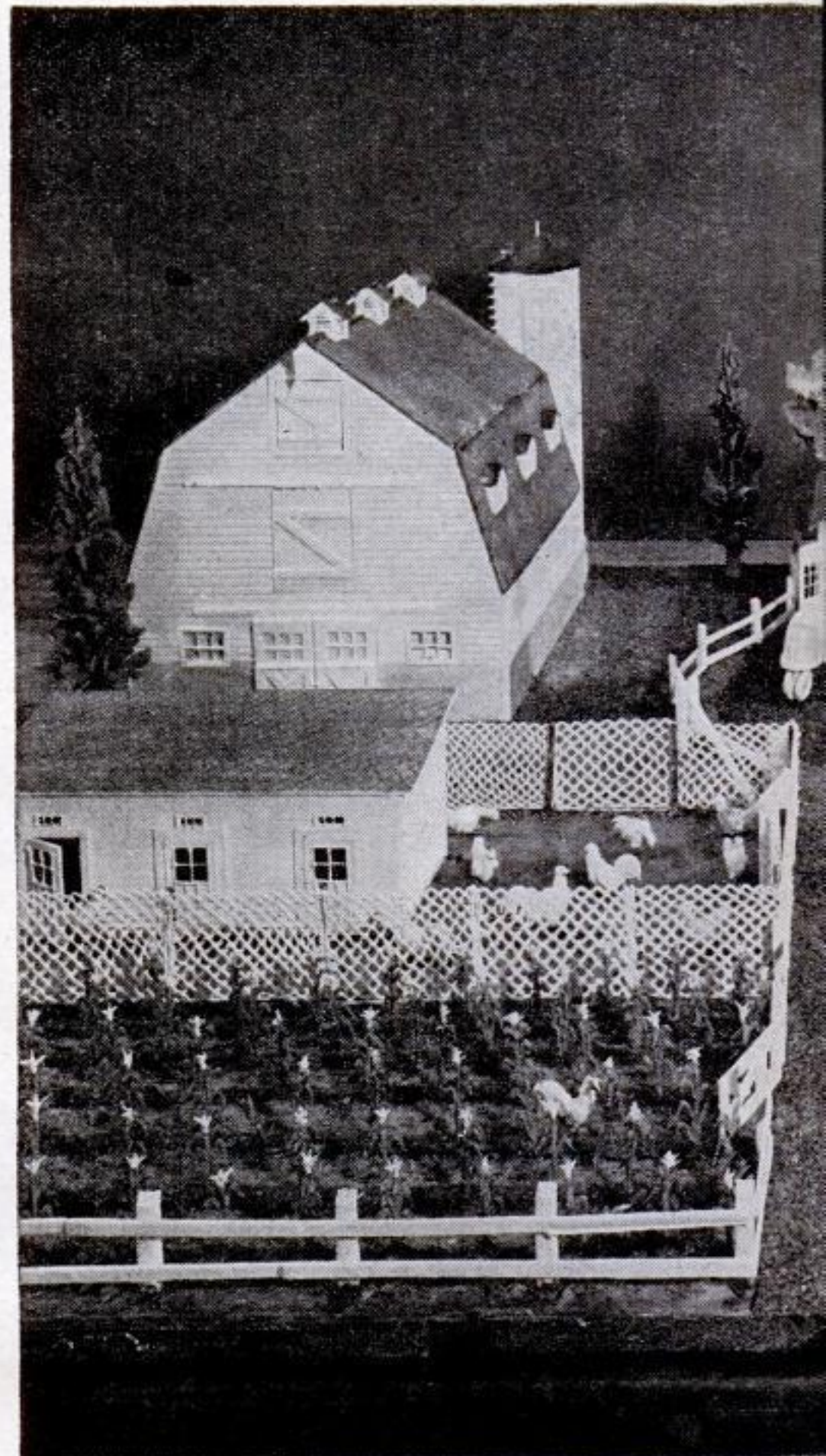


SPOTH TOUCHES UP 9-FOOT WASHINGTON BRIDGE WHICH TOOK 80 POUNDS OF CAKE, 50

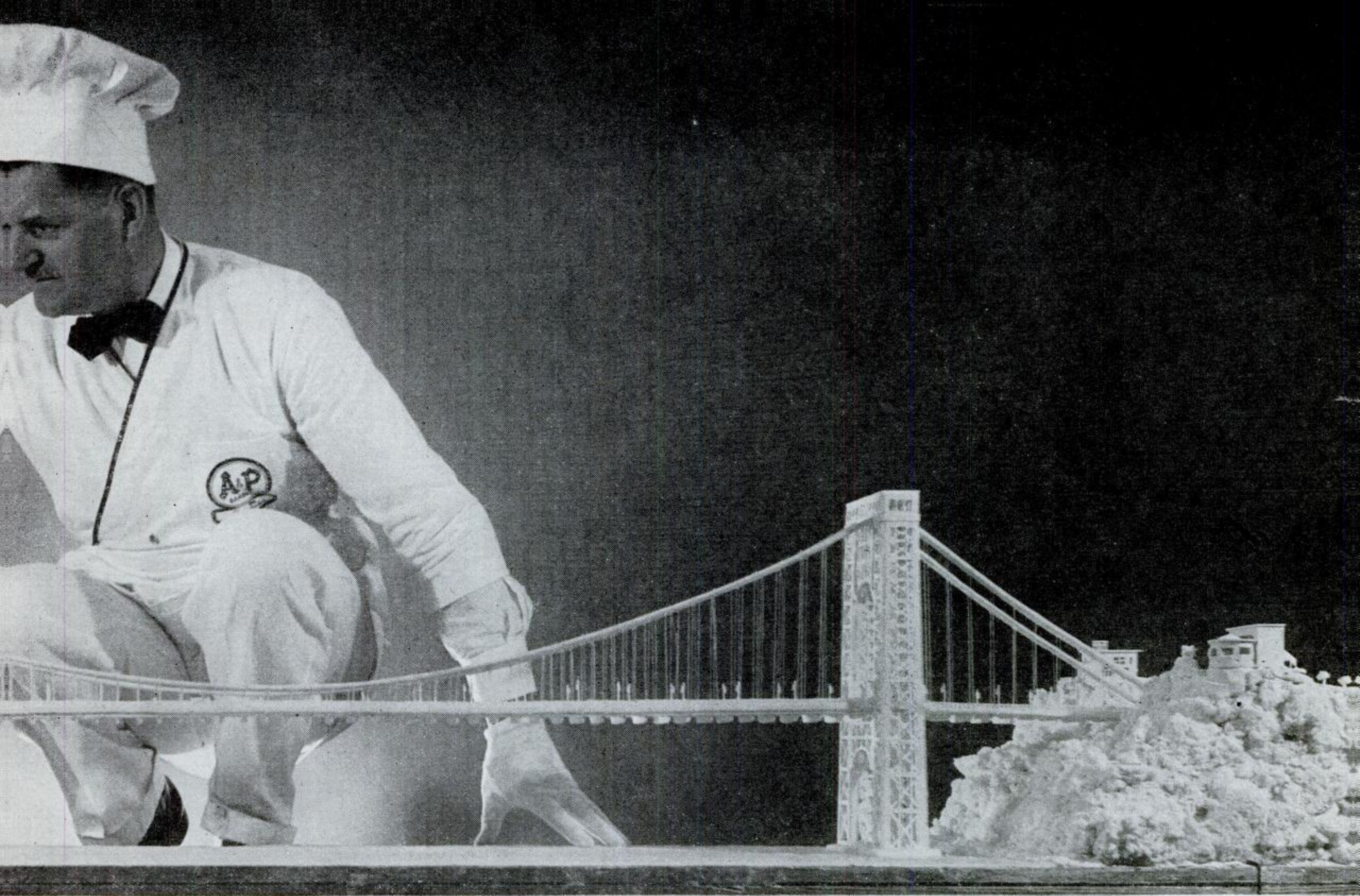


STATEN ISLAND FERRY SLIP, 5 feet long, is made of 3,400 pieces of icing, used 75 pounds of sugar, took

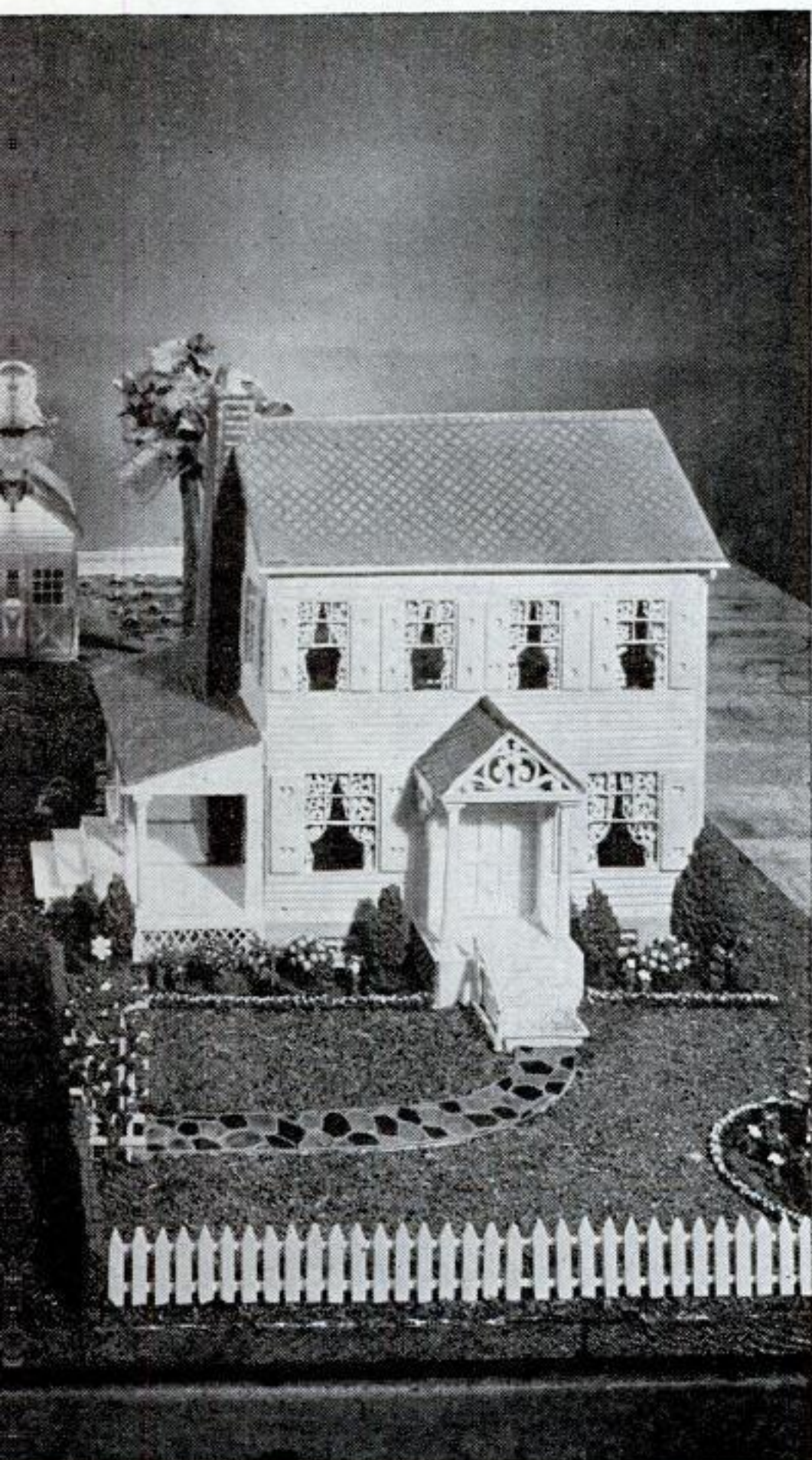
two months to build. Spoth made numerous ferry trips to get countless details on the boat, ferryhouse and gulls.



FARM SCENE, almost 6 feet square, is a rush job made in 10 days by Spoth and six assistants. The grass is



POUNDS OF SUGAR. BUILT ON SUSPENSION PRINCIPLES (WITH THREADS AS CABLES, BRIDGE COLLAPSED 12 TIMES IN CONSTRUCTION



shredded coconut, driveway is granulated sugar, barn contains 50 pounds of cake. Everything else is colored icing.



SPOTH'S FAVORITE is Romeo and Juliet balcony scene constructed as marionette show for excuse to sup-

port characters with thread. Base is a 50-pound pound cake. The rest is icing. Cake spectaculars are never eaten.

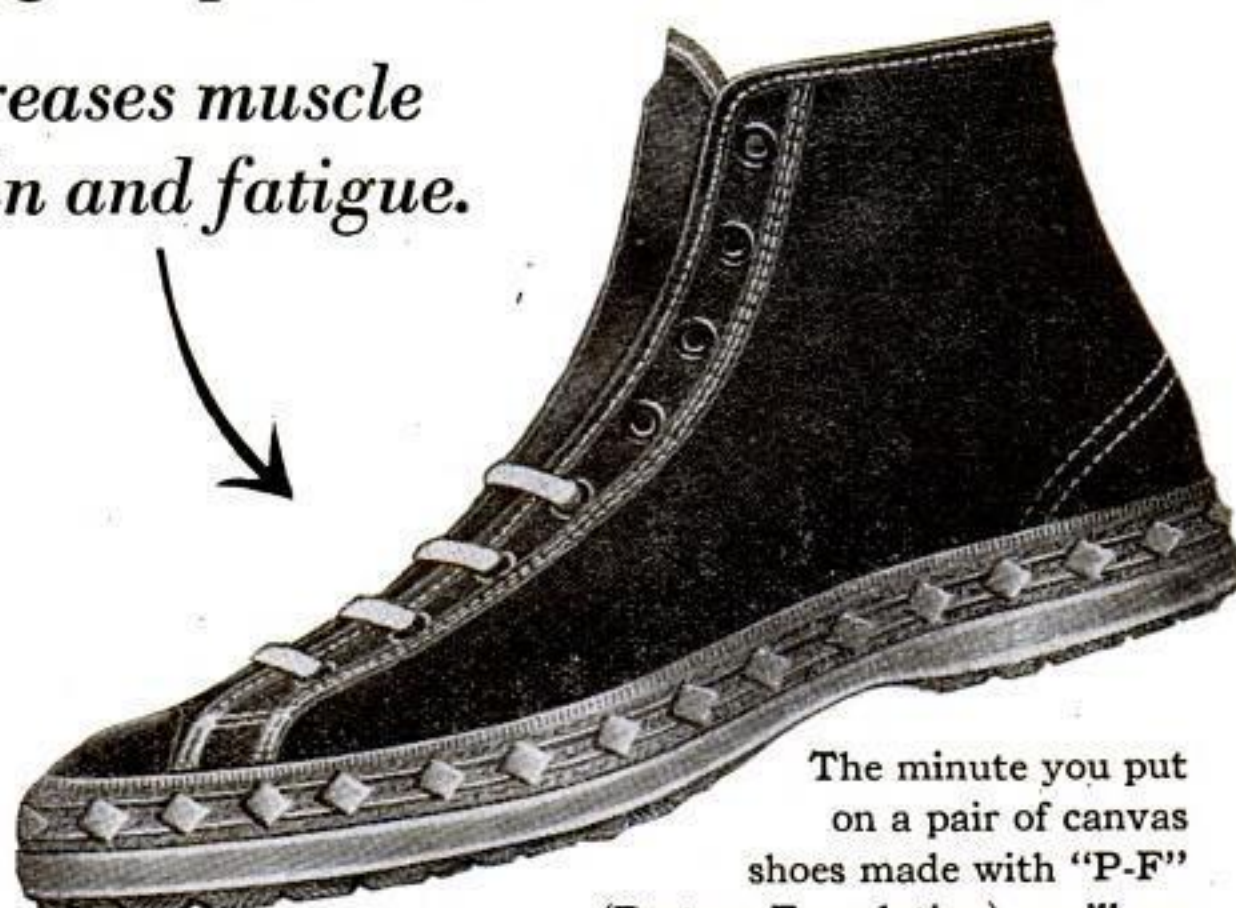
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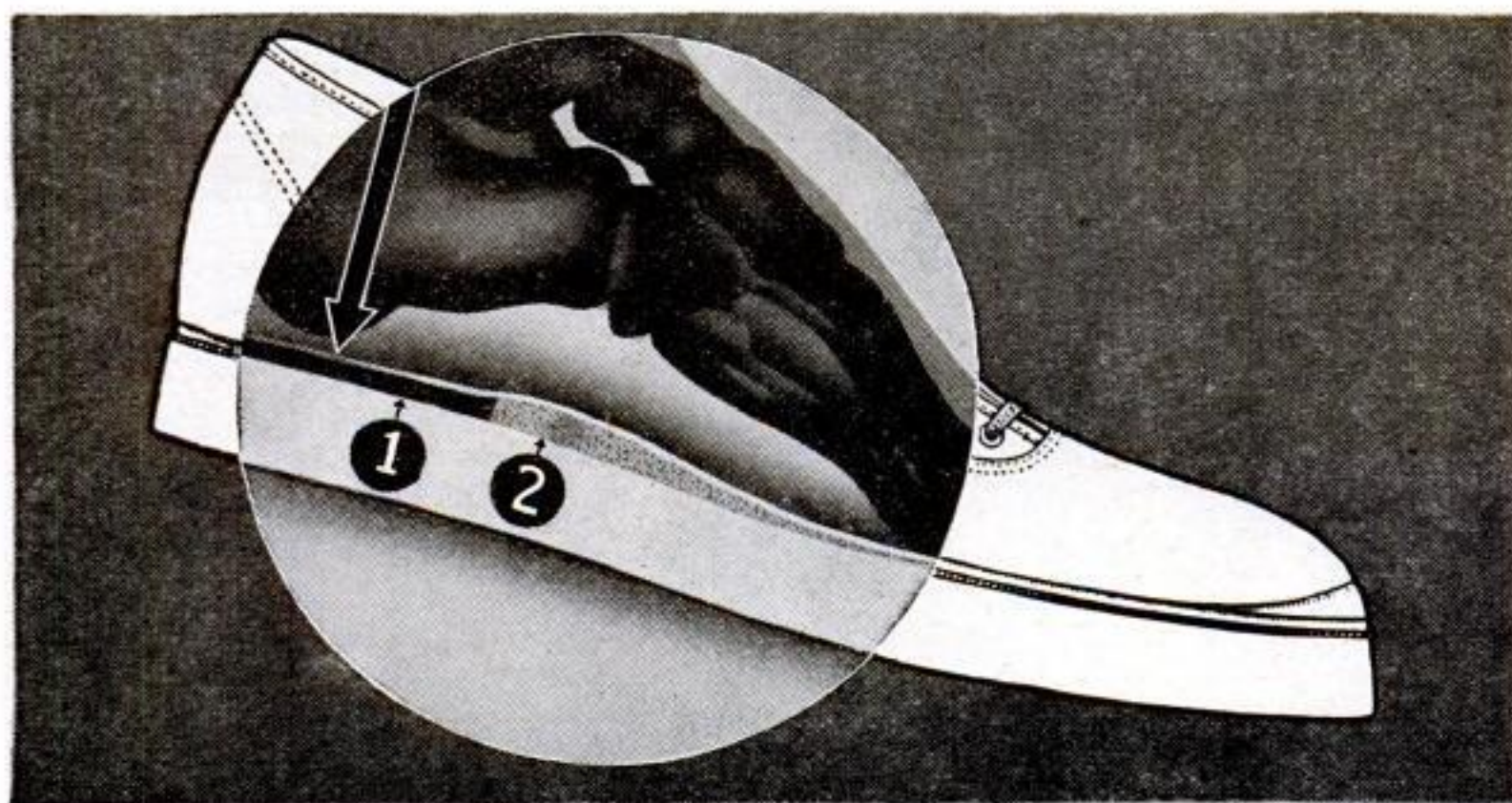
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3. Decreases muscle strain and fatigue.



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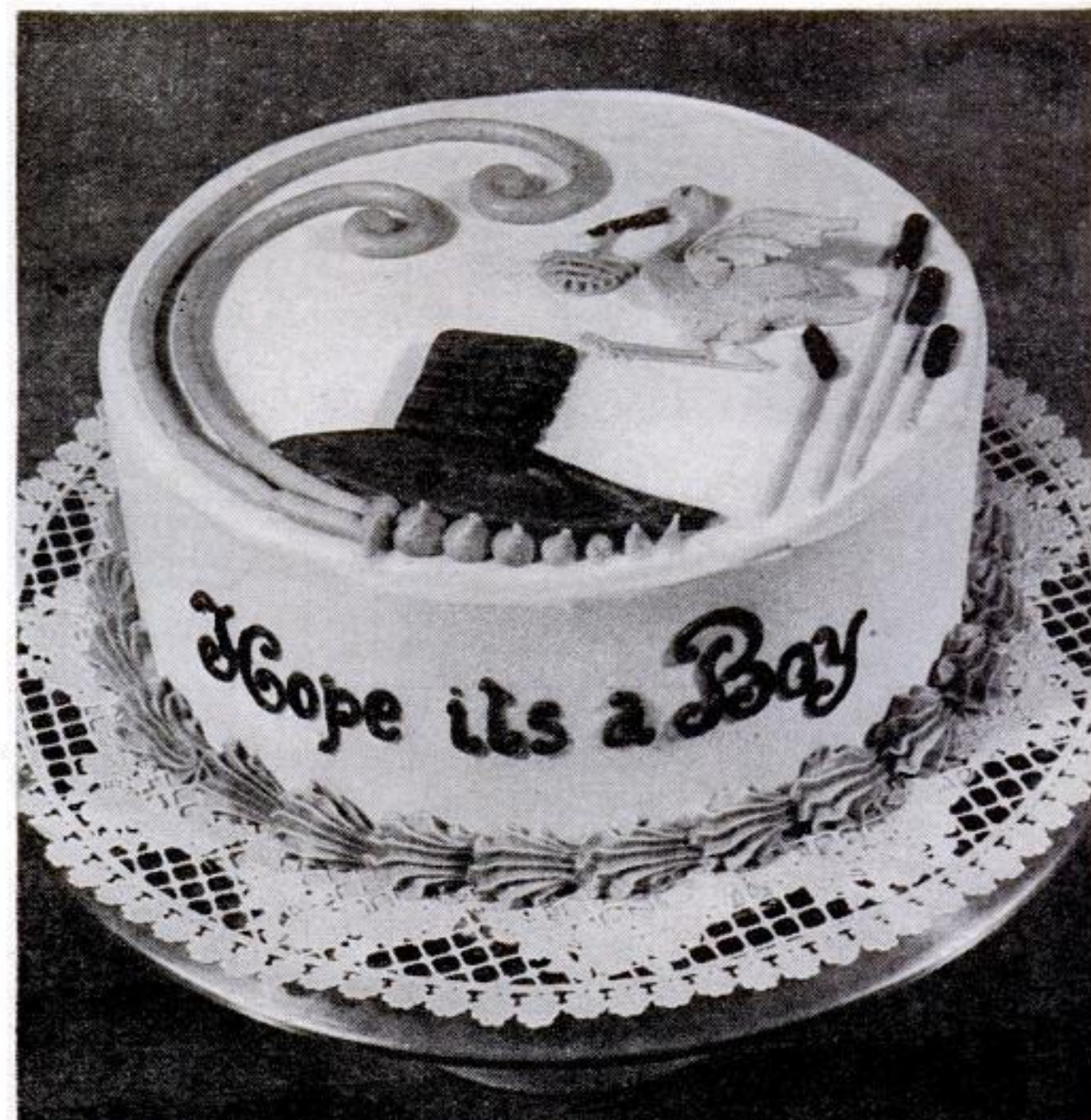
— a Patented Feature found only in canvas shoes made by **B. F. Goodrich** or **HOOD RUBBER CO.**

SPEAKING OF PICTURES

CONTINUED



THREE-DECKER WEDDING CAKE is built on wood supports, stands 4 feet high. It was made for daughter of A & P executive. Assistant Albert Cseh (left) wants to do icing portrait of Huntington Hartford, A & P president.



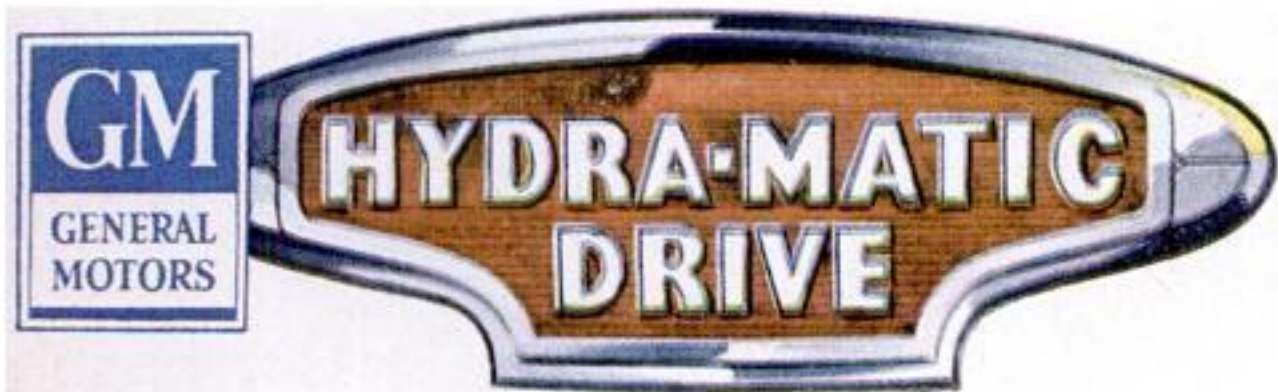
STORK CAKE is one of 32 special-occasion cakes soon to be marketed by A & P. Customers will order from catalog, probably pay from 50¢ to \$1.25 per pound. Master molds are made by Spoth, shipped to 37 A & P bakeries.

WOMEN ARE CALLING IT -

The *Smart* Way To Drive



THE NEW



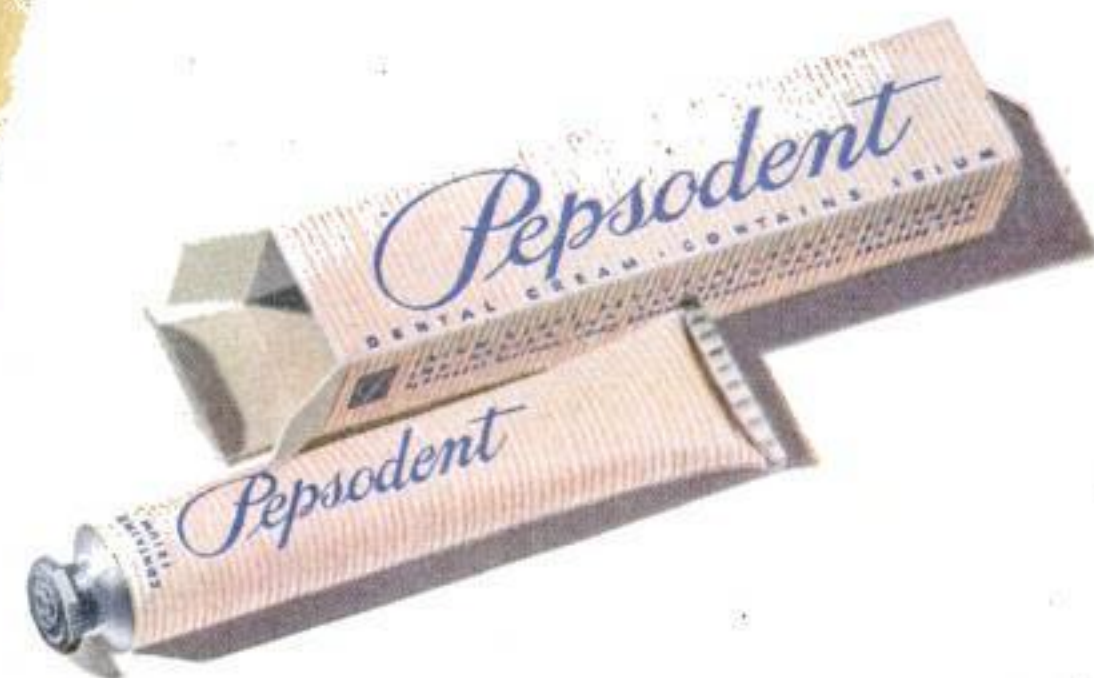
THE DRIVE THAT SHIFTS FOR ITSELF

American women like to be *smart* . . . in more ways than one. They like to drive a car that's smart in appearance, really new and smooth in styling . . . a car like the new Oldsmobile illustrated above. But women—and this goes for men as well—also feel that the "smart" way to travel is the *easiest* way. And that means Hydra-Matic Drive. Oldsmobile owners everywhere are enthusiastic over this famous "effort-saving" feature which General Motors has perfected. It saves them from gear shifting . . . *because gears shift automatically through all four forward speeds.* It saves them from clutch pushing . . . *because there isn't even a clutch pedal in the car.* The new Hydra-Matic Drive, with war-born improvements, makes *all* driving easier, safer, and infinitely more enjoyable—for men and women alike. It is offered, optional at extra cost, in all models of the new Oldsmobile...the *smart* car to drive!

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LIFE'S REPORTS



DESCENDANT OF ORIGINAL SETTLER of Chichi Jima, Frederick Savory kneels beside grave of his New England great-grandfather, Nathaniel.

HOME TO CHICHI JIMA

Yankee trader's descendant welcomes U.S. flag

by GILBERT CANT

Nathaniel Savory, a Yankee adventurer and trader from Bradford, Mass., settled on the island of Chichi Jima in the Bonins, 615 miles south of Tokyo, in 1830. He spent most of his long life vainly trying to make the island, then called Peel Island, a part of the U.S. He was still being rebuffed by the U.S. when he died in 1874 at the age of 80. Though the Japanese took over and colonized Chichi Jima, Savory's descendants still kept up their loyalty to a country they never saw. Every Fourth of July they held secret celebrations in their houses. Now Nathaniel Savory's great-grandson, Frederick Arthur Savory, is carrying on the family's ancient feud against the Japanese. He is a key man in the U.S. Navy's war criminal trials now being held on Guam. As interpreter and investigator, Frederick Savory has turned up evidence which accuses Lieut. General Yoshio Tachibana and Major Sueyo Matoba of executing American fliers shot down in the Bonins and, even more revolting, of practicing cannibalism on them.

The name Bonin means Empty of Man, and the islands had been just that until Nathaniel Savory arrived with the pioneer colonists in 1830. Technically the two Americans, five Europeans and score of Polynesians in his party were under British auspices. But the dominant figure was the resourceful, industrious New Englander, Nathaniel Savory.

He soon had difficulties with the drunken, inefficient Genoese named Matteo Mazarro, who acted as governor, and it was not long before he hoisted the Stars and Stripes in front of his home and defied Mazarro's order to haul it down. When Mazarro died in 1848 the man from Massachusetts, who still proudly insisted that he was a citizen of the U.S., was unanimously chosen governor of the Cinderella British colony.

Savory, who had lost two common-law Polynesian wives, married Mazarro's widow, a Guamanian belle, and he was careful to have the ceremony legally performed aboard the whaler *No Duty on Tea* outside the three-mile limit. Their second son was Horace Perry Savory, his middle name honoring the most distinguished visitor the Bonin Islands have ever had, Matthew Calbraith Perry, who dropped anchor there in 1853 and bought about a hundred acres fronting on the islands' best anchorage for \$50. The same day he named Savory his agent, requesting him to forbid "any trespass" on his land. Seventy years later the boy Fred Savory saw the Japanese trespassing unhindered on the tract which his family still called "the commodore's land."

As early as 1861 the Japanese tried to colonize the Bonins. However, the peasant settlers found that the rich soil and balmy

CONTINUED ON NEXT PAGE

• LIZABETH SCOTT, co-starring in "The Strange Love of Martha Ivers," a Hal Wallis Production for Paramount Release.



"Me for brisk flavored LIPTON'S on hot summer days," says Elizabeth Scott



"One learns a lot at 22," continues youthful Elizabeth.

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GENERAL TACHIBANA is one of the Japs accused of cannibalism.

LIFE'S REPORTS CONTINUED

climate would grow anything but rice and they went back to Japan as soon as they could. The invasion in 1875 was different. A thousand or more Japanese, unwilling emigrants, were shipped to the Bonins. The original colonists appealed to London and Washington for aid. Neither was interested. So far as the colonists of American extraction were concerned, Secretary of State Hamilton Fish had laid down the line in 1873: the colonists had received no promise of U.S. protection and Americans living in the islands were to be regarded as having expatriated themselves.

Nathaniel Savory had died before knowledge of this harsh decision reached the Bonins. His youngest son, Benjamin, born in 1867, grew up while the Japanese were closing off the islands from the outside world, but he went to an American mission school in Tokyo. Benjamin's son Daniel found a way to see something of American territory: each year, in early life, he shipped aboard one of the sealing ships which called to sign up the expert Bonin hunters. In that way he got to the Aleutians, Alaska and Seattle. But his papers described him as a Japanese. Though the descendants of Europeans spoke Japanese and answered to Japanese names, they tried socially to segregate themselves from the new colonists. Only a few of them married Japanese.

Daniel's son Fred went to school in Japan. He graduated from St. Joseph's College in Yokohama when he was 20 and prepared himself for the new day, which showed no sign of dawning, by working for American enterprises.

The American boycott of Japanese goods in 1940 ended Fred's mercantile career and he went back to Chichi Jima. All around were signs of Japanese preparation for war. The com-



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modore's land was being enlarged by filling in the shoreline; the imperial navy already had a base there.

Fred was conscripted for the local labor corps and helped to pour concrete for secret, underground radio stations. If war should come, he would have valuable information for the Americans he still regarded as brothers.

War reached the Bonin Islands on June 15, 1944. In oneswoop, Hellcats and Avengers from Rear Admiral "Jocko" Clark's carriers destroyed a third of the Japs' installations aboveground on Chichi Jima. They also burned out a third of the town in which Savory lived. Fred was blown off a bridge by an American bomb, within a stone's throw of where Nathaniel Savory's original house had stood. He had been trying in vain to make contact with American naval craft. Now it was too late. The Japanese evacuated all civilians to Japan where Fred worked as a painter.

Fred traveled more than a hundred miles from western Honshu to Yokosuka (no mean feat on Japan's crippled transportation lines) to see the Stars and Stripes raised. The other descendants of the colonists gathered around Fred and appointed him to lead them back to their beloved Bonins. Fred had another reason for wishing to go: he wanted to help the American authorities track down the war criminals. He promoted himself a passage and arrived at Chichi Jima last Dec. 16. Only three days earlier the Stars and Stripes had been raised in the Bonins, for the first time since Nathaniel Savory's days, by Marine Colonel Presley M. Rixey, commander of the occupation forces.

Rixey engaged Fred as an interpreter. He soon proved invaluable by furnishing the evidence of American fliers being clubbed, bayoneted and beheaded, of their bodies being mutilated, of their livers being served in *sukiyaki*, and strips of their flesh used to flavor soup.

While at Guam for the trials, Fred learned the news he most longed to hear: Colonel Rixey's recommendation that Bonin Islanders of American and European descent be allowed to return to their homes had been approved in Washington. The Bonins have been cleared of Japanese rule and, at least until final disposition of the Bonins is decided, the descendants of Nathaniel Savory will live under the Stars and Stripes.

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LIFE'S COVER

Fred M. Vinson, congressman, judge and administrator, has been appointed Chief Justice of the United States. (see pp. 102-116).

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LIFE'S PICTURES

At 12, Bradley Smith took his first photos with an antique tintype camera. Later he was variously a soft-shoe dancer, advertising manager of a department store in New Orleans and a magazine editor-writer-photographer in New York. At 35, Smith is far from his tintype-camera days. Often using intricate speed-light equipment and often performing soft-shoe routines for the performers, he photographed New York nightclubs (pages 52-56).

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114—H & E
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IT'S G. WASHINGTON'S!"**



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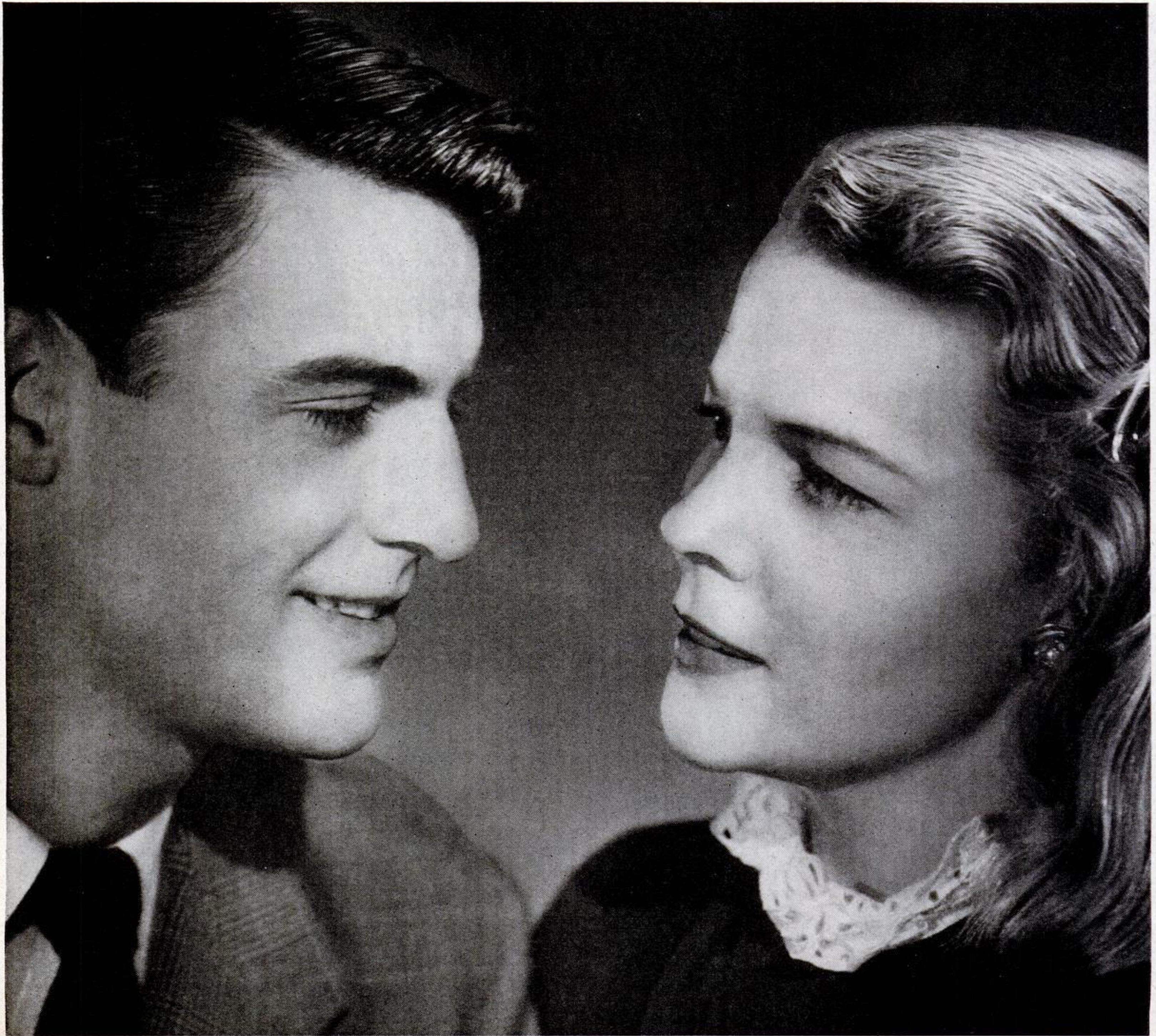
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THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT

LIFE

Volume 20, No. 25

June 24, 1946



FROM HIS PERSONAL PLANE, KING UMBERTO WAVES GOODBY TO ITALY AS HE FLIES TO EXILE

ITALIANS SEND THEIR KING PACKING

The wages of political sin and ineptitude caught up last week with the House of Savoy, which for 85 years had ruled Italy. Under four Savoy kings, Italy became a kingdom and a third-class empire, then crashed into moral, military and economic collapse. Her armies tramped around the Mediterranean in a series of small-time but blatant aggressions. Ethiopia was invaded in 1896, Libya in 1911, Ethiopia again in 1935, Albania in 1939. When it was safe in 1940, France was "stabbed in the back." Greece was knifed that fall. Yet, despite bullying tactics, the armies of the House of Savoy invariably bit the dust: Adowa (1896), Caporetto (1917), Guadalajara (1937), Greece (1940), Africa and Sicily (1940-43).

The Savoyard chiefly responsible for his nation's downfall was Victor Emmanuel III who ruled for 46 years. Too small (5 feet 3 inches) to look like a real monarch, too weak to behave like one, he let Mussolini take over

the government in 1923, make Italy the first fascist dictatorship and disrespectfully push the House of Savoy around.

Last week the curtain came down, perhaps forever, on these royal blunders. When Victor Emmanuel went into unwilling exile to Egypt last month, his tall (6 feet) son, Umberto II, 43, took over. But this was not enough to save the monarchy. In a referendum on June 2 the people voted 12,182,855 to 10,362,709 to end the monarchy. This was Umberto's cue to leave but the House of Savoy had one more chance to make itself ridiculous. When the premier, Alcide de Gasperi, went to the Quirinal Palace to get his abdication, Umberto said that he was not going after all. The election, he said, was a fraud. For a few days there was *opéra bouffe* confusion. Then, suddenly, Umberto packed up, drove to Rome's Ciampino airport, waved goodbye to a few weeping sympathizers and flew off to Portugal.

IMPORTANT NOTICE

For the benefit of readers who missed the announcement on this page last week: LIFE now costs 15¢ on the newsstands, \$5.50 a year by subscription.

Thus LIFE, after holding its prewar price all during the war years, reluctantly yields to the pressure of greatly increased operating costs.



THE REPUBLIC WAS BORN on June 10 when the Court of Cassation, Italy's supreme court, chosen by examinations, proclaimed that election results were final. The

court, seated around a U-shaped table in the Hall of the Wolf in Monte Citorio Palace in Rome, previously reviewed and overruled some 500 royalist protests of election frauds.



ON A SIDEWALK TOILET facing Porta Maggiore in Rome republicans splashed in whitewash: "Here lies the monarchy."



MONARCHIST tries to escape from policeman who arrested him for demonstrating before the Red headquarters in Naples.



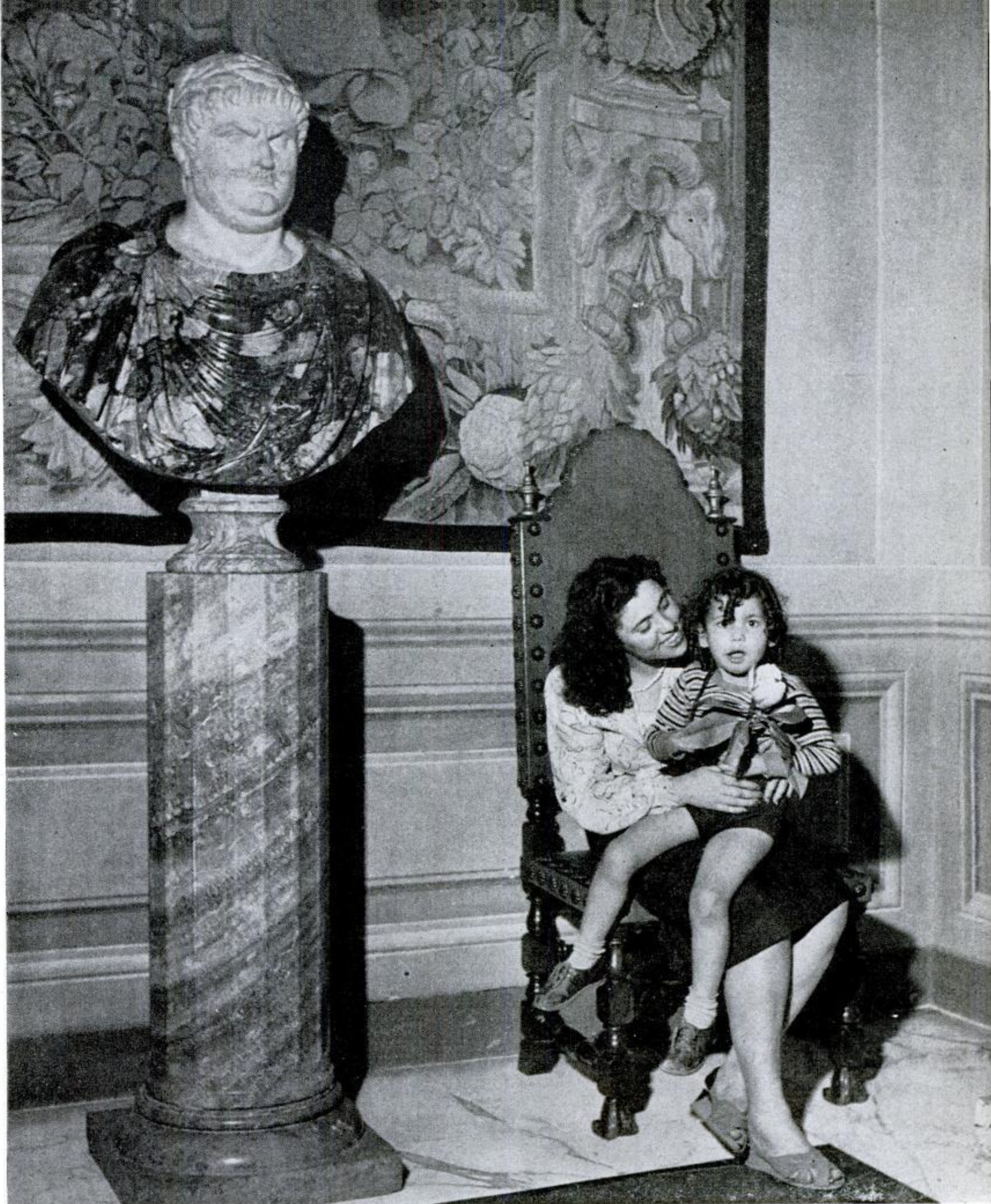
REPUBLICANS clash at night with the police in Naples. Anticipating events, they

REPUBLIC IS PROCLAIMED AS POLICE QUELL RIOTS BETWEEN RIVAL FACTIONS

For the first time in nearly 25 years, the silence imposed by Fascism on their country was broken when 54% of Italian voters agreed to do away with the House of Savoy. But the vote was badly split. The industrial north, including the region from which the House of Savoy comes, favored a republic by three to one. The peasant south opposed it just as strongly. At the same time the people elected a Constituent Assembly to write a new constitution. From this vote the leading party is Premier Alcide de Gasperi's Church-supported moderate Christian Democrats, which is likely to stay in power at the head of a coalition government. The Communists, who were furiously antimonarchy, lost so much ground in the election that they could find only small chance to crow over the defeat of the monarchists.

Misled by dilettant advisers, Umberto had expected victory and was rudely shocked by the result. So were his sympathizers. For a week Italy was in tumult (*below*). In Naples monarchists tangled with the police and in Rome thousands chanted, "Long live the king." When they tried to demonstrate before the royal palace, police, armed with rifles and standing 12 rows deep, turned them back. Individuals of all classes, however, were allowed into the palace to sympathize with the king (*right*). Meanwhile 50,000 republicans jammed Rome's Plaza of the People to celebrate the monarchy's end, while more crowds filed through the streets singing Communist songs and waving red flags. Amid violence, name-calling and dark whispers of civil war, 12 were killed and 245 wounded.

Despite these local excesses, American observers were impressed with the moderation that most Italians showed during the historic week. Emerging from 25 years of Fascism, the Italians showed an understanding of the democratic process and a general willingness to abide by the majority's vote.



KING'S VISITOR, war widow Teresa Fedele, brought her son Nello to the Quirinal Palace to give him a last

look at the monarch. They waited by a bust, presumably of Nero, in Bernini's famous hallway with marble floor.



had already cut Savoy crest out of the Italian flag. Police carried rifles, wore helmets.



STRUGGLING ROYALIST tries to get away from two policemen following a riot in Naples, the chief monarchist stronghold.



MUSSOLINI'S BALCONY in Rome was surrounded by rival election posters. The dead Duce's office is now a museum.



THIS 1,400-YEAR-OLD LOMBARD CROWN WAS HOUSE OF SAVOY'S SYMBOL OF POWER

THE HOUSE OF SAVOY WON AN EMPIRE FOR ITALY AND THEN THREW IT AWAY

For better or for worse the history of the House of Savoy has been linked with that of Italy since 1848. In that year King Charles Albert of Sardinia and Savoy-Piedmont, the latter a buffer state in the Alps between France and the other kingdoms of northern Italy, led a revolt against Austrian overlords. He was crushed, but his son succeeded. Guided by Garibaldi in the field and Cavour at the conference table, Victor Emmanuel II made a unified Italy out of a motley, quarrelsome collection of kingdoms and city states. He was crowned in 1861. The country prospered and, under his son and grandson, grew until Italy reached its greatest power since ancient Rome. The present heir to the recently liquidated throne is 9-year-old Victor Emmanuel, Prince of Naples (*opposite page*), now in exile with his parents and three sisters.



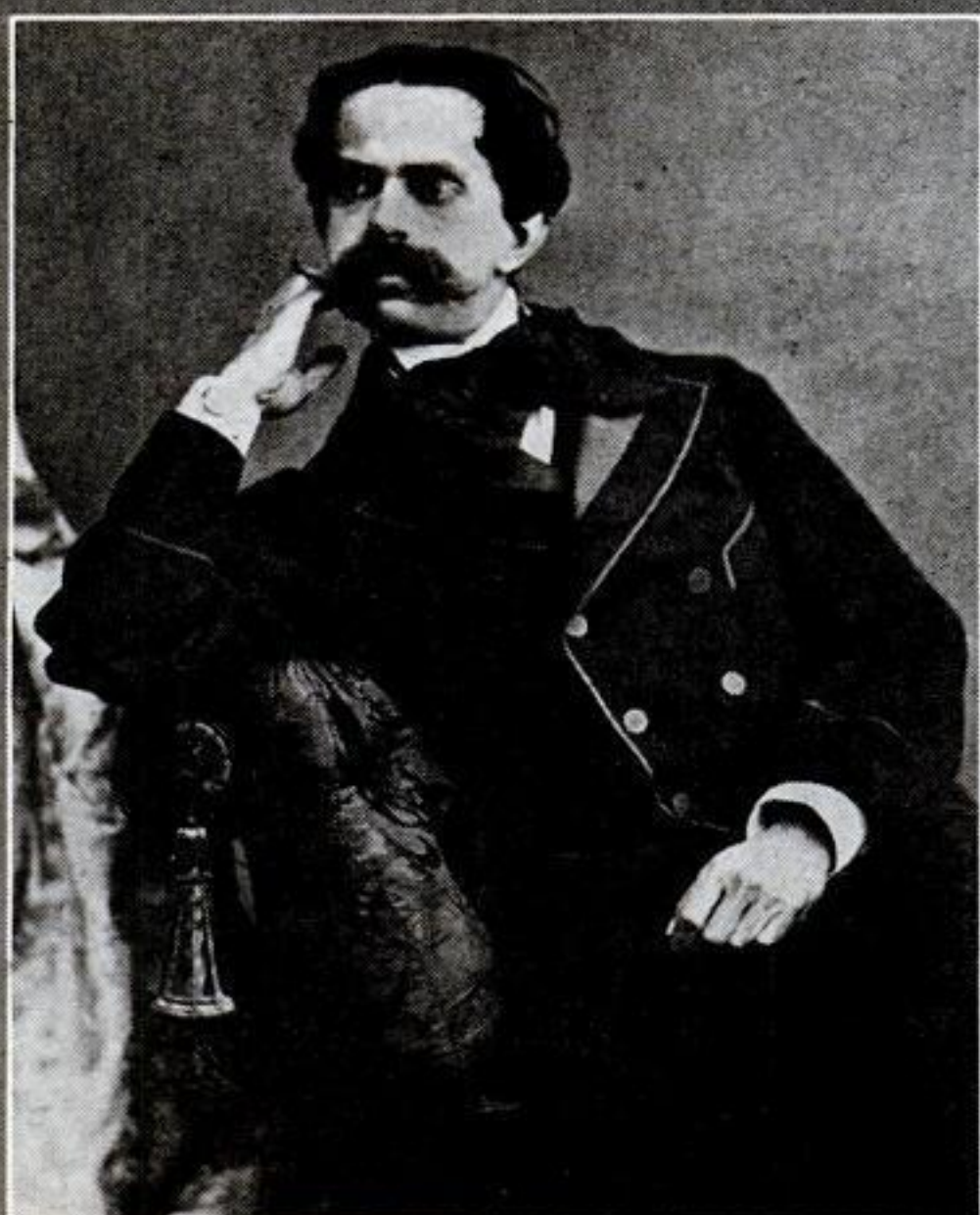
CHARLES ALBERT, King of Sardinia, led Italian revolt against Austria in 1848. Losing, he went into exile in Portugal, like Umberto four generations later.



GARIBALDI (*left*) won southern Italy for Charles Albert's son, Victor Emmanuel II (*right*) and called him king of Italy when they met after battle in 1861.



VICTOR EMMANUEL II, the "Accomplisher," ruled from 1861-78 and was House of Savoy's star performer. Cavour, his prime minister, made Italy a power.



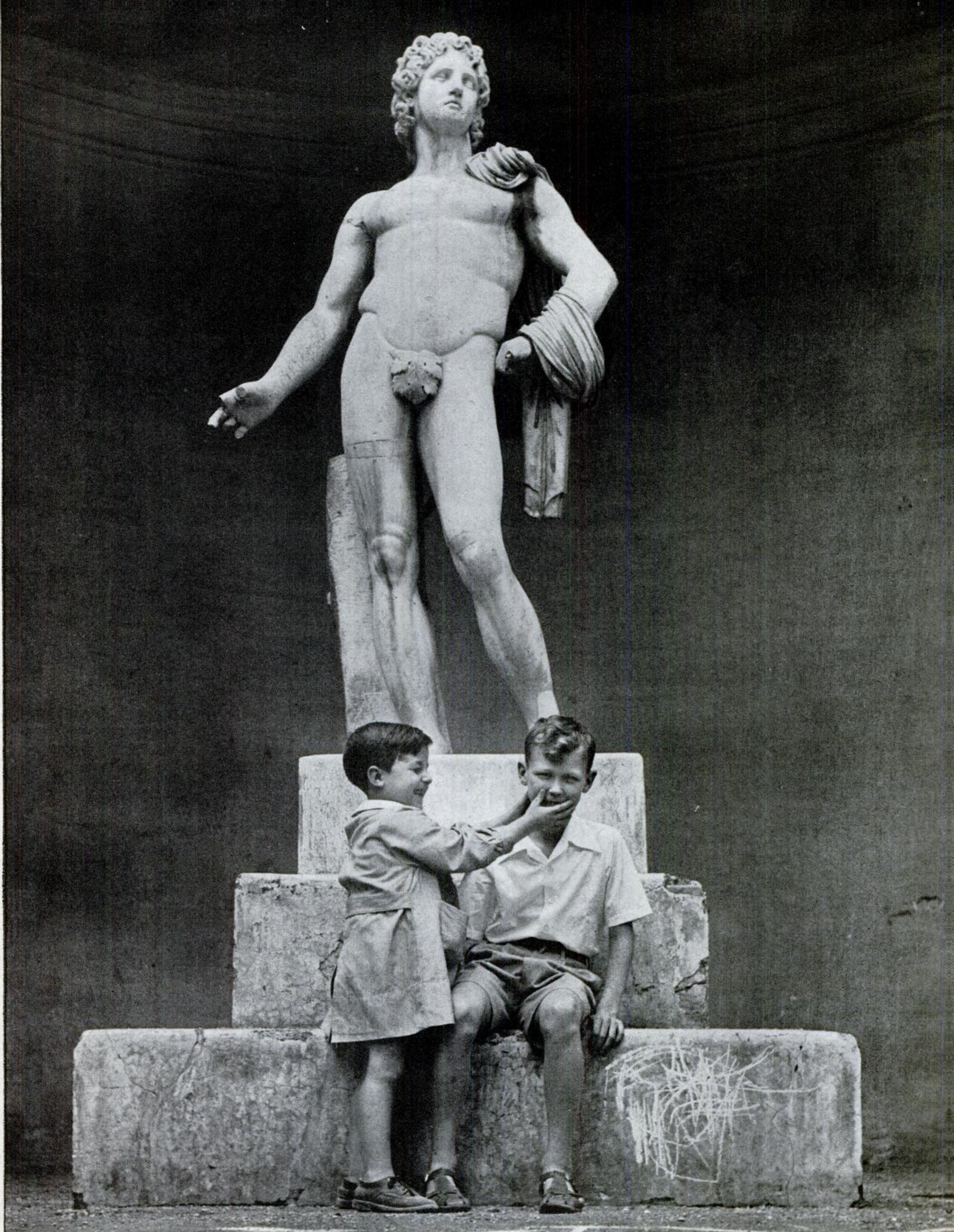
UMBERTO I, the "Kind King," ruled from 1878 to 1900. Venice and Rome (except Vatican City) joined rest of Italy and Italians won foothold in East Africa.



UMBERTO WAS SHOT to death as he rode in a carriage during a fete in Rome in 1900. Assassin being grabbed at right was an anarchist from Paterson, N. J.



VICTOR EMMANUEL III, who was aged 31 when crowned, was overshadowed by Mussolini, who made him emperor of Ethiopia but finally lost him everything.



THE HEIR TO THE THRONE, Crown Prince Victor Emmanuel, 9 (*right*), played happily in the garden of the Quirinal Palace in Rome while the people of Italy

voted to end his kingdom. Here he sits at the foot of a Roman statue while a blind boy reaches out to feel his face. The blind boy is one of 28 war-crippled children

who have lived in the palace for a year, playing with the royal children. A day after the little scene above took place Crown Prince Victor Emmanuel went into exile.

THE SUPREME COURT

WHAT IT NEEDS APPARENTLY IS SOME JUDGES

Lawyers talk about decisions of the Supreme Court of the U.S. much as Yankees do of their weather: if you don't like it, just wait a minute. Said one New York barrister, "What the members of the Supreme Court will do with matters that are laid before them is as predictable, these days, as what a cage of chimps would do with a bunch of bananas." Reversals, dissensions and now brickbats hurled by one justice against another are causing Americans to wonder what goes on in that beautiful white palace across from the Capitol. The late Chief Justice Stone once remarked he felt members should enter their building astride nine white elephants. Maybe he wasn't joking.

Justice Jackson's blast at Justice Black was, of course, partly a sorehead wail at not having been appointed Chief Justice. No doubt he was also irritated by the poor press he has been getting for his handling of the Nürnberg trials, especially his joust with Göring. If Jackson had hoped to campaign for the New York gubernatorial nomination from the Nürnberg courtroom, the hope is surely, at this juncture, a bust. However, though it was interesting and, as they say, unprecedented, the Jackson blast at Black has its chief point in dramatizing more serious aspects of the present unhappy Court.

Disorder in the Court

For 150 years the Supreme Court always agreed more often than it disagreed, but beginning in 1943 the Court has disagreed more often than it has agreed in two of its three sessions. The arithmetic on dissents in the session just ended is startling: approximately 144 dissenting votes out of 136 opinions! There were at least 17 5-to-3 decisions which, in Jackson's absence, is the narrowest decision possible. At least 16 cases must be reargued when Jackson returns, which means the Court was tied 4 to 4 in those.

Is this healthy? It shows that the justices have minds of their own, are not slaves of the past and are certainly not the "rubber stamps" Roosevelt's foes predicted. The inconveniencing of lawyers is not too high a price to pay for court battles that strengthen the law. But the trouble is, these battles do not strengthen the law. For the essence of law is its comparative reliability. Law is based on the assumption that ideal standards of justice exist and can be ascertained, or at least approached as a limit, by trained judicial minds. When law and the standards of justice behind it prove as ambiguous and evasive as our present Court seems to find them, then the whole idea of law is put in doubt.

It might be said that in America the letter of the law is in the Constitution and that the spirit is in the Declaration of Independence and that the job of the Supreme Court is, as Justice Roberts once put it, "to lay the article of the Constitution which is invoked beside the statute which is challenged and to decide whether the latter squares with the former." This sounds simple, but the history of the Court shows that it is not.

The Court has been overruled by events in many of its best-known decisions. Its judgment in the Dred Scott case was overruled by the Civil War. Its judgment in the greenbacks case was set aside by an additional appointment by President Grant. Its invalidation of the income

tax, upon which so much of the fiscal structure of the government now rests, was superseded by the 16th Amendment. Justice Jackson has written, "In no major conflict with the representative branches on any question of social or economic policy has time vindicated the Court."

But the answer to this indictment is, "So what?" Despite its poor political record, perhaps even because of it, the Supreme Court as an institution has continued to grow in American esteem for a century and a half. It has won a unique place among all the judicial systems of the world. Americans, among the most democratic peoples in the world, would not dare risk democracy without the constitutional restraints declared by their Supreme Court. This is not because the Court is always "right," but because it is the one place in our system where right, alias justice, alias the law, is popularly supposed to be the only end served and sought.

Holmes's Heirs

This notion, that justice and the law are akin if not identical, was formerly fortified by a general belief in "natural law." But America produced a great skeptic and philosopher of the law who, while he added dignity and stature to the Supreme Court, also helped to erode the unquestioned faith in natural law on which its institutional dignity was based. This was Justice Holmes, a man so wise that he could fulfill what Frankfurter called "the first duty of an educated man . . . to doubt his major premise even while he continued to act on it."

Holmes's influence was overpowering on many younger lawyers, especially those of the New Deal generation. There were avowed admirers like Frankfurter, but Holmes's skepticism could also be read into the irreverent gaiety of Thurman Arnold and the other "laughing professors" who delighted to disrobe many an institutionalized prejudice, the "Nine Old Men" among them. It may be doubted whether many of our present justices believe in natural law. Holmes, who could nevertheless act as though it existed, specifically repudiated natural law. Deeply as it would pain him to think so, that repudiation is the direct cause of the disrespect in which law—especially this Court's law—is held today.

The easiest philosophical alternative to believing in natural law is to believe in law as force. On this theory the Court becomes not a sanctuary but a center of power, power measured by its "control of the cops." Justices who think of the Court that way will naturally try to bend each decision to their personal will—even if they have to turn their sessions into dog-fights in the process.

It is to be feared that this philosophical dilemma has much to do with the sad state of the Supreme Court today. It is complicated, of course, by personal and ideological antipathies and also by the fact that few if any of our justices have what Holmes had—a genuinely judicial mind. None of them, before he reached the highest bench, had long judicial training. Vinson, the new chief justice, brings more federal court experience with him than did any other justice. He was on the District of Columbia Circuit Court of Appeals for four years and then for one year was chief judge of the emergency

court set up to hear price-control appeals. Justice Rutledge also served four years on the Circuit Court and Justice Murphy served seven years on a Detroit city court. Justice Black had 18 months on a Birmingham police-court bench. That's the sum total.

Of course, not all judges have judicial minds. The definition of a judicial mind is difficult, but it is easy to point out what a judicial mind is not. It is not hotly partisan toward labor (like Black) or toward any other side or cause. It does not prejudge and then merely use law (however brilliantly) to support a decision already made. A judicial mind is not a prosecuting mind nor a political mind. It is certainly not a mind like Jackson's, which ignored contradiction in leaving his robes in Washington to prosecute in Nürnberg. Stone, who had a judicial mind, deplored that act.

Jackson's hot-tempered mistake and Black's ideological partisanship are certainly not yet matters for congressional action. But they are symptoms that something is basically wrong. If Jackson and Black cannot harmonize their personal differences in a common concern for the law, they should both resign.

Judges Should Be Promoted

America has put up too long with the presidential practice of using Court appointments as political rewards. Most of our justices are able men, but they owe their robes not to their success in the judicial profession but to their services to Franklin Roosevelt. During the recent scramble over the vacancy it looked as if a number of nonjudicial men believed they had promissory notes issued by the White House. It is worth a passing note that the man whom many lawyers, if not most, regard as the country's best judge, Learned Hand of the U.S. Circuit Court of Appeals, was not even mentioned for the post.

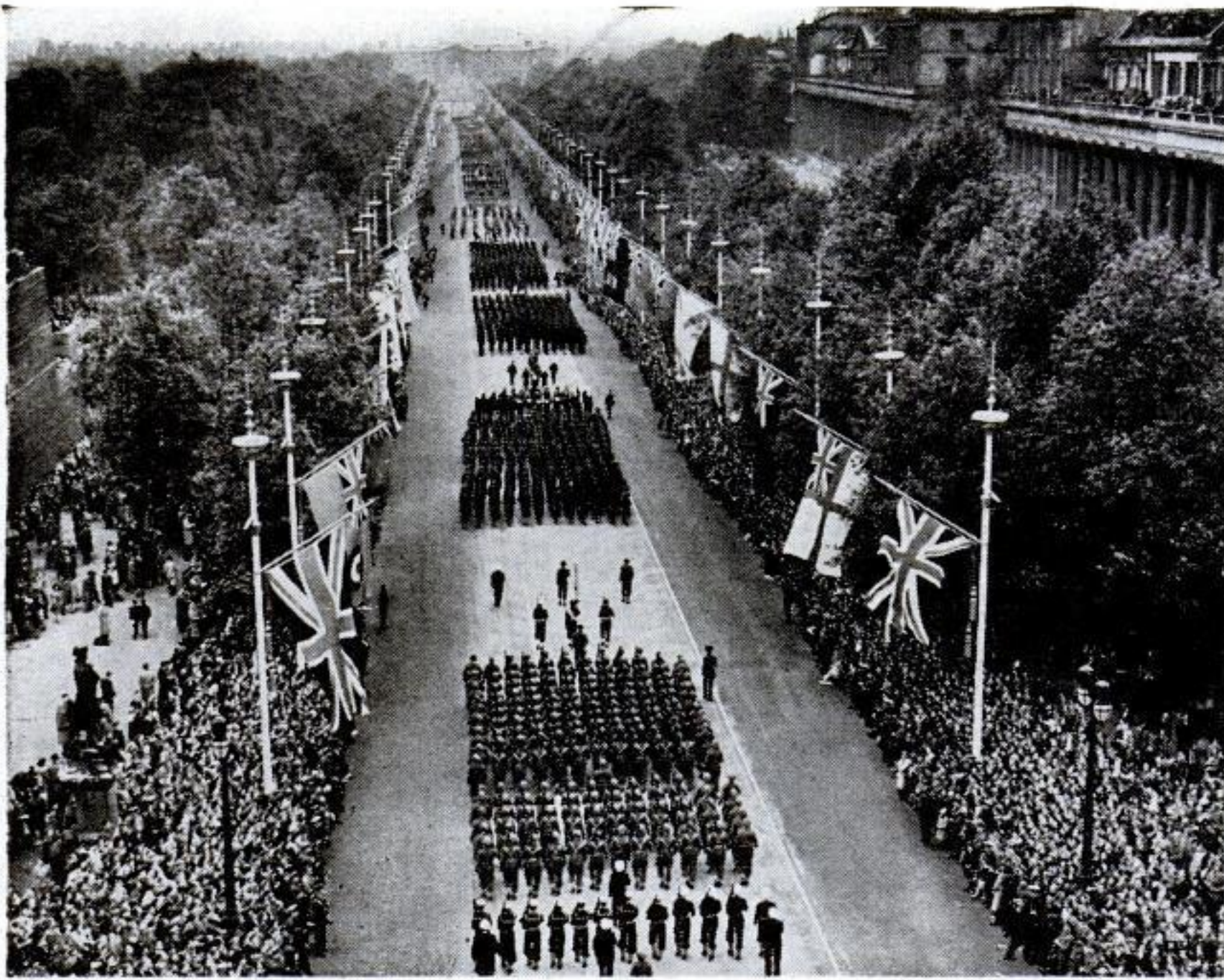
Judicial minds appear in many places and no field or avenue need be closed to search, but the best place to look for them is obviously the lower courts. There men can be observed to see whether they have the qualities of a judge. If the Supreme Court were the traditional end of the Escalator, better men would be attracted to the lower courts, making for improvement down the line. Experience in the lower courts engenders a lively sense of responsibility about passing on laws under which men must live and sometimes die. It also engenders a belief that justice exists and is worth a little extra search. In the old days the Chief Justice sometimes put close decisions back in the drawer to wait further pondering and agreeing. That may have been slower, but it built more respect for the Court and made the idea of justice seem more real.

PICTURE OF THE WEEK: ➔

While the Italian House of Savoy was paying the price of bad kingship (see pp. 25-29), the Swedish House of Bernadotte was reaping the fruits of good kingship. Sweden's old King Gustav and the heirs to his throne dressed up in all their ropes of medals to christen the latest in line of succession, Prince Carl Gustav, age 7 weeks. King Gustav, 88, holds his great-grandson, under the eyes of Crown Prince Gustav Adolf, 63 (center), the baby's grandfather, and Prince Gustav Adolf, 40, his father.



THE ROYAL FAMILY OF SWEDEN ATTENDS
CHRISTENING OF ITS NEWEST PRINCELING



TROOPS PASS ALONG MALL TOWARD REVIEWING STAND TO SALUTE THE KING AND QUEEN

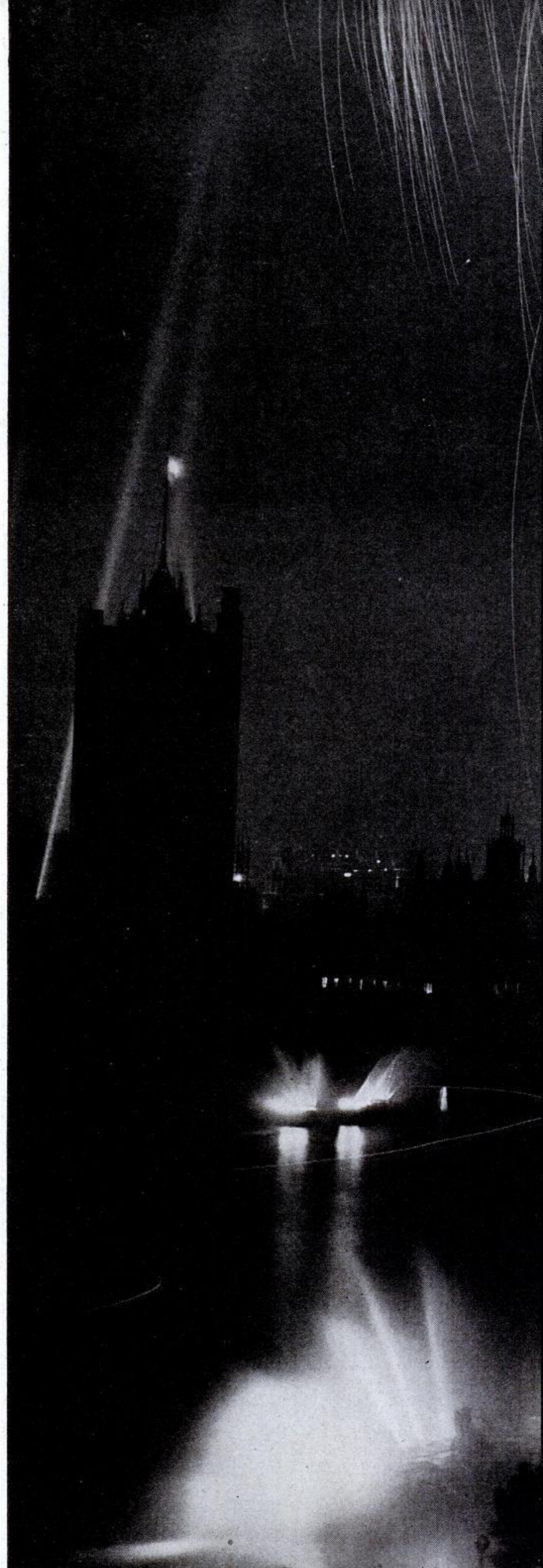
LONDON VICTORY PARADE

Britain celebrates V-E holiday with pomp and fireworks

On June 8, to celebrate the anniversary of victory in Europe, Great Britain put on all the pomp and circumstance it had given up during the war, took a three-day holiday and went to London to see the great parade. By Saturday nearly one fourth of England's people were there. First the royal family came by in an open landau. Then a nine-mile-long parade of mechanized troops, civilian war workers and soldiers representing the Empire and every Allied power but Yugoslavia, Poland and Russia marched along the Mall from Trafalgar Square toward Buckingham Palace to salute the royal family. The crush was so bad that Scotland Yard reported that 4,127 persons fainted or were injured. Before the parade ended, rain fell, spoiling the aerial finale and ruining the afternoon's plans for dancing in the parks and band playing. People went to movies and pubs or huddled in doorways. But by evening the rains cleared and everybody came out for the fireworks.



TOP-HATTED LEADERS, Prime Minister Attlee (*left*), Winston Churchill and Prime Minister Mackenzie King of Canada, watch the parade from stand on Mall opposite Marlborough Gate.



AT NIGHT London's great buildings along the Thames are lighted up by searchlights and fireworks jetting up from vessels moored in the river. In the



background are the towers of the Houses of Parliament, including Victoria Tower (*left*) and Clock Tower (*right*) with the illuminated face of Big Ben. At far right is Westminster

Bridge. Cascades of fireworks and magnesium shells crashed through the sky for miles up and down the river in a peacetime imitation of the once frightening noises of war.



BERNARD M. BARUCH, his speech in his pocket, sits on a bench outside Hunter College in the Bronx, waiting to address the United Nations Atomic Energy Commission

at its first meeting. In what he referred to as "the afternoon of my life," Baruch presented the U. S. program for international control and demilitarization of atomic energy.

THE BARUCH PLAN FOR BANNING THE ATOM BOMB

U.S. OFFERS TO SHARE ITS SECRET IN RETURN FOR DRASTIC INTERNATIONAL CONTROLS AND INSPECTION

In the temporary New York City home of the United Nations, Elder Statesman Bernard M. Baruch stood up last week and said with simple eloquence, "We are here to make a choice between the quick and the dead. That is our business."

Then, in the same direct and incisive language, he proposed the official U.S. plan for controlling and shackling the monstrous power of the atomic bomb. In its own way, his plan was as staggering to the 20th Century human imagination as the bomb itself.

He proposed that the nations of the world set up a supreme atomic authority. To this authority the nations would surrender control of their atomic resources (uranium and thorium) and their plants for producing atomic energy. All nations would submit to a system of international inspection to detect any violations. To make swift punishment possible the Big Five powers would surrender (in this matter alone) the veto power they enjoy under the United Nations Charter. Stage by stage, as the plan went into effect, the U.S. would turn over its atomic secrets and know-how and, finally, its bombs. No more atomic bombs would ever be made.

Thus the U.S., possessing for the moment a weapon of apparently absolute military power, offered to turn over its secret to the world—if only the world would agree to a practical and enforceable way of removing the weapon forever. It was an offer without precedent in the history of nations.

The great question was: would Russia accept it? To do so in good faith, she would have to change her whole policy of secrecy, lift the iron curtain and permit international experts to carry out a continuing inspection of her industrial system. Russia's reaction to the Baruch plan would be a clear tip-off to the world of Russia's future designs.

Herewith LIFE presents excerpts from the Baruch speech:

THE CHOICE: WORLD PEACE OR WORLD DESTRUCTION

Behind the black portent of the new atomic age lies a hope which, seized upon with faith, can work our salvation. If we fail, then we have damned every man to be the slave of fear. Let us not deceive ourselves: We must elect world peace or world destruction. . . .

. . . We of this nation, desirous of helping to bring peace to the world and realizing the heavy obligations upon us, arising from our possession of the means for producing the bomb and from the fact that it is part of our armament, are prepared to make our full contribution toward effective control of atomic energy. . . .

. . . [The U.S.] stands ready to proscribe and destroy this instrument—to lift its use from death to life—if the world will join in a pact to that end. . . .

. . . The U.S. proposes the creation of an International Atomic Development Authority, to which should be entrusted all phases of the development and use of atomic energy, starting with the raw material and including:

THE WORLD AUTHORITY'S FOUR-FOLD POWERS

1) Managerial control or ownership of all atomic energy activities potentially dangerous to world security. . . .

. . . The Authority should have as one of its earliest purposes to obtain and maintain complete and accurate information on world supplies of uranium and thorium and to bring them under its dominion. . . . The Authority should exercise complete managerial control of the production of fissionable materials. This means that it should control and operate all plants producing fissionable materials in dangerous quantities and must own and control the product of these plants. . . . The activities entrusted exclusively to the Authority, because they are intrinsically dangerous to security, should be distributed throughout the world. Similarly, stock piles of raw materials and fissionable materials should not be centralized. . . . Adequate ingress and egress for all qualified representatives of the Authority must be assured. . . .

2) Power to control, inspect and license all other atomic activities. . . . Atomic research (except in explosives) . . . should be open to nations and their citizens under reasonable licensing arrangements from the Authority. . . . [But] any plant dealing with uranium or thorium after it once reaches the potential of dangerous use must be not only subject to the most rigorous and compe-

tent inspection by the Authority, but its actual operation shall be under the management, supervision and control of the Authority. . . .

3) The duty of fostering the beneficial uses of atomic energy.

4) Research and development responsibilities of an affirmative character intended to put the Authority in the forefront of atomic knowledge and thus to enable it to comprehend, and therefore to detect, misuse of atomic energy.

PENALTIES AND THE VETO POWER

. . . But, I think, the peoples we serve would not believe—and without faith nothing counts—that a treaty merely outlawing possession or use of the atomic bomb constitutes effective fulfillment of the instructions to this commission. Previous failures have been recorded in trying the method of simple renunciation, unsupported by effective guarantees of security and armament limitation. No one would have faith in that approach alone.

. . . [Therefore] in the agreement, penalties of as serious a nature as the nations may wish and as immediate and certain in their execution as possible should be fixed for: Illegal possession or use of an atomic bomb . . . of material suitable for use in an atomic bomb; seizure of any plant . . . ; willful interference with . . . the Authority; creation or operation of dangerous projects in a manner contrary to, or in the absence of, a license granted by the international control body.

It would be a deception, to which I am unwilling to lend myself, were I not to say to you, and to our peoples, that the matter of punishment lies at the very heart of our present security system. It might as well be admitted, here and now, that the subject goes straight to the veto power contained in the Charter of the United Nations so far as it relates to the field of atomic energy. The Charter permits penalization only by concurrence of each of the five great powers—Union of Soviet Socialist Republics, the United Kingdom, China, France and the United States.

I want to make very plain that I am concerned here with the veto power only as it affects this particular problem. There must be no veto to protect those who violate their solemn agreements not to develop or use atomic energy for destructive purposes.

When an adequate system for control of atomic energy, including the renunciation of the bomb as a weapon, has been agreed upon and put into effective operation and condign punishments set up for violations of the rules . . . we propose that:

1) Manufacture of atomic bombs shall stop,

2) Existing bombs shall be disposed of pursuant to the terms of the treaty, and

3) The Authority shall be in possession of full information as to the know-how for the production of atomic energy.

WHY NOT PENALIZE WAR ITSELF?

. . . Before a country is ready to relinquish any winning weapons, it must have more than words to reassure it. It must have a guarantee of safety, not only against the offenders in the atomic area, but against the illegal users of other weapons—bacteriological, biological, gas—perhaps—why not?—against war itself.

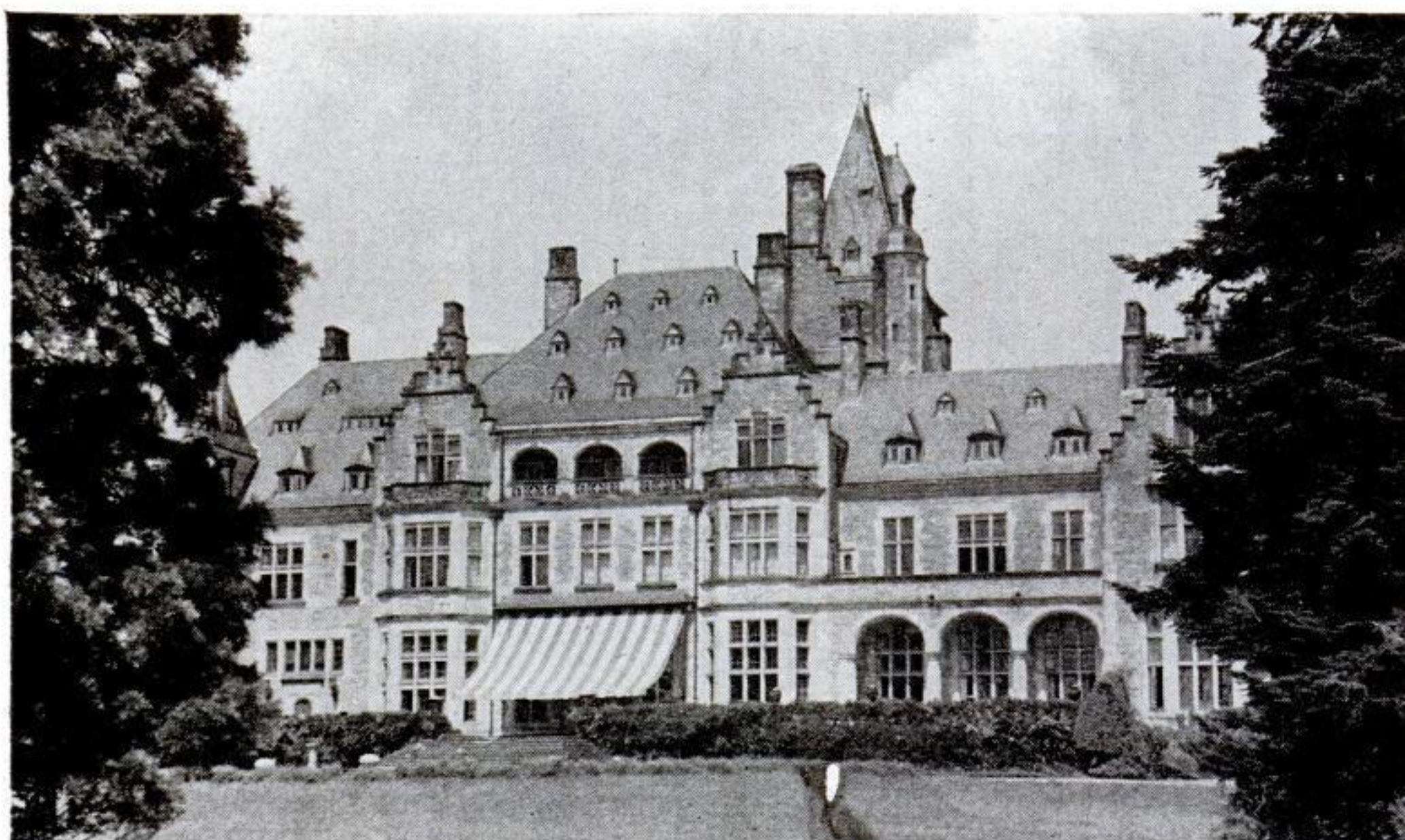
. . . Let this be anchored in our minds:

Peace is never long preserved by weight of metal or by an armament race. Peace can be made tranquil and secure only by understanding and agreement fortified by sanctions. We must embrace international cooperation or international disintegration.

Science has taught us how to put the atom to work. But to make it work for good instead of for evil lies in the domain dealing with the principles of human duty. We are now facing a problem more of ethics than of physics.

The solution will require apparent sacrifice in pride and in position, but better pain as the price of peace than death as the price of war.

. . . All of us are consecrated to making an end of gloom and hopelessness. It will not be an easy job. The way is long and thorny, but supremely worth traveling. All of us want to stand erect, with our faces to the sun, instead of being forced to burrow into the earth, like rats.



KRONBERG CASTLE is near Frankfurt-am-Main, has been one of the Hesse castles for about 700 years. In 1775-

83 the Hesse family got \$13,000,000 from Great Britain for sending Hessian mercenaries to Revolutionary War.



PRINCESS SOPHIE cannot get her jewels back for the wedding until they are used for evidence in the trial.



THE HOLE where heirlooms were hidden is inspected by caretaker. Cache was discovered by a thirsty corporal.

HOT HEIRLOOMS

A Wac and colonel husband steal the jewels of the House of Hesse

Ancient Kronberg Castle near Frankfurt-am-Main, Germany, was shaking from bombs in the winter of 1944 and Princess Marguerite of the House of Hesse was worried about the family heirlooms. She had the servants take them from the vaults and carry them into the castle's cellar, a former dungeon. There, in near darkness, family retainers and a trusted mason dug a hole, hid the treasure in a lead-and-wood casket and plastered a stone over it. Then, as a second thought, Princess Marguerite directed them to hide 1,600 bottles of the family's rarest wines in the same cellar. That was a mistake.

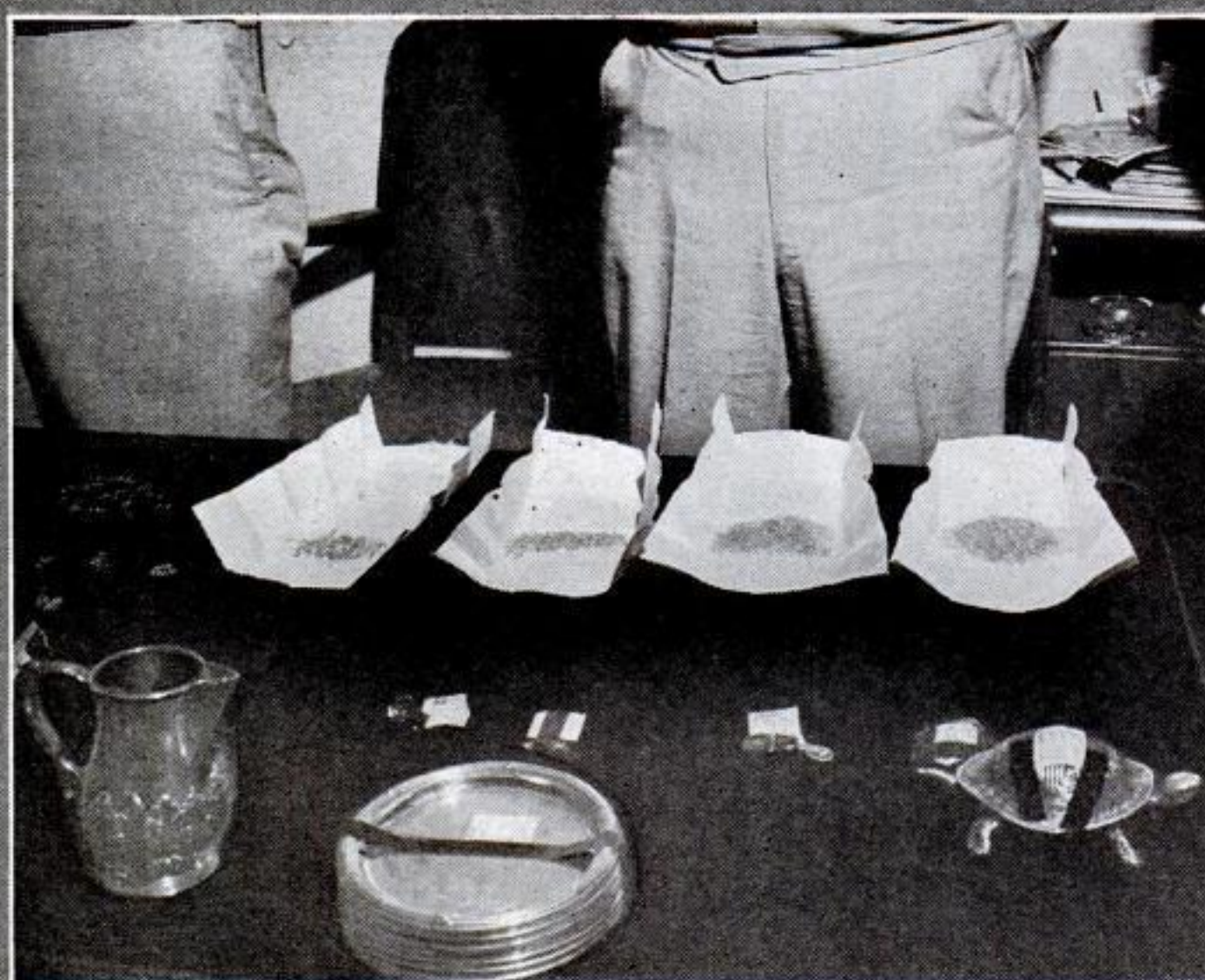
A few months later the U.S. Third Army took over the castle. Soon the Kronberg wine cellar of 1,800 bottles was empty. Thirsty GIs unearthed the hoard of 1,600 more bottles, searched further; made a popeyed discovery of a casket full of diamonds, rubies, silver and gold. They reported their find to WAC Captain Kathleen Nash, in charge of the castle. "Bring it all to my room," she said.

The next chapter in the adventures of the Hesse heirlooms was unfolded by U.S. Army authorities this month. When one of the young princesses, Sophie, decided to get married, she went to Captain Nash and asked for the jewels. She was assured that they were in safekeeping. Last April she tried again, found that Captain Nash had gone and so had the jewels. The Princess went to Army theater headquarters, and the hunt was on.

First tip-off came when the Army discovered that Captain Nash had married Colonel J. W. Durant, who had been a frequent visitor to the castle. The pair was tracked to Chicago's La Salle Hotel, arrested at 2 a.m., 22 hours before the hotel burned (LIFE, June 17). An all-night grilling broke Mrs. Durant down. Some of the heirlooms were found in her sister's home, where the gold plate was used in the dining room. In Germany the Army arrested Major David Watson, charged he was an accomplice. In Washington the Durants waited for transfer to Germany, where an embarrassed theater command will probably try to make an example of them.



THE PRISONERS AND THEIR LOOT were being held in Washington last week. Mrs. Durant (left), who was formerly an executive of a summer resort, was evidently the

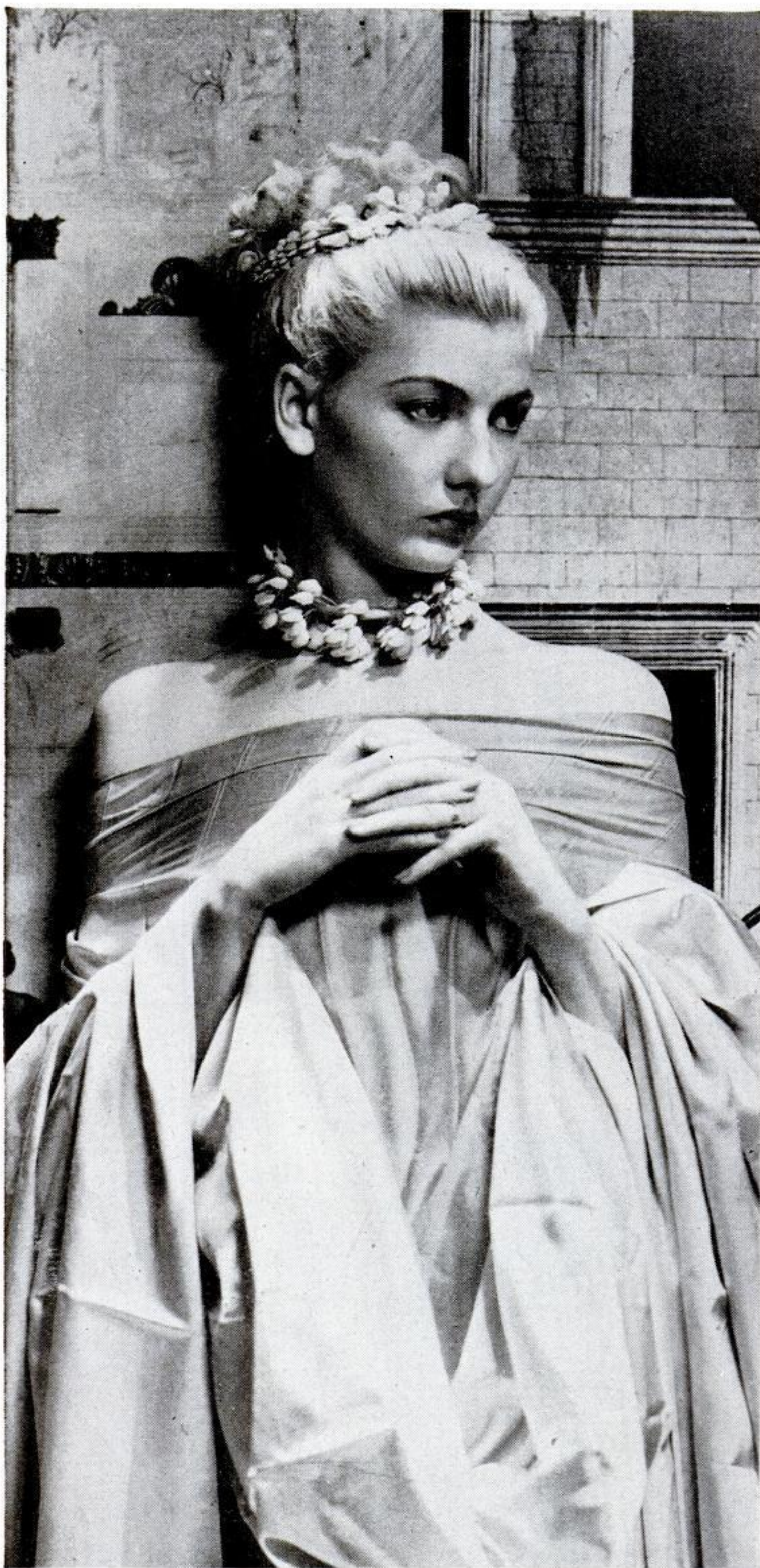


ringleader of the group. Colonel Durant (right) joined her in a public statement denying any criminality. The diamonds (center) were of old-fashioned cut, difficult to unload.





THE JEWELS, SILVER AND GOLD PLATE OF THE HOUSE OF HESSE ARE DISPLAYED IN THE PENTAGON IN WASHINGTON



HAILED AS ANOTHER GARBO AT 18 (LEFT), ONCE GLAMOROUS CORINNE LUCHAIRE IS A HAGGARD WRECK, SENTENCED TO "NATIONAL INDIGNITY" AT 25 (RIGHT)

THE NAZIS' COURTESAN

French actress-collaborationist, once the toast of occupied Paris, loses her beauty and citizenship

In 1939 Corinne Luchaire, brightest newcomer to the French cinema, made *Prison Without Bars* an international success which had the critics hard pressed for words to describe her slim, piquant beauty and wide-eyed innocence. To interviewers she frequently said with adolescent charm, "I'm too young for romance."

This was a slight misstatement. Even at 17, Corinne was the secret mistress of Otto Abetz, Hitler's advance man and fifth-columnist in prewar France. When Abetz became ambassador during the occupation, Corinne was the toast of Paris, living a life

of silks and champagne while more squeamish Parisians starved. Her salon was second in popularity only to her boudoir, visited at various times by Count Ciano, Paul Joseph Goebbels, Pierre Laval and a host of German and Italian officers—including one Luftwaffe captain to whom she bore a daughter. Her father, Jean Luchaire, a long-time collaborationist who was proud of his daughter's position as No. 1 courtesan of the occupation, became editor of Paris' biggest newspapers, *Le Matin* and *Nouveaux Temps*. For the friendly Luchaires, life was gayer in defeated France than ever before.

Only victory spoiled their party. Father Jean was hunted down and promptly shot for treason. Daughter Corinne, found in Germany, was hauled into a Paris courtroom a fortnight ago to answer for her own misconduct. While the court recited the long list of lovers and parties she had enjoyed, she stood by silently, her pride and beauty gone, her face aged by dissipation and tuberculosis. When the judges sentenced her to 10 years of "national indignity," without any of the privileges of a French citizen, she could plead only, "I was young and stupid. . . . I did not realize. . . ."

"By far **OUR LARGEST** *SELLING CIGARETTE"*

SHERMAN BILLINGSLEY'S — FAMOUS STORK CLUB IN NEW YORK



A. ALWAYS Milder **B.** BETTER TASTING

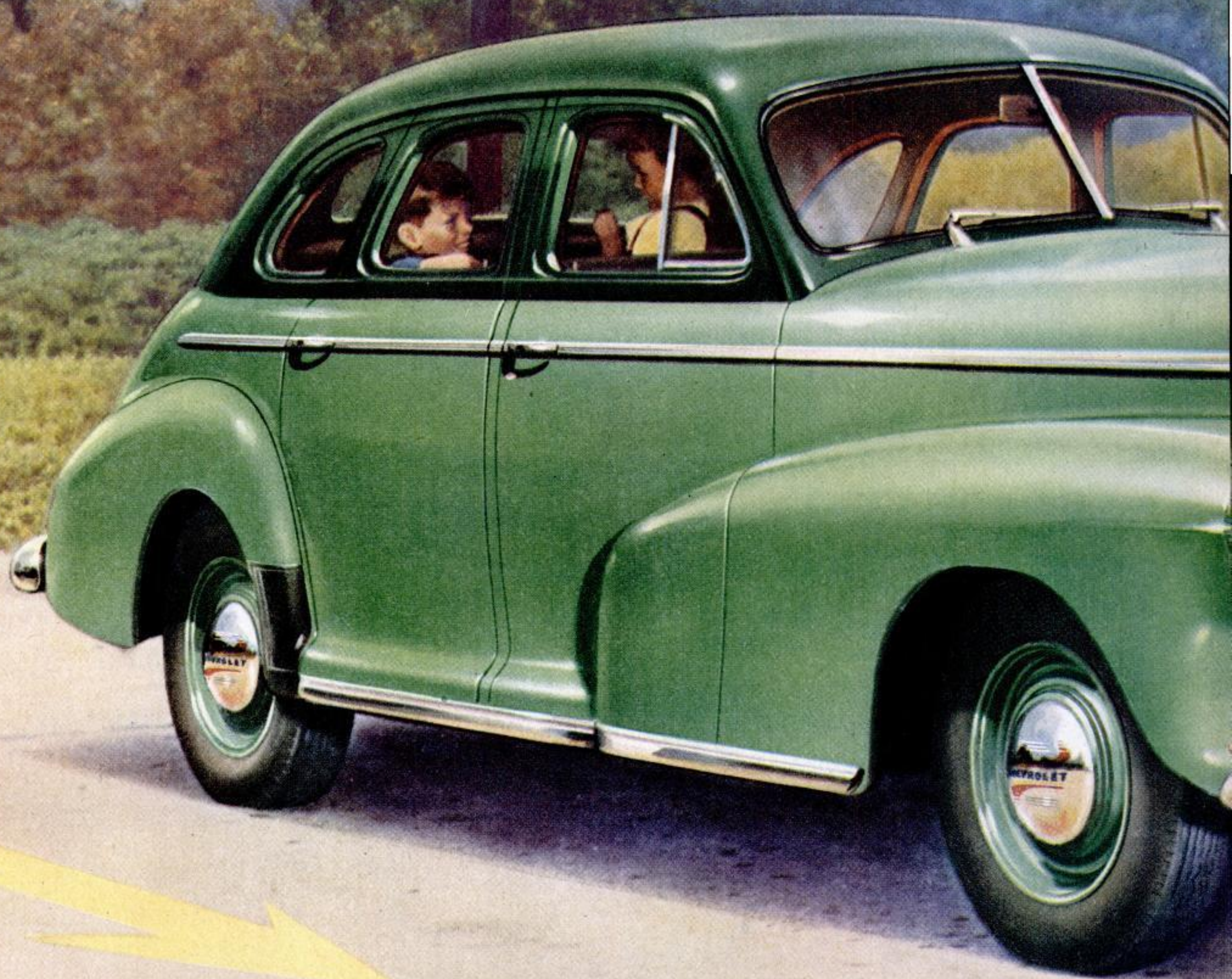
C. COOLER SMOKING



ALWAYS BUY CHESTERFIELD

The RIGHT COMBINATION *of the* WORLD'S BEST TOBACCOS — PROPERLY AGED

*You'll prefer America's most
thoroughly proved car engine*



*Never has Chevrolet built a
better car than this new*



The sturdy Chevrolet Valve-in-Head Thrift-Master Engine—powering all new Chevrolets—excels its field in all-round performance with economy

Yes, you'll be ahead in many ways with Chevrolet's famous Valve-in-Head Thrift-Master Engine—exclusive to this one low-priced car—and for the following good reasons:

(1) Owners will tell you that this engine gives an unequalled combination of power, acceleration, dependability and economy; (2) it holds the longest, strongest record of performance—in the hands of the largest number of owners—of any car engine built today; and (3) it is America's most thoroughly proved automotive power plant, regardless of type, size or price.

Moreover, you get Chevrolet's *finest performance and finest economy* in all new Chevrolets, because all are powered by this same first-quality engine. This is in keeping with Chevrolet's policy of having only one standard of engineering quality—the finest known.

Choose Chevrolet! Choose America's most beautiful car, with America's most thoroughly proved car engine. Then you will understand why we say: Only Chevrolet brings you this Big-Car *quality* at lowest cost!

Remember—Chevrolet's extra quality, plus nationwide Chevrolet dealer service, means double dependability wherever you travel.

CHEVROLET MOTOR DIVISION General Motors Corporation, DETROIT 2, MICHIGAN

Only Chevrolet Brings You All These Quality Features

NEW BEAUTY-LEADER STYL-
ING with modern, streamlined,
Door-Action Fenders

LUXURIOUS BODIES BY FISHER
with No Draft Ventilation

PROVED VALVE-IN-HEAD
THRIFT-MASTER ENGINE

UNITIZED KNEE-ACTION RIDE

EXTRA-EASY VACUUM-
POWER SHIFT with Syncro-
Mesh Transmission

POSITIVE-ACTION
HYDRAULIC BRAKES

SHOCKPROOF STEERING



"It would be a pleasure to anchor right here, Commodore!"

WHEN YOU come right down to it—in a drink, flavor comes first!
That's why Paul Jones is made in the slow, old-fashioned way
... to give you a mellow, full-bodied flavor that makes your
drink of Paul Jones taste especially *rich and hearty!*

*Fine Blended Whiskey. 86 Proof. 72½% grain neutral spirits.
Frankfort Distillers Corporation, New York City.*



Paul Jones
FIRST OF ALL... FOR FLAVOR!



ABDULLAH (LEFT), WEARING ARAB LEGION UNIFORM, WATCHES HIS TROOPS IN COMPANY OF THE REGENT OF IRAQ, WHO CAME FOR ENTHRONEMENT CEREMONIES

THE NEWEST KING

With British permission, the emir of Trans-Jordan elevates himself

In a world of uneasy kingly crowns the wily, 63-year-old, chess-playing emir of Trans-Jordan, Abdullah Ibn Hussein, last month, in his sun-baked capital of Amman, had the temerity to become king of his desert country. The self-elevation was a matter of more import to the British than to the Bedouins who make up more than half of Abdullah's subjects. Trans-Jordan is a British satellite, governed by her under a League mandate for the past 24 years. The British Foreign

Office, acutely aware of Trans-Jordan's proximity to troubled Palestine, Suez and Iraqi oil, decided this year to recognize the country's independence. As king, Abdullah would be in a stronger position among other Arab rulers than he was as emir and the British hand would be strengthened. Within his 35,000-square-mile territory, which is bounded on the west by the River Jordan and on the east by Arabian desert, the new king governs 325,000 inhabitants, the majority of them nomads.



LONG-ROBED CAMEL CORPS OF TRANS-JORDAN ARMY PARADES BEFORE



KING'S HAREM, excluded from ceremony, peers from balcony. Abdullah has only three wives, no concubines. Harem women include female relatives.



"I'm the one who's running a fever, now
that you're rid of your '5 o'clock Shadow'!"

It's Back! the razor that
millions prefer!



YOU can sing your way through tomorrow's shave. Gem Micromatic Razors are back! Yes, the famous razor with the face-fitting bevel that permits you to use the master-barber's long, gliding stroke. All metal. All one-piece. Nothing comes apart. Twist...it opens! Twist...it closes! Clog-proof. So—adopt the Gem way of shaving! Avoid unsightly '5 o'clock Shadow'!

GEM "PEERLESS" MODEL—gold-plated razor in handsome, richly lined metal case with 5 Gem Blades, \$1.25.

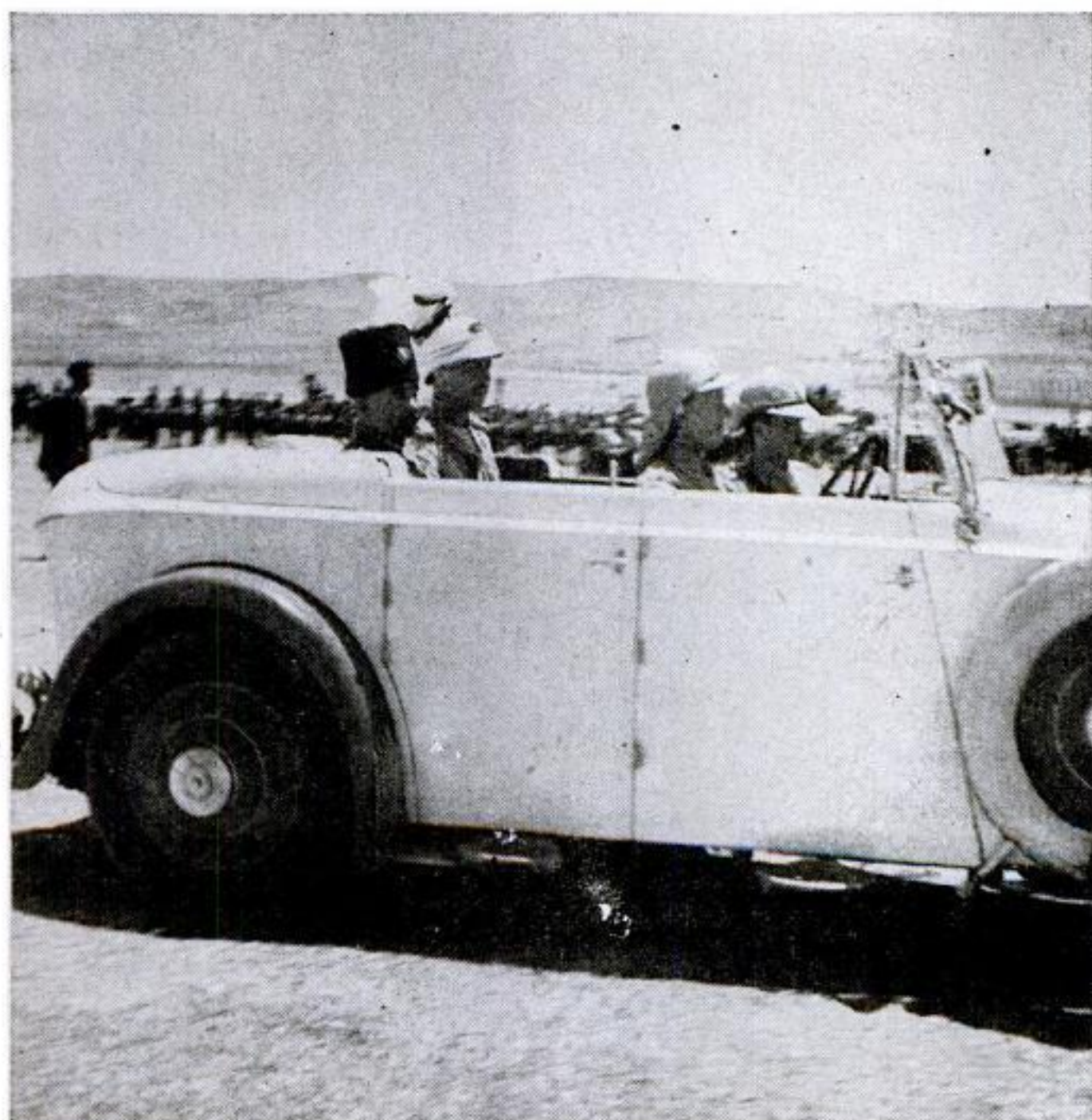


AVOID '5 O'CLOCK SHADOW' WITH

GEM RAZORS
and
BLADES



KING. THEY ARE CALLED "GLUBB'S GIRLS" AFTER BRITISH COMMANDER

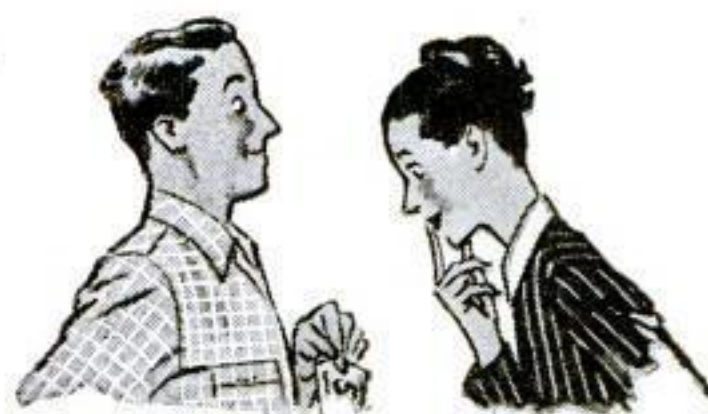


NEW KING, riding in cream-colored British Daimler, reviews troops with regent of Iraq, who is a nephew of Abdullah and one of his strongest allies.

CONTINUED ON NEXT PAGE



**"I'll bet you five dollars
you can't guess!"**



"Five dollars, honey, says you can't guess the big reason why you'll like this Arrow sports shirt!"

"Well... the pattern is prettier. I dote on a well-done plaid."

"That's one reason, Sweet Seer, but not the jumbo reason."

"Then, how about the wonderful way it fits? It doesn't bunch up a-t-a-l-l!"

"Yes, it's cut on trimmer lines. But try again, Madame Zaza—there's a bigger reason."

"Let... me... see. It's not... no, it couldn't be—"

"But it *is*, my love. Almost all of these new Arrow sports shirts—plaids, checks, solid colors—are positively WASHABLE! No need for special treatment—just wash 'em like a regular Arrow shirt. Isn't that great news? Hey—where are you? You're on the phone... telling your dad... telling your brother. Wait, Helen, wait!"



And why does he want her to wait? Because Arrows are still somewhat hard to find—despite the fact that we are making and shipping them as fast as we possibly can. Demand is terrific—and our hero wants to save a few more of those shirts for himself.

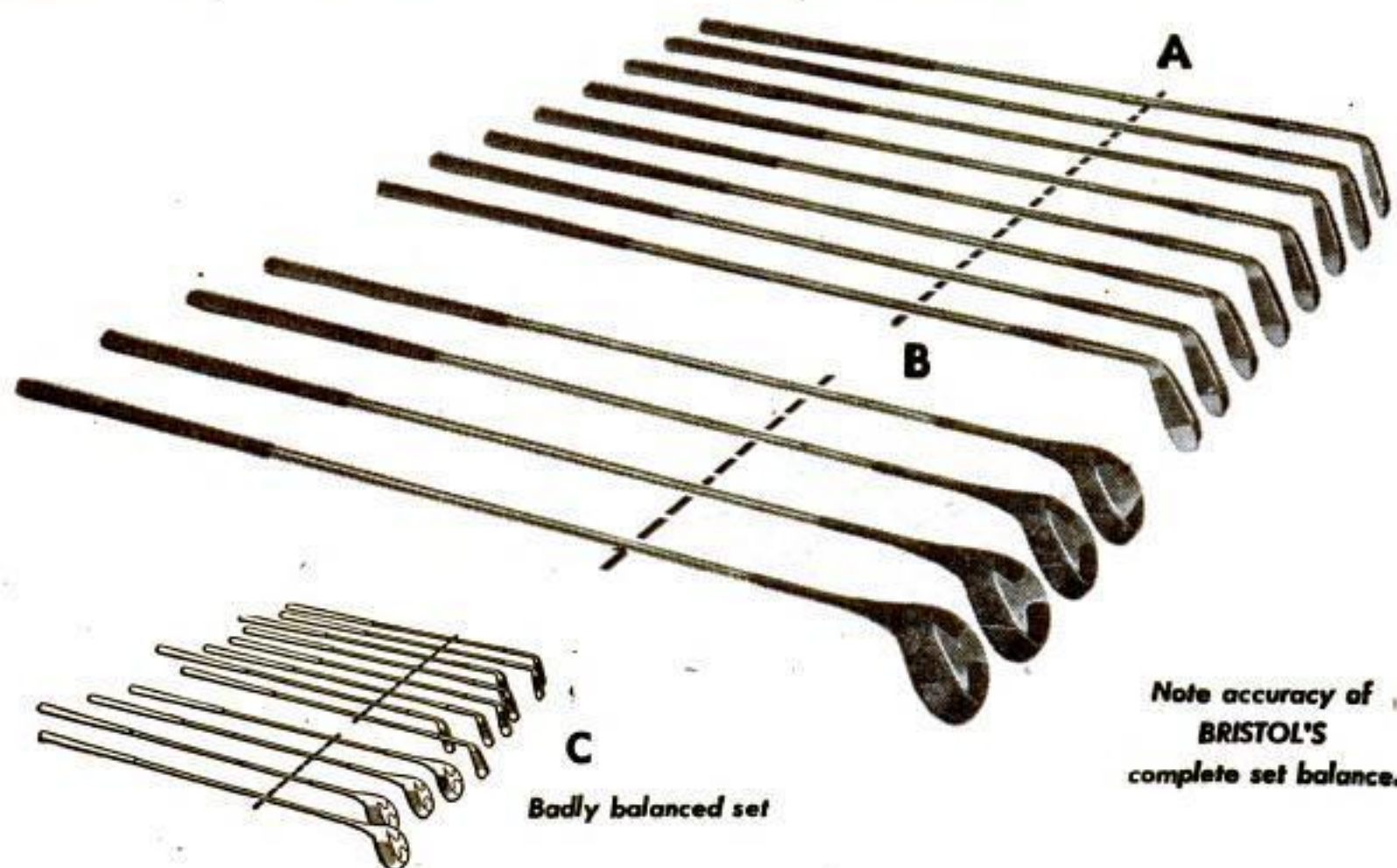
ARROW SHIRTS

Made by Cluett, Peabody & Co., Inc.

PUT A "FEEL" OF RHYTHM IN YOUR SWING WITH THESE NEW PERFECTLY-BALANCED BRISTOL CLUBS

SEE to what a high point of accuracy . . . to help your golf game . . . balance has now been developed in these handsome, new BRISTOL Clubs. Each club has a feather-fine balance. Complete sets, too, are balanced to hairline nicety. BRISTOL'S high-precision production practices now *in-build* this balance with extreme accuracy. The first time you swing one of these new BRISTOL

Beauties on tee or fairway, you'll thrill to this big golf-club-making achievement. Your club has just the "feel" you've always longed for. The "feel" of controlled power! The "feel" that helps put more rhythm in your swing! Waggle one of these new BRISTOL advanced-type clubs at your first opportunity. You're sure to agree that it can add a lot to your golfing pleasure.



Again BRISTOL contributes importantly to fine golf club making. The "swing-weight" balance of BRISTOL Clubs is a notable precision-manufacturing accomplishment. "Swing-weight" balance is worked out through an intricate mathematical formula based upon club weight and length. A club's perfect "feel" in the hands of the player . . . that "feel" which inspires confidence for better shots . . . arises from the nicety of its "swing-weight" balancing by its makers.

For example: Witness the even alignment of the club heads as BRISTOL iron clubs in the illustration above are placed across balance line (A) and BRISTOL wood clubs across balance line (B). This illustrates graphically how BRISTOL, with micrometer exactness, gives every club its own proper weight and length to produce correct "swing-weight," not only for each club, but for the entire set. (Ragged alignment of club heads in diagram (C) indicates absence of such careful balancing.)

Hit Better Shots with the NEW

Bristol GOLF CLUBS

THE HORTON MANUFACTURING CO. BRISTOL, CONNECTICUT

Also Makers of BRISTOL FISHING RODS • REELS • LINES

The Newest King CONTINUED



BRITISH INFLUENCE in Trans-Jordan is typified by this lieutenant colonel who is one of British officers running the 16,000-man Trans-Jordan army. Troops wear British uniforms with Bedouin headdress and carry British arms.



BRIGADIER JOHN BAGOT GLUBB (left), known in Trans-Jordan as Glubb Pasha, carries on the tradition of Lawrence of Arabia. A romantic figure, he has spent 30 years among the Arabs, now commands Abdullah's army.



In cool, dewy shade—under an awning of taller trees that screen out the scorching rays of fierce tropical sun—these fine coffee beans in their gay red jackets slowly store up the rich “shade-grown” flavor that America loves in Chase & Sanborn Coffee.

"Shade-Grown" Flavor

**STANDS UP IN SPITE OF MELTING ICE—AND MAKES
CHASE & SANBORN PERFECT FOR ICED COFFEE!**

To enjoy iced coffee at its best, you want flavor so rich that it can stand up in spite of melting ice—in short, you want the “shade-grown” flavor of Chase & Sanborn Coffee.

This “shade-grown” flavor comes from the choice beans of coffee trees that grow in the moist, cool shade of the tropics!

No wonder Chase & Sanborn tastes so mellow . . . so smooth . . . so rich! No wonder more people have been using Chase & Sanborn in the past year than ever before! No wonder that each day hundreds of families fall in love with its “shade-grown” flavor!



CHASE & SANBORN COFFEE

Neither too fast
nor too slow



You get the right time all the time—without winding, oiling or regulating—when this handsome electric Telalarm Jr. is on your bedside table.

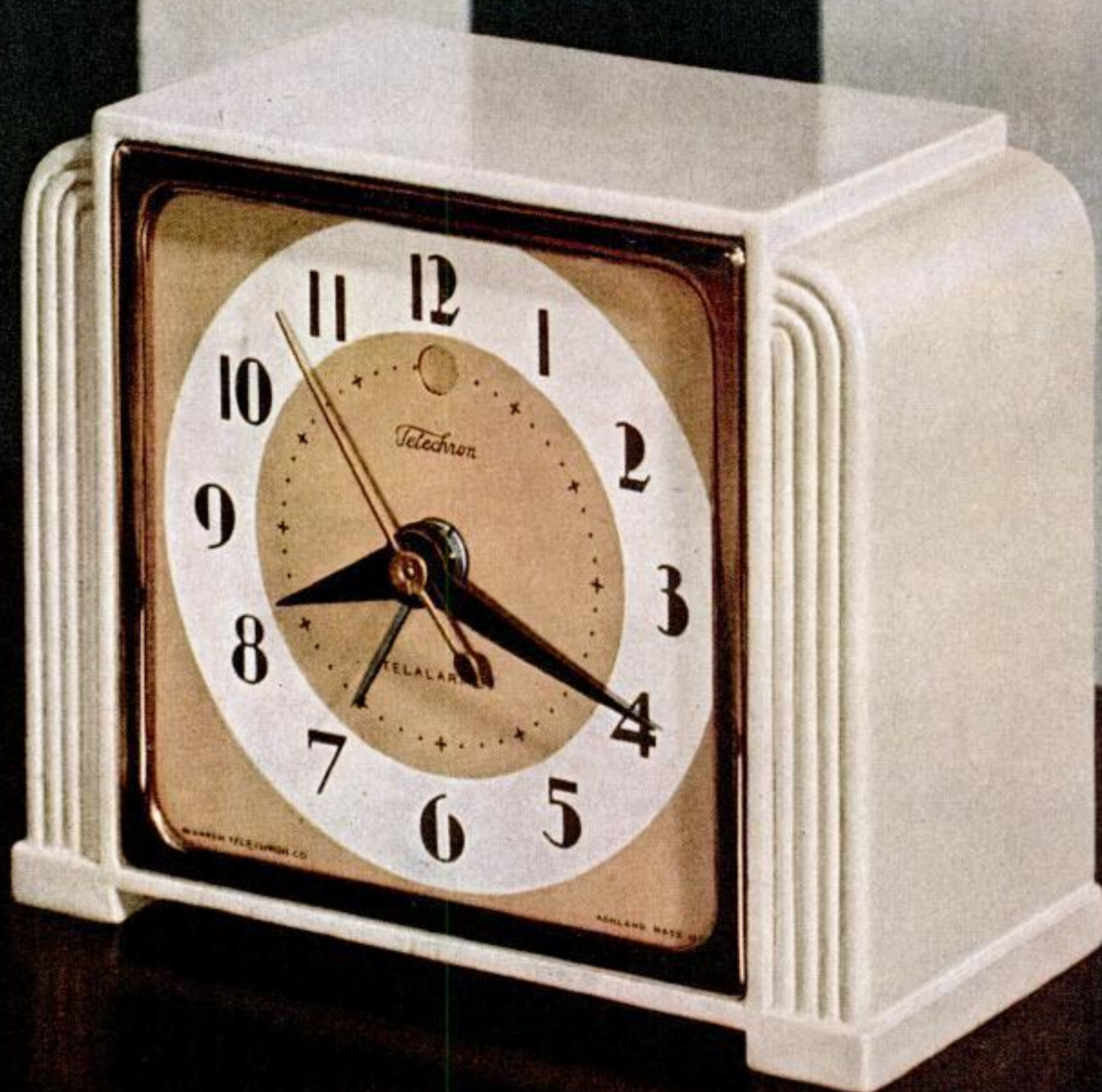


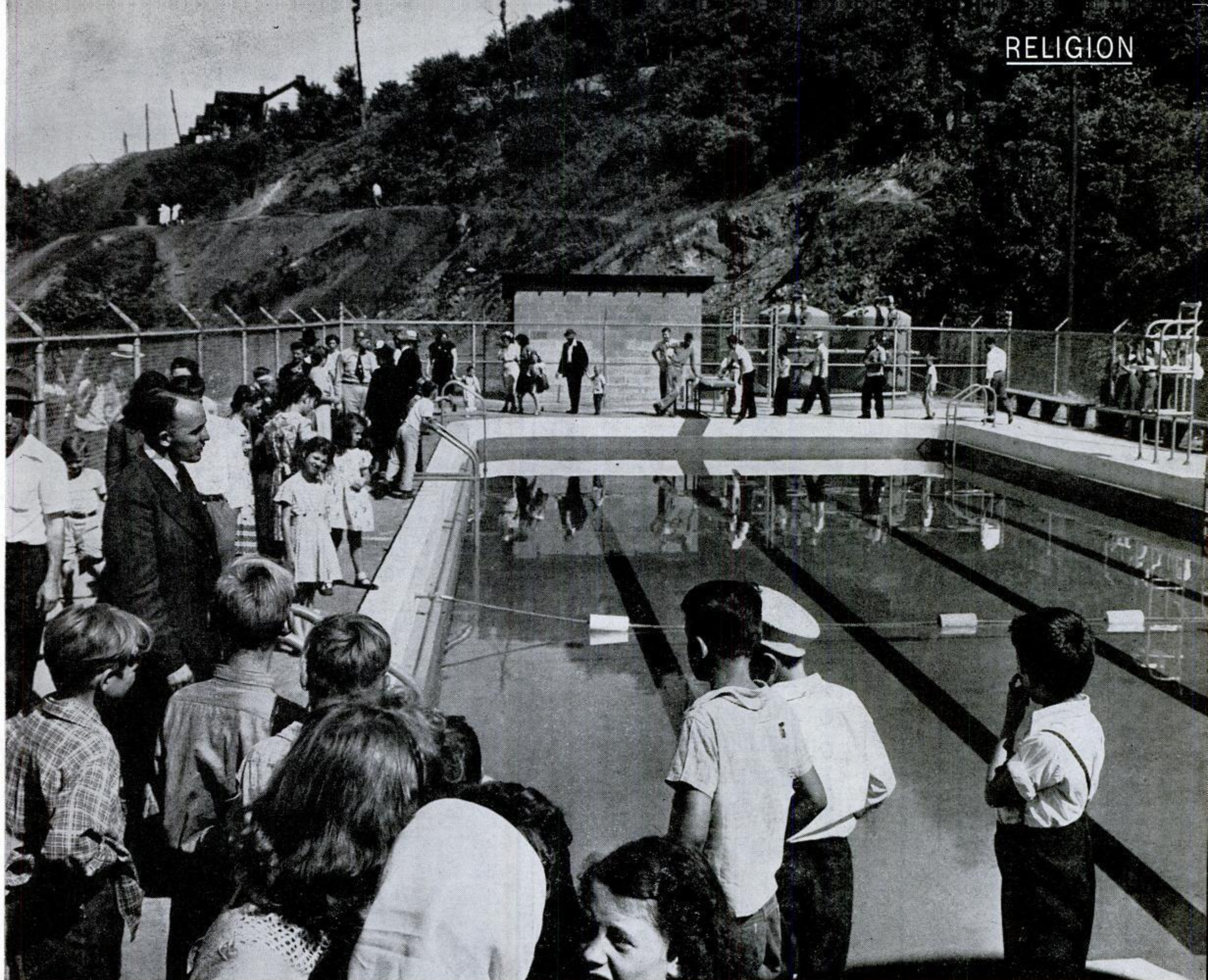
No tick — no tock — Telalarm Jr. helps you make the best of your rest. And the exclusive control-a-tone alarm that you can regulate loud or soft is a pleasant awakener. Keeps ringing, too, until you wake up and shut it off.

Expect electric Telalarm Jr. to give you years of accurate service. Its handsome ivory-colored case contains the self-starting dependable Telechron motor that has long made Telechron the world's leading electric clock — and it's constantly controlled for split-second accuracy by the master clock at the power-house. No mail orders, please . . . see it now at your Telechron dealer's. Telechron Inc., Ashland, Mass.

Illustrating Telalarm Jr., with control-a-tone alarm. Actual size shown.

Telechron
REG. U. S. PAT. OFF.
ELECTRIC CLOCKS





THE REVEREND MR. SMITH (LEFT) SHOWS OCEAN-BLUE SWIMMING POOL TO KIDS OF WEST VIRGINIA MINERS. POOL NESTLES BENEATH DRAB HILLS NEAR PITS

MINING-TOWN MINISTER

A young Presbyterian preacher applies practical Christianity to a West Virginia coal-mining town

In his five years as Presbyterian minister in the dingy coal-mining town of Pursglove, W. Va. (pop.: 1,063), the Reverend Richard C. Smith has never bothered to organize his church formally nor erect a real church building. But he has set up a playground, a 3,500-volume library and a baby clinic. Last month, on Memorial Day, he opened a \$37,000 swimming pool which, like all other things he has done, stands to Richard Smith as a prime example of working Christianity.

"Dick" Smith, who is 31, came to Pursglove from Princeton Theological Seminary, moved with his wife into a long, rambling building called The Shack. Appalled by the community's filth, he promptly organized a cleanup, got miners and operators to cooperate, ended up with a garbage-collection system paid for by miners through a payroll checkoff. In The Shack he set up his church auditorium, classes for miners, a pool table and juke box for teenagers. ("It puts us one up on the nearest beer hall," he says.) In 1942, in mining disasters which killed 80 men, the Smiths cared for the town's children while mothers stood vigil at mines. Miners and operators came to welcome Smith's counsel, contributed jointly to help build his swimming pool. Now the Smiths are moving out of The Shack and out of Pursglove. Made supervisor of mountaineer mining missions, Smith has been given three assistants and the job of extending his work to other West Virginia mining towns.



"DICK" SMITH, who works hard, mixes with miners in rumpled sports clothes. No mere Sunday preacher, he teaches religion in public schools, conducts radio program.

CHOOSE

your branch of Army Service!



U. S. ARMY
INFANTRY
ARTILLERY
ARMORED CAVALRY
CORPS OF ENGINEERS
SIGNAL CORPS
AIR FORCES
FINANCE DEPT.
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QUARTERMASTER CORPS
MEDICAL DEPT.
TRANSPORTATION CORPS
CHEM. WARFARE SERVICE

A 3-year enlistment gives you your choice of arm or branch of service and overseas theater

ACTION! Adventure! Travel! Sound training for a future career! They're all yours — plus excellent pay, food, clothing, quarters and free medical and dental care — when you enlist in the new peacetime Regular Army.

Every ambitious young American has an idea of what he wants to do. Some kinds of work appeal to you more than others. In the Army you'll have an opportunity to *earn while you learn* in the job you like! And there's no more modern equipment — no finer training in technical skills — anywhere in the world.

Whatever career interests you most, from truck-repairing to photography — from building bridges to keeping accounts — the Army can teach you.

And by enlisting for 3 years you'll have a *choice* of your branch of service and overseas theater (if requirements are not already filled)! Get full details about the training offered by the various branches at your nearest U. S. Army Recruiting Station.

Highlights of the Enlistment Program

1. Enlistments for 1½, 2 or 3 years. (One-year enlistments permitted for men now in the Army with 6 or more months of service.)
2. Enlistment age from 18 to 34 years inclusive (17 with parents' consent) except for men now in Army, who may reenlist at any age, and former service men depending on length of service.
3. An increase in the reenlistment bonus to \$50 for each year of active service since such bonus was last paid, or since last entry into service, provided reenlistment is within 90 days after last honorable discharge.
4. Up to 90 days' paid furlough, depending on length of service, with travel paid to home and return, for men who reenlist within the prescribed period of time after discharge.
5. A thirty-day furlough each year with full pay.
6. Mustering-out pay (based upon length of service) to all men who are discharged to reenlist.
7. Option to retire at half pay for the rest of your life after 20 years' service — increasing to three-quarters pay after 30 years' service. (Retirement income in grade of Master or First Sergeant up to \$155.25 per month for life.) All previous active federal military service counts toward retirement.
8. Benefits under the GI Bill of Rights for men who enlist before October 6, 1946.
9. Family allowances for the term of enlistment for dependents of men who enlist or reenlist before July 1, 1946.

ENLIST NOW!

A GOOD JOB FOR YOU
U. S. Army
 CHOOSE THIS
 FINE PROFESSION NOW!

Mining-Town Minister CONTINUED



BIBLE LESSONS are taught by Preacher Smith at every opportunity. On street beside old union hall these children beg for story of Good Samaritan.



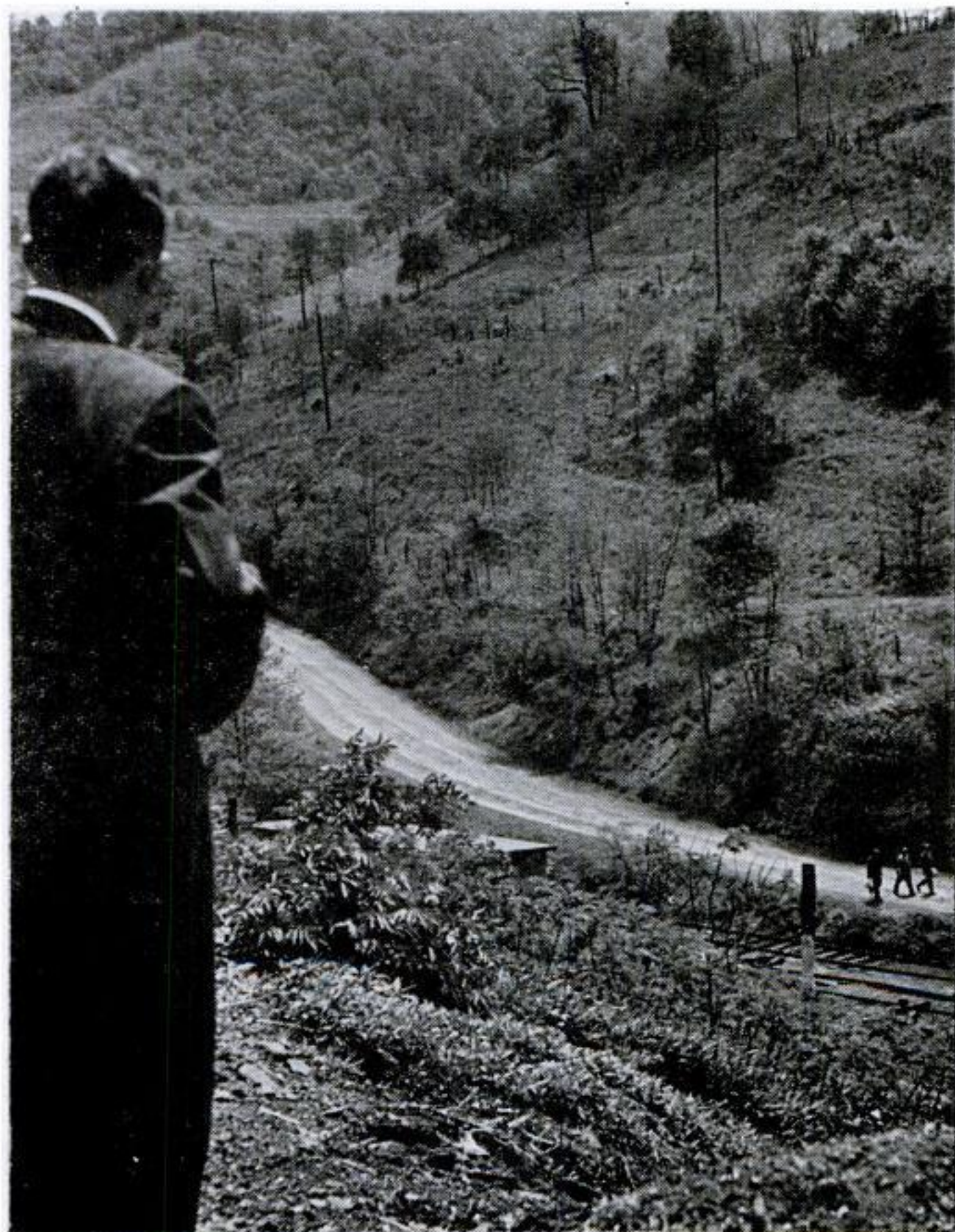
MINING CLASSES, instructed by mine operator, are held in The Shack. They give miners chance to advance. Smith (left) studies along with miners.



RACE RELATIONS are eased by Smith. Negro children share play opportunities with white kids. Once a week Negroes and whites swim together in pool.



THE SHACK serves as recreation hall and church. Its ever-fresh paint stands out in the dirty community. The Smiths added its steeple and belfry.



AT END OF COAL STRIKE Smith watches U.M.W. miners return to pits. Smith will finance future work by collecting royalties on each ton of coal mined.



Pump Room. Beating the heat in Chicago. Yvonne Dean, Jan Mohr, and Bennett Orfield relax in the colorful Pump Room. Pleasant hours ahead for this trio: They've picked a bright spot and the right drink, Pepsi-Cola.



Zodiac Room. All signs point to enjoyment in the Zodiac Room of St. Louis' Chase Hotel: Good company—Pat Jaquith and B. M. White—pleasant surroundings, and Pepsi-Cola, the big nickel drink with the million dollar flavor.



Ciro's. This famous supper club on Hollywood's Sunset Boulevard is host to Mary Brewer, Jean Sorensen and Kent Attridge. Already served with America's big favorite, Pepsi-Cola, they're set for another specialty of the house.

Photos by Larry Gordon.

NIGHTCLUBS



IN LA MARTINIQUE, A POPULAR NEW YORK "UPHOLSTERED CELLAR," COMEDIAN DANNY THOMAS BEGUILDES NIGHTCLUB CROWD WITH HIS DIALECT ROUTINES

NEW YORK SEES THE PEAK OF A GAUDY BOOM

The first year of peace carried the New York nightclubs to the peak of the glittering, liquory boom which the heavy-spending war years had brought on. The checks grew even more stupendous in the small supper clubs and the smoke even thicker in the large clubs where comedians like Danny Thomas (*above*) made bigger money than they ever made before. The floor shows grew more and more lavish until New York outdid even itself as the gaudiest nightclub center in the world. On the following pages LIFE shows in color photographs the kind of entertainment which has marked this high point in nightclub history.

The entertainment was expensive, with comedians like Milton Berle making \$10,000 a week. It is the entertainment which brings the customers in, and, as always, the customers have to pay

for it largely with the liquor that they drink. In nightclubs, Scotch which costs \$5 a bottle brings in \$18 when sold by the drink, whereas food brings a profit of only about 30%. For service, customers pay largely with tips. Waiters are content with \$20-a-week salaries because they know tips will bring them from \$100 to \$150 more. Captains and headwaiters are satisfied with \$50 to \$100 salaries because their tips, usually pooled, will bring \$500 to \$1,000 in the more prosperous spots.

Nightclub operators make a good part of their money selling concessions. One big club gets \$55,000 a year from a concessionaire who pays this for the privilege of running the hat-check girls, camera girls, cigaret girls, washroom attendants and doormen. Concessionaires pay salaries

to these employees and take all the tips that they get. One concessionaire, Abe Ellis, has become a millionaire in 10 years on the tips of his employees. Some subconcessionaires also have grown prosperous. At Cafe Society Uptown a washroom attendant who nets \$200 a week in tips bought himself a restaurant but kept his plush job in the men's room. At the Embassy a powder-room attendant recently bought a 24-room mansion.

But as the summer of 1946 drew near, New York's nightclub owners saw signs that their big 5-year boom was finally coming to an end. Some clubs were half empty. Heavy spenders were less in evidence and smaller spenders were nursing their drinks. Looking back regretfully on their gilded age, nightclub operators were expressing grave concern that things were getting back to normal.



DIAMOND HORSESHOE has a Mauve Decade flavor in both its gaudy décor and its entertainment, which features such mustily famous names as Gilda Gray,

Blanche Ring and Pat Rooney. Here 67-year-old Fritzi Scheff is flanked by showgirls as she warbles a spirited but erratic version of her ancient specialty, *Kiss Me Again*.

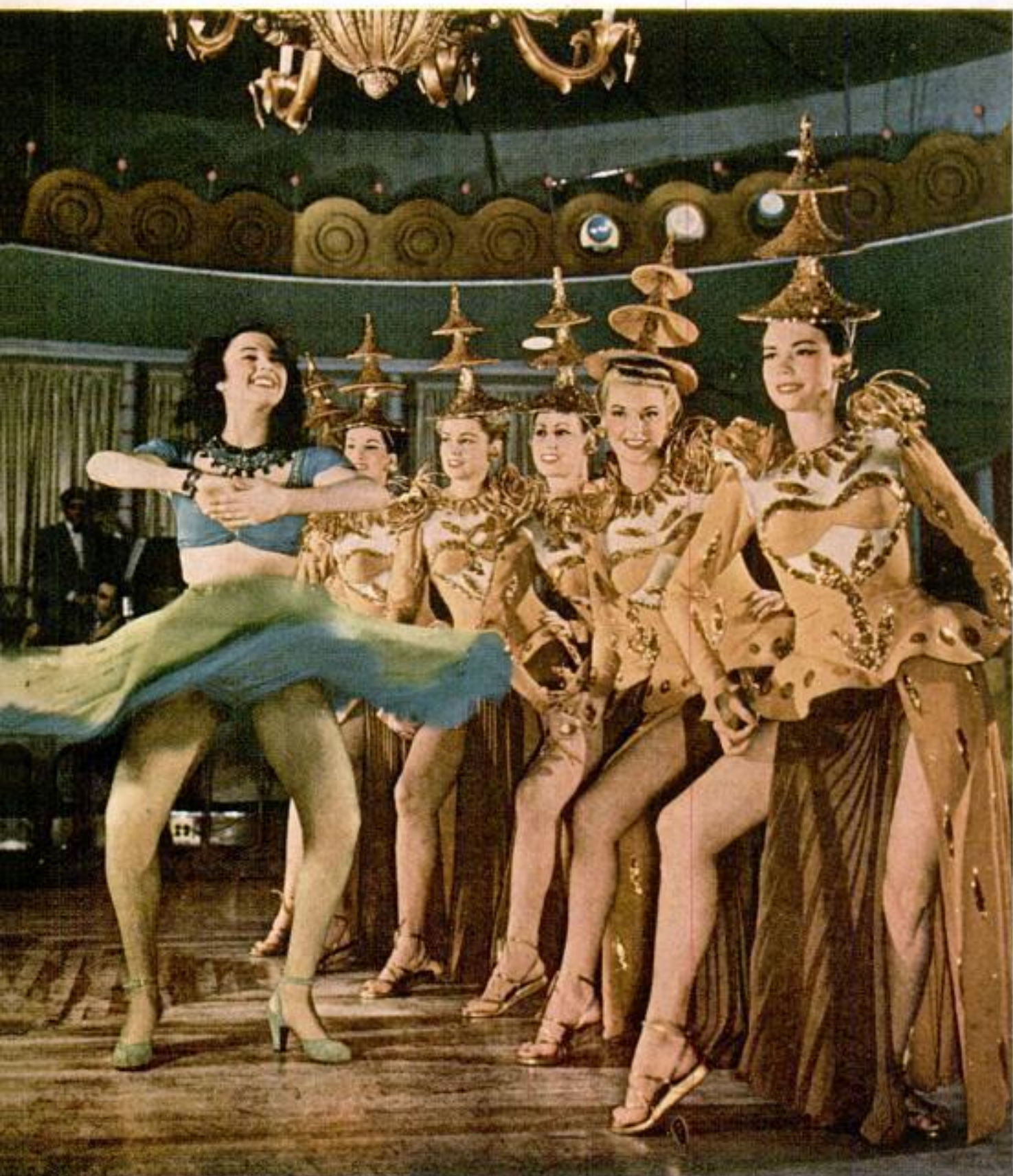
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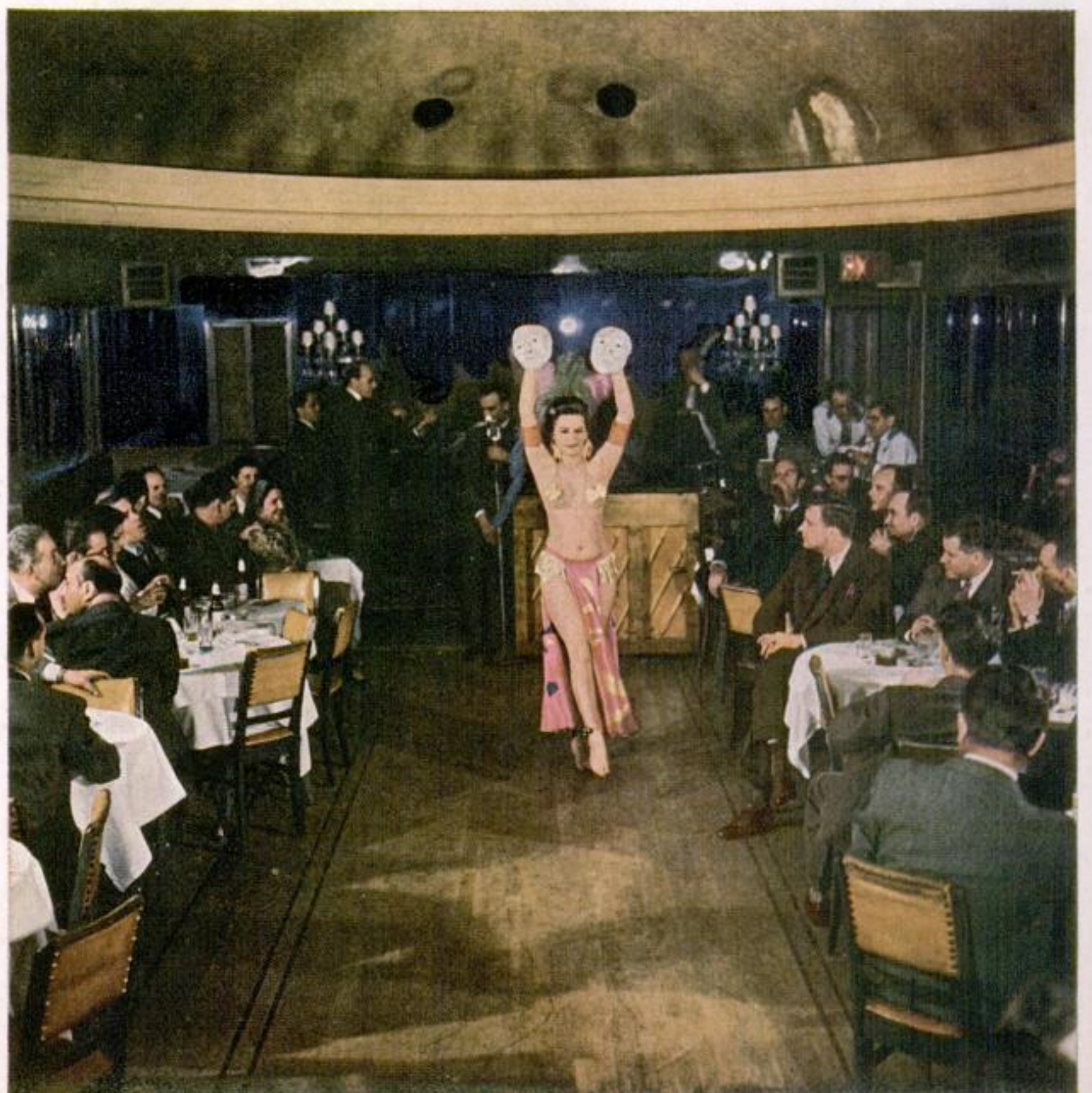
THE ZANZIBAR boasts all-Negro shows that are jazzy, loud and colorful, attracts lower-bracket spenders.

Musical comedy flourish is added by such touches as this ballet number in which Dancer Ray Sneed hurdles

a line of chorus girls who do far more dancing than most nightclub lines which mainly try to look pretty.



THE EMBASSY, a new club, started its career relying heavily on a lavish show but has come recently to rely more on a few feature acts.



JIMMY KELLY'S, in Greenwich Village, is New York's oldest nightclub. Small, smoky and intimate, it presents sexy performers like Mila (above), who does a phosphorescent mask dance.



COPACABANA displays the prettiest showgirls, who here turn on charm in elaborate *Heavenville* number.

Jane Harvey is singing. The "Copa" boasts some of the highest-priced nightclub performers, like Singer Jane

Froman and Comedian Joe E. Lewis and draws heavy spenders who are content to squirm on tiny dance floor.



VILLAGE BARN customers entertain themselves with rustic rumpuses like square dances in which men scoop up their partners. For 15 years this formula has left patrons puffing but happy.



THE CARNIVAL, big enough to contain a circus, lives up to its name with singing clowns and acrobatic dancers like Miriam Lavelle (*above*).

CONTINUED ON NEXT PAGE



THE RINGSIDE SEAT is to a nightclubber what an opera box is to a socialite—not a better vantage point for the show but rather a hallmark of prestige and prosper-

ity. In getting ringside seats, headwaiters can be influenced by ten and twenty-dollar bills. Here a ringsider at the Carnival admires pretty faces of two showgirls.



First one's a ker-flop!

For a city boy—especially one who's had few privileges—the first cold plunge at summer camp is liable to be awkward. But you can bet it isn't long until he takes to this new world with its new ways like a duck to water!

Not least among the new things he learns are *good eating habits*. For today's camp directors know that properly balanced meals are as important as plenty of sunshine and outdoor sports to a child's mental and physical well-being.

Youngsters, quite naturally, are encouraged to develop a liking for many different kinds of foods. Camp menus are drawn up with that purpose in mind. But—regardless

of other changes—one requirement stands firm: every day, for every child, a *quartful of fresh milk*.

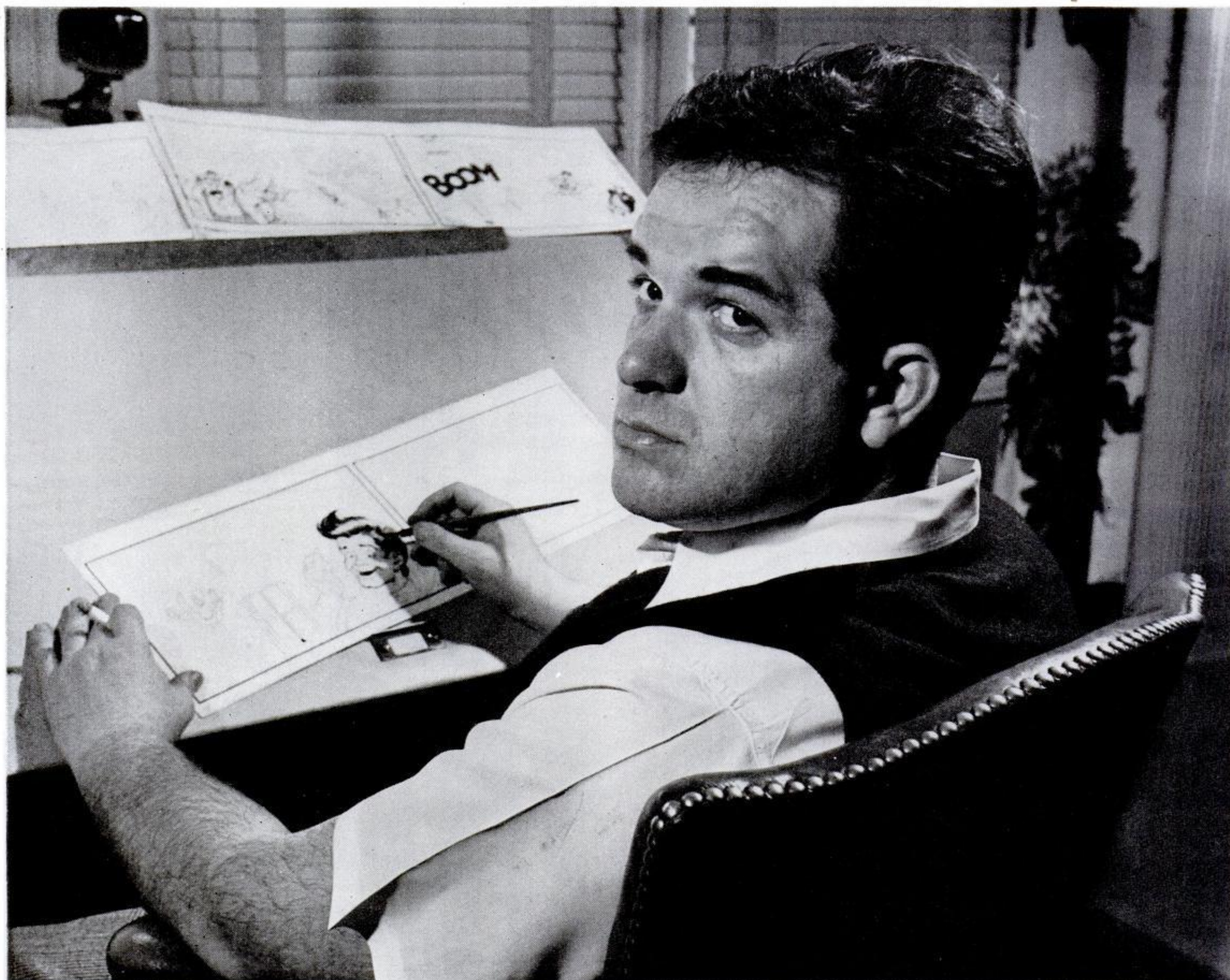
As an experienced camp nutritionist puts it, "There is no substitute for milk." Milk, indeed, is nature's most nearly perfect food. It's our job, at National Dairy, to help keep milk fine and flavorful—safeguarding, through Sealtest controls, its purity and healthful qualities.

Our job goes even further, though—for National Dairy Laboratories are daily engaged in finding ways, through research, to make milk and its products easier to serve—better tasting—and more beneficial than ever to the nation's families.

Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.



NATIONAL DAIRY
PRODUCTS CORPORATION
 AND AFFILIATED COMPANIES



HEAVY-SET, HEARTY AL CAPP IS A MEDIUM-SIZED MODEL FOR HIS POPULAR CARTOON CREATION, LI'L ABNER, MUSCULAR PROTOTYPE OF THE AMERICAN MALE

LI'L ABNER'S CAPP

HIS CARTOON CHARACTERS ARE AMERICA'S FAVORITE HILLBILLIES

by RUSSELL MALONEY



ALFRED GERALD CAPLIN, a burly, one-legged man of 36, is one of the most widely read writers in America. He writes less than 150 words a day and has at least 27,000,000 readers. He is more recognizable under the nom de plume of Al Capp, which he signs to his famous comic strip, *Li'l Abner*.

Li'l Abner is syndicated to upward of 500 newspapers, whose combined circulation is at least 27,000,000. How many people read any single copy of a newspaper is a moot point among publishers and advertising men, but certainly one person must read it and the chances are overwhelmingly great that if *Li'l Abner* is in the paper, he reads *Li'l Abner*. Capp's syndicate fees, plus payment for advertising work, bring his annual gross income

above the \$200,000 mark—nothing fabulous, to be sure, as top-bracket writing incomes go these days, but a nice little living all the same. It is especially impressive for the fact that, counting the daily and Sunday strips and agency work, Capp writes less than 50,000 words a year.

It is important, for critical purposes, to think of Al Capp primarily as a writer. To say that he draws *Li'l Abner* is to overlook the most important part of his creative activity. Like most contemporary creators of comic strips, he is, in his artistic phase, merely an illustrator. To be

TEXT CONTINUED ON PAGE 64

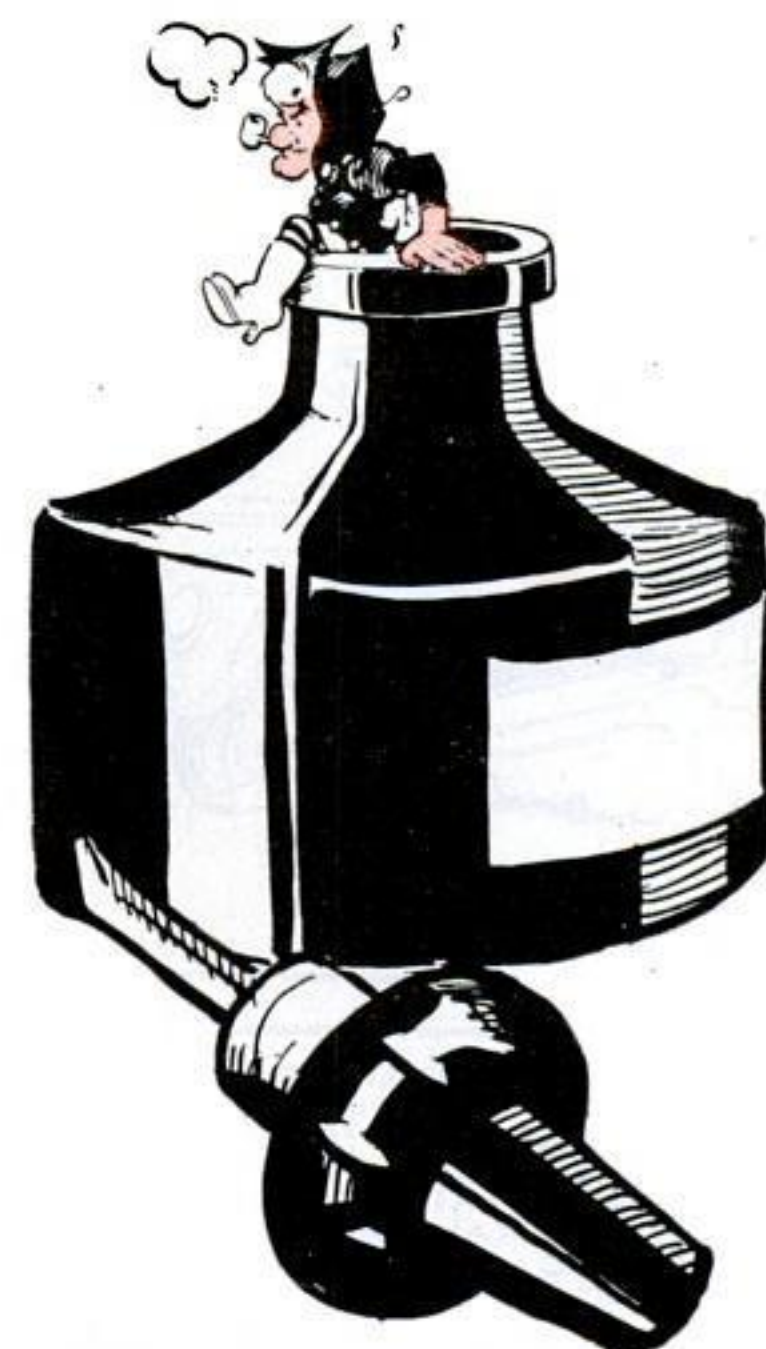
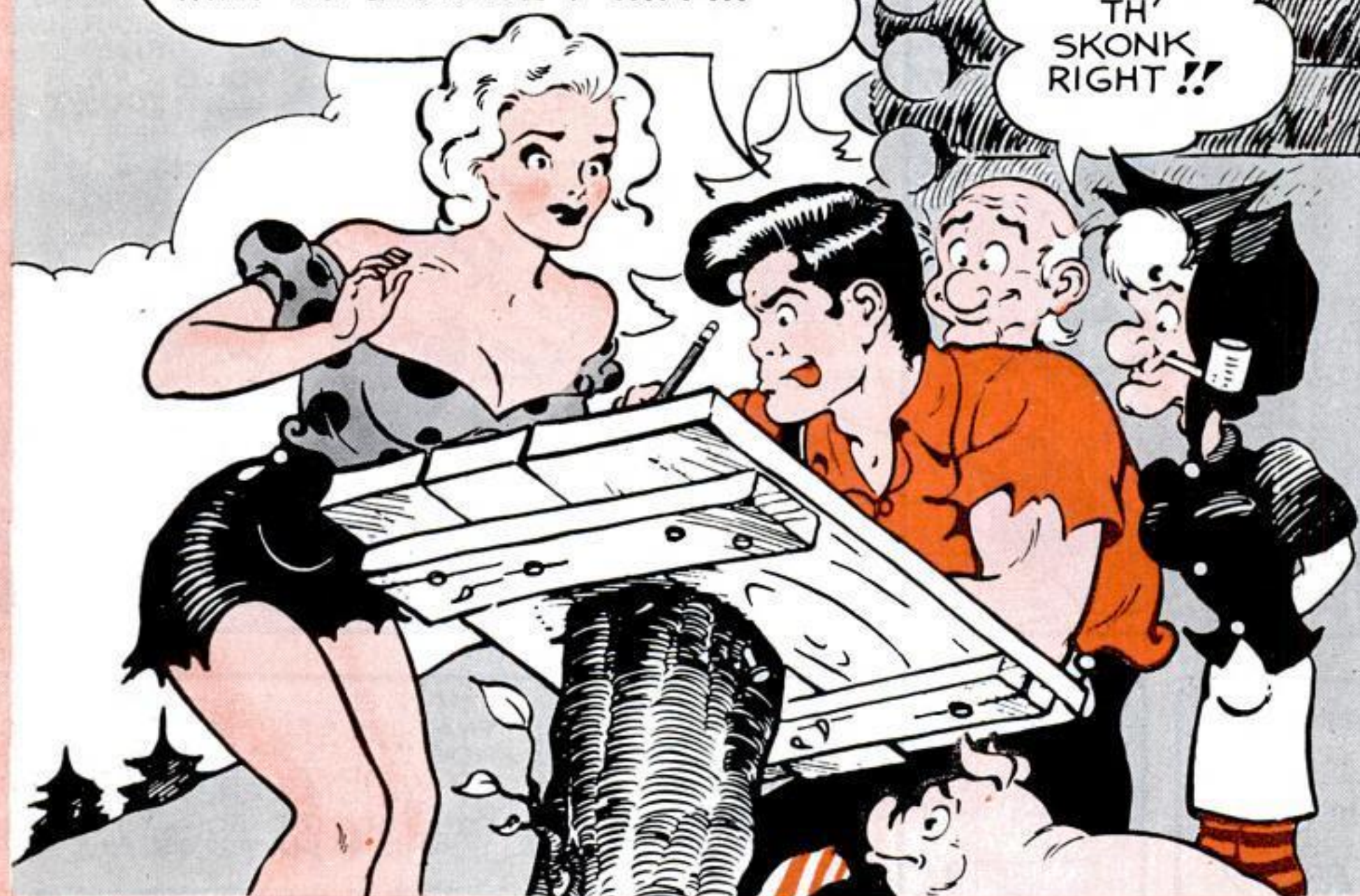
Cartoonist Capp's drawings of his own life appear on the following four pages

LIL ABNER
by **AL CAPP**

AL CAPP
by
LIL ABNER
(DRAWN AN' WRIT
BY HAND)

THET VARMINT DONE HOOMILIATED
US LONG 'NUFF!!- NOW AH
WILL DO LIKEWISE T' HIM!!!

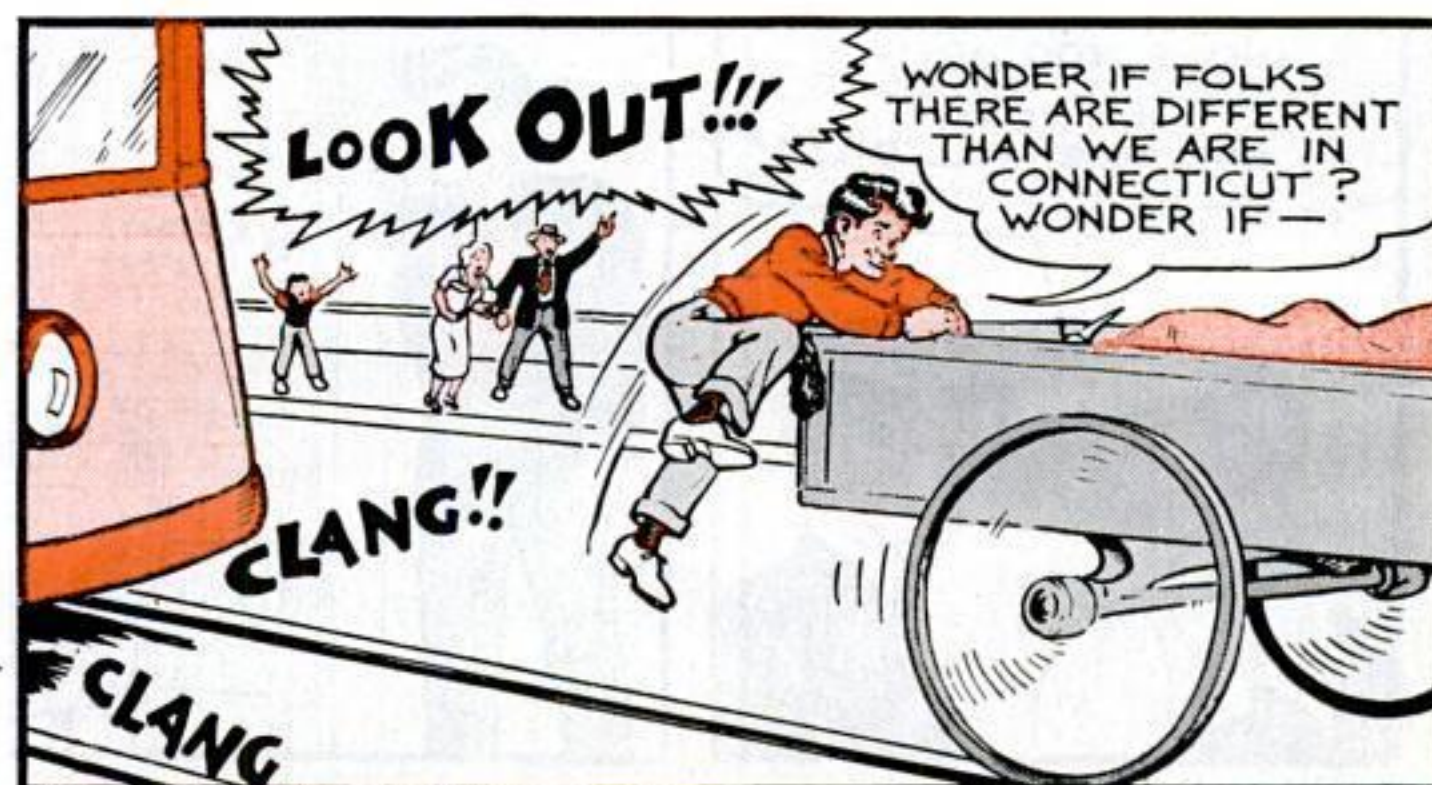
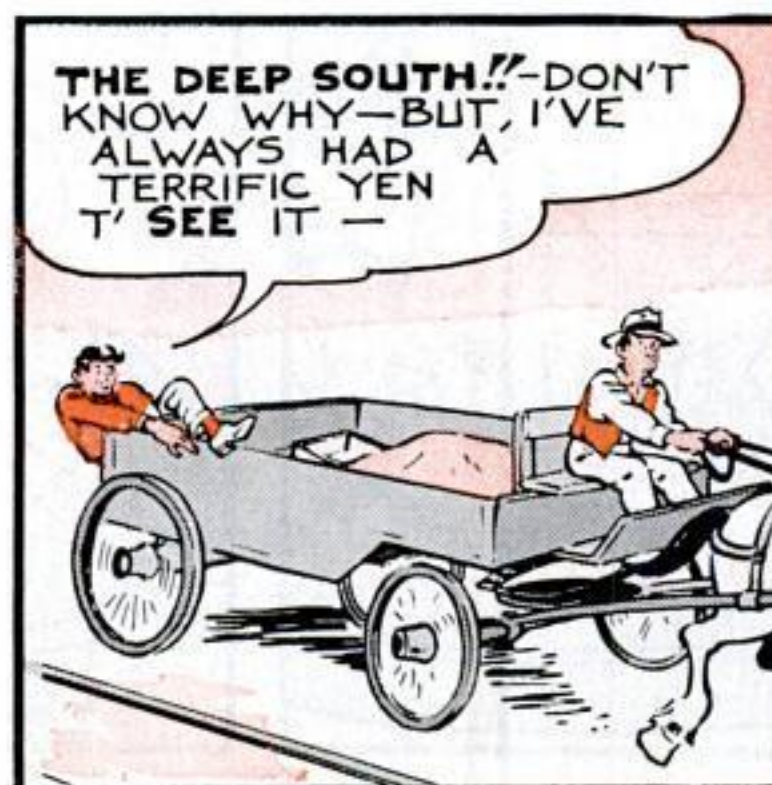
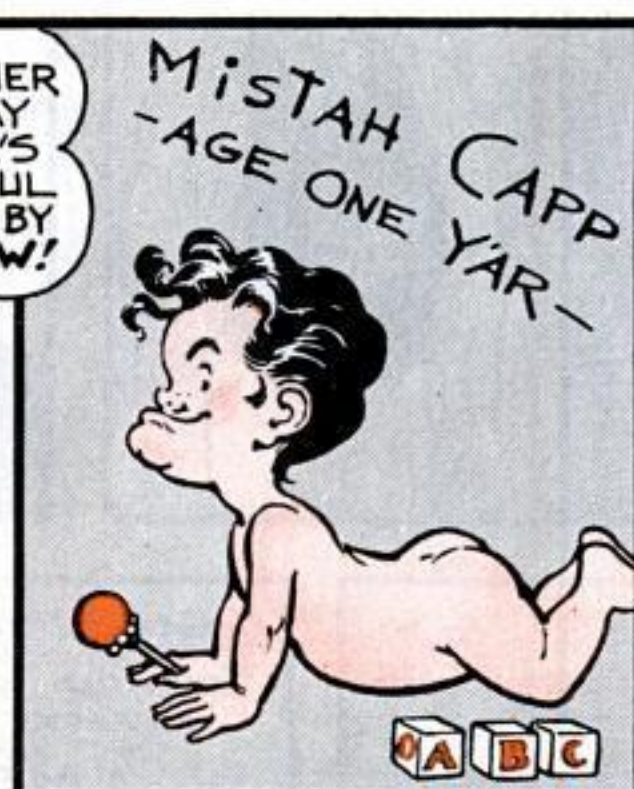
SARVES
TH'
SKONK
RIGHT!!



CAPP'S LIFE OF CAPP

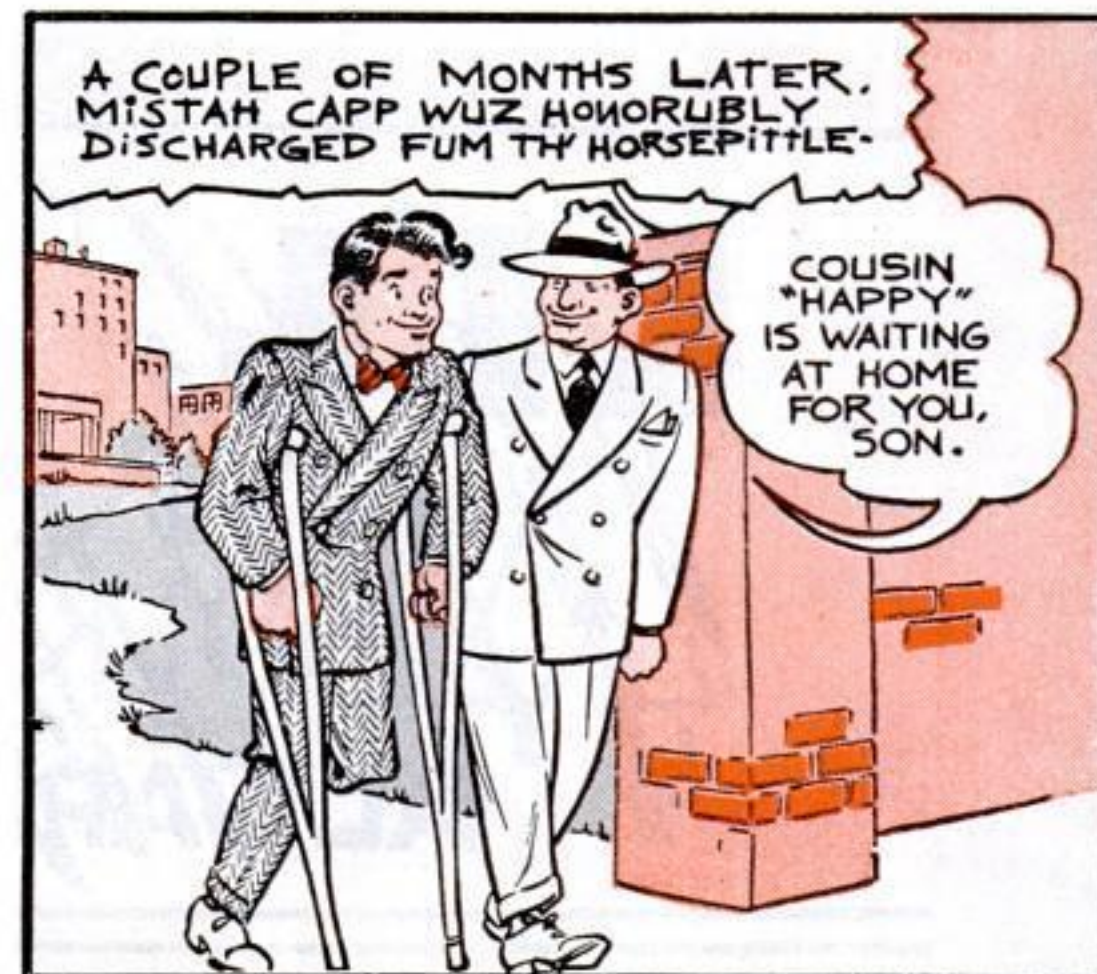
The cartoons on this and following pages narrate in condensed form the life of Al Capp, as drawn by Capp. They are taken from a booklet which Capp drew for the benefit of war veteran amputees. The cover (left) shows Capp's characters, Li'l Abner, Daisy Mae, Mammy and Pappy and Salomey, after emerging from the ink bottle (above), preparing to lay bare their creator's history.

Capp, who lost his left leg in a New Haven streetcar accident as a boy of 12, has spent a great deal of time during and since the war visiting Army hospitals and talking to amputees. He understood the amputees' feelings of humiliation and their resentment of the pitying attitude of friends and relatives. Because the amputees' greatest worry is how girls feel about going out with a one-legged or one-armed man, Capp made his own successful courtship his central theme.



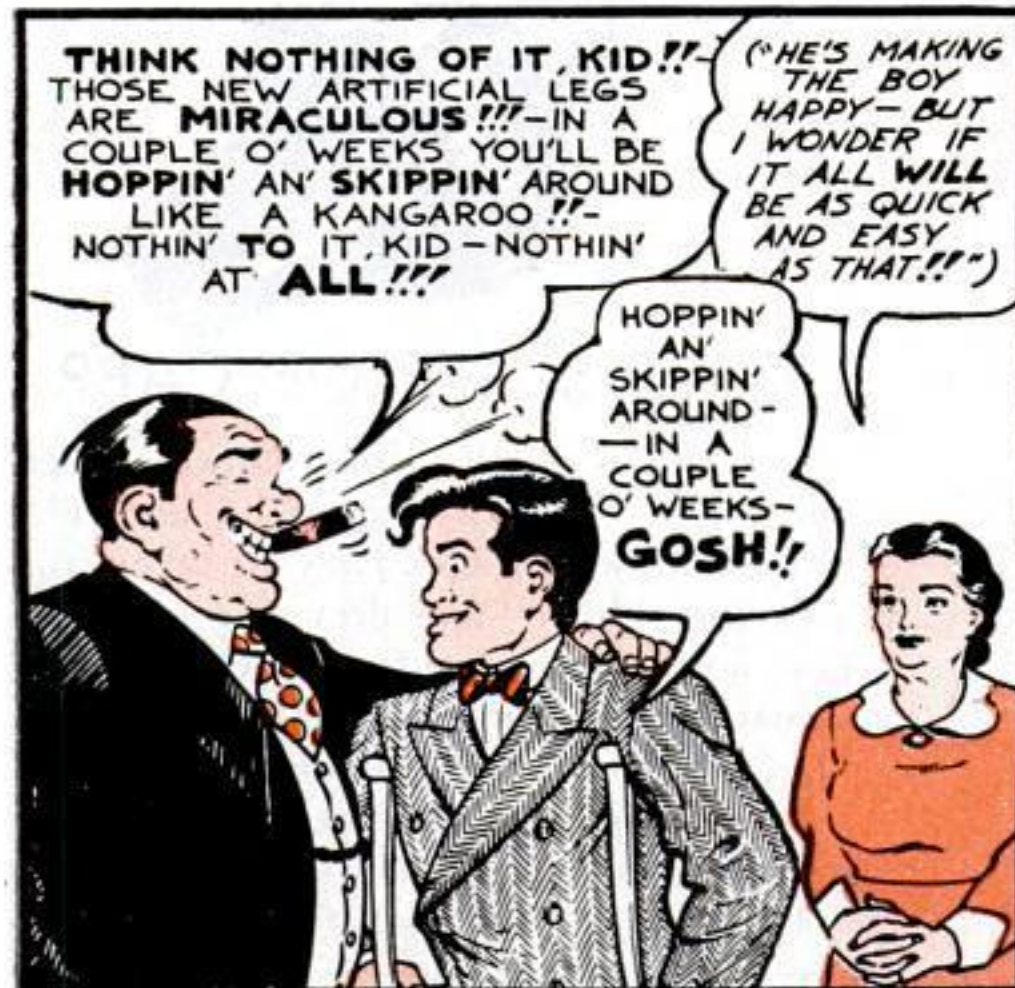


WE WILL HAVE TO AMPUTATE THE LEFT LEG WELL ABOVE THE KNEE.



A COUPLE OF MONTHS LATER, MISTAH CAPP WUZ HONORUBLY DISCHARGED FUM TH' HORSEPITTLE.

COUSIN "HAPPY" IS WAITING AT HOME FOR YOU, SON.



THINK NOTHING OF IT, KID!! THOSE NEW ARTIFICIAL LEGS ARE **MIRACULOUS!!!**—IN A COUPLE O' WEEKS YOU'LL BE **HOPPIN' AN' SKIPPIN' AROUND** LIKE A KANGAROO!!—NOTHIN' TO IT, KID—NOTHIN' AT **ALL!!!**

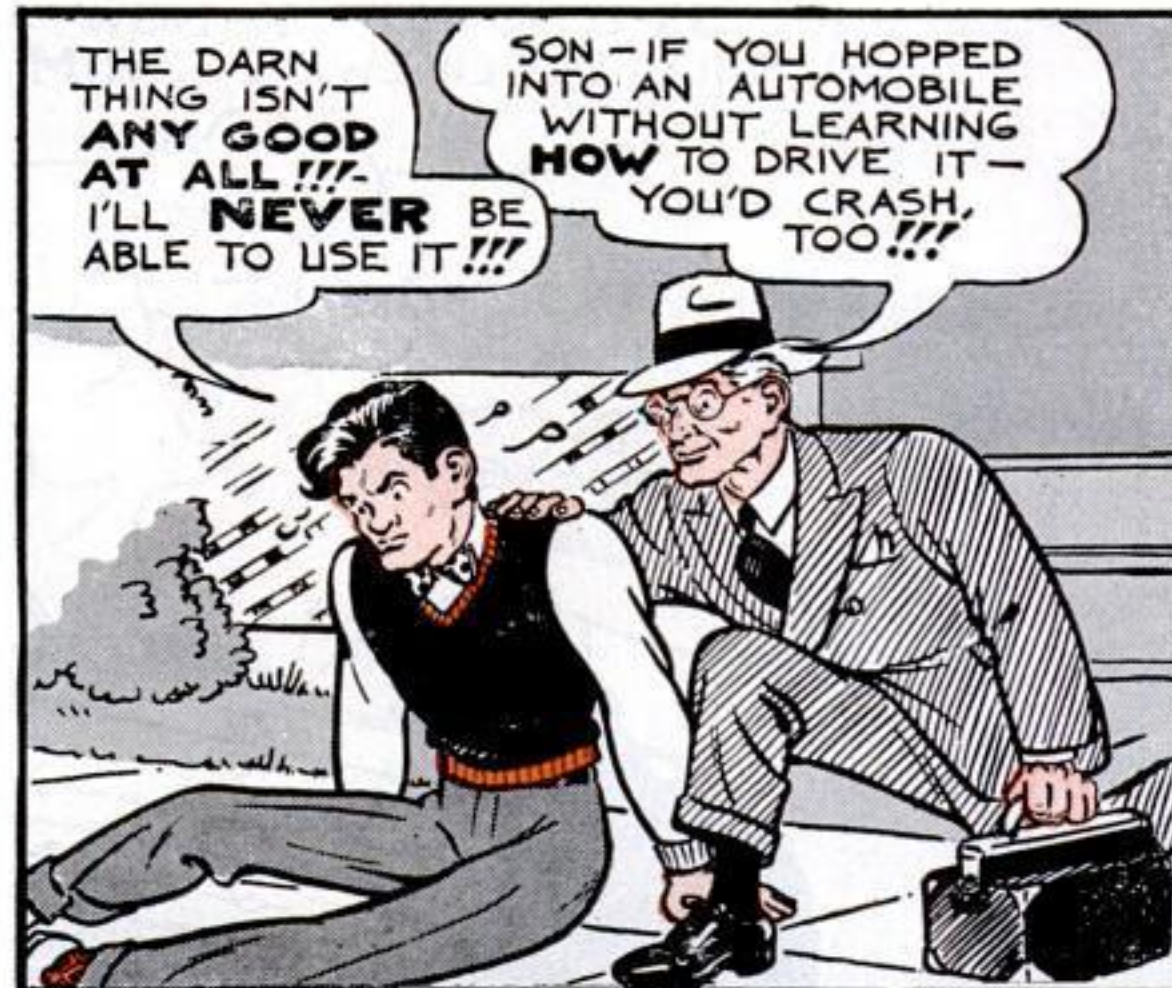
(**"HE'S MAKING THE BOY HAPPY—BUT I WONDER IF IT ALL WILL BE AS QUICK AND EASY AS THAT!!!"**)

HOPPIN' AN' SKIPPIN' AROUND—IN A COUPLE O' WEEKS—**GOSH!!**



CUZZIN HAPPY WERE A WELL-MEANIN' SOLE.—BUTT, BY BEIN' OVER ENTHUSIASTIC HE LET YOUNG MISTAH CAPP IN FO' A PAINFUL LET-DOWN!!!

OUCH!!!



THE DARN THING ISN'T **ANY GOOD AT ALL!!!**—I'LL **NEVER** BE ABLE TO USE IT!!!

SON—IF YOU HOPPED INTO AN AUTOMOBILE WITHOUT LEARNING **HOW** TO DRIVE IT—YOU'D CRASH, TOO!!!



KURBIN' HIS IMPAY-SHUNCE, MISTAH CAPP FOLLYED THE DOCTERS ADDVICE WIF TH' FOLLYIN' RESULTS—

MADE IT!!—WITHOUT A CRUTCH OR CANE—AND WITHOUT A SINGLE BIT O' TROUBLE!!

YOU DON'T NEED ANYONE AT YOUR SIDE NOW, SON—YOU CAN GO **ANYWHERE!!**



THERE ISN'T ANYWHERE I **WANT** TO GO. GUESS I'LL JUST—STAY HOME—

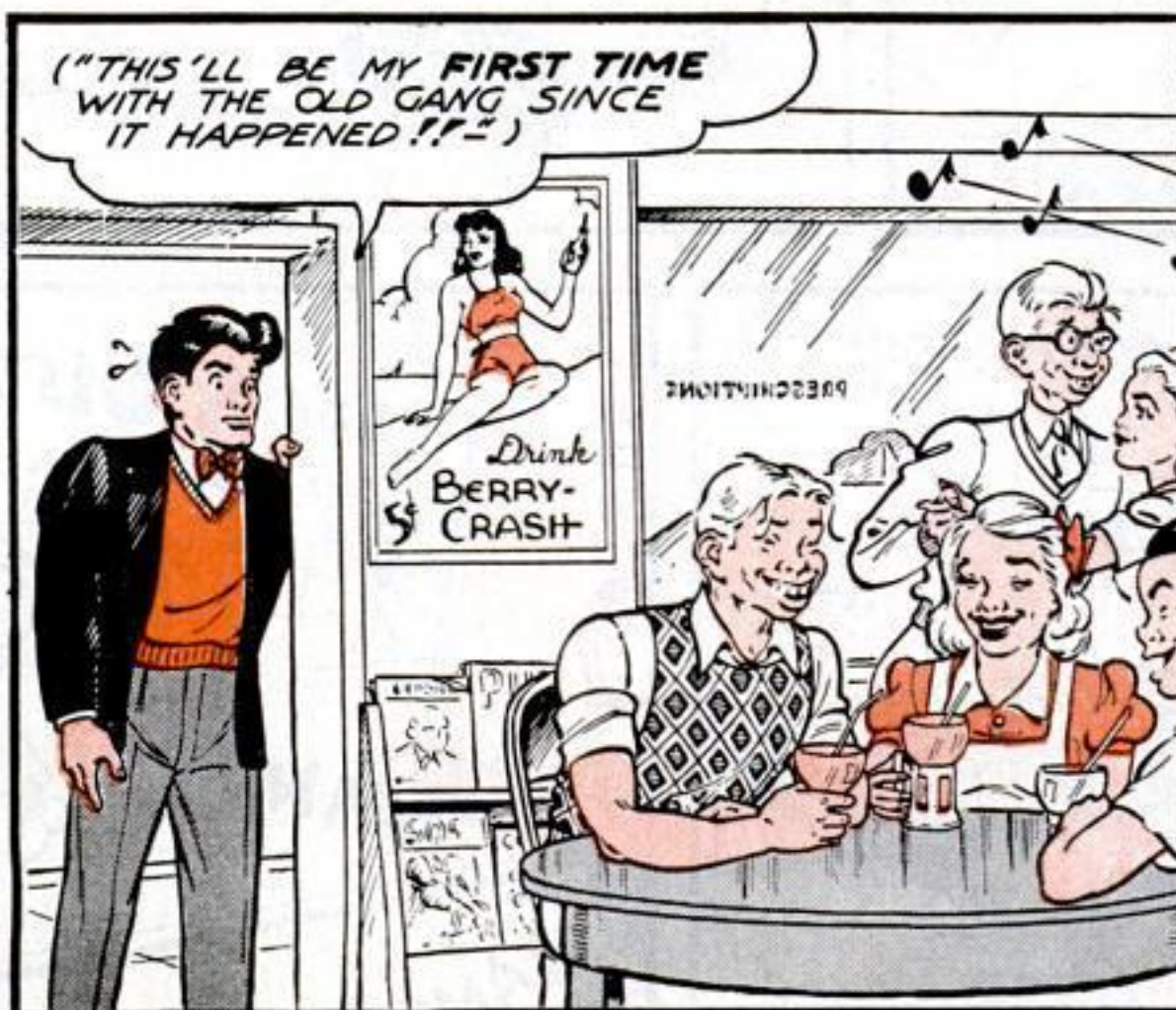
BUT—WHY? YOU ALWAYS LOVED GOING PLACES—



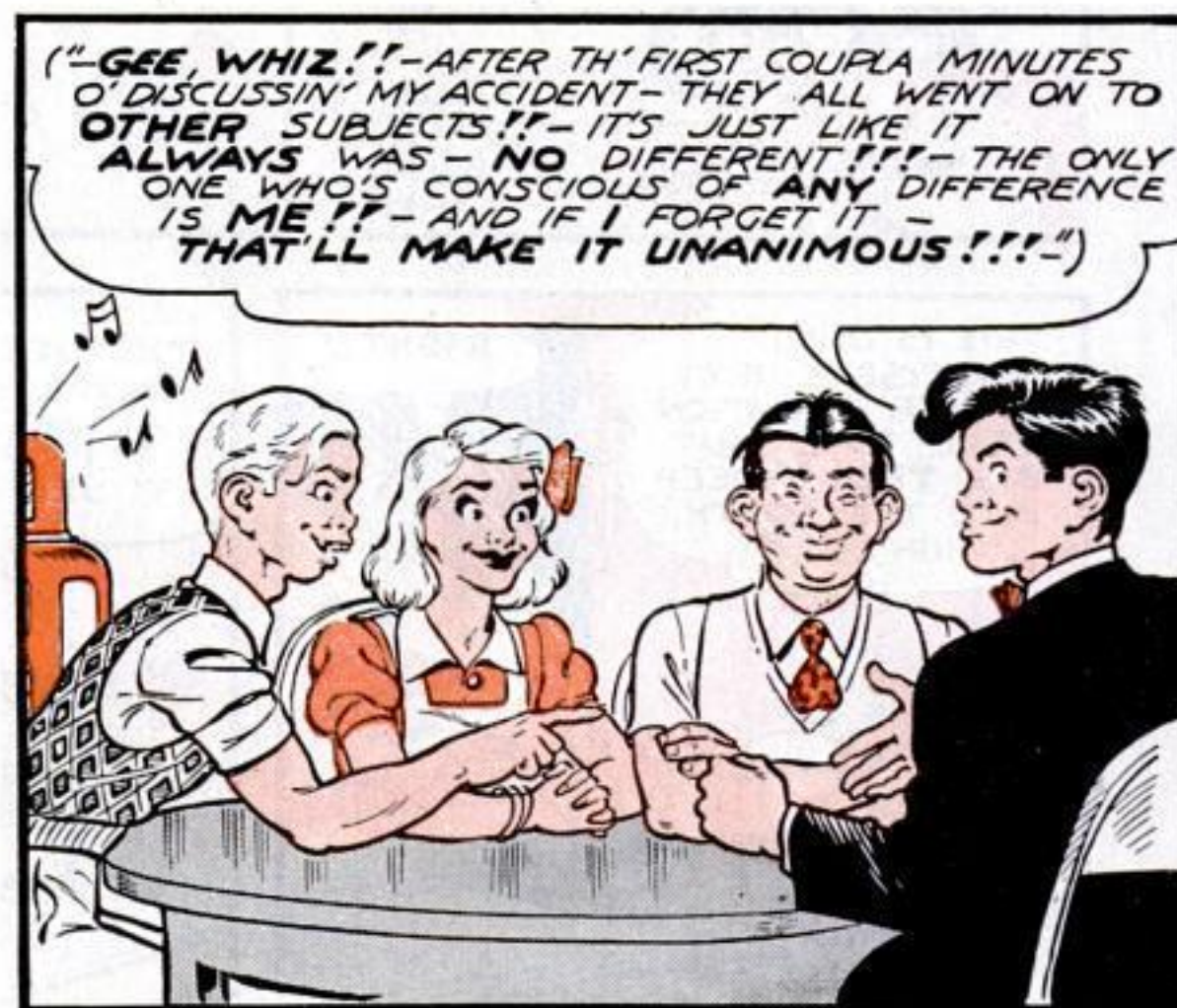
IT'S—WELL—IT'S JUST THAT I'M SELF-CONSCIOUS NOW!!—PEOPLE **NOTICE** MY LIMP!!—THEY LOOK AT ME—I'M SURE THEY FEEL SORRY FOR ME—AND I **HATE IT!!!**—



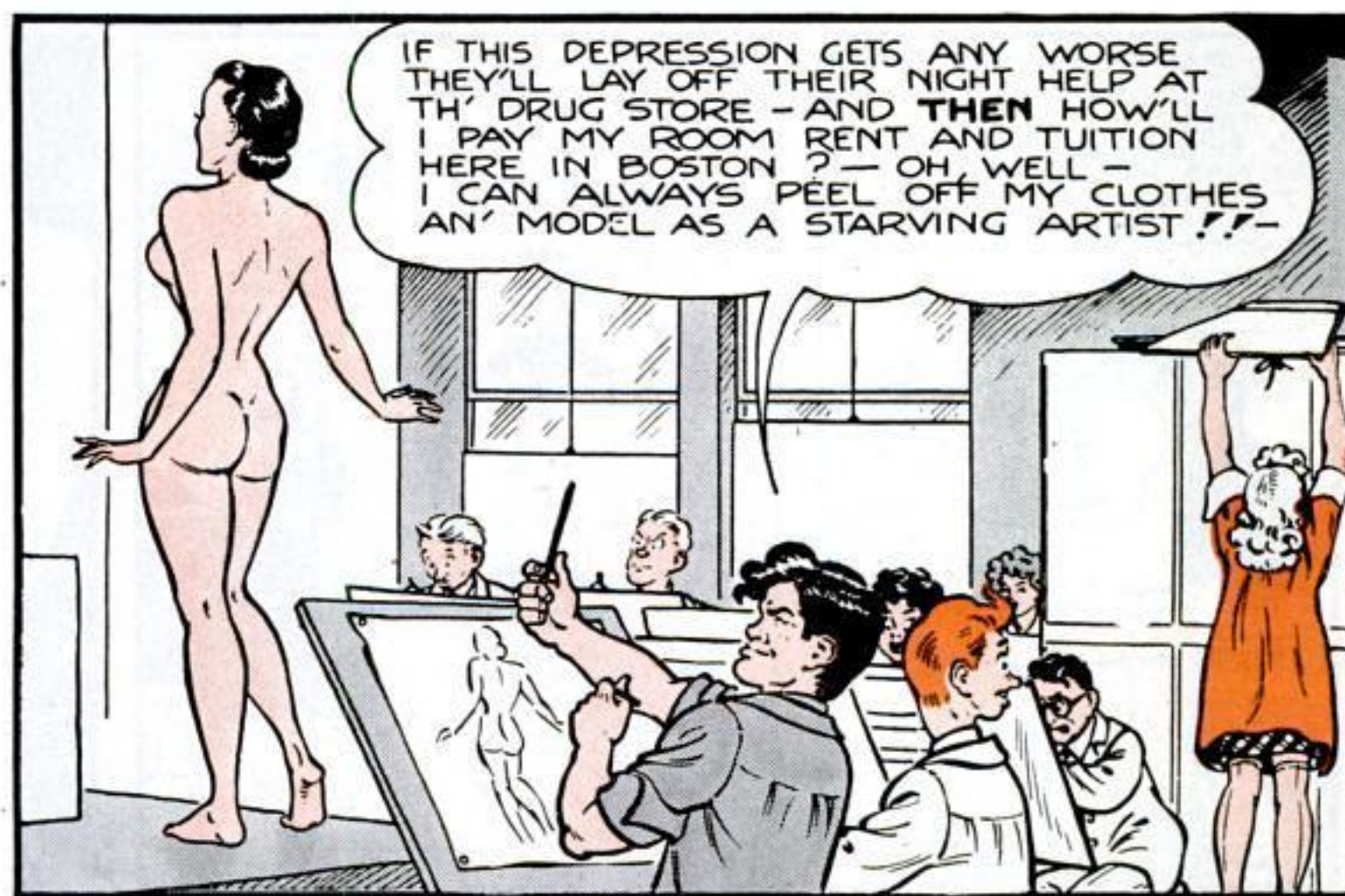
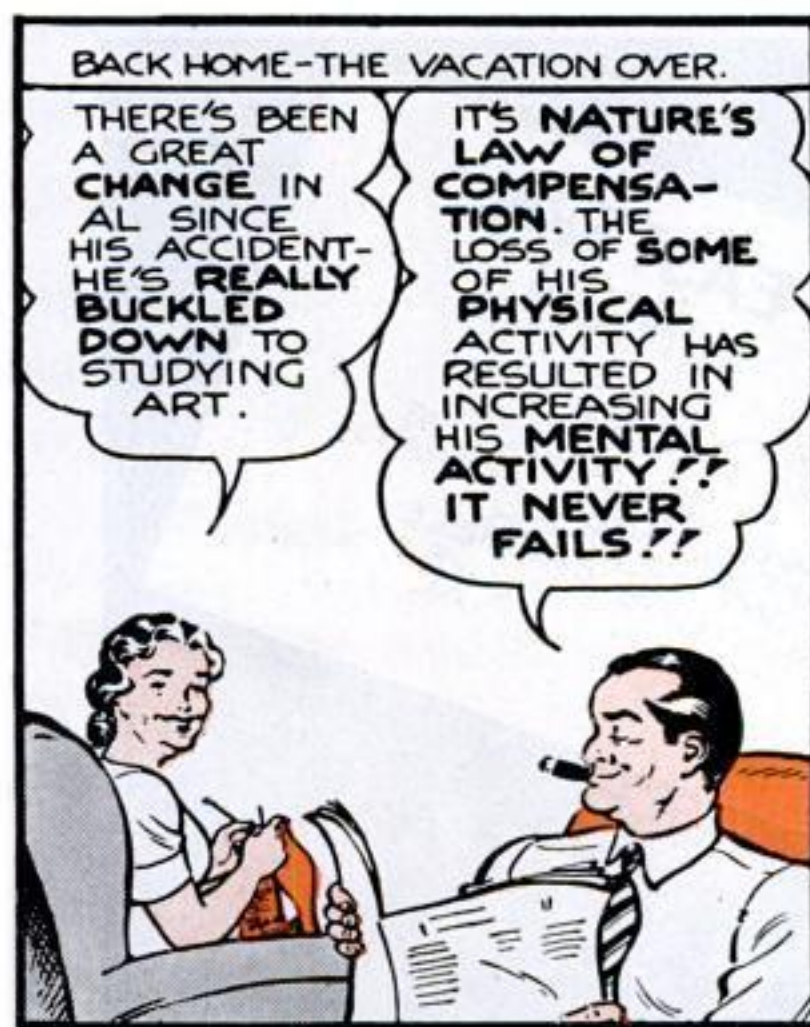
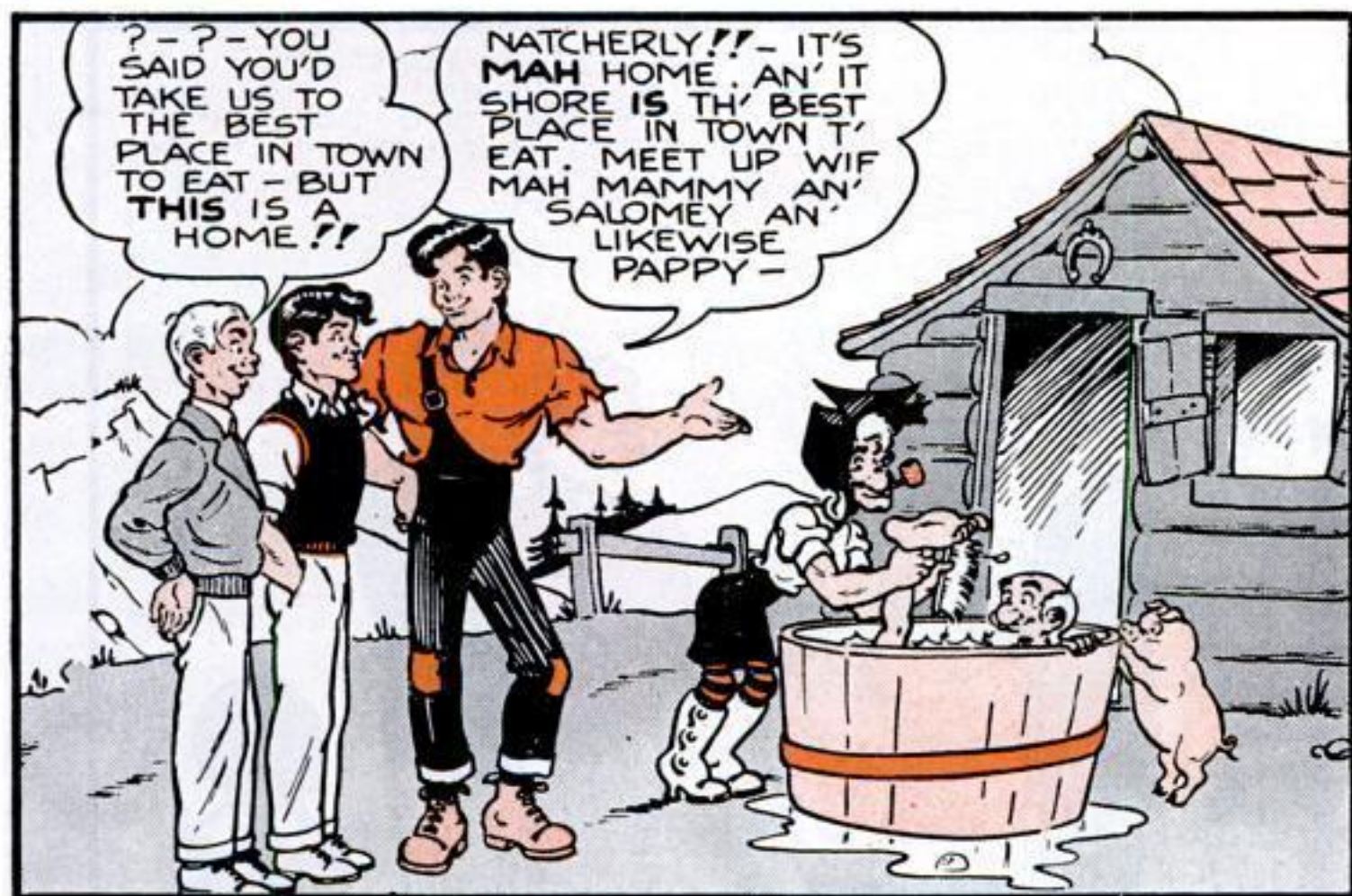
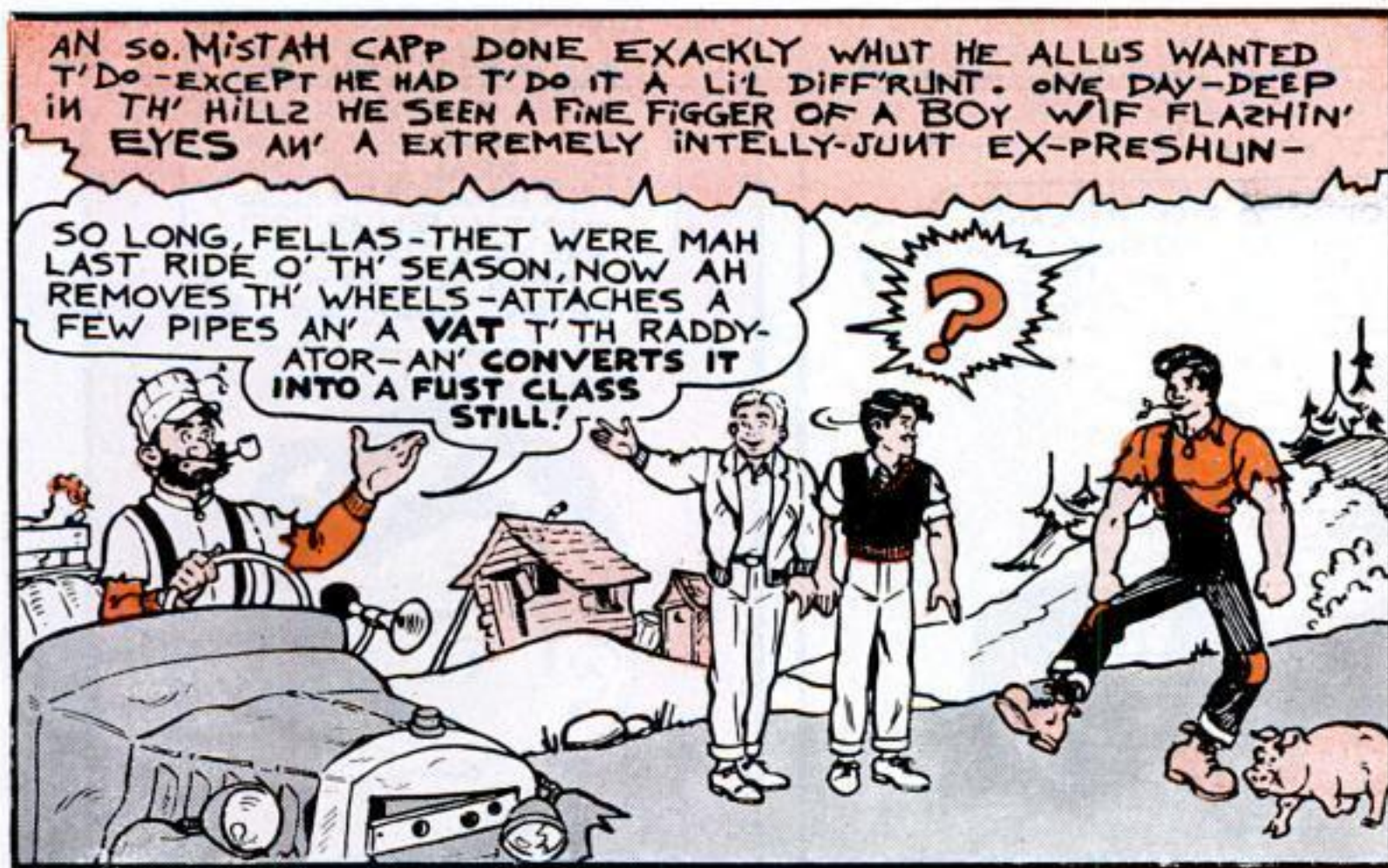
AND OF **COURSE** PEOPLE NOTICE IT!!—BUT ONCE THEY DO—THEY ACCEPT IT—AND **FORGET IT!!**—AND THAT SON—IS WHAT YOU MUST DO—ACCEPT IT—AND **FORGET IT!!**—AND IF YOU AREN'T CONSCIOUS OF BEING DIFFERENT—**NO ONE ELSE WILL BE!!!**



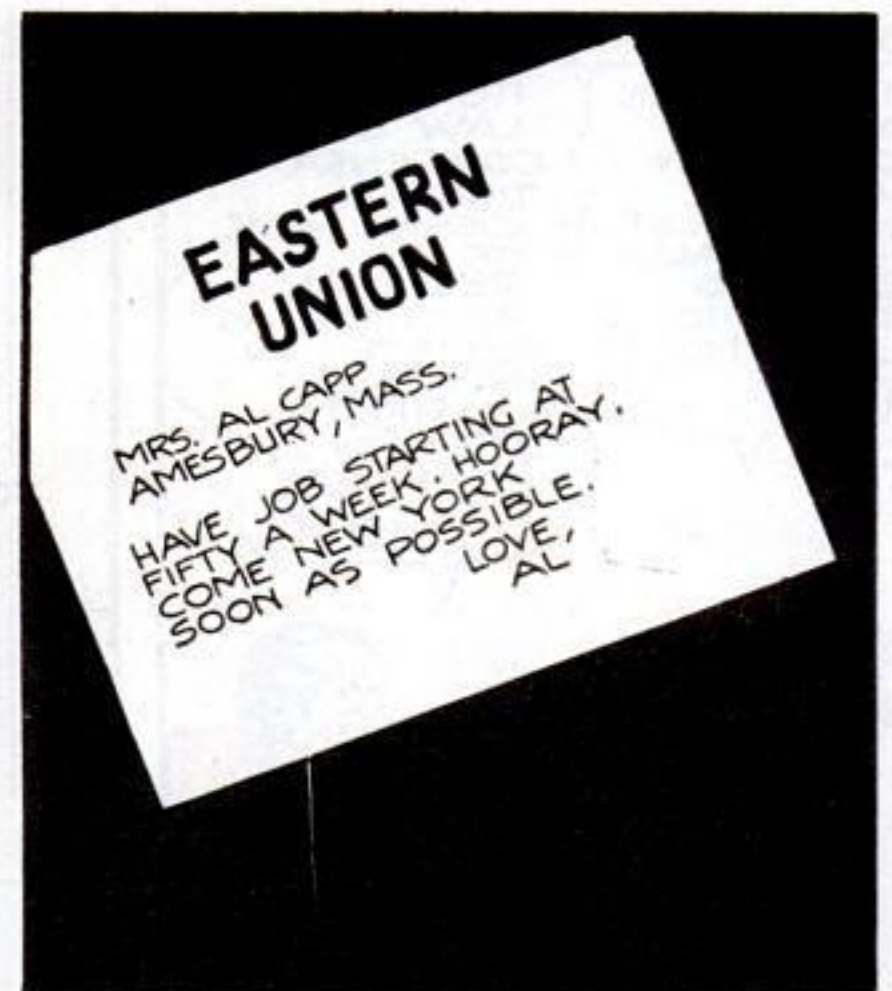
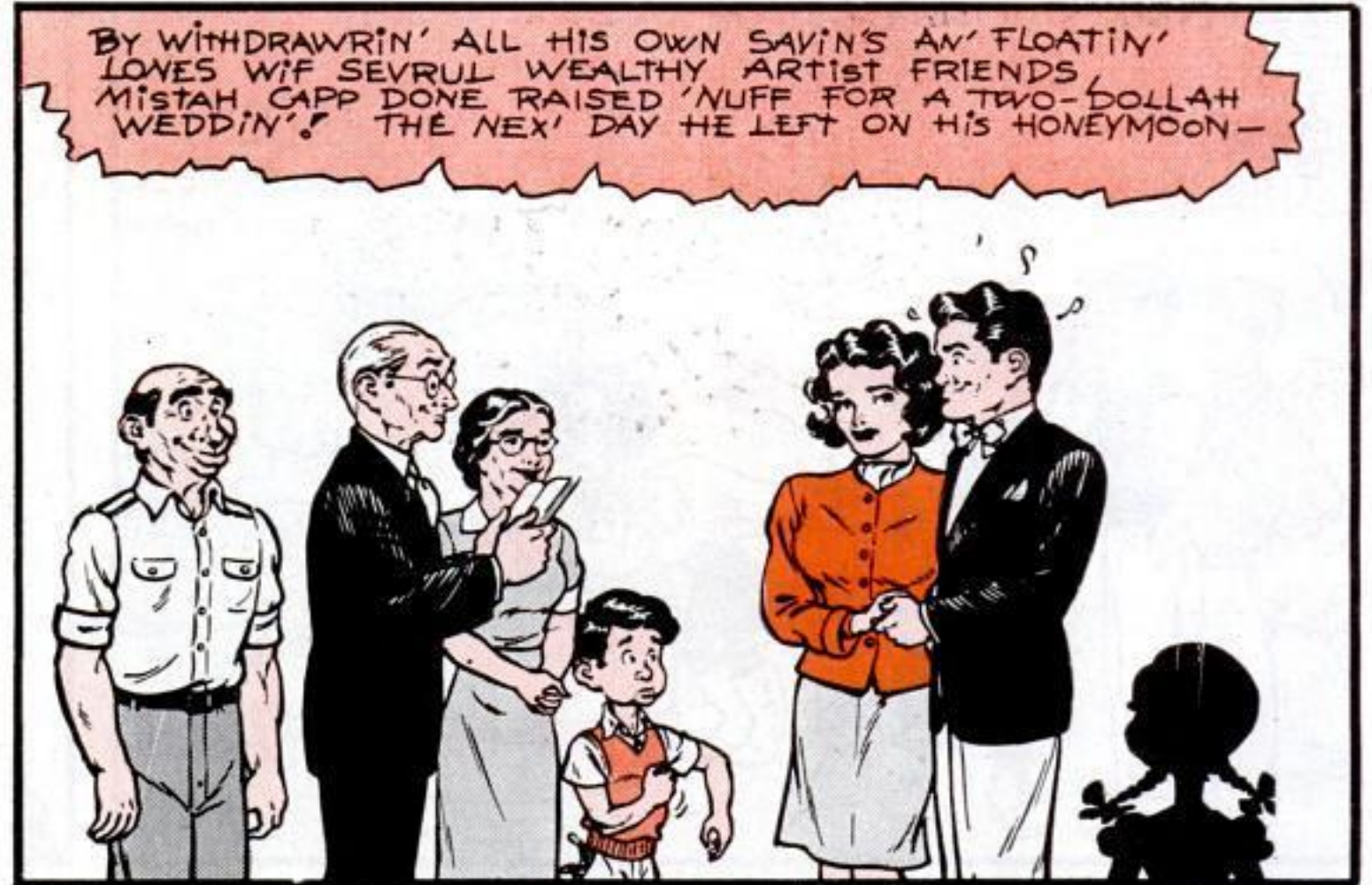
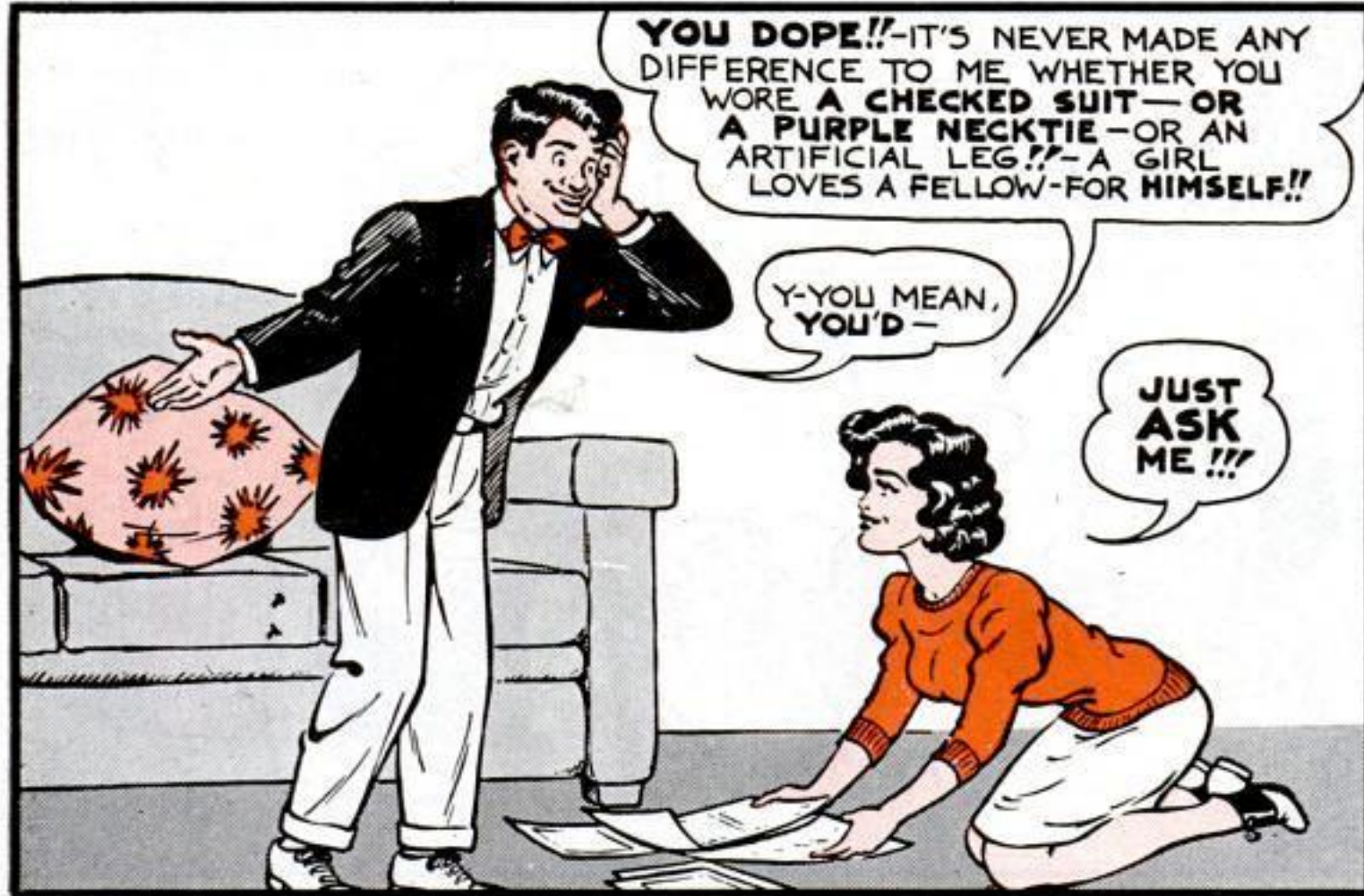
(**"THIS'LL BE MY FIRST TIME WITH THE OLD GANG SINCE IT HAPPENED!!!"**)



(**"GEE, WHIZ!!—AFTER TH' FIRST COUPLA MINUTES O' DISCUSSIN' MY ACCIDENT—THEY ALL WENT ON TO OTHER SUBJECTS!!—IT'S JUST LIKE IT ALWAYS WAS—NO DIFFERENCE!!—THE ONLY ONE WHO'S CONSCIOUS OF ANY DIFFERENCE IS ME!!—AND IF I FORGET IT—THAT'LL MAKE IT UNANIMOUS!!!"**)



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International Pictures presents
EDWARD G. ROBINSON

Hunter . . . or Hunted? Friend . . . or Stranger?

LORETTA YOUNG

What could so lovely a woman be to . . . the Stranger?

ORSON WELLES

He had a secret too, . . . the Stranger's!

in
"The Stranger"

with
PHILIP MERIVALE
RICHARD LONG
BILLY HOUSE

stranger...

and

STRANGER...

and

STRANGER...

AN INTERNATIONAL PICTURE
(THE HAIG CORPORATION)

DIRECTED BY

Orson Welles

Produced by S.P. EAGLE

Released through RKO Radio Pictures

STORY BY VICTOR TRIVAS AND DECLA DUNNING
SCREEN PLAY BY ANTHONY VEILLER

GOOD ENTERTAINMENT



IS INTERNATIONAL

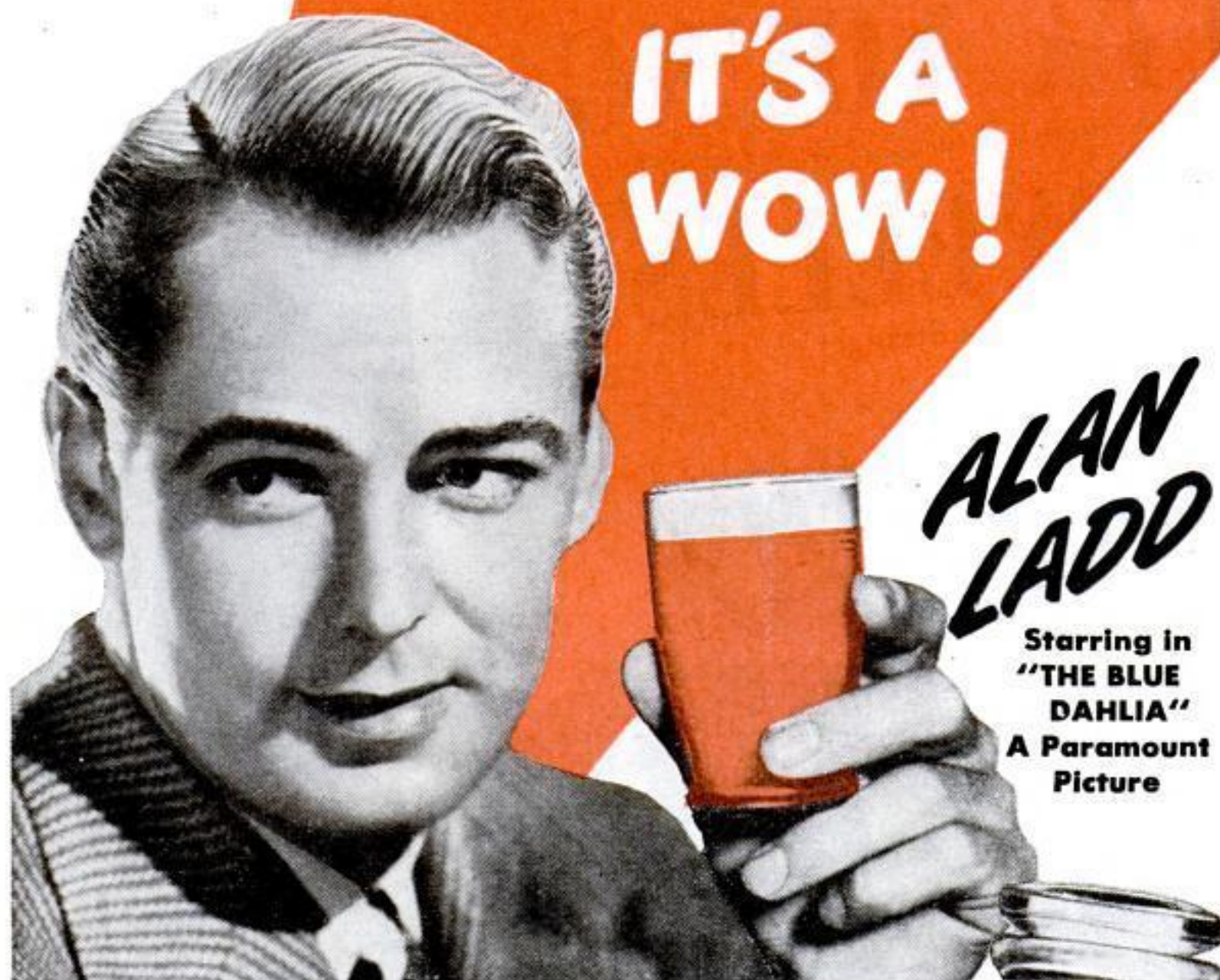
The most

DECEITFUL man

a woman ever loved!

See it with someone
You know very well
See it with someone
You know won't tell.

HERE'S A
TOMATO JUICE
COCKTAIL I GO FOR
IT'S A
WOW!



ALAN
LADD

Starring in
"THE BLUE
DAHLIA"
A Paramount
Picture

TRY A **WOW**
MADE WITH FRENCH'S
WORCESTERSHIRE
SAUCE...

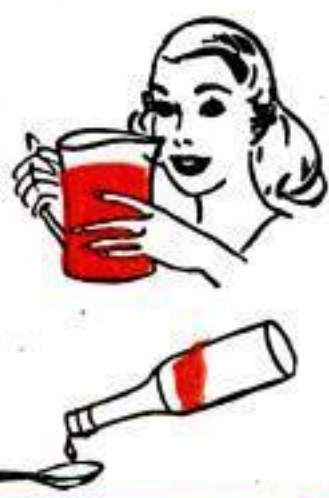


• Looking for a new, delicious appetizer? A WOW cocktail always makes a hit. French's Worcestershire transforms plain tomato juice into a zesty, appetite-teasing drink. The blend of choice ingredients in this famous Worcestershire, aged and mellowed, gives tomato juice a fine rich flavor you're sure to enjoy.



How to make a WOW

1. It's so easy—takes just a moment. Take as much tomato juice as you want to serve. Add a little pepper and salt.
2. Then for each glass of tomato juice add a teaspoonful of French's Worcestershire. Mix well—serve chilled.



FREE NEW RECIPE BOOK:

"Mealtime Magic." Send your name and address to Atlantis Sales Corp., 4004 Mustard St., Rochester 9, N. Y. for free copy.



TOP-NOTCH QUALITY AT HALF THE PRICE!

LI'L ABNER'S CAPP

CONTINUED FROM PAGE 58

sure, he is a very good illustrator, stylized, spirited and technically resourceful; nevertheless, he is on a higher plane as a creative writer. Once an enthusiastic professor compared him favorably with Charles Dickens, and certainly Capp's ability to create and



PATRICIA HALLROOM

name characters entitles him to walk right up to Dickens and spit in his eye. Dick Swiveller, Sairy Gamp, Mr. Micawber and Fagan are equaled (considering the greater limitations of Capp's medium) by Earthquake McGoon, Available Jones, Clamwinkle McSlop, Wanda Meatball, Romeo Scragg, Dave Dogmeat and Barney Barnsmell, to name but a few of a rather appalling list. In the Tobacco Road vein Capp gives us Moonbeam McSwine, a handsome but dirty brunette with a penchant for napping in Hamfat Gooch's hogpen. In a more fantastic vein he has created Salomey,

the family pig that can communicate with humans by means of hoof taps, and Mr. Armstrong who has four arms. Mr. Fangbottom, a capitalist of strong convictions, might have stepped out of some inflamed *New Masses* cartoon.

Like all good story tellers, Capp is so exuberant that his audience is occasionally tantalized by hints of untold stories. Just as the Sherlock Holmes fan must be forever tortured by the case of the Giant Rat of Sumatra, which Doctor Watson mentioned once but never got around to writing up, so is the *Li'l Abner* follower puzzled, for instance, by the role played in the town of Dogpatch by the skunk, or skonk. It is puzzling enough that Barney Barnsmell keeps a skonk ranch, but what in the name of heaven is the skonk works? Once, in dire straits financially, Li'l Abner took the despised job of "inside man at the skonk works." The nature of his duties, however, remains a mystery.

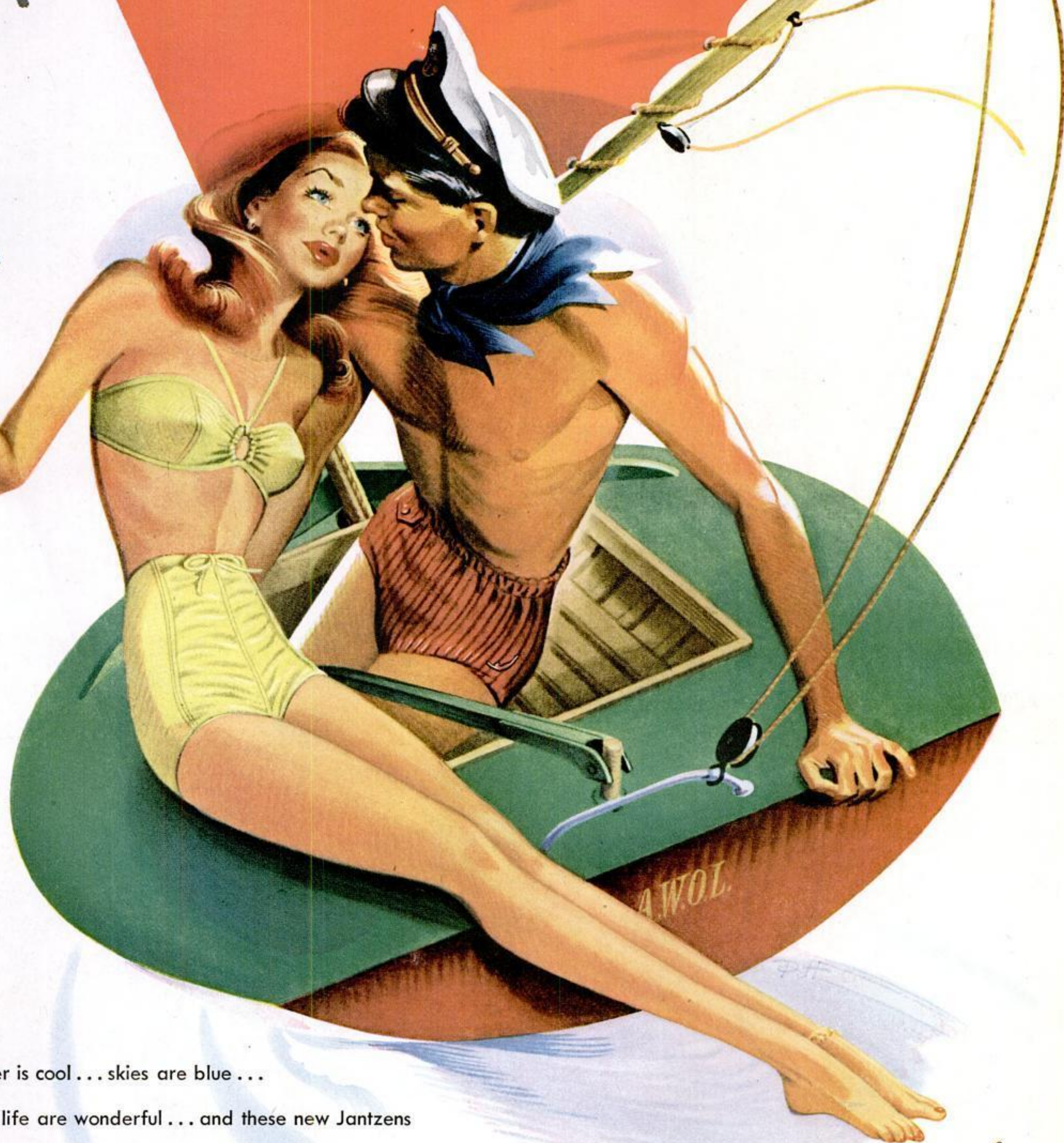
None of this wholly explains why 27,000,000-odd people, few of whom can possibly have any ancestral roots in the mountainous regions of the South, should get wrapped up in the home life of Li'l Abner. The Yokums definitely belong to the submerged one third of the nation. They live in a one-room shack with an outhouse and subsist on a diet of turnips and pork chops. Their life is neither hygienic nor hopeful. The explanation probably lies not

CONTINUED ON PAGE 59



REAL-LIFE MODEL for Patricia Hallroom, a *Follies* girl in *Li'l Abner* (see drawing above), is brunette Pat Hall, an actual Ziegfeld *Follies* dancer.

This is the Life



sun is warm . . . water is cool . . . skies are blue . . .

love and youth and life are wonderful . . . and these new Jantzens

are as wonderful as they look, hold their glamour in-and-out-of-water, fit marvelously

as Jantzens always do. The new fabrics are potent, the colors deliberately romantic,

the lines almost too thrilling to be true. For the girls 5.95 to 9.95.

For the men 2.95 to 5.95 . . . at most stores.



TAN WITH JAN... Jantzen's marvelous
sun-cream lotion for a smooth soft skin-tan

* Reg. U. S. Pat. Off.

* *Jantzen*
SWIM SUITS • SUN CLOTHES

Two ways the world

ONE WAY is simple. The only tire fact you need to know is—more people ride on Goodyear tires than on any other kind.

That's true this year. It's been true for the last 31. And obviously, there's only one way on earth to keep people buying more Goodyears than any other tire, year after year.

That's to build the best tire. On the record, Goodyear is America's best tire.



How to tell the best tire from just a good one :



1. All tires tend to "grow" or stretch as they get older. And stretched rubber is easier to cut and wears faster. But Goodyear's patented Supertwist cord is *pre-stretched*. It makes the tire hold its shape—gives you thousands of miles of extra wear.



2. No loafers! If tire cords aren't uniform in size and strength, some of them will "loaf" while others work overtime—and give out long before they should. Goodyear's patented Supertwist is uniform—every cord works—and the result is a uniformly stronger, longer-lasting tire carcass.



3. Supertwist is thinner, stronger, too! This patented cord, made by Goodyear in its own mills, is thinner, stronger—flexes more easily—and thus generates less tire-killing heat. That's why a Goodyear runs cooler—and many extra miles farther!



GO

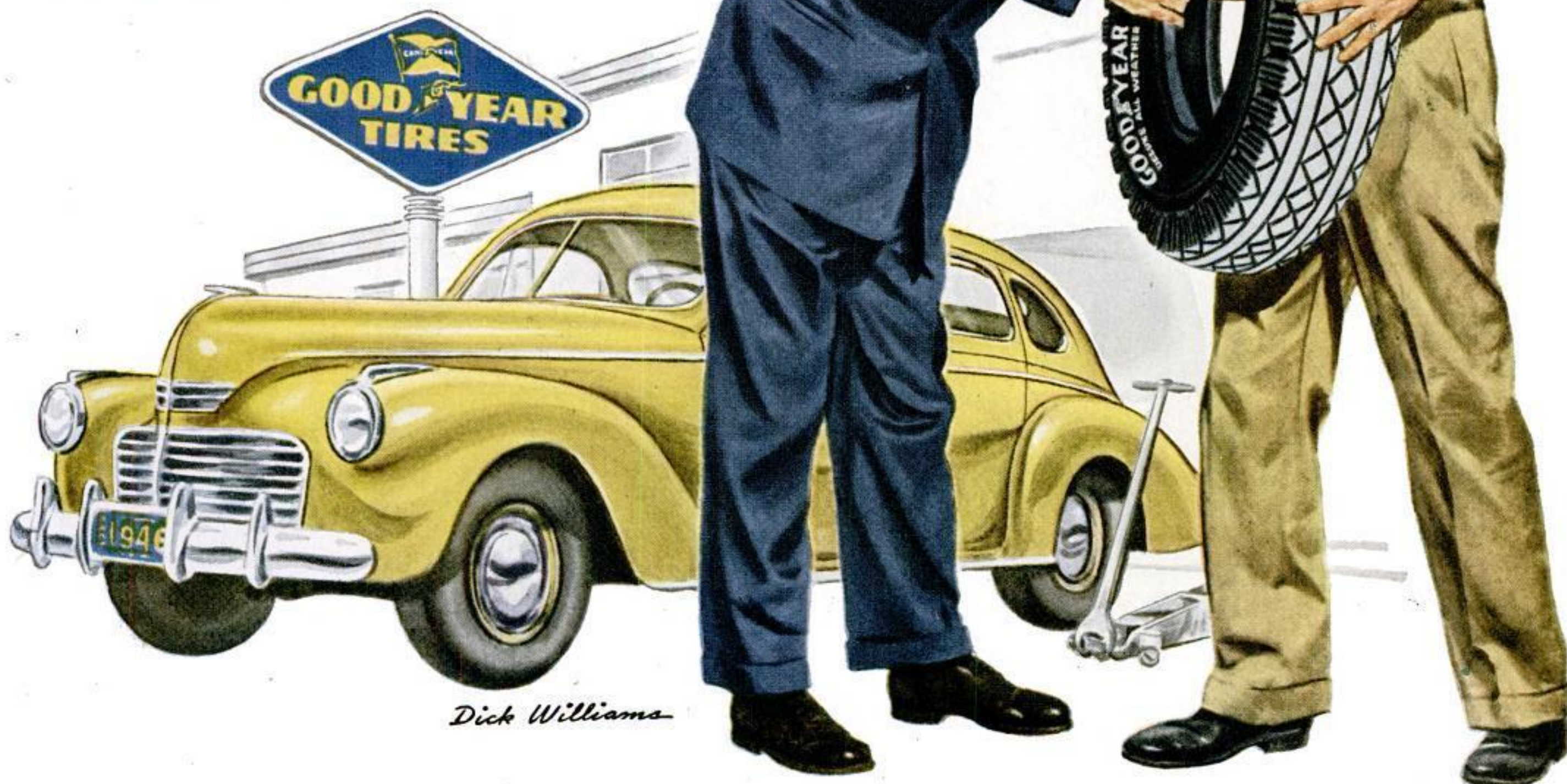
MORE PEOPLE

How to pick the best tire

ANOTHER WAY to pick the world's best tire is to find out something about the way tires are made.

The more you know about tires, the more likely you are to pick Goodyears.

Below, you'll find some tire facts . . . some reasons why a Goodyear will, we believe, carry you farther and more safely than any other tire.



Dick Williams

Two versions of the world's finest tire:
De Luxe Rib Tread
De Luxe All-Weather Tread

4 "Squeezing" more miles into a tire! Because of its special design, the tread on a Goodyear tire is actually squeezed together when you inflate the tire. The tread is therefore firmer, harder to cut, harder to wear down. This feature alone has meant thousands of extra miles to Goodyear owners!



SEE YOUR GOODYEAR DEALER

If he doesn't have your size at the moment, he will soon.

What's more, since his store is Tire Service Headquarters, he'll help you keep rolling until your new Goodyears arrive.

And when you put new Goodyears on your car, do it with complete confidence that as far as getting the utmost in tire safety, comfort, and mileage, there's nothing more that you can do.

You've bought Goodyears. You've bought the best!



GOOD YEAR

IDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

Now that summer's here

Compare!

This hand-made leisure shoe, by Oliver Moore... at
REGAL'S "CLUBMAN," the reproduction... at just

\$65

\$6.60

We sent scouts to Florida's Palm Beach and Sunny Cal's Palm Springs last winter to see what the best dressed feet were wearing. And lo! Oliver Moore's custom-made leisure style led all the rest. It's the shoe below at left.

So we set our nimblest craftsmen to reproducing it on modern machines. The result is on the right — light weight as a sport shoe, but slick enough for any office. And except for the informal *feel* of a moccasin, the "CLUBMAN"

is a *full-fledged shoe* from the ground up.

See the tough oak sole, sturdy arch support, full leather lining, the calfskin upper, handsomely tanned by Hubschman — so supple that seeing is feeling! And what a selection! Besides the brown shade similar styles come in black or natural calf, in suede, or in brown and white two-tone! You can thank Regal's carefully supervised volume production for \$65 styling at a modest \$6.60.

When you visit your nearest Regal store, we sincerely hope that you will be able to walk out with the exact style you want in your size. But if you have to wait, please rest assured that every ounce of productive effort at Regal is being used to make more and better shoes at one low price. We have already succeeded in *doubling* last year's output!

Regal's exclusive "Prescription Fitting" — measures and fits both feet in standing and walking positions.



THE SHOE ON THE RIGHT IN THE UNRETOUCHED PHOTOGRAPH IS THE REGAL REPRODUCTION — STYLE No. 4651

REGAL SHOES

ALL STYLES, ALL SIZES, \$6.60—COAST TO COAST



ADV. BY H. W. AYER

Sold only through company-owned retail stores. Principal cities coast to coast. Stores in Atlanta; Baltimore; Birmingham; Boston (2); Brooklyn (9); Buffalo; Chicago (2); Cincinnati; Detroit (6); Hartford; Hollywood; Houston; Jersey City; Kansas City; Los Angeles (2); Milwaukee; Rochester; New York (26 stores in Greater New York); Norfolk; Oakland; Paterson, New Jersey; Philadelphia (3); Pittsburgh; Portland, Oregon; Providence; Richmond; St. Louis; San Francisco; Seattle; Springfield, Massachusetts; Syracuse; Tacoma; Washington, D. C. (2); Worcester.

Factories and General Offices at Whitman, Massachusetts.



WOLF GIRL was drawn by Capp in costume (above) which drew wrath of mothers' clubs. But Philadelphia girls' high school chose her as class symbol.

AL CAPP CONTINUED

in the sordid external life of Dogpatch but in the relationships within the family. Here we have the typical American setup, the sort of thing Philip Wylie has so magnificently termed "momism." Mammy Yokum is the spark plug of the family, Pappy the merest shadow of a person, and their son the prototype of young American manhood—virile as all hell but timid in the presence of girls. Capp himself is inclined to string along with this theory. "Li'l Abner is really a wish fulfillment," he says. "Everybody, no matter whether he's a farmer in Alabama, a banker in New York, or a ditchdigger out in Iowa, has something in common with everybody else. Every man, I believe, feels that he's a jerk as far as women are concerned. And so they like it when Li'l Abner, this big hunk of beautiful male, turns out to be an even bigger jerk. Here he's got Daisy Mae (the ingenue of the strip), a girl any man would love to have around, and he doesn't know what to do with her. So these fellows see that at least they're better than Li'l Abner and it makes them feel good."

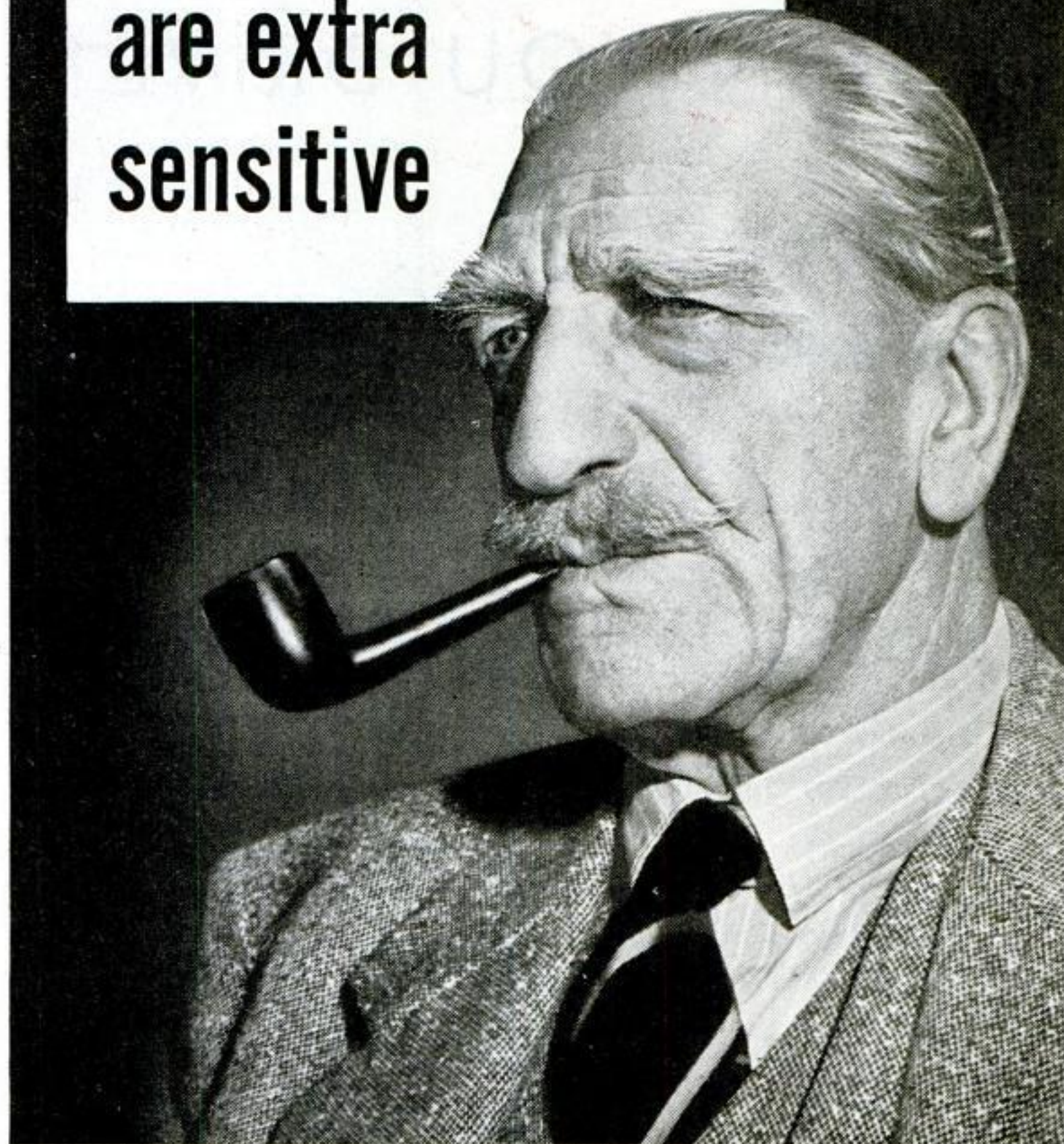
Art editors have a saying that cartoonists tend to draw characters who look like themselves. Li'l Abner is not a conscious self-portrait of Al Capp, but there are points of resemblance, particularly the curly black hair, the cheerful snub-nosed face and the stocky physique. As the result of a boyhood accident Capp walks on a wooden leg, and part of his war work has been persuading amputees to take hope for the future. He goes to military hospitals with a cartoon-drawing act but always winds up as the center of a group of one-legged boys, discussing the same old worries—work and women. Capp, who has had difficulties with neither, is able to give them some reassurance. Once he met with open opposition—from a soldier who bitterly remarked that he would be as cheerful as Capp about his affliction if he could only afford to throw away his GI limb and buy a good one. "Well, let's see what you've got now," Capp said. Then and there they rolled up their pants and compared their artificial legs. It turned out that the soldier had a newer and more efficient model, which fastened around the waist instead of over the shoulder, as Capp's did. "Besides," Capp has said, in telling the story, "mine looked kind of banged up and pathetic. He wound up feeling sorry for me!" He tells the story to point a moral that the limbs supplied servicemen seem to him to be generally satisfactory in spite of the public outcry about the matter.

CONTINUED ON NEXT PAGE



LESS REVEALING DRESS, with skirt sewed up and shoulder strap added, was substituted by Capp after protests against first costume (see top of page).

ACTORS' FACES are extra sensitive



—that's why Sir C. Aubrey Smith shaves with soothing WILLIAMS

"REMOVING MAKE-UP keeps my skin very tender and sensitive," says Sir C. Aubrey Smith, beloved star of stage and screen. "So it was a pleasure to discover Williams Shaving Cream. It leaves my skin feeling pliant, lets me shave closely with comfort."

For real mildness, a shaving cream must be made of bland, pure ingredients put together as carefully as a doctor's prescription. And that's exactly how Williams Shaving Cream

is made—the result of over one hundred years' experience.

Softens whiskers completely

Rich, creamy-lathering Williams cuts through the oily film that protects each whisker—soaks tough beards completely soft for easier, smoother shaves. It helps your razor do its work without pull or irritation.

Sir C. Aubrey Smith found the answer to getting comfortable shaves in Williams—and so can you. Pick up a tube today.

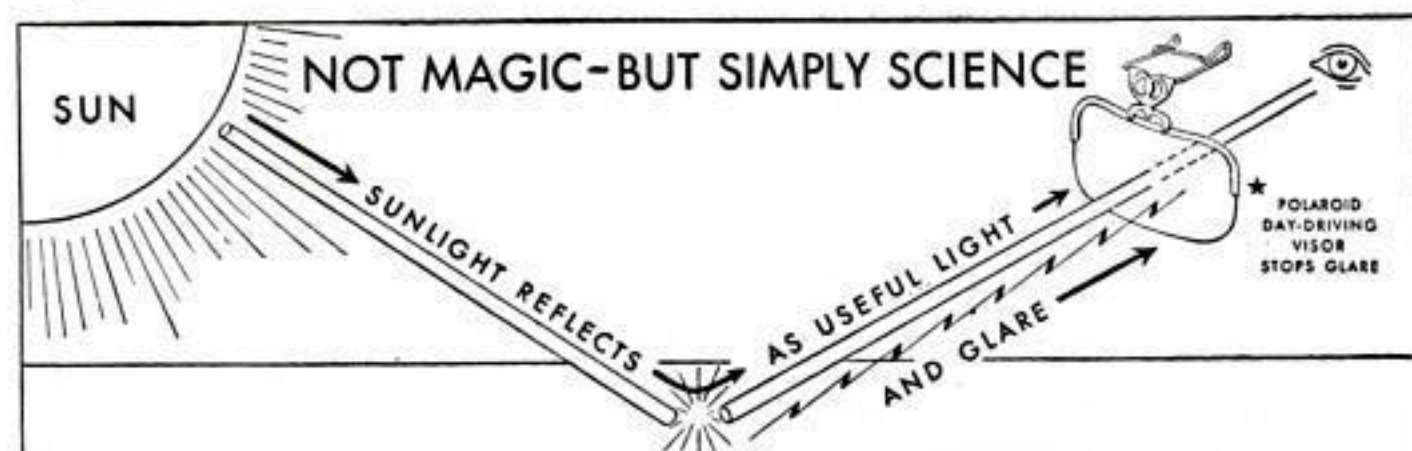


EDDIE DOWLING, star of the Broadway stage success, "The Glass Menagerie," gives this advice to men with tender skin: "Removing make-up every day keeps my face sore and sensitive. Shaving could be tough if I hadn't found out about Williams Shaving Cream. It never stings or burns."



DO YOU SQUINT WHEN YOU DRIVE?

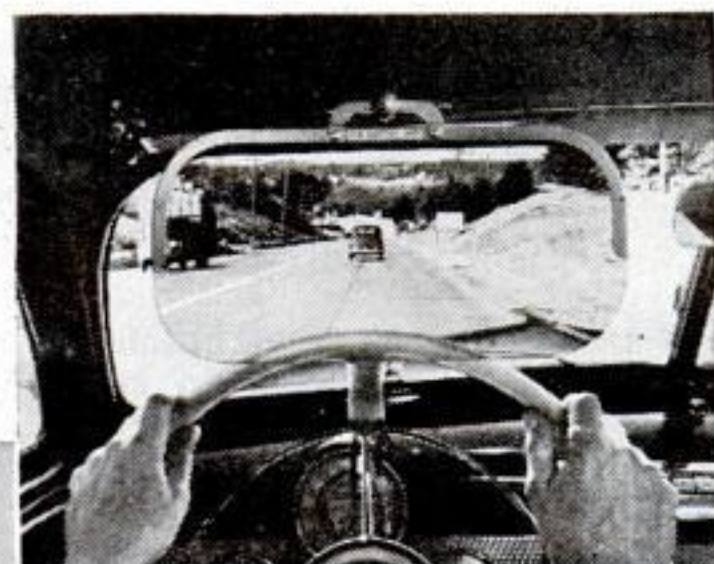
The New **POLAROID* Day-Driving VISOR** really *stops* blinding sun-glare! No squinting . . . better vision . . . less eyestrain!



The same scientific glare-control plastic used in military goggles gives the Polaroid Visor *selective* control over light. Millions of precisely aligned light-polarizing molecules per square inch absorb the annoying, reflected sun-glare—let the useful “seeing” light pass. The Polaroid Visor consists of a large, polarizing plastic film mounted in a hinged metal frame. Sturdy spring clip slips over standard auto sun visor. Installed in a few seconds — requires no tools.

See it demonstrated at your auto supply store or garage. You'll find it will add greatly to your driving pleasure. If your dealer can't supply you, write direct to Zinn and McNab,

29 Brookline Ave., Boston 15, Mass., or W. C. Hitt Co., 1147 South Broadway, Los Angeles 15, California. (Also available in Canada)



POLAROID

DAY-DRIVING VISOR

A product of POLAROID Corporation

*TRADE MARK REG. U. S. PAT. OFF.



AS A STARVING CROONER, Li'l Abner mocks Frank Sinatra. Capp often parodies real-life figures like Orson Welles, Drew Pearson (see p. 74). Sinatra fans were offended and protested this mockery but Sinatra was delighted.

AL CAPP CONTINUED

Capp's experience as a one-legged man has been distilled into a 36-page comic book in color, reproduced in part on pages 59 to 62, which the Red Cross distributes in the amputation wards. It makes only a few simple points: that the amputee should not expect miracles at first from his new leg; that if he forgets his affliction, other people will forget it, too, and that love and marriage are still to be expected as a matter of course. The booklet represents \$90,000 worth of Al Capp, taking as a measurement the \$2,500 fee he gets from advertising agencies for a full-page commercial illustration. The Red Cross paid for the printing, and Capp of course asked for no fee. A hundred thousand copies are now in circulation, with other editions, some in foreign languages, already in print.

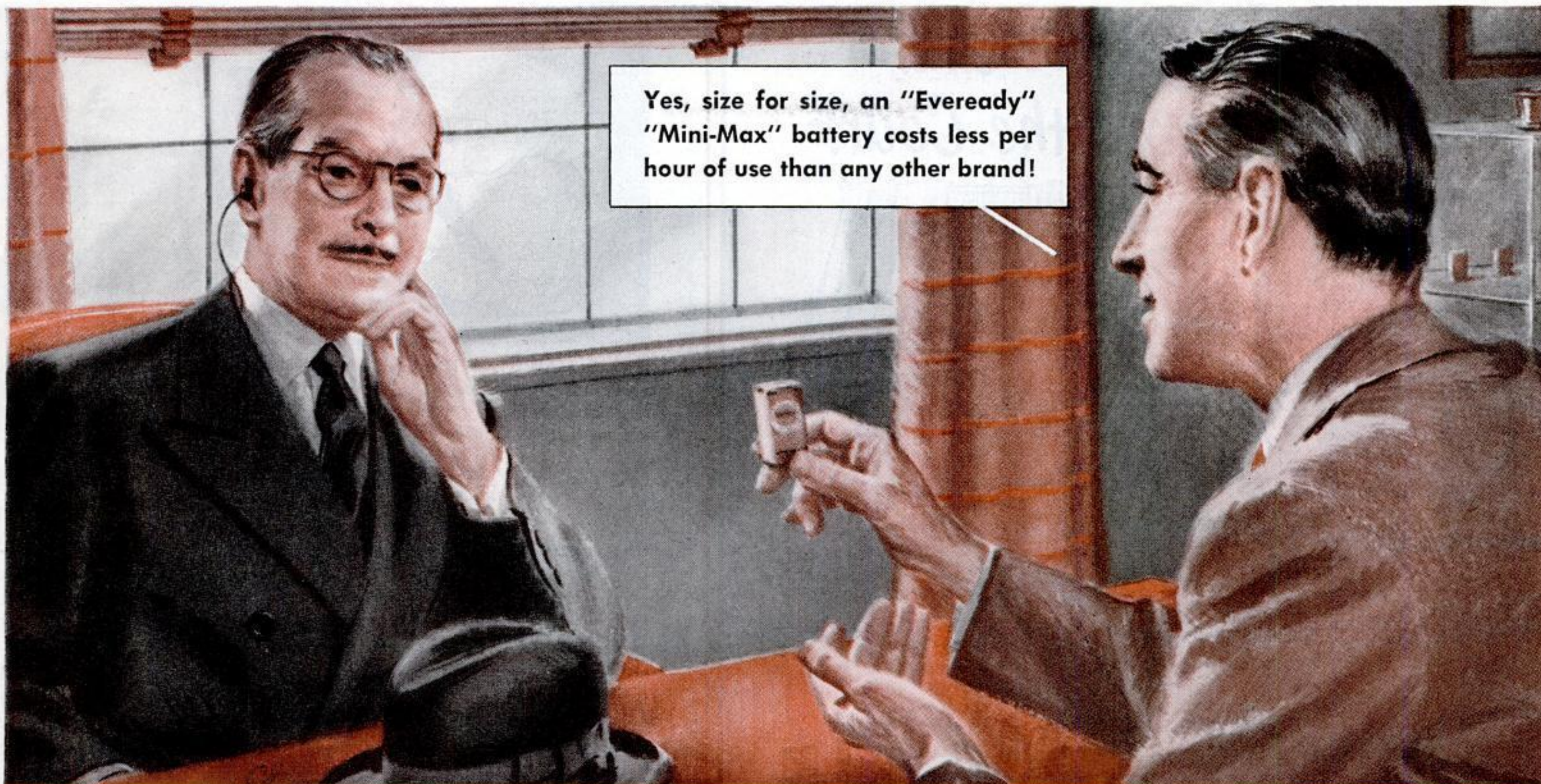
When Al Capp was trying to get a start, the wooden leg was the least of his troubles. He came of a poor family—"Not just the kind of people who worry about bills," he once admonished an interviewer, "poor." He was born in New Haven in 1909 and soon thereafter moved with his family to Bridgeport. They lived there until he was 19, then went to Boston. Meanwhile young Al, after leaving high school (where he believes he set some kind of world's record by flunking geometry for nine straight terms), started out to train himself as an artist. He borrowed enough money from a prosperous cousin to get him to Philadelphia, where he entered an art school. By taking odd jobs he managed to support himself for almost a year, but then his last resources gave out and he beat his way to Boston. There he proceeded to work a mild swindle on the leading art schools. He would pay the registration fee, select a course, then show up on opening day full of apparent distress: a check from his family was overdue, he would tell the dean, so he would be absent until it came through and he could pay for the first term. The dean, with an indulgent chuckle, would tell him not to worry about *that*, and sometimes it would be a month or more before the dean thought about the matter again. When he did, Capp would register at another school. "Wonderful place," he says in tribute to the Athens of America. "When you got fired out of one school, there was always another right around the corner." His relations with these schools, by the way, are now friendly and financially sound; he has paid all the bills, and several of the schools proudly advertise him as being one of their successful graduates.

A fortune from ink

DURING all this haphazard training he was trying as well as he could to prepare himself to become a cartoonist. This was a decision he had made at the age of 11 after reading that Billy De Beck was making a fortune with his creation of Barney Google, and that Bud Fisher, the Mutt and Jeff man, was married to a lovely countess. "After all," he remembers asking himself, "how much does a bottle of ink cost?"

When he was 20, Capp married a pretty brunette art student named Catherine Wingate Cameron. His prospects hardly justified this step and he immediately set out for New York to better them, leaving his bride behind. After a year or so of vicissitudes—once Associated Press allowed him to try his hand at carrying on a strip abandoned by another artist, and he did so badly at it that one newspaper editor canceled not only the strip but his contract with the Associated Press—he landed a job as assistant to Ham Fisher, the creator of Joe Palooka. Capp was mooching drearily along the street with the inevitable folder of rejected drawings under his arm

CONTINUED ON PAGE 72



HOW HEARING-AID USERS CAN SAVE MONEY

Whatever type of hearing aid you decide on, it will cost less to operate with "Eveready" batteries

MODERN electronic hearing aids come in many different types and sizes.

Some hearing aids are single-unit instruments scarcely larger than a cigarette case! These ultra-compact designs were made possible by "Eveready" "Mini-Max" batteries, for no other "B" battery gives you so much energy in such *small* space.

These small batteries may also be used with many existing instruments in battery clips.

You'll find it advantageous to use "Eveready" batteries in any type of hearing aid. For the same unique construction that packs high energy into amazingly *small* space makes it possible to pack still *more* energy into *larger* batteries! That's why—size for size—any "Eveready" "Mini-Max" battery costs *less* to use than any other battery you can buy.

NATIONAL CARBON COMPANY, INC.
30 East 42nd Street, New York 17, N. Y.
Unit of Union Carbide and Carbon Corporation
UCC



A: Ultra-small hearing aids (new sets with amplifier and batteries in one unit) are designed around this pair of "Eveready" batteries. The #412-E "B" battery at left, smaller than a box of safety matches, delivers 22½ volts. (Similar "Eveready" 15- and 30-volt types are also available.) "Eveready" "A" battery (#1016-E) matches the "B" battery in size.

B: For other modern hearing aids of the single-unit type (with a battery container fitting into a case that also holds the amplifier), "Eveready" #420-E "B" battery and "Eveready" #1035 "A" battery offer excellent life and economy. (15- and 30-volt "B" batteries also available.)

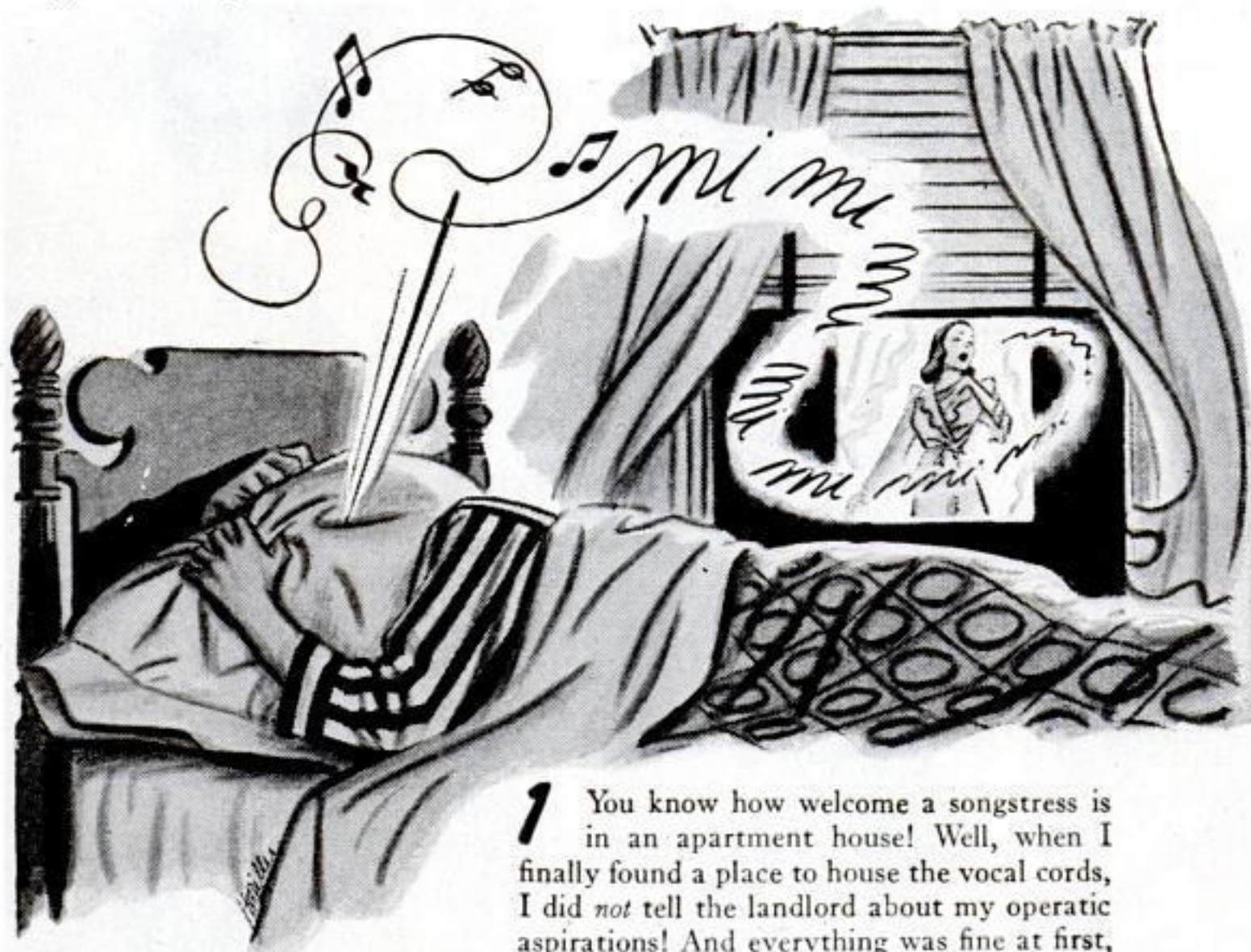
EVEREADY
TRADE-MARKS
MINI-MAX

The registered trade-marks "Eveready" and "Mini-Max" distinguish products of National Carbon Company, Inc.

C: These new small "Eveready" batteries can be used with all existing vacuum-tube instruments employing separate plug-in batteries. Ask about them. The 30-volt "B" battery (shown at left) is #430-P and the companion "A" battery (right) is #1040-P. The same high "B" capacity is available in 22½ volts.

D: Hearing-aid users requiring a heavy-duty 45-volt "B" battery obtain exceptionally long life from the "Eveready" #455-P battery (left). The "Eveready" #1052-P (right) is the companion "A" battery. (A 33-volt "Eveready" "B" battery is also available.)

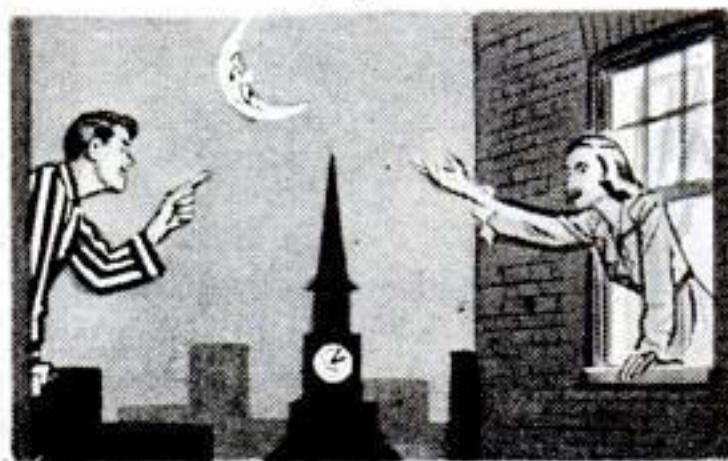
The Songstress and the Man Across the Court



1 You know how welcome a songstress is in an apartment house! Well, when I finally found a place to house the vocal cords, I did *not* tell the landlord about my operatic aspirations! And everything was fine at first, with no complaints from the neighbors.



2 Then one night late—when I couldn't sleep—I forgot the neighbors. And I paced back and forth in front of my bedroom window trilling "Mi-mi-mi-mi!" Suddenly a howl went up from across the court. I stopped in mid-trill, and peered out.



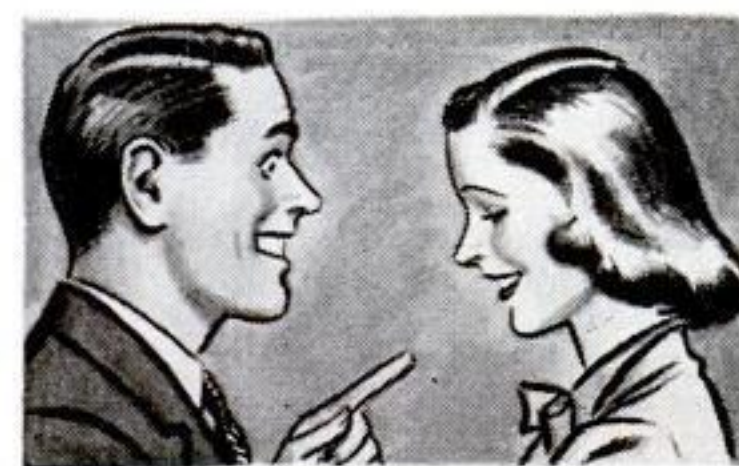
3 There, in the window opposite mine, was an irate male. "Stop that screeching!" he roared. "I want to get to sleep!" "It's *not* screeching," I screamed back. "And I'd like to go to sleep, *too*—but I had coffee for dinner, and it always affects me!"



4 "I'll say it does!" he bellowed. "You should drink Sanka Coffee. It's 97% caffeine-free, and it's the *cafein* in coffee that keeps you awake." "I've heard of Sanka," I shouted, "but never thought it would *taste* good." "Nonsense!" he thundered...



5 "It tastes *swell*! Sanka is fine coffee. Grand flavor, grand aroma. I *know*—I drink it myself! Now, let's have *quiet*!" "The nerve!" I hissed. But next evening I found myself drinking Sanka Coffee! And it was delicious. I had 3 cups.



6 That night I trilled *snores*! Next day, I knocked on my neighbor's door to thank him for the Sanka Coffee tip. When he saw me, he spluttered, "Oh-m-gosh!" "I'm so nearsighted, I didn't know I was insulting the most beautiful girl in the world!"

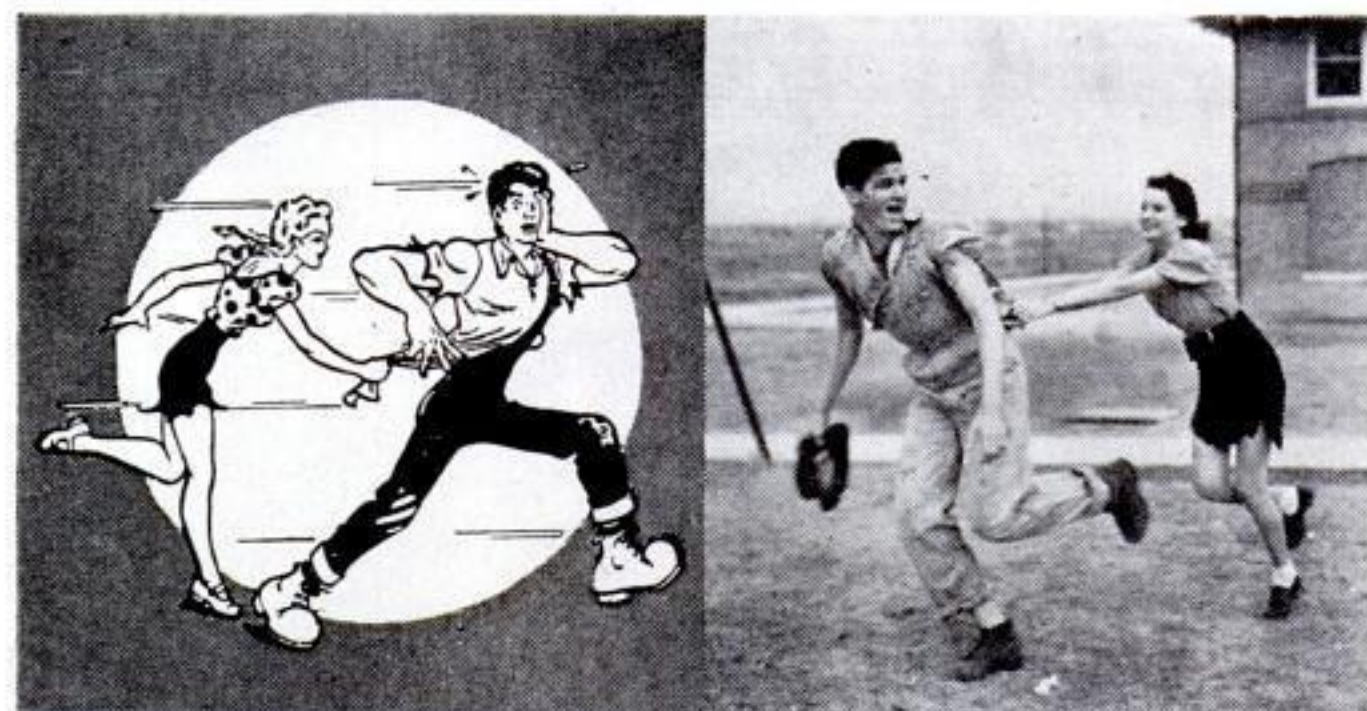


Sanka Coffee

Real coffee—all coffee—make it as strong as you like, it's 97% caffeine-free! A Product of General Foods.

You can drink it and sleep!

ICED SANKA! DELICIOUSLY COOLING! You may prepare Iced Sanka by any coffee-making method you prefer. Just be sure to use 1½ well-rounded tablespoons of Sanka Coffee to each cup (½ pint) of water. Pour over ice cubes, and serve with cream and sugar.



SADIE HAWKINS DAY, on which Dogpatch girls chase bachelors and marry the ones they catch, was founded by Capp eight years ago when Daisy Mae pursued Li'l Abner (above, left). At Sadie Hawkins time students on U.S. campuses reenact the ceremony annually as at Texas Wesleyan (above, right).

AL CAPP CONTINUED

when a car drew up beside him. "I'll bet you've got rejected drawings in that folder," the driver said. Not unnaturally stung by this accurate and humiliating guess, Capp started to move on, but Fisher, the mysterious stranger, detained him. It seemed that Fisher had no assistant at the moment, there was some stuff at his studio that had to be finished that afternoon, and he wanted to knock off work. Would Capp undertake it? That was the start of an association that lasted several years, during which time he made as much as \$100 a week, according to the volume of work he handled.

Top-notch comic artists do not conceal the fact that they employ assistants any more than Disney makes a mystery of his background artists and animators. Turning out a comic strip involves much tedious repetition—not counting the lettering, which is a chore in itself. Furniture, wallpaper and other background material all has to be drawn four times over, once a day, six days a week. It is no job for a busy man. However, it does call for a trained artist and letterer. Salaries are usually high for two reasons—first, to persuade a well-trained and reliable artist to submit to such drudgery; second, to make him think twice before he resigns to try his luck with a strip of his own. Capp's own assistant, a patient man named Walter Johnston, has been with him for 10 years and makes about as much as a federal district court judge.

Not a fact in a carload

CAPP, however, despite the relative security and prosperity of an assistant's career, chafed under its restraint. He had a wife and one dependent up in New England, he was 24 and he thought it was time he was getting on. Finally he set out on the rounds of the feature syndicates with a new idea, the *Li'l Abner* strip. It is hard to decide now just where the idea came from. To be sure, Capp had spent a summer vacation hitchhiking through the *Li'l Abner* region with a schoolmate, but this was no anthropological field trip. Capp did not then know and does not know now very much about the part of the country which he has made so famous. It is with simple amazement that he hears of etymologists praising him for his knowledge of the hillbilly dialect. "In *Li'l Abner* they talk vaudeville hillbilly," he says. The customs of Dogpatch, likewise, are sheer invention—for instance, old Pansy Yokum's habit of "conjurin' up a vision" to see if her stalwart son is in trouble. Capp has had no experience with any such magical practices, in the hills or anywhere else. He is fond of Dogpatch for the very reason that it does not exist. Capp has a special horror of filing systems, research and all other fetters for the creative soul. If *Li'l Abner* were a cowhand or a baseball player, lived in New York or Chicago or were in any other way tied down to reality, Capp would be plagued by the zealots who look for errors in comic strips. As things are, he's the final authority on Dogpatch.

At the very beginning the whole *Li'l Abner* idea was nearly smothered in an avalanche of good advice. The editor of one of the big syndicates received Capp kindly when he called, looked the sample strips over and said he liked them and was willing to put Capp under contract. "Just a few changes," he carelessly added. "Nobody's interested in hillbillies—better have this family living in Jersey or someplace near New York. Then, you might make the old mother sweet instead of comic, and for God's sake take that pipe away from her. The girl's fine, except for one thing—she hasn't got

CONTINUED ON PAGE 74

New!

**A BRAND NEW DENTIFRICE DISCOVERY BY THE
MAKERS OF DR. WEST'S MIRACLE-TUFT TOOTHBRUSH**

There's an entirely *new idea* in dentifrices behind the utterly remarkable cleansing powers of Dr. West's Miracle Tooth Paste. Combined in a new-formula paste base are two polishing ingredients and an amazing liquid cleanser just made available. The result is a tooth paste that does a more thorough cleansing job than any you've ever used. Now you can actually remove surface stains from your teeth . . . even tobacco stains. Pleasing in flavor. Safe. Try it. See why Dr. West's *Miracle* Tooth Paste is so well named. Costs no more.

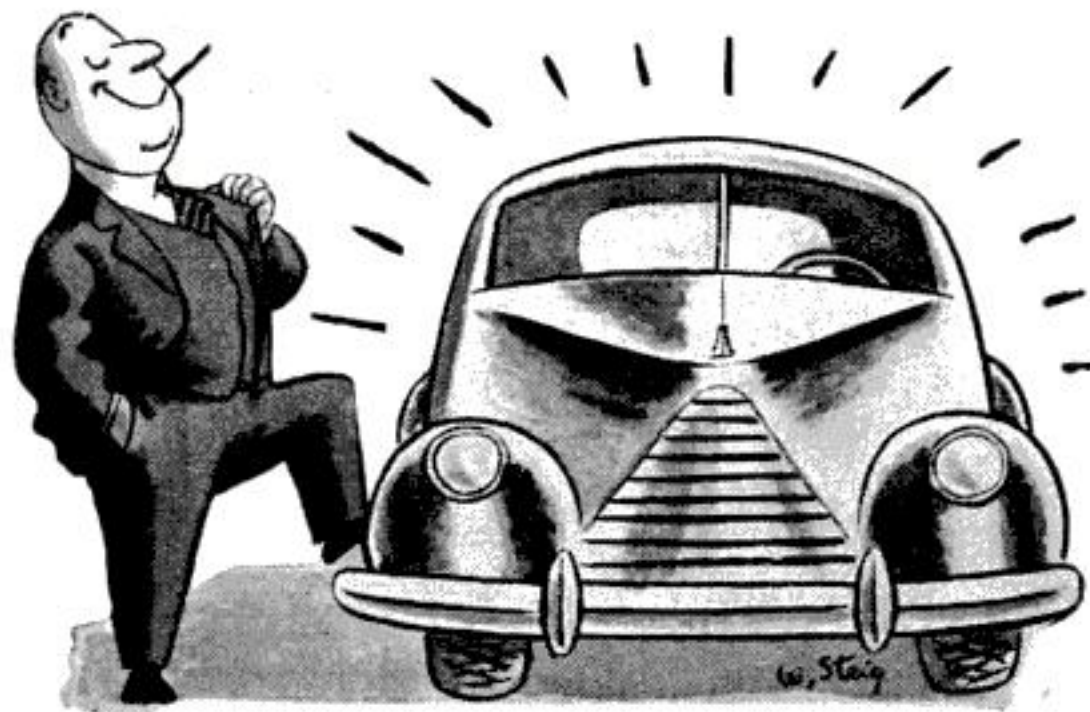
**Removes surface stains
from the teeth . . .
even tobacco stains**

50¢

Dr. West's **Miracle** Tooth Paste



QUICK, EASY...AND BOY, HOW IT SHINES



with DU PONT No. 7 POLISH

Here's the easiest way to keep your car looking its best. DU PONT NO. 7 POLISH removes traffic film and restores the original lustre and beauty of the finish. It saves time—saves work. Get a can today and make your car finish last longer.



WAX FOR LASTING LUSTRE

DU PONT SPEEDY WAX

Here's a wax-polish made especially for the man in a hurry. It cleans as it waxes—does both jobs at once. It's easy to use, and does a swell job, too.



DU PONT DUCO-WAX

To get a beautiful lustre which lasts for months, and to protect the finish against weathering, clean first with Duco Cleaner, then apply the paste Duco-Wax. It seals in the beauty and keeps out the dirt!



DU PONT TOUCH-UP BLACK

You need this popular black enamel for retouching scratches and worn spots on body and fenders. It produces a durable, high-gloss finish over lacquer, enamel or bare metal. Brush in 5-oz. can.



BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

CLEAN RUST OUT OF YOUR RADIATOR

with

DU PONT COOLING SYSTEM CLEANSER

Avoid overheating by cleaning rust and scale out of your radiator. Just pour a can of DU PONT COOLING SYSTEM CLEANSER into your radiator, run the engine for 30 minutes or more, then drain. No reverse flushing necessary. It cleans thoroughly, quickly and safely.



KEEP RUST OUT

with DU PONT acid and rust INHIBITOR

Stops rust—kills acid—one can lasts all season.



PREVENT LEAKS

with DU PONT COOLING SYSTEM SEALER

Makes radiator leak-proof—will not clog the passages.



AL CAPP CONTINUED



ORSON WAGGON

a job. Maybe she goes to work in an office in New York, and this Abner, he's in another office. . . ."

"There already was a strip just like the one he had in mind," Capp says plaintively. "He was trying to get me to draw *Somebody's Stenog*." Capp was willing enough to draw anything that a syndicate was willing to sell, but it turned out that desperate measures were unnecessary. United Features liked the strip as it was and asked him to start work the following Monday. At the end of the week Capp,

acting out a fantasy common among wage slaves, told Fisher what he could do with his job. After a weekend of rosy day-dreams he reported to the offices of United Features, where he found that everybody was too busy to see him even for a minute. The syndicate had just secured the serial rights to Charles Dickens' *Life of Our Lord* and every newspaper in the country was bidding for it. "Come back after this blows over," a harried executive barked at Capp. "Wait two or three weeks." In order to subsist until the theological whirlwind should blow over, Capp had to go back to his old boss and strike up an ill-natured truce.

Li'l Abner started on Aug. 13, 1934 in eight newspapers. Within a few years it had reached nearly its present circulation—that is, it had been bought by newspapers in most of the big cities. Newspapers pay for syndicate features according to their circulation; a feature that would cost a New York paper several hundred dollars might sell to a weekly in New Mexico for \$1.50. Thus the number of newspapers in which a syndicated feature appears is not necessarily the correct key to its earning power. Capp, however, was a big-money artist almost from the start. For a while he worked under the standard 50-50 deal, in which the syndicate and cartoonist share all selling and servicing expenses and divide the net receipts. Lately Capp has asked for and received a somewhat better deal.

Sadie Hawkins fills a cultural gap

IN the popularity polls conducted by newspaper publishers *Li'l Abner* is usually one of the top three strips, the others being *Dick Tracy* and *Blondie*. Capp has the advantage of his competitors, however, in that the citizens of this country turn out by the thousands and hundreds of thousands to act out, with variations, an episode from the strip. Sadie Hawkins Day, an annual occasion when maidens and spinsters may lawfully pursue the unattached male, is a promotion man's dream, and the syndicate gladly pays all expenses arising from Capp's participation in any of the celebrations. Usually he puts in an appearance at one of the big Sadie Hawkins events and chooses a pretty girl to be Daisy Mae, the girl who always chases *Li'l Abner*. Sadie Hawkins Day did not start as a promotion stunt, however—it just happened. The syndicate people are as surprised as anybody and a lot more pleased than anybody. When Al Capp originated this as a Dogpatch custom he was not consciously filling a gap in our cultural pattern; nevertheless, many Old World countries have always had their Sadie Hawkins Day. In France, for instance, it is St. Catherine's Day.

It is Capp's habit to borrow and re-adapt the faces of various public characters for his own purposes. Henry Fonda as he appeared in his early film roles was the original *Li'l Abner*. John Barrymore sat, without knowing it, for Romeo Scragg; Herbert Hoover for One Fault Jones; Fiorello H. LaGuardia for Marryin' Sam; Man Mountain Dean for Earthquake McGoon; Benito Mussolini for Bet-a-Million Bashby; George Bernard Shaw for Adam Lazonga; one of the Smith Brothers on the cough-drop box—the one with a shaved upper lip and chin whiskers—for Silent Yokum. Often Capp's cartoon characters directly satirize their real-life models, as in the case of Orson Welles and Drew Pearson (see drawings on this page).

Daisy Mae has changed slightly over the years, in accordance with fluctuations in Al Capp's rather strict ideals of feminine beauty. The original model was the beautiful secretary, name now lost, of an Associated Press editor with whom he dealt in his early days. Then, for a while, Daisy Mae rather favored Madeleine Carroll and after her Veronica Lake. The last definite statement Capp has made on this subject was in 1944, when he admitted giving Daisy Mae a resemblance to Lois Eastman, a beautiful opera singer.



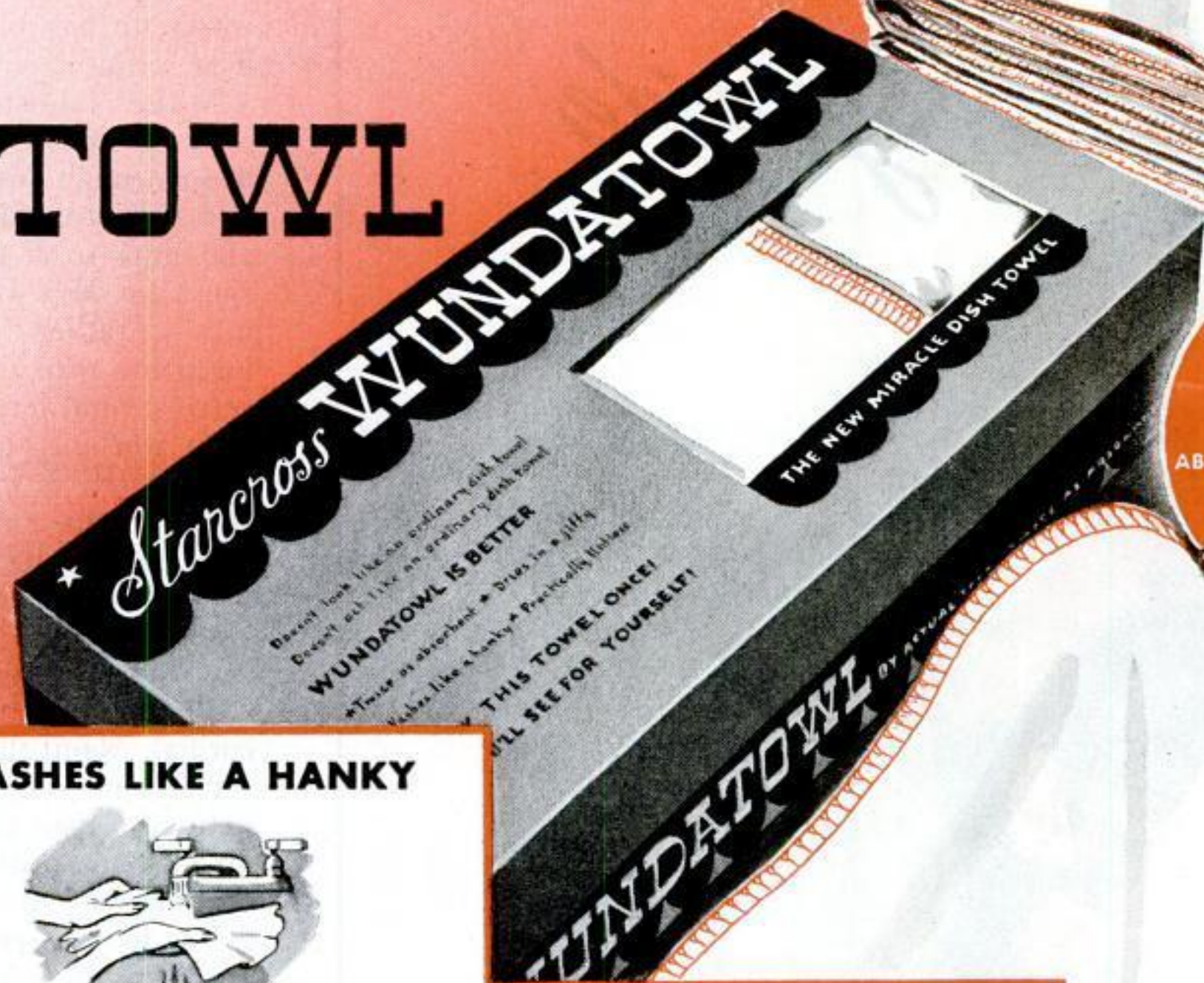
DRUSILLA PEARSON

CONTINUED ON PAGE 76

DISCOVERY

A DISH TOWEL THAT'S TWICE AS ABSORBENT!

Starcross
WUNDATOWL



BOX OF 6 FOR
1.25
ABOUT
AT LEADING CHAIN
AND DEPT. STORES

**YES TWICE AS THIRSTY AS
ORDINARY TOWELS**



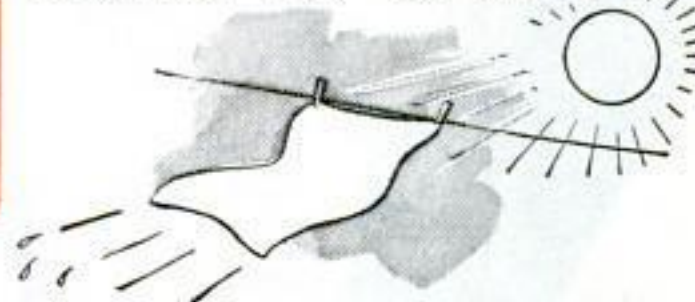
Hard to believe? The largest retail store in the country laboratory-tested Wundatowl and proved this point!

WASHES LIKE A HANKY



Wash Wundatowl under the kitchen tap ... rinse, wring out, hang up—that's all —No need to iron Wundatowl!

DRIES IN A JIFFY



Wundatowl's two ply construction ideal for between-meal drying. Indoors or out, Wundatowl dries faster!

**PRACTICALLY
LINTLESS**



Polishes glassware, crystal, windows and mirrors to a gleaming brilliance.

Surprise!

It's natural to be surprised or doubtful when you first see and feel Wundatowl. You'll wonder how a dish towel of such light weight can actually be *twice* as efficient. Frankly, there is only one answer—you have to *try* Wundatowl to be convinced. Remember over 2,000,000 Wundatowls were bought in the first three months of 1946. If you can't buy Wundatowl locally, write us stating the quantity you want—we'll see that a nearby Wundatowl store fills your order C. O. D.

STARCROSS

NEW YORK CITY *Inc.* GREENVILLE, S. C.

OTHER PRODUCTS OF STARCROSS, INC.



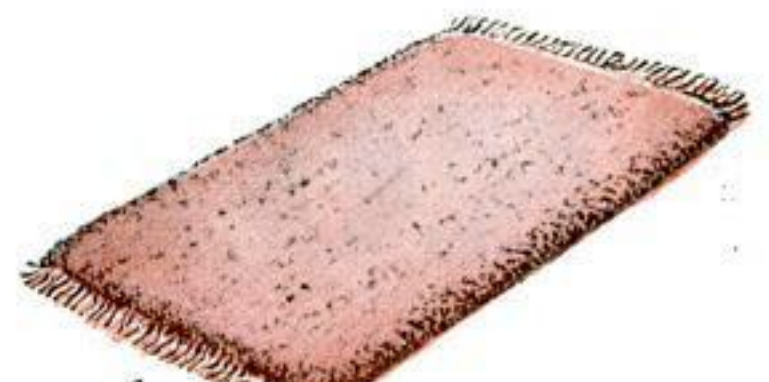
LARGE SIZE COVERALL APRONS
for scrubbing and rubbing—the best big apron of all.



SMARTLY STYLED BIB APRONS
You look your domestic prettiest in a sparkling bib.



GAY SAUCY TEA APRONS
Fresh flowered prints, generous pockets, sturdy self ties.



Starcross
WUNDAYEYE COTTON RUGS
Colorfast, pre-laundered, loom-woven for longer wear.

SKOL TAN

K eeps her O n the L ovely side



Sun worshippers! Cast the spell of your SKOL Tan on all who see you this summer... use SKOL! Become gloriously SKOL Tanned, *quickly!* With SKOL you acquire your golden-bronze SKOL Tan not in tedious weeks of building up a tan—but in a few days.

SKOL, unlike many other preparations, is *not oily... not sticky*. It disappears when rubbed on skin. Get a bottle of SKOL today.

SKOL COMPANY, INC., New York, N. Y.



SKOL acts as a protecting filter. Screens out the sun's burning rays... lets the beneficial rays come through to give you a glorious SKOL Tan. Apply frequently as directed.

SKOL

SUN

TAN

LOTION



AL CAPP CONTINUED

Al Capp talks in a loud, confident voice. He laughs loudly at his own and other people's jokes, smokes a lot of cigars and eats a good deal for a sedentary man. Periodically he reduces with a course of varicolored pills. He is an unostentatious teetotaler, willing to hold a drink in his hand to keep his host from asking questions.

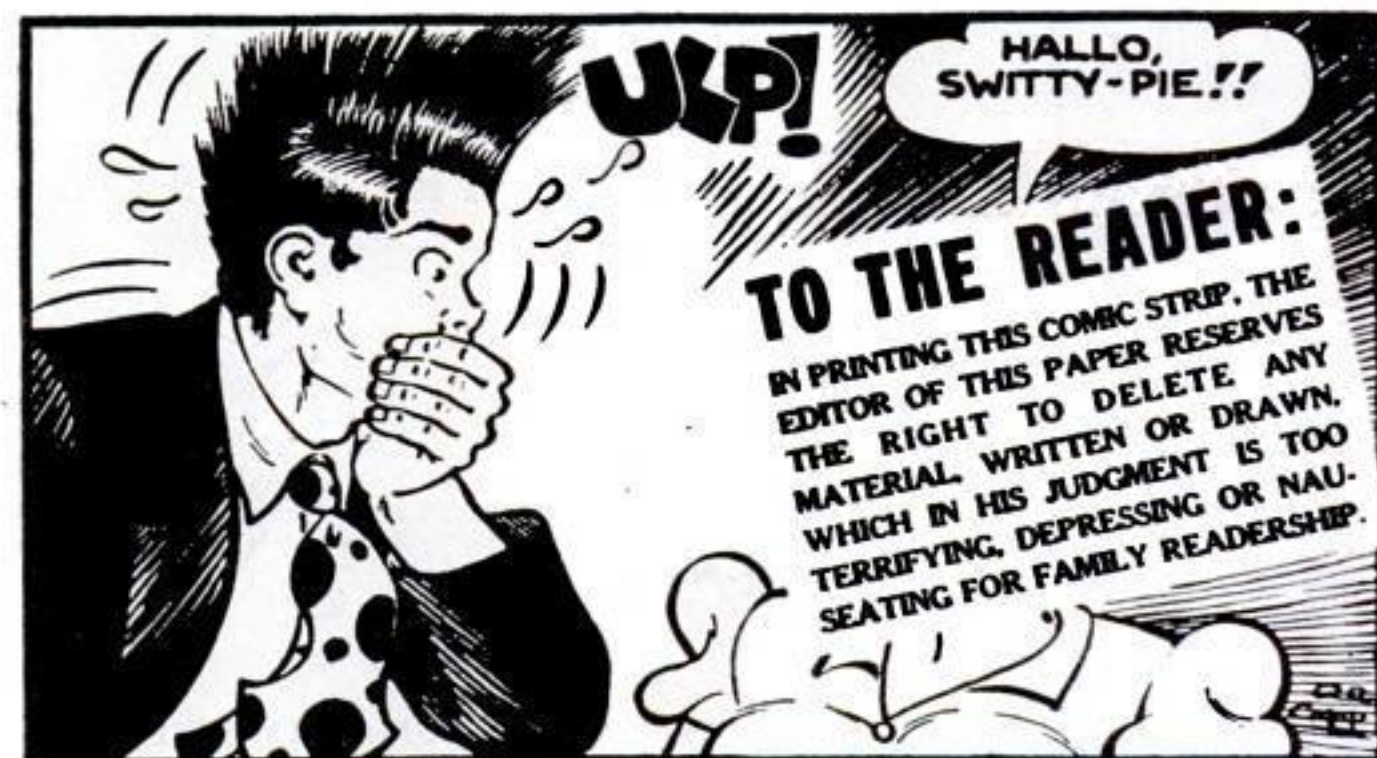
The pattern of Capp's life is a circular tour, with stopovers, from the New England country house which is his legal residence (and whose whereabouts is a somewhat neurotic secret of Capp's) to Boston, to New York and so back to the country. Mrs. Capp prefers the country all year round. When in residence with her Capp relaxes by playing phonograph records from a rather indiscriminate collection which ranges from Calypso songs to the classics, and by going to the local movie house. In the country he works up his rough ideas, which he takes to Boston to put into final form.

Walter Johnston works with him in Boston, in a big apartment near the center of town. Capp's part of the work is to write the dialog, rough out the action of the strip in pencil and do the faces and significant detail in ink. Johnston then finishes the drawing and ships it off to New York. Another of Johnston's duties is to speak for Mrs. Grundy. Recently he objected when Capp drew a man—a rather tiny figure in the middle distance—with the seat of his pants torn out. Capp overruled him and was abashed to receive several letters of reproof from readers.

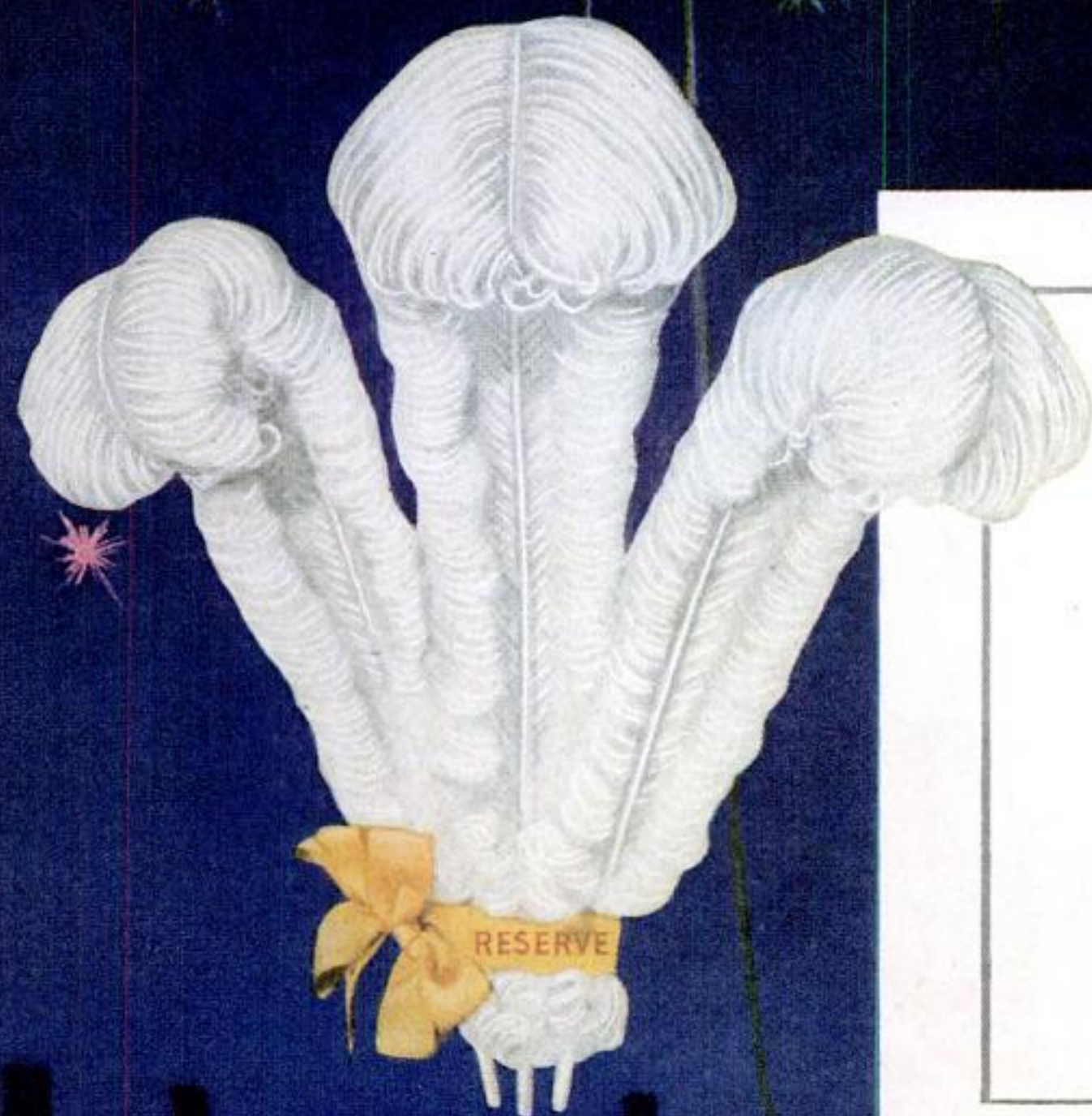
By working hard for a week, Capp can earn a week or more of leisure. (He is supposed to keep eight weeks ahead of his release date, but this rule is necessarily flexible.) This time he spends in New York, a city which fascinates him. Then, when the time is up, he goes back to the country and starts rooting about for ideas again. His home life is happy and devoted but he has a kind of travel compulsion and his wife dislikes the city.

Al Capp's relations with his unseen public are almost uniformly cordial. About the biggest threat to his peace of mind on this score came some years ago when he was running in the strip a good-natured parody entitled *Gone With the Wind*. One evening he had a long-distance call from a Mr. Marsh, a gentleman who explained that he was calling because his wife did not like the parody and would like to see it stopped immediately. Capp proceeded to give Mr. Marsh a brisk brush-off until it somehow developed that Mr. Marsh was Margaret Mitchell's husband and that Capp, if guilty of infringement on Mrs. Marsh's book, might be liable to legal penalties amounting to \$1 for every copy of every paper in which the parody had so far appeared: \$75,000,000 as of that day. Mummy Yokum made a handsome, two-panel apology and the incident was closed.

Capp also got the Sinatra fans sore at him for a series in which an unmistakable prototype of Frankie was shown wasting away and eventually dying of sheer malnutrition. One bobby-soxer promised to devote the rest of her life to not reading *Li'l Abner*. Presumably she has been mollified by the fact that Sinatra's music-publishing firm, the Barton Music Company, is publishing a song called *Li'l Abner, Don't Marry That Gal*, which has to date been plugged on the air by Kate Smith, Bob Hope, Fred Waring, Jack Smith, Danny Kaye and Sinatra himself. Abner gets around: in the near future there will be a radio serial built around him and in the not-too-distant future he will appear in a musical show. All in all it is probably a good thing that Capp did not allow the kindly editor to persuade him to turn Abner into a Jersey-commuting office slave.



LENA THE HYENA is a recent Capp character, a female so ugly that the mere sight of her drives men insane. After weeks of suspenseful discussion of Lena's frightfulness, *Li'l Abner* comes face to face with her. But Capp saves himself the job of portraying the ultimate in ugliness with this neat finesse.



AT ITS PRE-WAR BEST

Three Cheers

Toast the Glorious 4th with a Highball made glorious by the finest-tasting *Three Feathers* in 63 years! Smoother, lighter, richer than ever, it makes a Highball really something to cheer about!

THREE FEATHERS

Reserve

First Among Fine Whiskies



Blended Whiskey 86 proof. 65% American grain neutral spirits. Three Feathers Distributors, Inc., New York

EBERHARD FABER

CORP'N

ANNOUNCES THE CROWNING

. . . A DEVELOPMENT THAT



ACHIEVEMENT IN BALL-POINT PEN MAKING

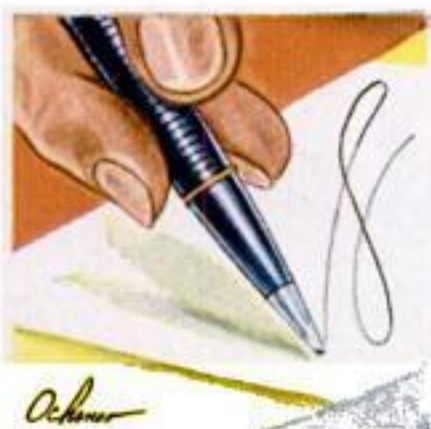
INSURES A NEW KIND OF FAULTLESS

Effortless **WRITING**

When the sensational ball-bearing type of pen was introduced from South America under the original Laszlo Biro patents, it was Eberhard Faber companies which first negotiated for and later acquired American rights. Now, after two years of precision engineering and metallurgical refinement, combined with chemical perfection of the paste-like ink, the name Eberhard Faber proudly identifies a superb ball-point pen creation. An achievement worthy of the long-standing reputation of Eberhard Faber excellence and leadership for nearly 100 years. Here is phenomenal performance, combined with superb styling in a pen ingeniously designed and beautifully engineered to bring years of effortless writing...truly the ideal writing instrument. ^{\$}15 upward, plus tax.

It's been worth waiting for...

Effortless writing on a steel ball, revolving in a stainless steel socket. Precision engineering assures even flow of ink.



Effortless writing that needs no blotting. Will write on any paper surface, also leather, wood, cloth, etc. — won't blur.



Effortless writing with ink fed by unfailing capillary action cartridge that feeds ink only as ball turns...can't leak.



Effortless writing with change of color in a matter of seconds. Just insert a different color ink cartridge.



Effortless writing for months, even years. To refill, you simply insert new ink cartridge... at all dealers.



Effortless writing that produces multiple clear carbons with original in ink... no smudges.



EBERHARD FABER...LEADERSHIP IN FINE WRITING MATERIALS SINCE 1849



Flavor that *Sings* with **Club Aluminum**

Bride's gift that Sings

This is the season, and this is the gift for that bride on your list. Now available in **Club Aluminum Hammercraft Waterless Cookware** is this handsome set—Covered Saucepans (1½, 2, 3 and 4-qt. sizes), 4½-qt. Dutch Oven, 10½-in. Fry Pan, 10-in. Handle Griddle.



You can bring out Full Flavor, the *true* flavor of vegetables, meats, poultry, when you cook in **Club Aluminum Hammercraft Waterless Cookware**. More appetizing, natural food color too. And when you cook the Club way, precious vitamins and minerals stay in the food—don't go down the drain.

Better than three million women have chosen Club as their cookware. Look for it at leading dealers. You'll know it by its exclusive hammered finish . . . so beautiful to look at, so easy to keep beautiful. Start your set now.

HERE'S THE FULL FLAVOR SECRET



Thick bottom absorbs heat quickly, spreads it evenly, holds it . . .

Thick sides "dome up" the heat around the food . . .

Thick steam-seal cover bastes good food juices back into the food.

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AMID A GROUP OF SALAAMING SUBJECTS THE UNBOWING ANNA AND SON LOUIS APPEAR BEFORE THE BENEVOLENT DESPOT WHO SITS ON SIAMESE THRONE (RIGHT)

MOVIE OF THE WEEK:

Anna and the King of Siam

An English schoolmarm brings her Victorian ways to a pagan despot

In 1862 an English widow named Anna Leonowens arrived in Siam, a nation then even less known than now. Her purpose in journeying to so strange a land was to teach school to the children of King Mongkut, an absolute monarch with the grandiose titles of Lord of Life, Brother of the Moon, Half-Brother of the Sun, Arbiter of the Tide, Possessor of the Four-and-Twenty Golden Umbrellas.

In 1944 Anna's story, told by Margaret Landon, made a best-selling biography called *Anna and the King of Siam*. Now the book has been made into a fine and beautifully acted movie by 20th Century-Fox, with Irene Dunne as the invading Anna and Englishman Rex Harrison, in his first Hollywood role, as the admirable but temperamental king.

Anna differs from the general run of biographical films, for Scenarists Sally Benson and Talbot Jennings have not tried to invent a plot or a love story where none existed. In short, tenuously connected vignettes they show such things as Anna standing on her British rights to avoid salaaming before the king; the king dressing his half-naked wives in crinolines to impress visiting Europeans; the king writing to Abraham Lincoln and offering him a herd of elephants to help win the Civil War. The resulting comedy of manners examines with wit and delicacy the conflicting aims and ideals of a proper Victorian lady and the gorgeous autocrat she serves. Only disappointment is that the producers did not film it in color.

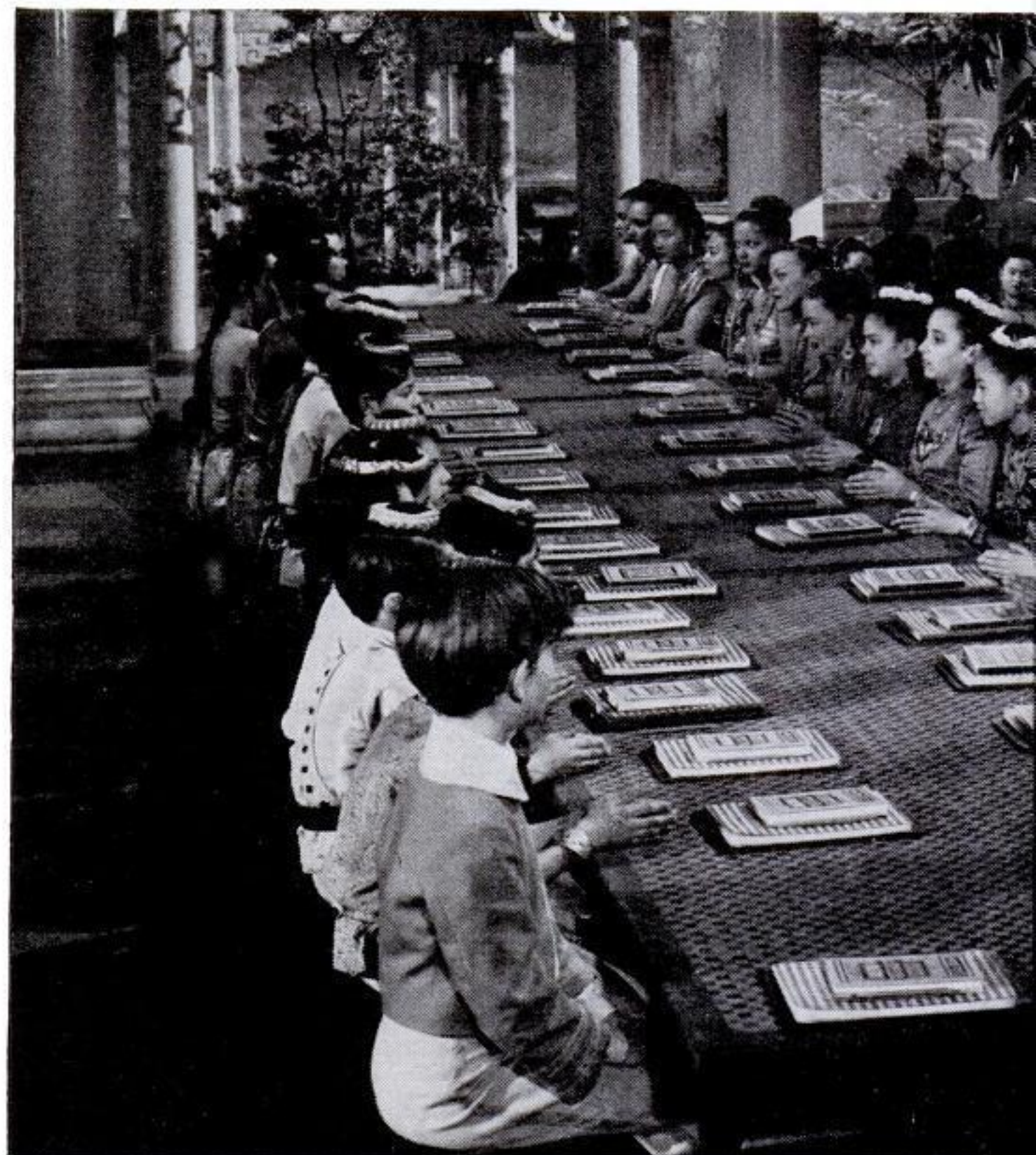
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"Anna and the King of Siam" CONTINUED



HALF THE KING'S 67 CHILDREN AND A FEW OF HIS WIVES ATTEND ANNA'S



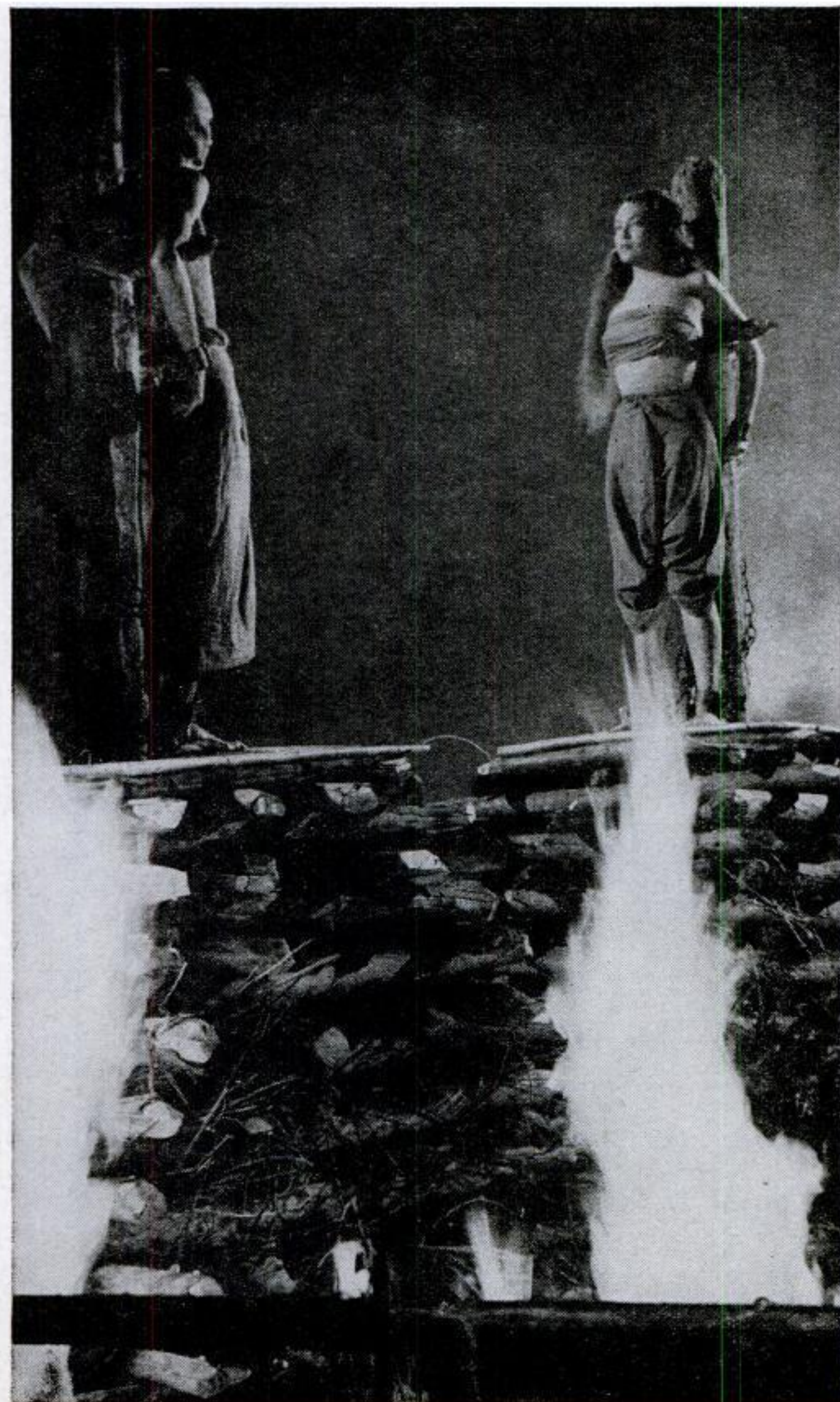
ANNA AND THE KING become close friends and she tells him how to govern his state in a way to earn the respect of suspicious European countries.



IN CONSULTATION the king likes to lie on the floor. Anna must descend also, for Siamese custom forbids any head to be higher than that of the ruler.



SCHOOL IN THE PALACE. ALL ADDRESS HER RESPECTFULLY AS "SIR"



THE KING'S FAITHLESS WIFE (Linda Darnell) is burned at stake with lover. This almost causes Anna to leave but she stays out of loyalty to Siam.

CONTINUED ON NEXT PAGE

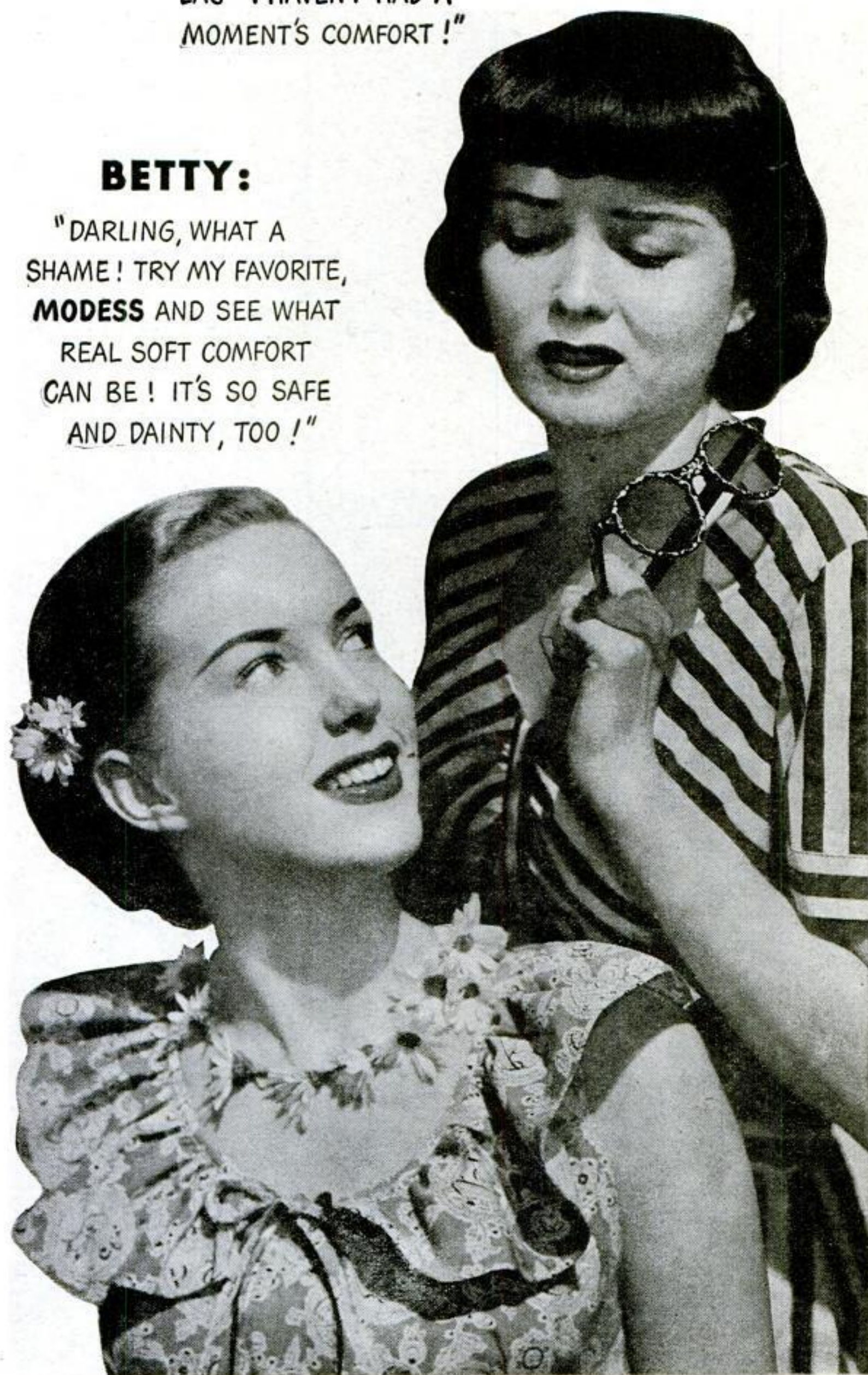
Why wish and yearn for **COMFORT-IN-ACTION?**

SUE:

"GOSH, BETTY—SLOW UP!
THIS IS MY DAY TO
LAG—I HAVEN'T HAD A
MOMENT'S COMFORT!"

BETTY:

"DARLING, WHAT A
SHAME! TRY MY FAVORITE,
MODESS AND SEE WHAT
REAL SOFT COMFORT
CAN BE! IT'S SO SAFE
AND DAINTY, TOO!"



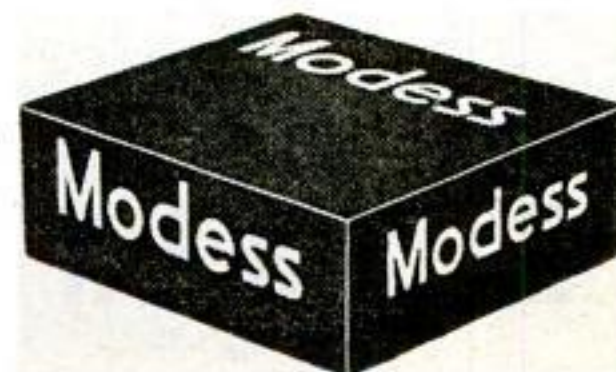
It's a revelation—how soft, soft, *soft* Modess really is! And how soft it *stays* on the days you need it most. Modess' comfort is something extra-special because it's . . .

Comfort-in-action! Gentle as a cloud whether you take things easy or fly through the busiest day.

You feel so safe and serene, too, for Modess has all the safety a girl could long for! A special triple shield guards against accidents. And no telltale outlines with Modess—it's silhouette-proof.

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Costs no more! Yet Modess is America's luxurious sanitary napkin. Discover the extras it gives you—try Modess!

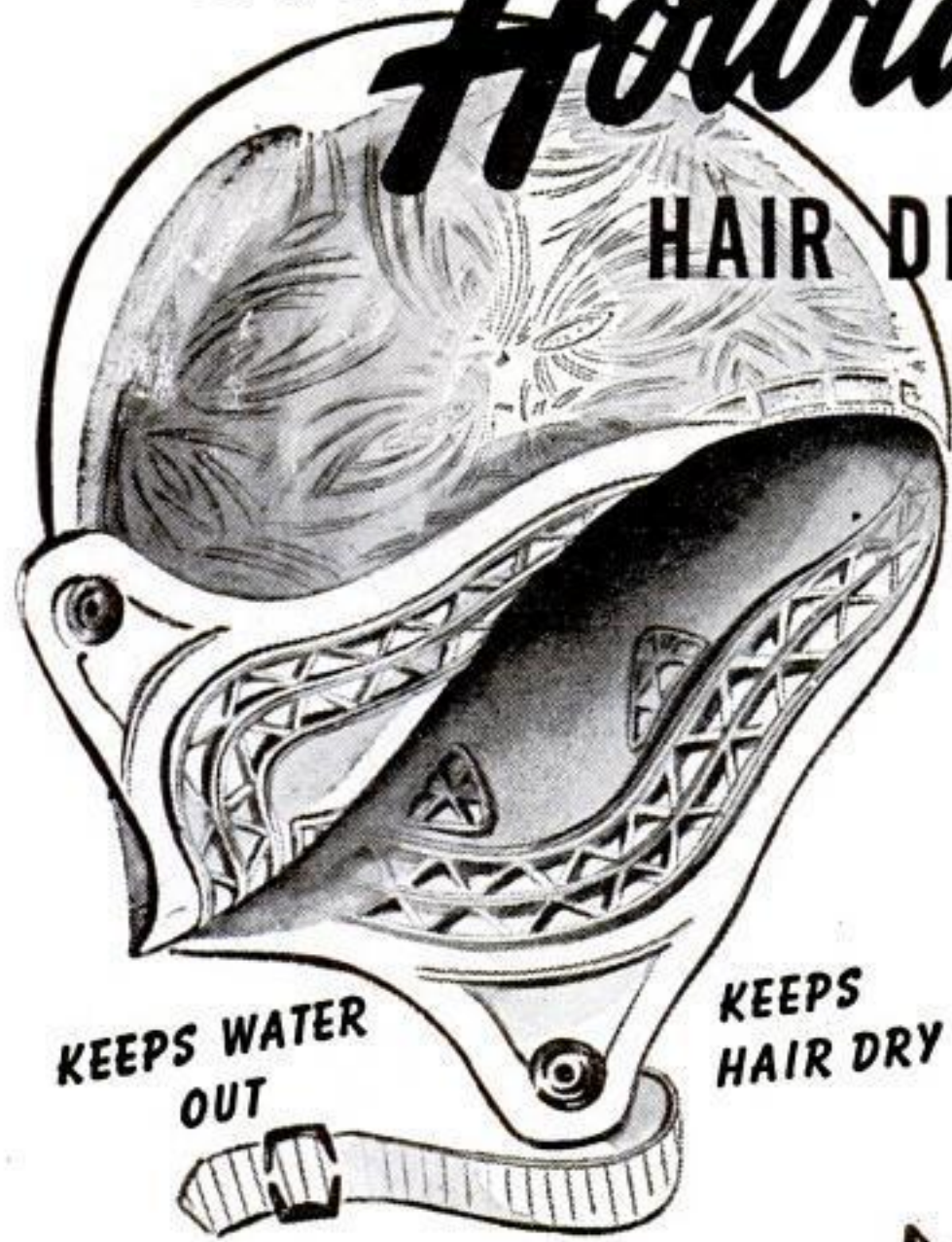


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"Anna and the King of Siam" CONTINUED



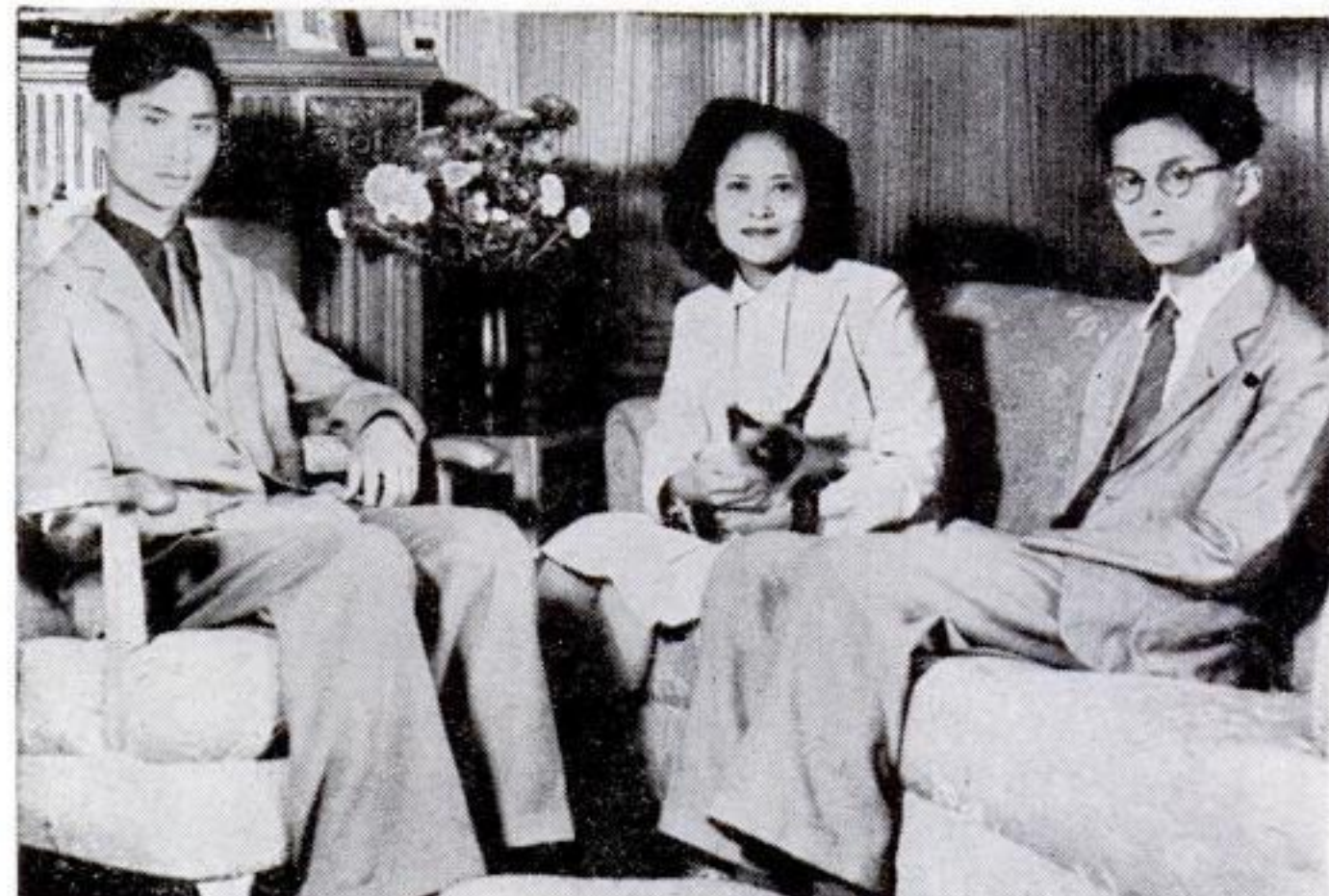
THE REAL ANNA spent five years in Siam, at 33 became a journalist and lecturer after her return to England.



THE REAL KING, shown in drawing, hired Anna, being sensitive to England's belief Siam was "benighted."



LATE KING OF SIAM, Ananda, died in Bangkok last week from a bullet wound described as accidental. Mongkut's great-grandson, he was crowned in 1935 at age of 9 (above). Note how little ornate court dress has changed.



THE NEW KING, Phumiphon (right), was photographed with his late brother and their sister last year in Switzerland, where both princes were educated. Phumiphon, now 18, was born in Boston while his father was at Harvard.



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glittering!
glorious!

Loaded with laughs! Sprinkled with sparkling songs! Gorgeous with those bewitching beauties, the Goldwyn Girls... And Danny Kaye, funnier than ever, as the bewildered milkman who fumbles his way to fame and fortune.

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The Kid
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with
VIRGINIA MAYO • VERA-ELLEN
THE GOLDWYN GIRLS

WALTER ABEL • EVE ARDEN • STEVE COCHRAN
FAY Bainter • LIONEL STANDER

Adapted by Don Hartman and Melville Shavelson. From a Screen Play by Grover Jones, Frank Butler and Richard Connell. Based on a play by Lynn Root and Harry Clork

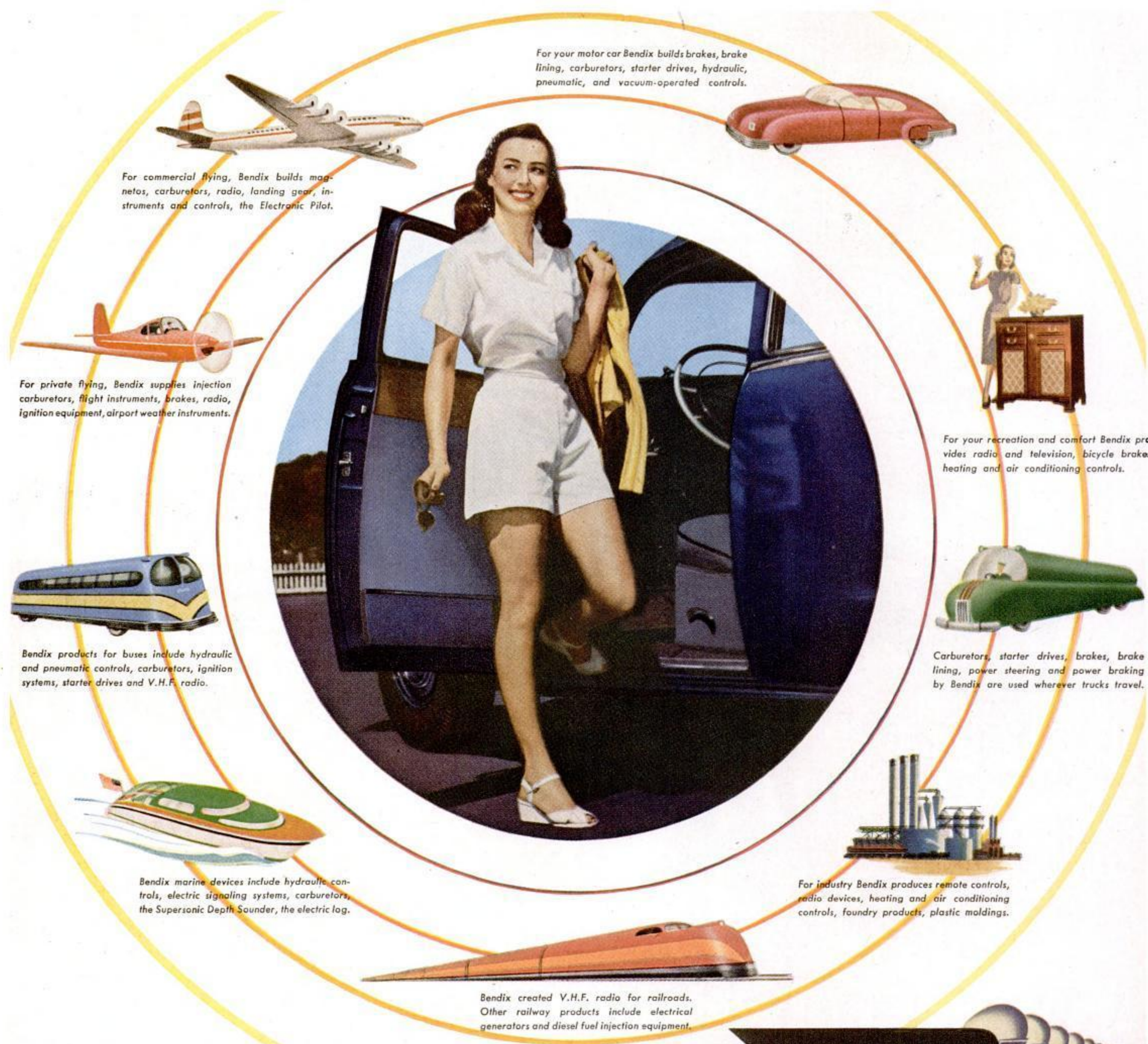
Directed by NORMAN Z. McLEOD

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First in Creative Engineering



A LONG, IMPRESSIVE, TREE-BORDERED WALK LEADS UP FROM THE WINDING DRIVEWAY TO THE STATELY GEORGIAN MANSION OF GROMYKO'S WOODBURY HOME

RUSSIA'S GROMYKO RENTS OGDEN MILLS ESTATE

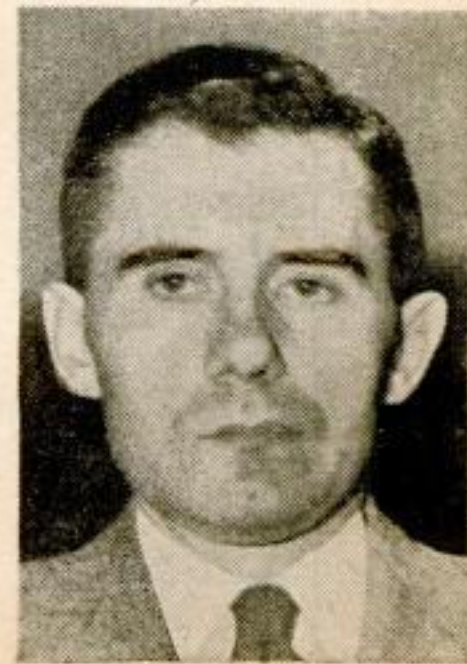


THE LATE OGDEN MILLS

The late Ogden L. Mills, President Hoover's Secretary of the Treasury, was no friend of Soviet Russia. In 1932 he said, "The people of this country will never stand for diplomatic relations with a government of atheists and unbelievers." But last week the Mills family and Russia were a lot closer together. Andrei Gromyko, Soviet delegate to the United Nations Security Council, had rented the Mills Woodbury estate, one of the great show places of Long Island.

What Mr. Gromyko paid for his year's lease is another Soviet secret, but he is getting his rubles' worth. The main house has more than 40 rooms. The 640 landscaped acres are surrounded by high

brick walls with iron gates. Ogden Mills, who inherited a \$12,000,000 oil-and-biscuit fortune, built the estate 30 years ago and used it only for one-month June stopovers between Washington and Newport. But after being cooped up in a five-room suite at The Plaza Hotel, Mr. Gromyko, his wife and two children plan to enjoy their country home fully. They have had every room opened up, including those over the garage. They are providing all the servants except the superintendent, who has been on the estate more than 20 of its 30 years and whose attitude toward his new employers reflects the changing times. Says he, "They seem like nice people."



ANDREI GROMYKO

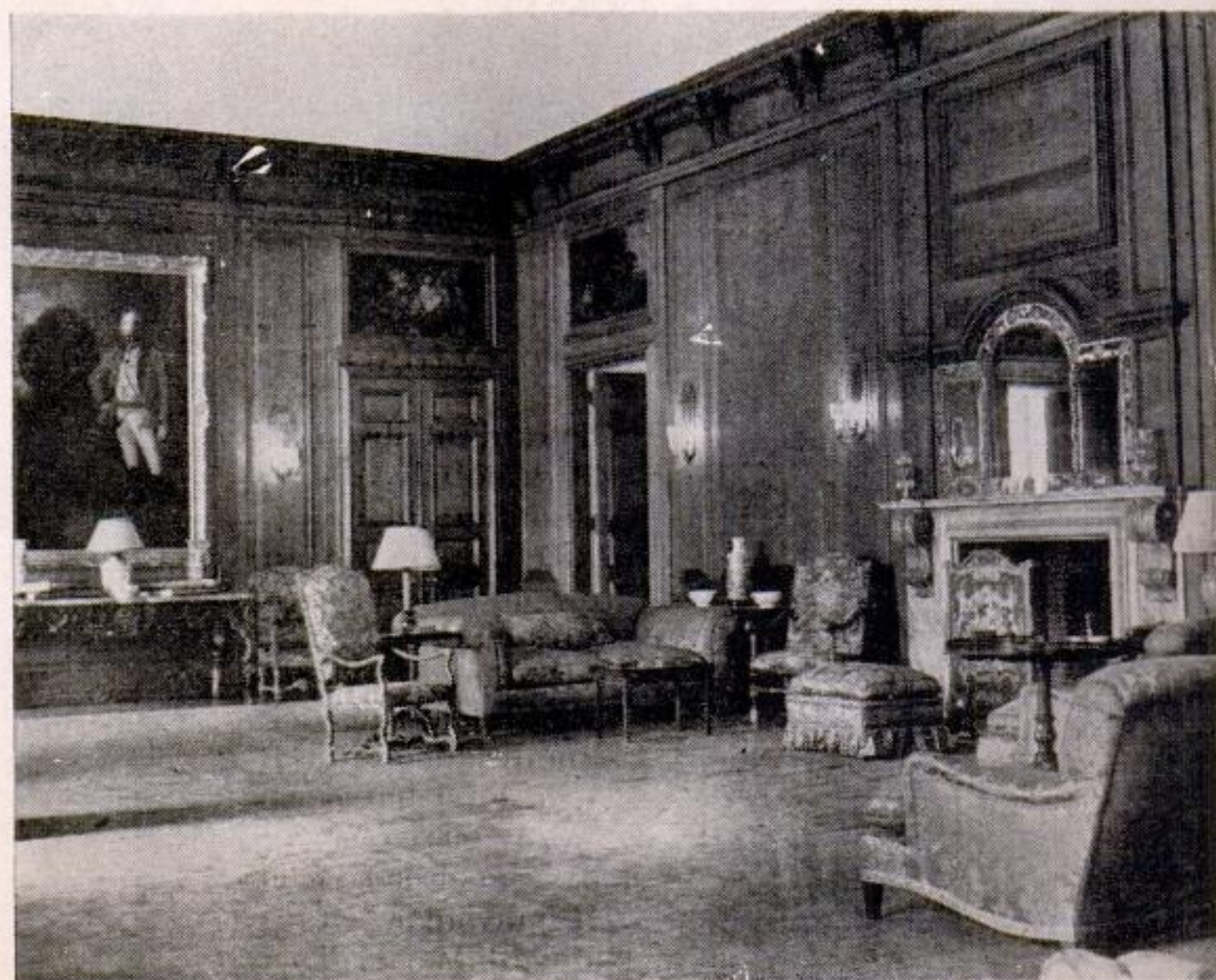


THE BOXWOOD GARDEN is clipped into a formal pattern. The path in the background leads to a tennis court which had grown weedy but has been put in shape for

the Gromykos. Architect John Russell Pope designed the garden to match the formal architecture of the house. Outdoor upkeep used to require 15 gardeners, \$30,000 a year.



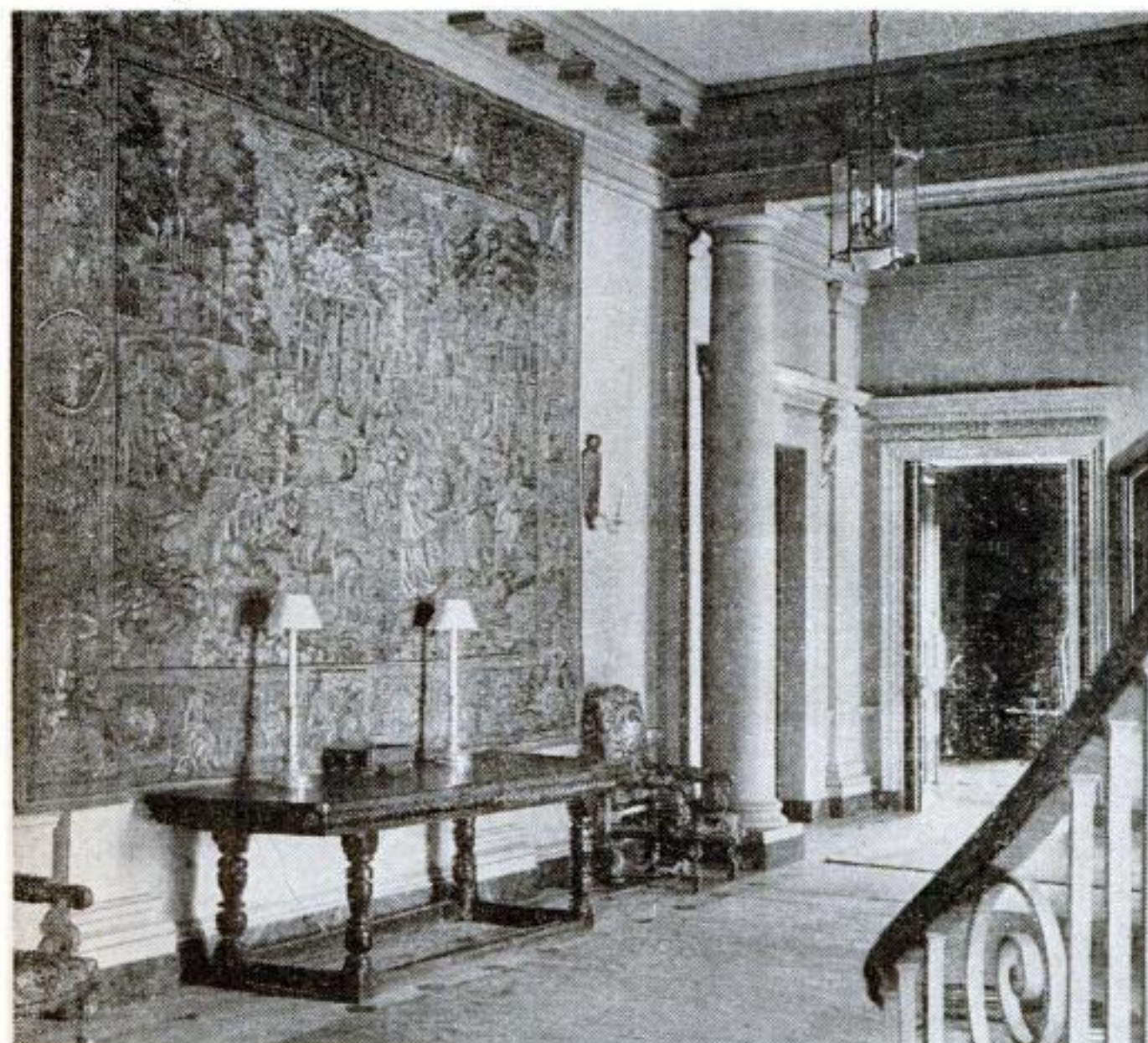
THE LAWN was kept as fine-cut as a putting green. For parties it was brilliantly lighted. Orchestras were brought out from New York and more than 300 people were invited.



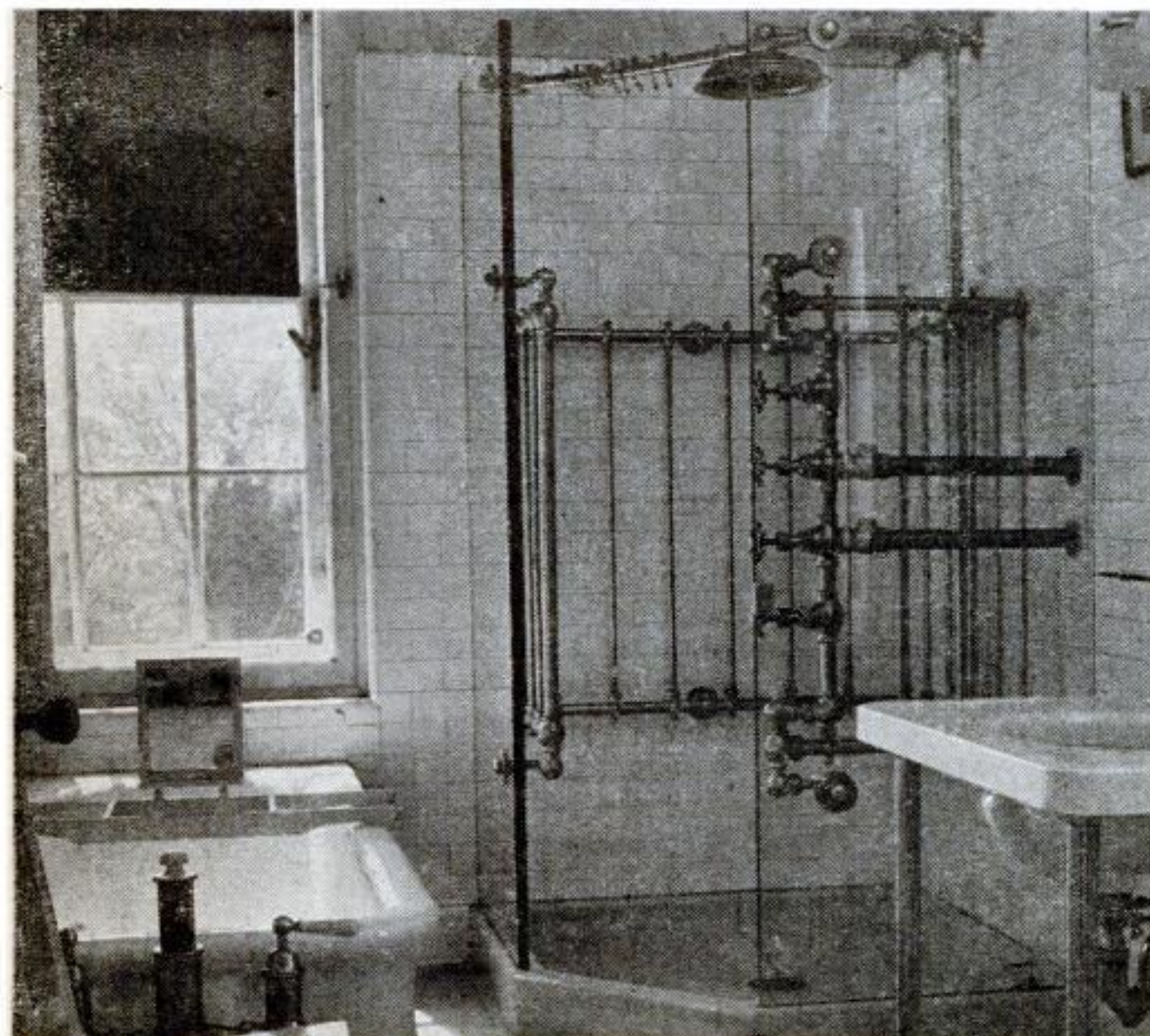
THE LIVING ROOM is formal, so smaller living rooms are provided on one side. Portrait on wall is a Raeburn. Huge rug had been rolled up, was unrolled for the Gromykos.



THE ENTRANCE HALL is high-ceilinged, with French doors (left) which are reached through a small vestibule. It is a mile from the road to the house.

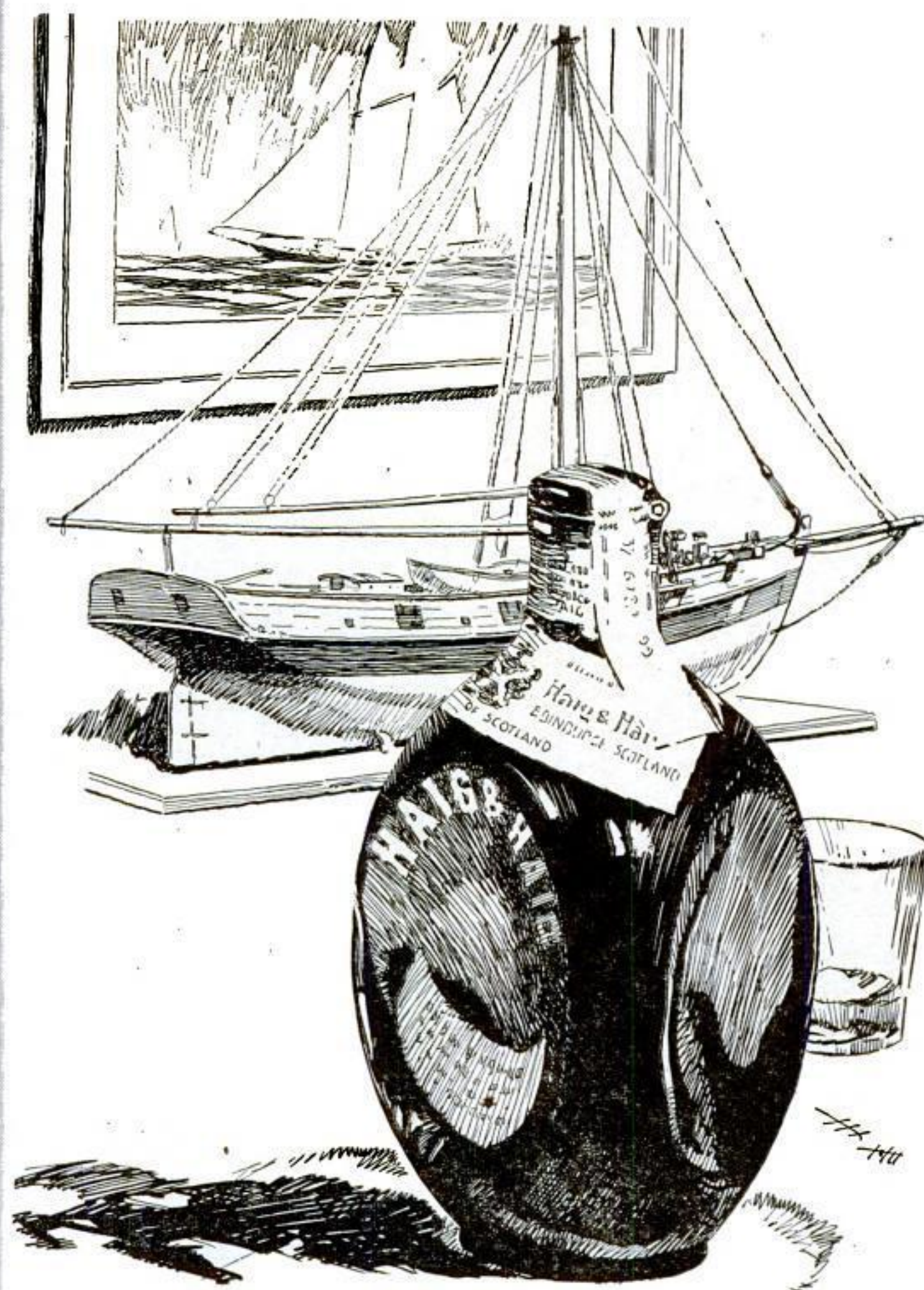


GOBELIN TAPESTRY faces the main door (top picture). Mills collected rare art to furnish his houses at Woodbury, Newport, Fifth Avenue, Hyde Park.



BATHROOM is old-fashioned but utilitarian. Shower (right) throws water from every angle. Mirror on the tub is specially rigged for shaving in the bath.

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PINCH BOTTLE AS PORTRAYED BY
THE FAMOUS MARINE PAINTER

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ANCIENT BRONZE ORNAMENT SHOWING SKY GOD WAS ATTACHED TO HORSE'S BIT



RELIGIOUS SYMBOLS OF SKY GOD AND MILKY WAY WERE ALSO HUNG ON HARNESSSES



SUN GOD DRIVING LION, REPRESENTING COSMIC POWER, WAS CAST IN 1000 B.C.



GOAT DESIGNS WERE LUCK CHARMS

Persian Art

In an ancient culture, it was both poetic and useful

For centuries Persia, now called Iran, was a country of poets, philosophers and mystics. Yet until recently most people thought of Persian art mostly as something which produced rugs, though the type of Persian rugs famous today were not in use when Persians, 4,000 years before the birth of Christ, were already turning out beautifully molded pottery and fine textiles. As the gateway between the East and the West, Persia was the center of Near Eastern culture in which the sciences of astronomy and mathematics and the arts of metalwork, textiles and pottery flourished.

Their art was an integral part of the Persians' everyday lives. They spent their talents in beautifying the bowls they drank from, the vases in which they placed their flowers, even the axes which they used as weapons. The harnesses of their horses as far back as 1000 B.C. bore beautifully tooled bronze decorations (left). Harness decorations like these were discovered first in 1929 in graves in western Persia. Horses had been buried in the same graves with their owners. Women's bodies were usually buried in large earthenware jars.

Persia's history was written in her art, which had already reached great heights by 550 B.C. when, under Cyrus the Great and later Darius, Persia established the first world empire by conquering all lands from the Indus to the Nile and the Aegean Sea. In their new prosperity Persians built monumental buildings which they decorated with impressive sculptures and filled with colorful utensils. When Alexander the Great conquered them in 330 B.C., Persians absorbed some of the culture of Ancient Greece. Nine hundred years later the Arab invasion brought Persia new ideas on mathematics and astronomy. Persia's own great scientist and mathematician was Omar Khayyam, poet of the *Rubáiyát*. With the Mongolian invasion in the 13th Century came the teachings of the great Chinese painters, whose style the Persians also absorbed into their own. It is evidenced in the illuminated manuscripts on the opposite page. Also from the Chinese they got new ideas about glazing and the use of brilliant color in their pottery. In the 15th Century, when European art was bursting into the full bloom of the Renaissance, Persian art reached a height of elegance and refinement which it has never since surpassed.



15TH CENTURY ILLUMINATED MANUSCRIPT DEPICTS THE LEGENDARY PERSIAN WARRIOR RUSTAM YANKING KING AFRASIAB BODILY FROM HIS SADDLE



TURKISH RULER MAHMUD, WHO LED CONQUERING PERSIANS IN 11TH CENTURY, RECEIVES HOMAGE OF INDIANS IN 14TH CENTURY ILLUMINATED MANUSCRIPT

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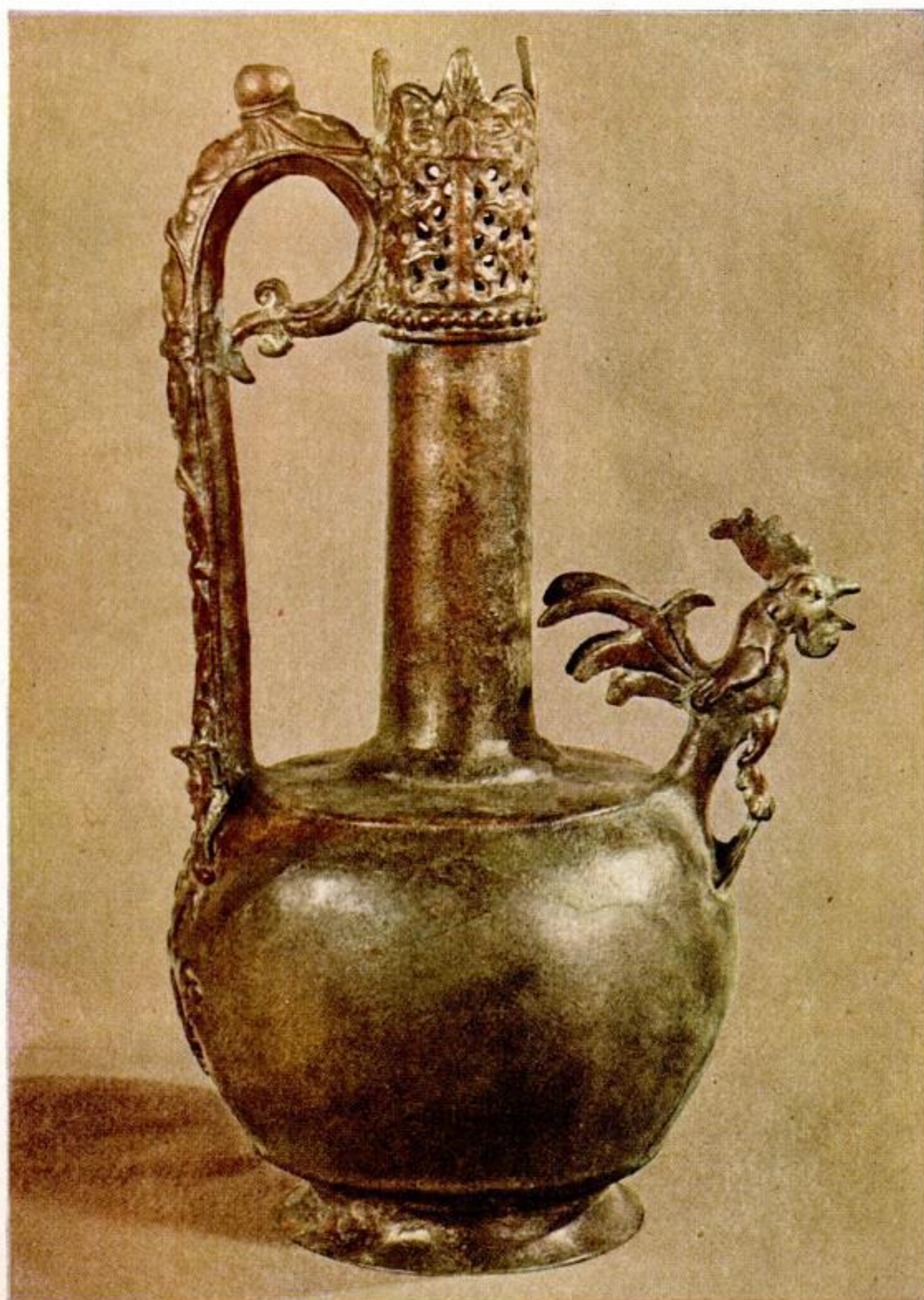
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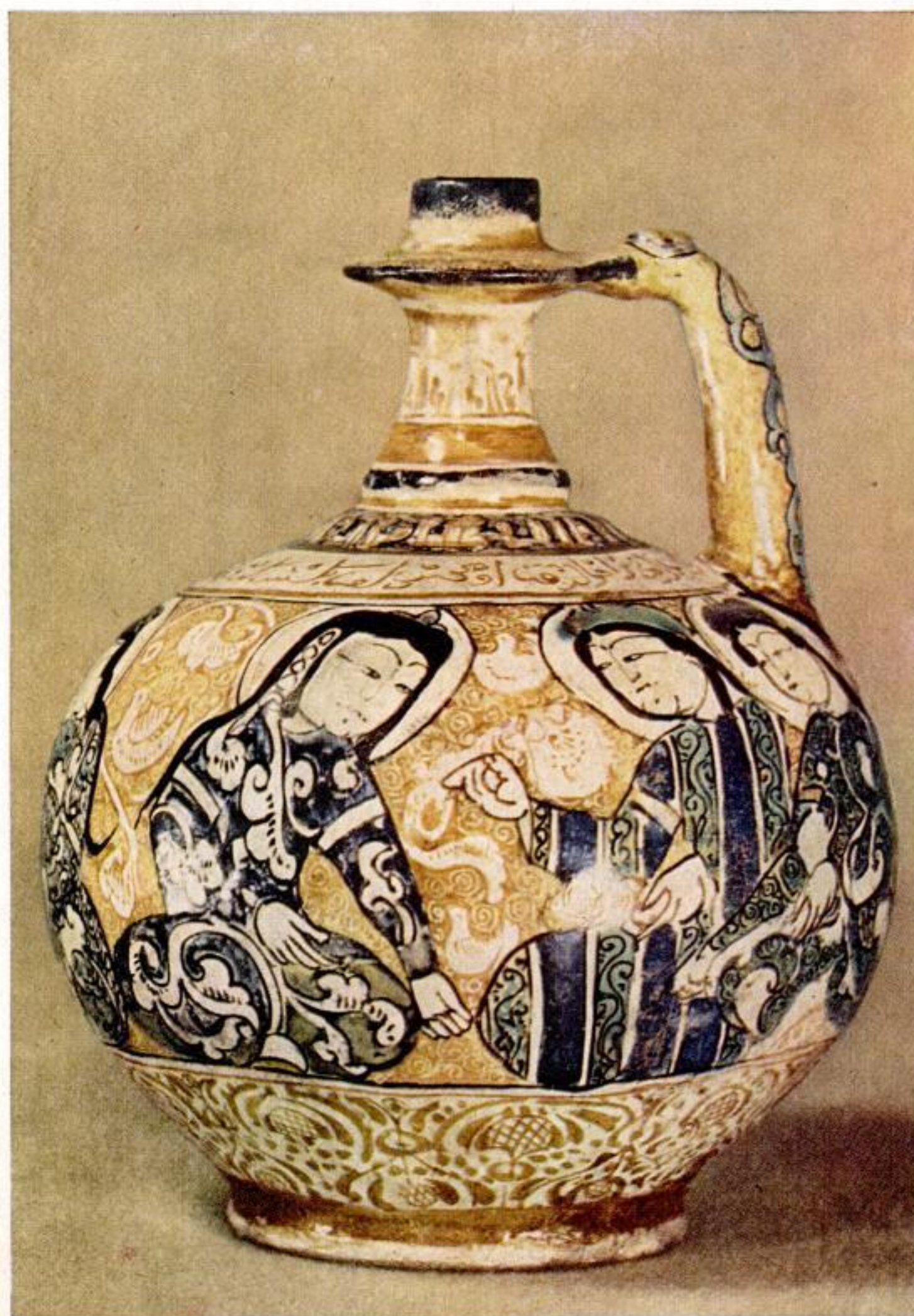
GILDED SILVER DISH, done in Fifth Century, portrays King Peroz I hunting ibexes. During Sasanian dynasty (224-637 A.D.), when this dish was made, Persian craftsmen turned out some of the finest metalwork ever produced in the Near East.



KASHAN DISH made in 12th Century in Persian city of Kashan shows a queen entertaining her king by telling a story or singing. The king accompanies her on a harp. These delicate and colorful dishes were very often used just for decoration.



BRONZE EWER was made in Eighth Century when Persians began to make ewers with globular body and long tubular neck with spout shaped like bird. There are only about six such ewers in existence today. This one is owned by Metropolitan Museum.



KASHAN JUG lacks the sensitive design and good draftsmanship of Kashan dish (above), though both were done about the same time. Figures on this richly colored jug are a bit too crowded. Jug and dish are owned by Washington's Freer Gallery.

King Means Best in Everything



*Brown-Forman's King of Pre-war Whisky **



Enjoy Brown-Forman's **deLIGHTful** King of pre-war Whisky!

You'll acclaim its smooth mellowness, its full-flavored, satisfying taste. King is the growing whisky choice of the most discriminating, who know and appreciate the best in everything! King Whisky—from Kentucky!

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BLENDED WHISKY

BROWN-FORMAN DISTILLERS CORPORATION at Louisville in Kentucky

*The straight whiskies in this product are 51 months or more old. 40% straight whiskies; 60% grain neutral spirits. 86 proof.

Sure hits the spot!

Lusty salad of ham and cheese, served up with his fill of crisp-crunchy Ritz Crackers—*there's a meal to make a homing-pigeon of any man!* Ritz go with salads like vinegar and oil... make you relish every morsel. There's a golden-goodness about 'em you *never tasted* in any other cracker... a come-on flavor that keeps you reaching for *more!* So when it's salad for supper—bring on his favorite cracker. For remember—

NOTHING TASTES AS GOOD AS RITZ—BUT RITZ!



One of the many fine foods
baked by Nabisco
National
Biscuit
Company



SENIORS LENORE TAYLOR AND BEVERLY TAYLOR (NO RELATION) RELAX ON GRASS. BEVERLY (RIGHT) WILL GO TO HOLLYWOOD FOR SCREEN TEST THIS SUMMER

COMMENCEMENT

Pretty girls get their diplomas from Monticello junior college

With the possible exception of the gangster's funeral, there is no ceremony in the U.S. more reverently, scrupulously and theatrically observed than commencement. In this first postwar American spring commencements have been bursting out everywhere with unprecedented splendor but nowhere more prettily than at Monticello College.

Monticello, located in Alton, Ill., is a combined

girls' finishing school and junior college. Founded in 1835 by a transplanted New England sea captain as a "Seminary in which females could be prepared to discharge their numerous, arduous and responsible duties," it now has 350 pupils, largely from the Middle West. In 1935 its name was changed from the more austere Monticello Seminary, but its serious approach to education has not changed.

Commencement this year was held in the second weekend of June as 101 pretty seniors marched back and forth across a beautiful campus, sang songs, planted a tree, had a dance and, the following morning, received their diplomas in the lovely white college chapel. After it was all over the thought of parting was too much for several of the brand-new alumnae, and they burst into floods of tears.



MORTARBOARD is given proper academic tilt (*above*) prior to the baccalaureate address. Below: senior-class president, Marilyn Parkhurst, watches a classmate shovel earth onto class tree, a mountain ash, picked because there were none on campus.



CLASS-DAY EXERCISES START SATURDAY WITH PARADE ACROSS CAMPUS TO TREE



IN TREE CEREMONY senior and junior class officers are lined up in center of circle with college president and one trustee. Juniors carry caps and gowns for seniors. When the seniors have put these on, president and trustee will place a gold satin stole



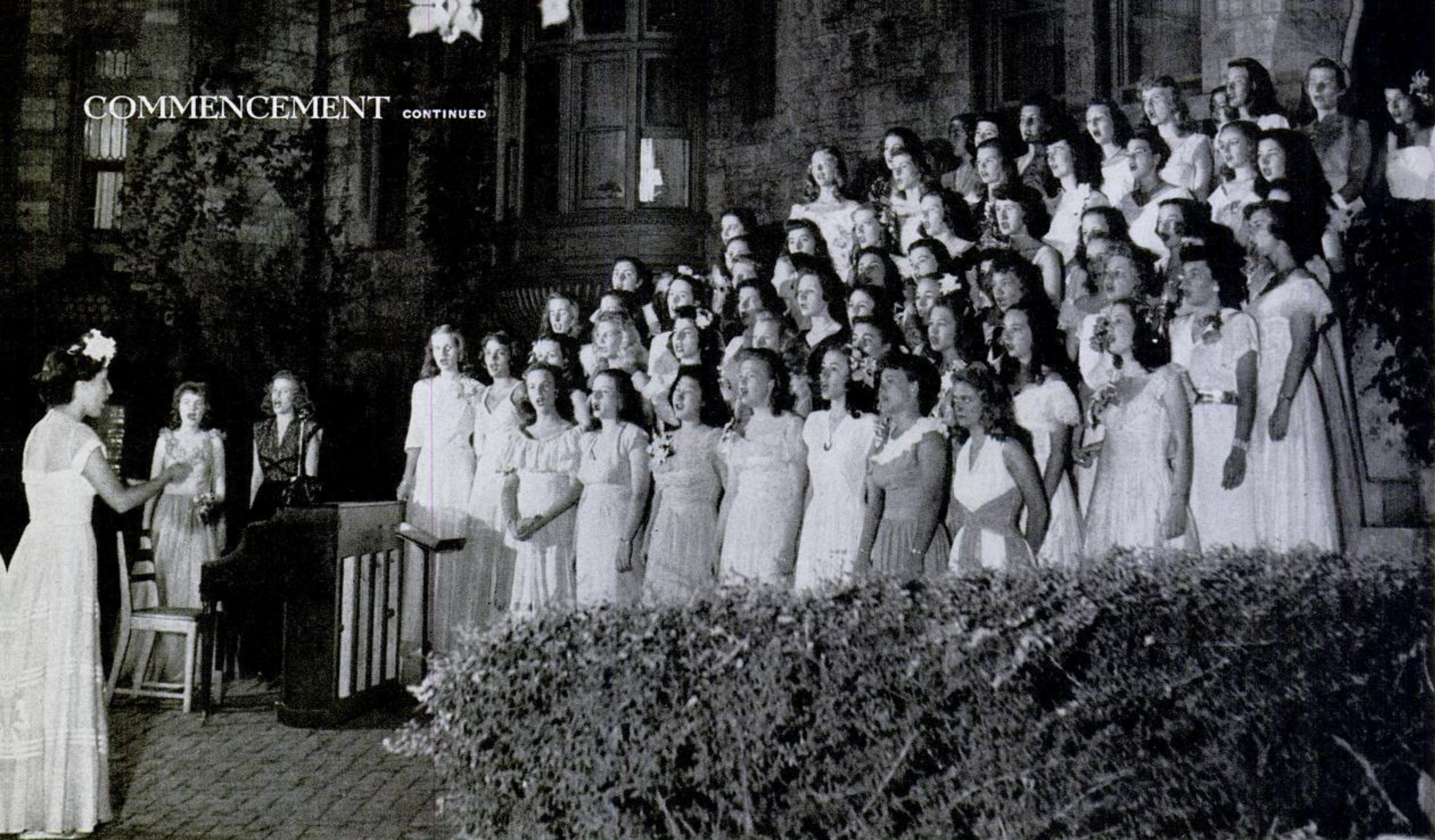
CEREMONY SHOWN IN PICTURE BELOW. SENIORS (WALKING ON OUTSIDE) AND JUNIORS MARCH TWO BY TWO, WEARING LONG DRESSES OF WHITE OR PASTEL SHADES



around each senior's neck. After this seniors will take turns solemnly shoveling a few grains of earth on class tree. Then the 108-year-old spade will be turned over to junior-class president. Each class adds one link to a silver chain attached to handle of spade.



HONOR STUDENTS are (back row, left to right) Mary Adele Blanchard, Barbara Radcliffe, Camilla Klein, Dean Stedman; (front row) Jane Zander, Margaret Cox, Mary Beth Steele, Pat Weimer. All of them expect to go on to regular college for two years.



CLASS SINGING CONTEST was held on Saturday night among members of the senior, junior and senior-prep classes. A faculty committee judged the classes on their singing ability and on the quality of a number of original songs composed by members

of the different classes. The seniors (*above*) won the contest. Their class song, composed by them, "Memories of Monti never will depart," got close competition from the moving junior offering, "We know that you will never forget what Monti means to you."



COMMENCEMENT QUEEN Jo Ann Beamsley of Kenilworth, Ill. is crowned by College President John R. Young after she and her court attendants have been elected by members of their class in secret ballot. Her crown was made of gardenias, the class

flower. The class motto was a misquotation of Ben Jonson: "Not for an age but for all time." The class emblem was a tree with seven leaves symbolizing the seven ideals of Monticello: dignity, beauty, loyalty, thoroughness, service, democracy and friendship.

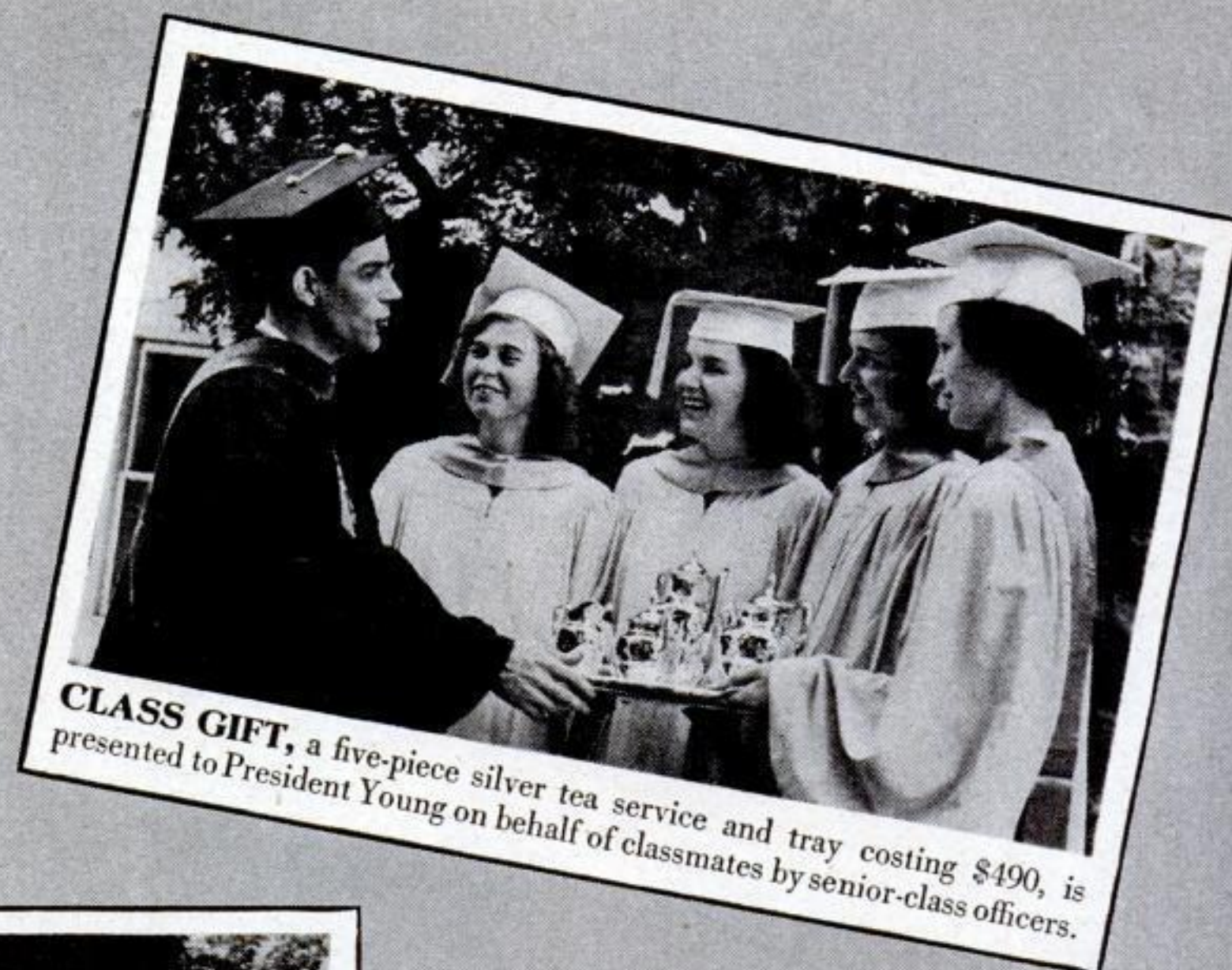


GRADUATION EXERCISES were conducted in the Benjamin Godfrey Memorial Chapel on Sunday morning after another procession across the campus. Here seniors sing their class hymn, "Once to every man and nation," chosen by them at the beginning

of the previous year. Diplomas were given out immediately afterward. Forty-one seniors were graduated with Certificates in Arts, the others were graduated with Associate in Arts degrees. The latter are qualified to enter the junior class of any regular college.



CAMPUS SNAPSHOT is taken of Junior Gloria Meffley and Senior Lenore Taylor by Marjory Harris, the photography editor of the school paper.



CLASS GIFT, a five-piece silver tea service and tray costing \$490, is presented to President Young on behalf of classmates by senior-class officers.



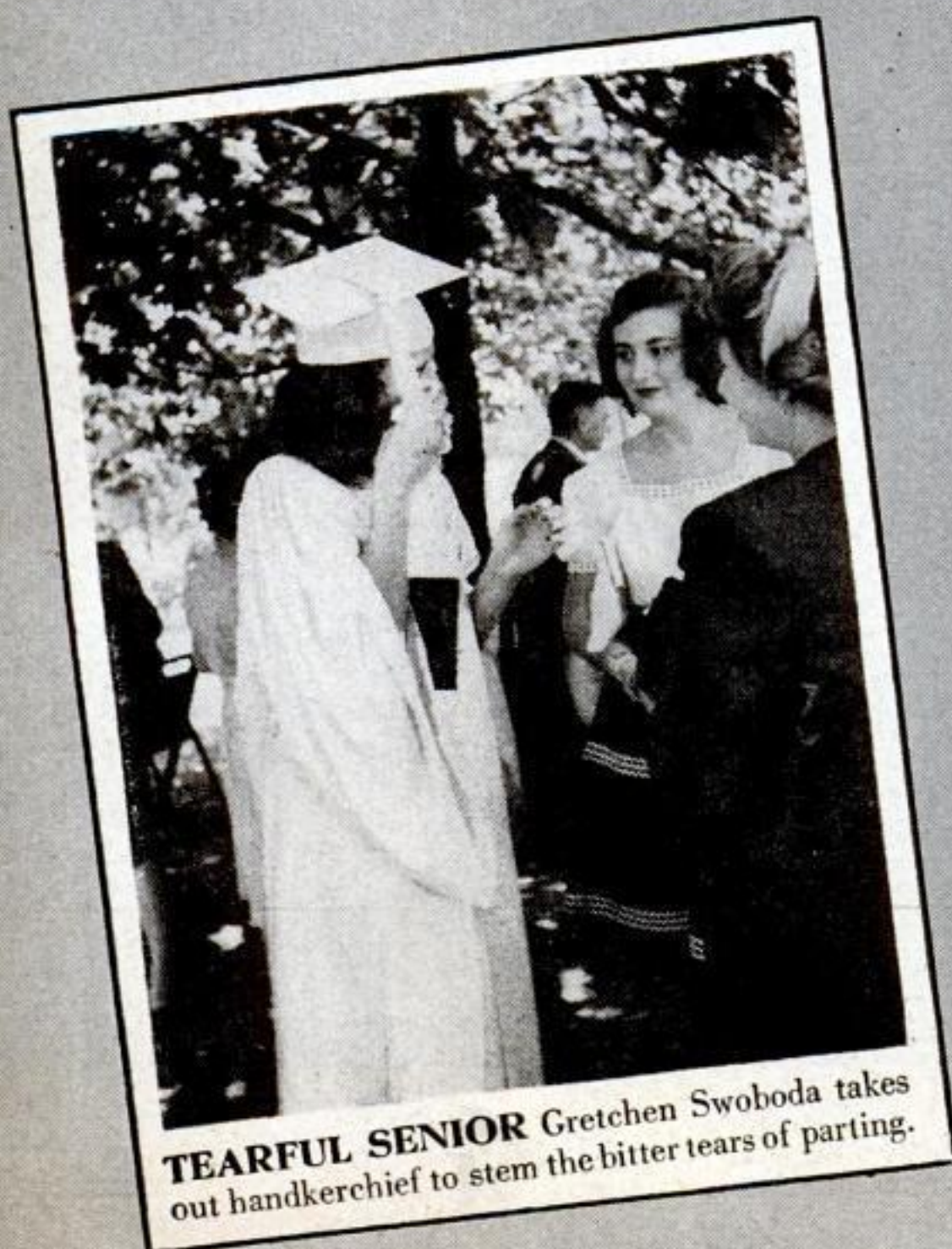
CAMPUS CELEBRITY Myra King of Bloomington, Ill. is famous for having met Van Johnson.



CAMPUS COUPLE Beth Rhoads and Mike Ames got engaged at Annapolis the week before.



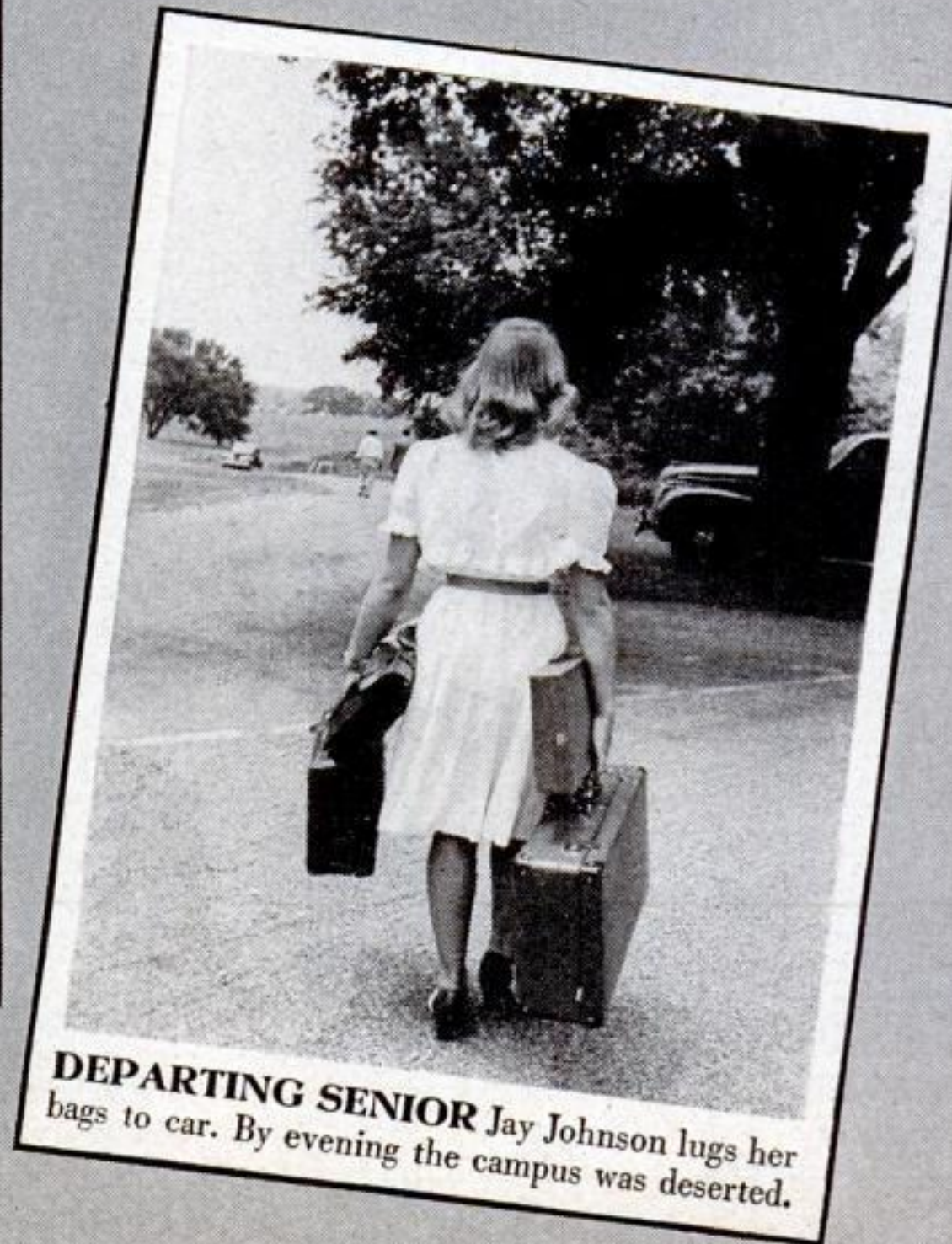
CAMPUS BIG SHOT was Sue Hull of Evanston, Ill., who was vice president of Student Council.



TEARFUL SENIOR Gretchen Swoboda takes out handkerchief to stem the bitter tears of parting.



LOCAL BOYFRIEND receives farewell kiss from Jean Easton just before she leaves for home.



DEPARTING SENIOR Jay Johnson lugs her bags to car. By evening the campus was deserted.



TWO FRIENDS SHARE LAST QUIET
MOMENT IN FRONT OF THE CHAPEL



IN VINSON'S HOME TOWN of Louisa, Ky. (pop. 3,800) admirers chat with the newly appointed Chief Justice. Son of county jailer, Fred Vinson got first taste for poli-

tics by playing on the courthouse lawn, first legal ambitions by peeking into courtroom. Except in 1928 Hoover landslide, Louisa voters elected him to every office he sought.

The Chief Justice

Fred Vinson, an able Kentuckian with a knack of charming even his enemies, steps into a U.S. Supreme Court split by bitter feuds

by FRED RODELL

EVEN after Fred M. Vinson quit a federal judgeship for high administrative office, first under President Roosevelt, then under President Truman, he liked to have people continue to call him "Judge." The respectfully familiar title stuck to him while he held consecutively the nonjudicial jobs of Economic Stabilizer, Federal Loan Administrator, Director of the Office of War Mobilization and Reconversion and Secretary of the Treasury. He will probably remain plain "Judge" Vinson to all who knew him, "when," although the correct appellation is now Mr. Chief Justice.

For the country at large it was a surprise appointment when the 56-year-old former semipro shortstop in Kentucky's Blue Grass League was named the 13th chief justice of the U.S. Though he had held for almost a year the Cabinet post that is second in line for the presidency, many citizens still confused him with Georgia's Navy-minded veteran Congressman Carl Vinson; to others his name was as much of a blank as it was one Sunday night last fall to the contestants on the *Take It or Leave It* radio show, who could not, even for a \$388 jackpot, recall who was Secretary of the Treasury. Moreover the press had been predicting, ever since Harlan Stone's death, that the chief justiceship would go either to a present member of the Supreme Court or to an off-the-Court Republican. Vinson was neither.

But to Washington the Vinson appointment came as no great surprise. Washington knew Fred Vinson well, having followed at firsthand his quietly spectacular career, as ability plus ambition carried him into important posts in all three branches of the federal government—the legislative, the judicial and the executive. It had seen him retain throughout more than two decades the personal confidence of conservative Republicans, even while his almost Ivory-pure New Deal record in Congress was including—as only few today seem to remember—House sponsorship of Roosevelt's Supreme Court "packing" plan. Washington had never underestimated Fred Vinson. But more than that, Washington had been well aware that, despite the desires of the legal profession, other elements than an outstanding record on the bench or past pre-eminence in the practice of law were likely to dictate the choice of a new chief justice.

Fred Vinson has never been rated a great lawyer nor, during his five years on a federal Circuit Court of Appeals, a great judge. His recognized talents are political rather than legal. In fact, the most cynical explanation of his appointment now current in the capital insists that he was building, with the help of other friendly and potent Kentuckians like "Ed" Prichard (once a Vinson aide), an undercover organization to try to land the Democratic presidential nomination in 1948—and that Truman neatly disposed of a potential rival by kicking him way upstairs and, presumably, out of the political arena. Equally political and only slightly less cynical is the story that Truman, having once welched on a promise to give the secretaryship of the Treasury to his right-ear adviser, John Snyder, was simply grabbing the first chance to make his old promise good. Either or both of these factors may well have weighed on the Vinson appointment. But its major mo-

tivation stemmed from the kind of Supreme Court Vinson will preside over, and the kind of man Vinson is.

It has long been an open secret that Mr. Roosevelt's Newly Dealt Court is more bitterly divided against itself than ever was the old Court in the days when Holmes, Brandeis and Stone were constantly dissenting from the rest of the Nine Old Men. Until recently the stories of Court dissension have politely emphasized doctrinal differences. But these have created a complicating personal acrimony, as the revelation of the Jackson-Black feud (see Editorial, p. 30) has suddenly disclosed to a somewhat startled public. To put the Jackson-Black battle in correct perspective, it should be viewed as an engagement in a larger doctrinal war that has been going on

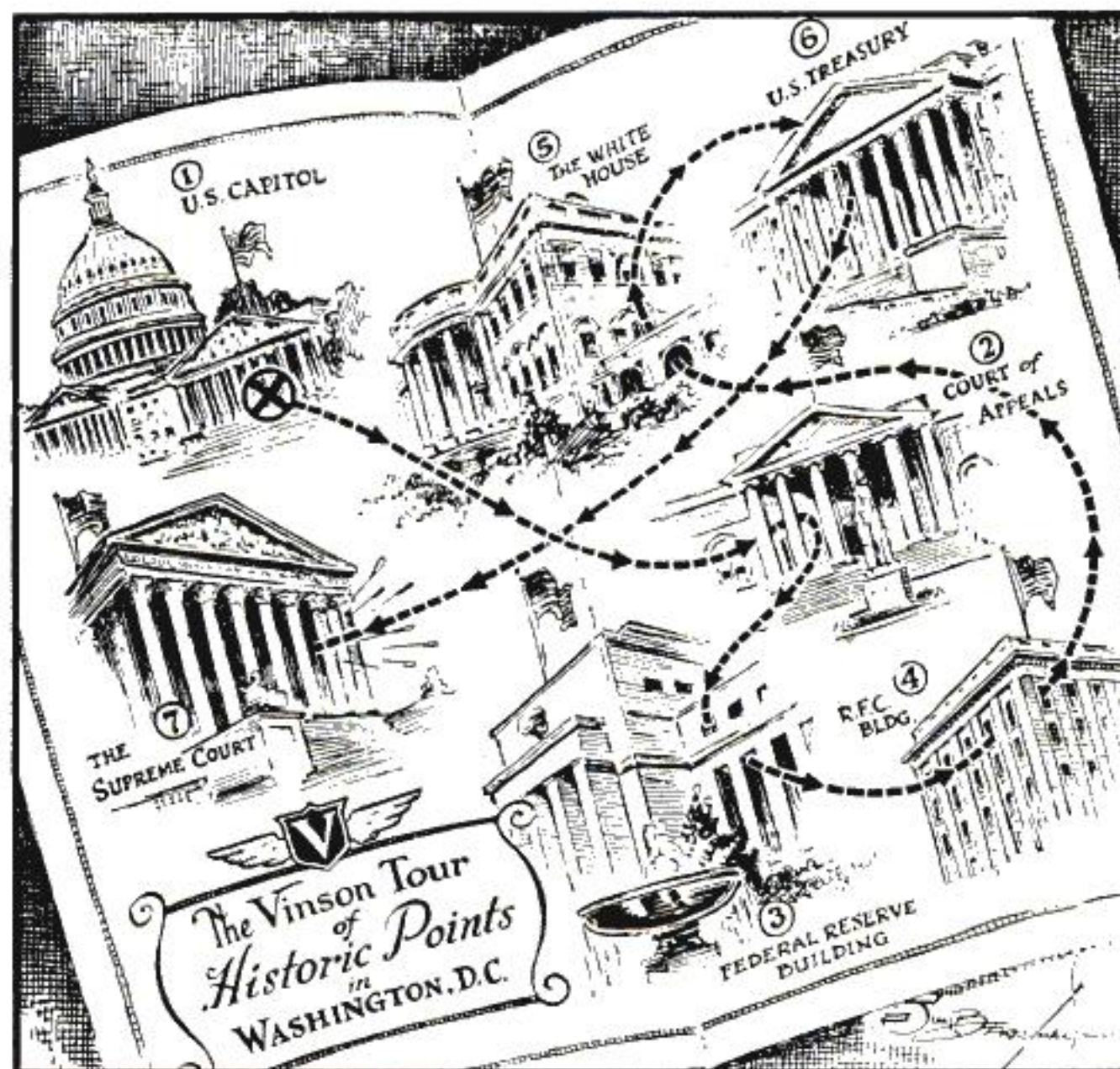
for years between the Felix Frankfurter wing of the Court and the Black-Douglas-Murphy wing. The strained feelings have been intensified by the anger felt in certain Court quarters over Jackson's year-long absence; more than one justice has argued in private that it was no proper business for a federal judge to take a job as prosecutor, even of Nazi war criminals, as Jackson has done. Besides, Jackson's absence has meant additional labor for the more capacious work horses on the bench, of whom Frankfurter is not one.

The ideological enmities meant that neither extreme wing of the court was willing to be agreeable about the elevation of someone from the other camp to the job of chief justice. When it was reported, shortly after Stone's death, that Truman was considering a quick elevation of Justice Jackson to the chiefship, Justice Black let it be known at the White House that he might resign from the Court if such an appointment were made. When it looked likely, then, that the post might go to Justice Douglas, Justice Frankfurter flooded the White

House with frantic protests. These developments did more than dramatize the seriousness of the schism within the Court. They also convinced the President that it would take a newcomer to the Court, not yet lined up with either the Black-Douglas faction or the Frankfurter-Jackson faction, to weld the Court together into smooth-working harmony, if indeed it could be welded together at all.

The job of Chief Justice carries with it \$500 more than the ordinary justice's salary of \$20,000 per annum. But the extra money does not pay for a power that is automatic; the influence of the Chief Justiceship must be forged anew by each new appointee to the position. Hughes ran his Court with a dictatorial snap; Stone, more imbued with a New Englander's sense of town-meeting democracy, let the Saturday discussion sessions wander all over the map. Since the chief justice assigns the writing of the Court's opinion if he happens personally to be on the majority side, he can, within narrow limits, influence in subtle ways the future course of the law. And the fact that the "chief" leads off in the discussion of each new case gives him a chance to channel issues in the way he thinks they should go. He also is in a position to break a four-to-four tie, for by custom the chief justice votes last. But with a wrangling Court the influence of the C.J. is mainly dependent on the art of politics.

For all his legal brilliance, Harlan Stone was not sufficiently the cajoler



CARTOONIST'S VIEW shows Vinson's career as congressman, judge, Economic Stabilizer, RFC and OWMR boss, Treasury Secretary, Chief Justice.

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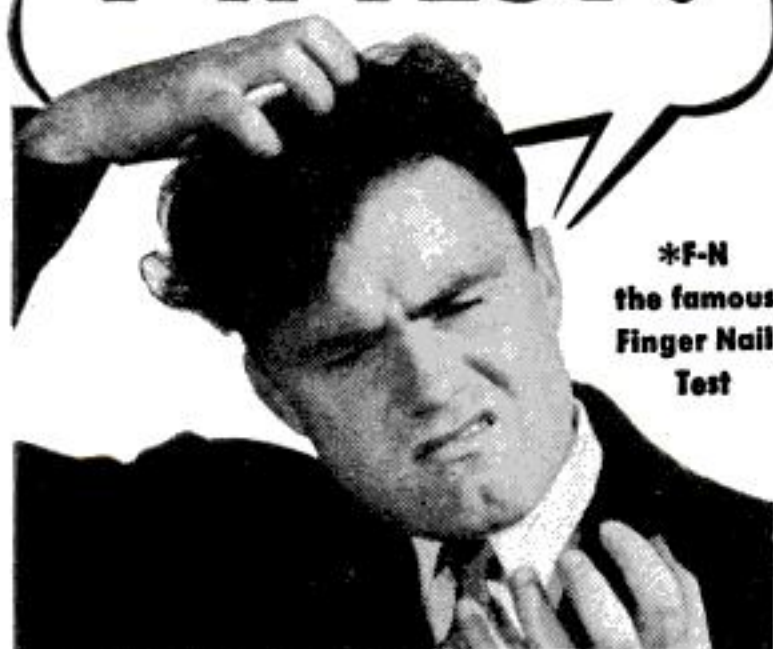
KID O'Sullivan Says

If being on your feet a lot
Seems to affect your pep
Put on O'Sullivan's
and put
More Spring
Into your step



AMERICA'S No. 1 HEEL
...and sole

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1. It's F-N, the test for men! The "Finger-nail Test!" Scratch your head and see if you find dryness or loose, ugly dandruff. If so, you need new Wildroot Cream-Oil Formula. Relieves dryness, removes loose dandruff! Buy the large size.

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3. LANOLIN is an oil resembling the natural oil of the human skin! No wonder 4 out of 5 users in a nation-wide test preferred Wildroot Cream-Oil to other preparations formerly used. Get it today from your barber or drug counter.

IMPORTANT: Smart women use Wildroot Cream-Oil for quick grooming, and to relieve dryness. Excellent for training children's hair too!



CREAM-OIL CHARLIE SAYS:

Tune in! The Woody Herman Show every Friday night on ABC (Blue) Network.

or the compromiser to heal the breach in his Court. What was needed was a man skilled in the art of reconciling conflicting views and clashing personalities; a man who knew how to compromise and get others to compromise without seeming to abandon hard-held principles; a man whom other men trusted, who made friends easily and enemies rarely—in short, a top-flight practicing politician in every sense of the word. Truman picked Fred Vinson.

The big, gray, six-foot one-inch bulk of a man who has thus been catapulted into the center of the Supreme Court hornet's nest looks more like a judge than a politician, but more like a kindly and overworked country doctor than a judge. His physiognomy has been compared in print to that of an owl, a St. Bernard dog and a "dignified sheep with a hangover." Actually, despite his bloodhound eyes, the animal Vinson most resembles is the elephant. There is the over-all grayness, the sag of the skin, the ungainly nose and the solid impression of sleepy, sloping, slow, lumbrous strength. The strength is there but the rest of the physical picture largely belies the Vinson mind.

That mind is agile, precise, penetrating and amazingly mathematical. A facility with figures that used to confound fellow congressmen both at tax sessions and at poker sessions led to Vinson's chairmanship of the tax subcommittee of the House Ways and Means Committee, his first big step up the ladder. When he left the House for his federal judgeship, Republican Congressman Knutson remarked, "The gentleman from Kentucky is the greatest authority on taxation that has served in this House in the 21 years I have been a member." Along with the arithmetical aptitude there has always gone an elephantine memory, equally useful for retaining the exact texts of tax laws and the baseball batting averages which he loves to talk over with his two sons. Recently a man whom Vinson had not seen for 40 years came up to him and asked if he were not the same Fred Vinson who once shortstopped a Kentucky team that occasionally crossed the border to play "our club" in West Virginia. "I am," said Vinson, "and we almost always lost, thanks to you." "I'll bet you can't remember what position I played," said the man. "Oh yes," replied Vinson, "I remember very well. You were the umpire."

Vinson's two sides

MEMORY and mathematical ability have not, however, been Fred Vinson's lone assets nor even his chief assets, either at poker or at politics. He has a cool, head-down courage that cannot be bluffed out or scared out. And he has a head-up shrewdness so subtle it goes usefully unsuspected behind the mask of his drawling, cracker-barrel manner. A split-down-the-middle look at the pendant Vinson face reveals both these traits in stark contrast and offers a two-edged clue to his character and his past career.

The left profile is clean and hard, with the mouth firm at the corner and with the small sags under eye and chin speaking age and wisdom, not weakness. Here is the strong Vinson, the statesman. Here is the Vinson who in 1928 backed Al Smith for President despite warnings that his politically dry, Protestant, mountain district in eastern Kentucky would throw him out of Congress for his courage—as it did, temporarily. Here is the Vinson who voted almost alone against FDR's Economy Bill in 1933; who bucked the White House again on the bonus in 1936—and won; who ignored every sort of influence personally to push the unpopular undistributed-profits tax through Congress in 1936. Here is the Vinson who, as Economic Stabilizer, fought the oil interests and the railroad workers, the textile industry and the livestock lobby, to hold the line impartially against inflation.

But men do not climb as high as Vinson has climbed in the appointive hierarchy of the federal government on calm courage alone. And Vinson's right profile, with its drooping shrewdness from eye to mouth to chin, betrays the almost Machiavellian master politician that doubles, when need be, for the statesman. A knowing newspaperman said of Vinson not long ago, "There he is. Good old Fred. The willing work horse, the sanctimonious psalm-singer, slick Jimmy Byrnes's country cousin, a sort of homespun Henry Wallace. The Tories love him, the liberals love him, he's everybody's friend. And he's the smartest inside manipulator in Washington politics today—so smart that nobody knows it except himself."

The characterization is overcruel. But it is true that Vinson has always played his political cards astutely. He got near enough to old Jack Garner when Garner was Speaker of the House to be named to the powerful Ways and Means Committee. He made a close crony of Sam Rayburn, victoriously managed Rayburn's campaign for the majority leadership against New York's John J. O'Connor—and

CONTINUED ON PAGE 108



SUMMER BRINGS ON ATHLETE'S FOOT AT ITS WORST—BEWARE, 7 OUT OF 10 PERSONS ARE INFECTED YEARLY

A. F. THREATENS YOU!



LOOK OUT FOR SYMPTOMS of Athlete's Foot—usually cracks and peeling between toes, itching and soft, soggy skin. Public bathing and perspiration spread dangerous infection! To help fight unsightly A.F., use soothing Quinsana fungicidal powder daily. So pleasant to use.



ATHLETE'S FOOT DISAPPEARED among practically all persons using Quinsana (in records of thousands). Use Quinsana daily 2 ways: (1) on feet, (2) in shoes (absorbs moisture, reduces chances of constant re-infection from your shoes). The entire family should use Quinsana.



USE ALSO FOR FOOT COMFORT, to combat excessive perspiration, foot odor; cooling to hot, tired feet. Most Chiropodists (foot specialists) recommend Quinsana; used with great success in the Armed Forces. Get it now, see how much healthier it keeps feet. **MENNEN CO., Newark, N. J.**

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There is no longer any need to deny yourself the stimulating enjoyment of Aqua Velva after *every* shave. It's now available at toilet-goods counters everywhere. Cooling, refreshing, cleanly scented—Aqua Velva gives the perfect finish to shaving.



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Let's shake on it, Boss!

"I'LL BE a better dog, all around, Boss, if you'll just shake some Sergeant's new SKIP-FLEA Powder into my coat. Fleas make me jumpy, get me off my feed. I scratch and bite and fidget until you're upset, too. So how about a shake today, Boss?"

Sergeant's SKIP-FLEA Powder is *new* with DDT. It combines DDT with other active ingredients which Sergeant's has proved through the years to be most effective in killing fleas. It also helps protect against ticks.

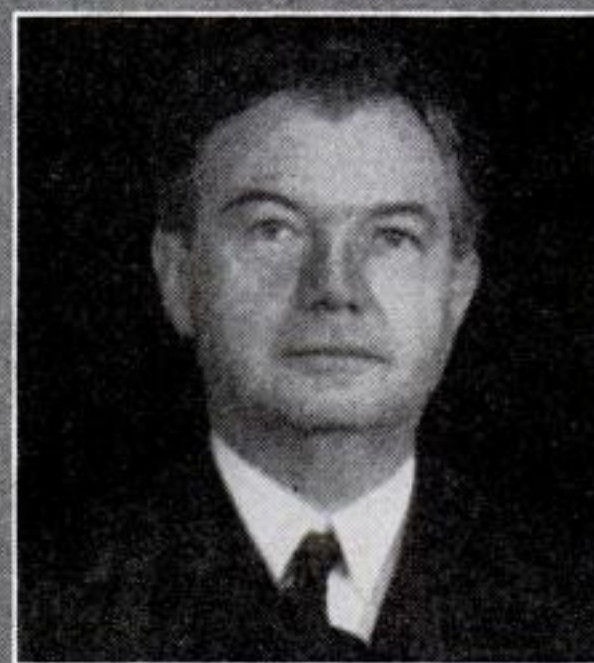
Exhaustive tests have proved that the new Sergeant's SKIP-FLEA Powder is safe and sure. For your dog's comfort, buy a can today at the drug or pet store. You'll find other reliable Sergeant's dog products there, too.



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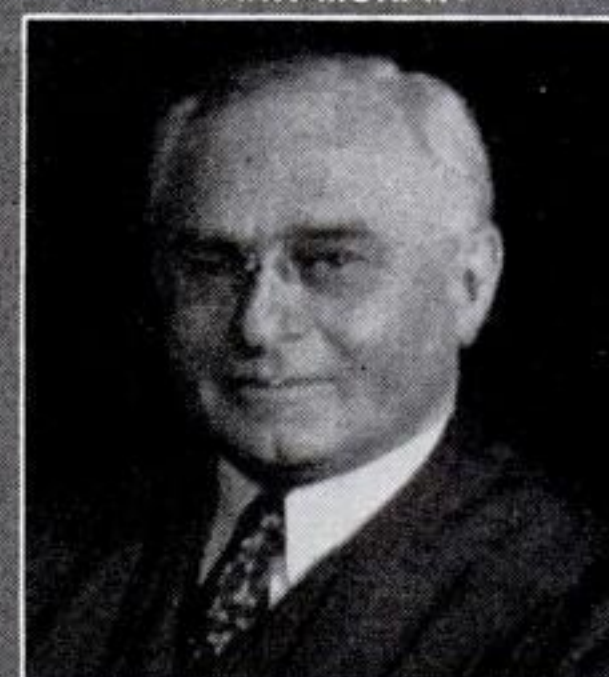
ROBERT H. JACKSON



FRANK MURPHY



HUGO L. BLACK



FELIX FRANKFURTER

TWO FEUDS now split the Supreme Court. Jackson detests Black, believes Black kept him from becoming Chief Justice. Murphy, a New Deal mystic turned Court "leftist," almost never agrees with Frankfurter, who is now a fallen idol of New Dealers. In feuds, Black and Murphy support each other.

CHIEF JUSTICE CONTINUED

Rayburn has had a grateful finger in every Vinson appointment since. At the other end of the Capitol his intimates were fellow Kentuckian Alben Barkley, whose Senate seat he is said to have coveted in loyal silence, and Jimmy Byrnes, who was later to hand-pick Vinson as his successor to head both the Office of Economic Stabilization and the OWMR. Leftish Democrats like Tom Corcoran and rightish Democrats like Stanley Reed, another Kentuckian who was then solicitor general, united to help raise Vinson from Congress to a judgeship. Vinson's friends seem always to be or to become powerful, and their power has never been unhelpful to him.

But Vinson's political know-how goes far beyond a sapient choice of friends. And it is rather a manner and a habit of mind such as few politicians ever achieve that will stand him in good stead as he steps to the helm of a faction-riven Supreme Court. With all the easy assurance of an old character actor he emanates a blend of thoughtful attention and patient persuasiveness, in official meetings and private conversation alike. "Things go better," he says, "when you don't get hot and bothered." It is this rare imperturbability, backed by his comforting bulk, that makes all men trust him.

Moreover—and this could become a potent catalyst for the Court—men usually get around to doing what Vinson wants them to do. A story is told of the time when the Guffey coal bill came before the House some years ago. Republican Leader Bert Snell got up to announce a "remarkable situation." "The majority of the subcommittee was against this bill but reported it to the full committee. The majority of the Ways and Means Committee was against it but reported it out. The majority of the Rules Committee was against it but gave it a rule. The majority of the House is against it but you are going to pass it." They did. Its House sponsor was friendly, persuasive Fred Vinson.

In friendly Fred Vinson's corner of Kentucky they do not use the rather condescending phrase which Henry Wallace has popularized. They do not refer to "the common man"; they talk of "folks." And when Vinson once was asked to explain his political philosophy, he said simply, "Most political problems go back to folks." Here again the statesman and the politician seem to intermingle. No political philosophy has paid off so well for so long as that which favors the interests of the economic underdog. But to accuse Vinson of calculated shrewdness in his past support of underdog measures would be to do him injustice. His slant and his sympathies are not only sincere; they are almost emotional.

CONTINUED ON PAGE 108



“I’ve got a partner who works day *and* night!”

“EVEN WHEN I was a hired hand, I knew how much a farmer depends on the railroads. Now that I’ve got my own place, I think of the railroads as a hard-working partner of mine.”

“Railroad tracks book up my farm with every market, town, and city in the country. Today, the whole U. S. A. is a customer for the crops I grow. What’s more, the things I need—the machinery, fertilizer, stock, lumber, and feed I buy—mostly move by rail.”

“The railroads are working in partnership with me, all right—working day and night.”

Whether it be a farm, a store, or a manufacturing plant—the American railroads are an essential part of every local business. Fanning out over the broad land, the vast network of railroad track is the arterial system that pumps new life—in the form of raw materials, supplies, and machinery—into every

community; it takes back the products of farm and factory to feed, clothe, and house America’s people.

This reliance of the people on their railroads is strengthened still further by the fact that the railroads are home-town partners in every community they serve. They buy supplies locally, employ local people, own local property, and pay local taxes on it.

These taxes help support local schools, local courts—and other public services of all sorts.

ASSOCIATION OF **AMERICAN RAILROADS** WASHINGTON 6, D. C.



IN PARTNERSHIP WITH ALL AMERICA

The
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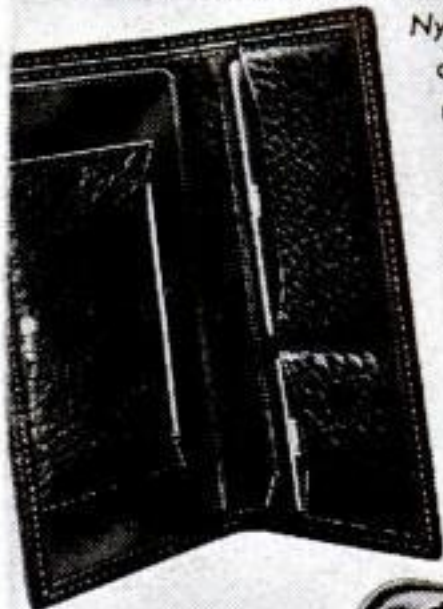
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FINE LEATHERWARE—sure to please as a gift, or as a selection for yourself! You'll like Rumpp's careful styling... the rich, soft leathers... the painstaking workmanship... the years of wear.



WALLETS:

Slim and light in soft, rich leathers. Lots of room; no useless bulk. Style Stitched with Nylon—for strength and smartness. For men and women.



LETTER CASE:

The ultimate in distinction. Unusually fine workmanship and design.

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For traveling light. Compact, yet complete, in lustrous leather.



SMOKIT:

Mellow, rigid leather, quick zipper loading. No crushed, ragged cigarettes. Holds a pack, regular or king size.

Rumpp also makes leather picture frames, jewel cases, stud boxes, writing cases—many other quality items of personal leather goods. Ask for them in leading stores. Look for the Rumpp trade mark on your purchase.



C. F. Rumpp & Sons, Phila. 6, Pa., Since 1850

For Vinson, long before he scaled his way to his present eminence, was emphatically one of the "folks" himself. His love for folksy collards, ice cream, Kentucky ham and wife-bought neckties accurately places him as a man from the courthouse square of a small Southern town.

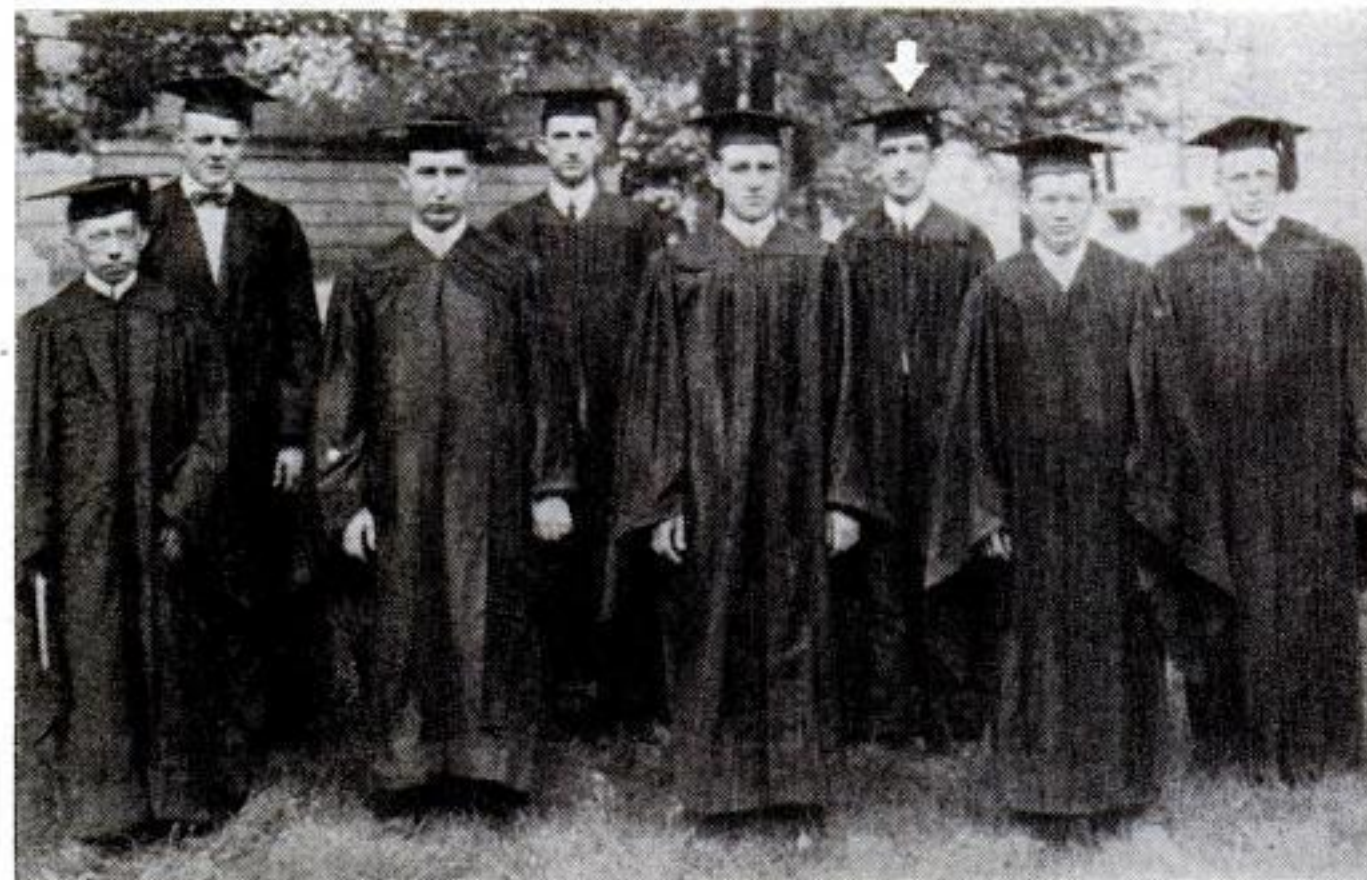
Where the Tug and Levisa Rivers join to form the Big Sandy, which then flows north along the Kentucky—West Virginia border into the Ohio, is a tiny county seat named Louisa, full of retired farmers from the rolling foothills of Kentucky. There, on Jan. 22, 1890, Frederick Moore Vinson was born, as he likes to tell it, "in jail." Actually his father, an ex-farmer, ex-timberman of Irish-English-French stock, happened to be the county jailer at the time, and the jail itself sat like an oversized outhouse behind the jailer's red-brick home on Courthouse Square. A skinny, long-faced, precocious kid who loved baseball and arithmetic and yearned to be a lawyer while others his age were dreaming of driving trains, young Fred grew up on the wrong side of the tracks; his mother at one point took in boarders so he could stay in school. At Centre College, best known for the football victory of its "Praying Colonels" over Harvard, Vinson played baseball and basketball. He earned his way through with tutoring, library work and fellowships; he graduated in 1909 with one of the highest records in Centre's annals and two years later he took a law degree. His baseball teammates at Centre included Edward F. Prichard Sr., father of Vinson's recent aide, big Ed Prichard. And Life's Darkest Moment came for Vinson, as he still wistfully recalls, after he had played the most brilliant fielding game of his whole baseball career, against Trinity College in North Carolina. Next morning's paper reported that "Ed Prichard at shortstop"—which was of course Vinson's position—"played like an inspired big-leaguer."

A career in public service

FLEETING big-league ambitions led Vinson to join for a spell, and for \$25 to \$50 a game, the Lexington club of the Blue Grass League, where he was soon known, characteristically, for his clever place-hitting, for his minute knowledge of the rules and for his anxiety to win. Simultaneously he had started making runs out of other people's errors with a budding law practice in Louisa. In 1913, two scant years out of law school, he was named city attorney; in 1921, after a brief wartime interlude at an officers' training camp, he was elected commonwealth attorney for the normally Republican 32nd Judicial District of Kentucky; in 1922 he was elected to Congress. And except for his two years of political punishment for supporting Al Smith—years during which he practiced law lucratively down the river at Ashland, Ky., where he still owns a home—he has been on the federal payroll ever since. Shortly before he went up to Washington he married Roberta Dixon, a home-town girl whom he had courted since she was 14 and who used to call him "that fresh college boy." She was the banker's daughter, and intimates of Vinson say that he still suffers—and profits—from a sort of social inferiority complex that drives him from achievement to achievement in order to prove his worth to Mrs. Vinson and to himself.

For his first five years in Congress, Vinson was an unobtrusively loyal party man, and loyalty plus courage led him to take the vice-chairmanship of Al Smith's campaign headquarters in St. Louis in the summer of 1928 against the advice of wary friends.

CONTINUED ON PAGE 110



LAW-SCHOOL GRADUATION in 1911 from Centre College, later famous for its football team, found Vinson (arrow) leading the class with 98.5 average.

How to give TIRED EYES a quick rest

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EYES TIRED? You can rest them quickly. Put two drops of gentle, safe Murine in each eye. Instantly, your eyes feel cleansed, soothed and refreshed. You get—



QUICK RELIEF. Murine is a scientific blend of seven ingredients. It relieves the discomfort of eye-fatigue... makes you feel rested, refreshed and ready for work or play.

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THE SANDWICH SPREAD
OF THE NATION

won't always
be as scarce
as it is
today!

Meanwhile

JUST GRIN

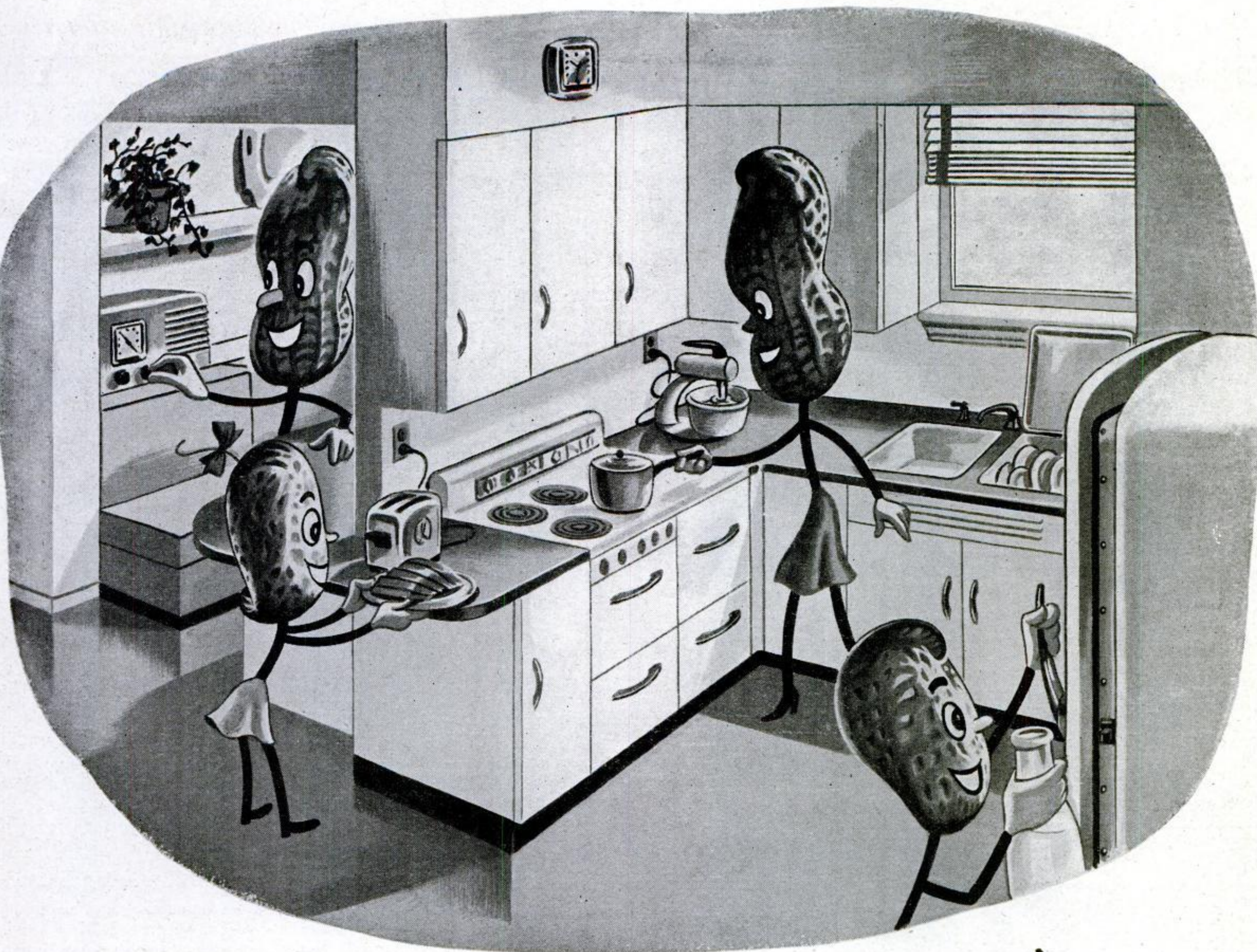
and SPREAD IT THIN



THE BEST SUMMER DRINKS
like a delicious Ronrico
Collins are made with fine
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Electricity works for peanuts!

And if you aren't up on today's expressive slang, *peanuts* means a very small amount of money. Like your electric bill. It really is *peanuts*, isn't it—compared to most other items in your family budget?

While the cost of most things climbed through the years—the price of electric service kept right on going down. Even in wartime, when practically *all* prices popped up, electricity actually became a few *peanuts* cheaper.

As a matter of fact, the average American family gets twice as much electricity for its money today as it did 20 years ago!

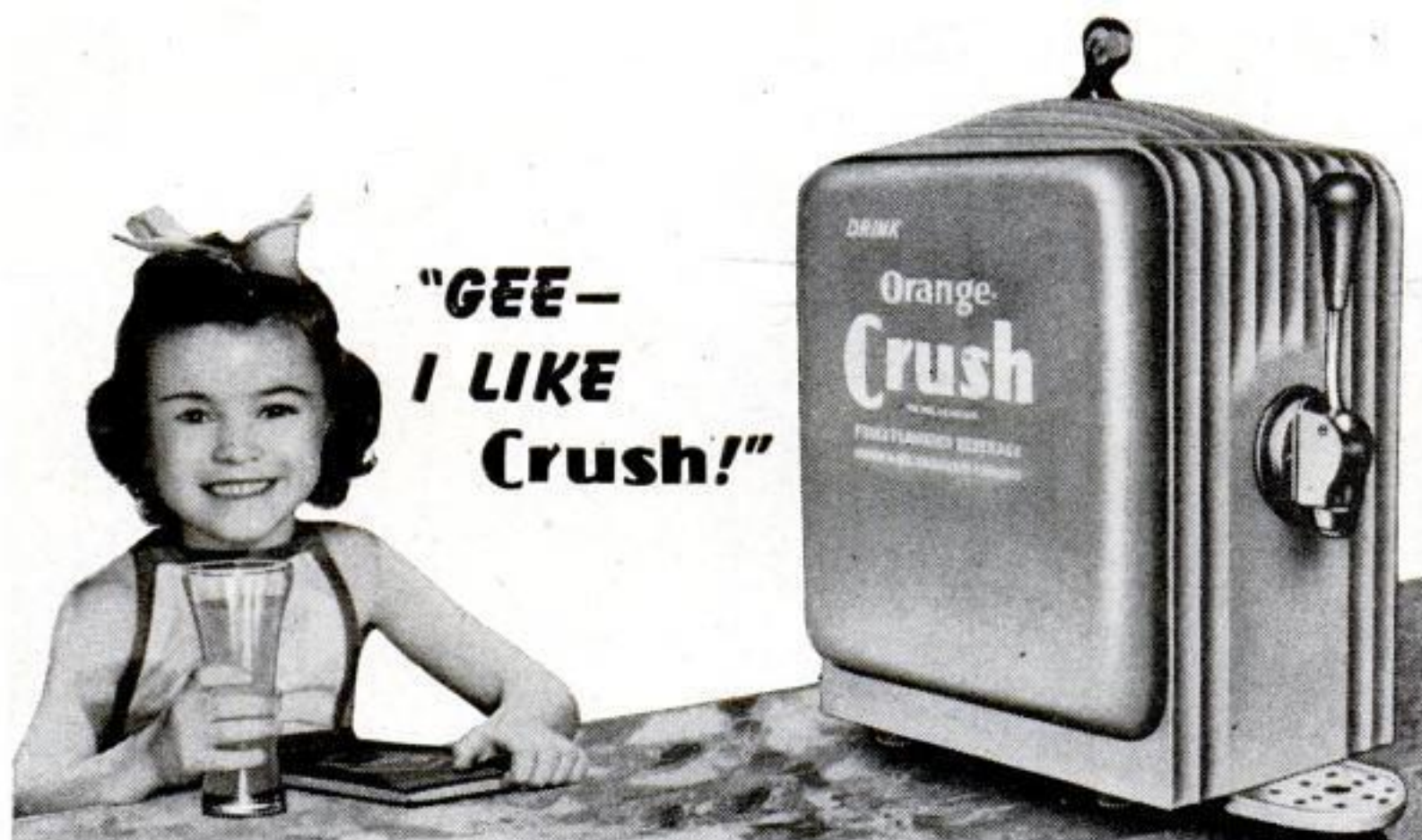
All of this goes to prove an important point. Sound *business* management—and experienced employees—together have given the American people dependable, low-priced electric service—the best and the most in the world! You'll enjoy that service even more in the electric years ahead.

America's business-managed, tax-paying

ELECTRIC LIGHT AND POWER COMPANIES*

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Enjoy "THE SUMMER ELECTRIC HOUR" with Anne Jamison, Bob Shanley, The Sportsmen, and Robert Armbruster's Orchestra. Every Sunday afternoon, 4:30, EDT, CBS Network.



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I LIKE
Crush!"

Look for this
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Orange- Crush

T. M. REG. U. S. PAT. OFF.

FRUIT-FLAVORED DRINK



Ask for a "Crush"

Filtered water . . . juice of tree-ripened Valencia Oranges, flavor of orange peel, citric acid from lemon juice, sugar syrup . . . that's Orange-CRUSH!



ATHLETE VINSON, shown here in a game between congressional Democrats and Republicans, once played shortstop in semipro Blue Grass League.

CHIEF JUSTICE CONTINUED

The licking he took at the polls that year may forever have tempered his courage with caginess. But Vinson himself passes off his one defeat with a possibly apocryphal tale of the courthouse character whose vote he stopped to solicit in Louisa. "Nope," said the character, "I ain't gonna vote for you this time." "Why not?" asked Vinson. "Didn't I send you free seeds last spring? Didn't I get that pension for your mother-in-law? Didn't I get your bootlegging brother out of trouble? Didn't I get your daughter a job in the post office?" "Yep, yep, yep, yep," said the character, "but you ain't done nothin' for me lately."

Returned to Congress in 1931, Vinson was soon acknowledged the Capitol's top tax expert, and he personally and patiently steered through the House every revenue act from 1932 to 1938. His best-known triumph was with the short-lived undistributed-profits tax, intended to force corporations to pay out dividends and push purchasing power into the hands of the stockholders. Less well-known is the fact that he worked out the intricate social-security tax schedules—and the fact that he was urging the withholding part of the pay-as-you-go trick back in 1937, long before Beardsley Rumml. His two chief breaks with the White House occurred when he futilely opposed F.D.R.'s economy bill during the Hundred Days of 1933 and when he got his bonus bill passed over F.D.R.'s veto in 1936. On all other fronts, from labor legislation to Supreme Court packing, he was a faithful worker in the New Deal vineyard. So it was that when the administration, after its major defeat on the Court bill, began to pull in its horns a bit and conserve its personal assets, Vinson was offered a lifetime appointment to the Circuit Court of Appeals for the District of Columbia.

His record as judge

HE took the job mainly because it paid \$2,500 more than his \$10,000 congressional salary. He refused to take office until he had put through the 1938 Revenue Act, for which he felt intimately responsible. His chief recollection of his rather routine work on the bench is of a dissent he wrote which was seized on by the Supreme Court in its reversal of the decision of his fellow judges. For five years, during the last of which he was also chief judge of an emergency court set up to hear OPA cases, he sat secluded from the familiar hurly-burly of politics and wistfully passed copies of his opinions—he averaged 50 a year—around to friends as he had once distributed congressional speeches. When, in the spring of 1943, F.D.R. asked him to quit the bench and take Jimmy Byrnes's place as Economic Stabilizer, he jumped at the chance to get back into the swing. Nothing about the record he left behind him suggested that he would ever deserve—or, for that matter, particularly want—the highest judicial office in the nation.

CONTINUED ON PAGE 119



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*Patrician style of setting shown above. It works wonders for the "modest" center stone . . . improves its glamour and accentuates its beauty far beyond your expectations.

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at the way modern markets keep vegetables Garden-Fresh, Vitamin-Rich!

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And that is exactly the way truly progressive grocers are protecting them—bedding them in pure, sparkling crushed ICE—making sure that their customers get vegetables that are really garden-fresh, really vitamin-rich. Your own grocer can give you this protection without buying expensive equipment. Stores which use iced vegetable displays are multiplying fast. It pays to patronize them. For the sake of your family's health, avoid wilted, dried out, vitamin-starved vegetables.



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*Streamlined Beauty
Mechanical Perfection*

Carter's newest and finest writing set \$3⁰⁰

• In tune with 1946, Carter's Stylewriter is completely modern — engineered from gleaming plastic in seven rich tones. There's a Stylewriter to blend with every decorative scheme . . . in office, school, or home.

Entirely new in mechanical design, Stylewriter's exclusive expansion chamber prevents overflow from internal air

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Stylewriter is equipped with a feather-light pen . . . balanced for easy writing . . . comb-fed to write a page or more at a dip. Easy to use, easy to fill, the ink reservoir is the standard Carter's Cube . . . available at stationery counters everywhere.



Smooth-flowing for effortless writing, Carter's Ink is non-corrosive . . . the safest ink you can use for fountain pens . . . steel pens . . . or your handsome Stylewriter writing set. Carter's Ink comes in 9 rich colors . . . one for every personality.

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for balanced writing...with Carter's balanced ink
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It's the Real Thing
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If you can't find your style at first, try again! Dealers supplied monthly. Send for free Style folders: Maiden Form Brassiere Co., Inc., New York 16.

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"Sorry to quit now, boys, but it's time for my Marlin Shave"

MARLIN Double Edge BLADES—still 18 for 25c—guaranteed by The Marlin Firearms Co.

Doctor's Fast Relief For Aching, Hot, Tired Feet

If your feet tire, ache, pain, burn, perspire excessively from exertion and fatigue, rub them with Dr. Scholl's Foot Balm. The prompt, soothing relief you enjoy will amaze you. Dr. Scholl's Foot Balm puts you right back on your feet—comforted, rested, refreshed. Get a jar today. Costs but a trifle. Be sure to send one to your boy in Service, too. He needs it!

Kills Garden Insects

Use Red Arrow Garden Spray on flowers, shrubs, vegetables, lawns. Kills most common garden insects, yet safe to humans, birds and pets when sprayed. 35c bottle makes several gallons. Buy Red Arrow Spray where you buy garden supplies.

FREE For free chart, "How to Fight Garden Insects," send postal to McCormick & Co., Inc., Baltimore 2, Md.



CHIEF JUSTICE CONTINUED

As Stabilizer, Vinson remained in a sense a judge, settling disputes between warring Washington agencies at the rate of about one a day and handing down dour decisions against every interest that sought to sneak or bully its way across the anti-inflation line. He clamped down a ceiling on livestock over the moos and squeals of a bloc of 18 cattle-and-hog senators. He kept low-priced clothing low-priced (\$2 dresses, for instance, were being frilled up to sell for \$7) by needling WPB's Donald Nelson and OPA's Chester Bowles and Manpower's Paul McNutt into effective action. The only major fight he lost was when some of the railroad unions tried to bend the Little Steel Formula into a wage increase; the unions went over his head to the White House and got what they wanted.

Now clearly on the climb in the upper echelons of the administration, Vinson's next step seems almost providentially preordained. F.D.R., elected for the fourth time, had finally heaved out Jesse Jones. The Senate in its turn had refused to entrust Henry Wallace with control of the \$40 billion RFC and its allied agencies. But Jonesmen and Wallacemen joined hands and voices in welcoming faithful, figure-minded Fred Vinson to the job of Federal Loan Administrator. He held it for barely a month. Then Jimmy Byrnes resigned from OWMR and Vinson, with unanimous Senate confirmation, moved in to become "Assistant President" to a President who had only a week to live.

His last job was easy

THERE is a conflict of informed opinion about Vinson's brief record as boss of OWMR. Some of those who served under him after serving under Byrnes say that next to Vinson, Jimmy Byrnes was a giant. Others think that explosive Jimmy was too much of a fighter and too much of a fixer and that the patient, pachydermous judge poured needed oil on nasty waters. The public remembers Vinson best, if at all, in the job as the man who lifted the brownout, the curfew and the ban on horseracing on V-E Day. But just before the WM of War Mobilization turned into an anachronism and the R of Reconversion turned into a major headache, Judge Vinson was made Secretary of the Treasury. It was a post to which his past record and his financial genius seemed peculiarly to have fitted and led him.

In less than a month the Japanese were through and Vinson's job had suddenly become the softest top-policy job in Washington. Byrnes had to try to steer his way through British and Russian power politics to a peace that would not be a farce; demobilization and unification-or-no plagued Army and Navy heads; Clark at Justice had trusts and cartels to cope with; Schwellenbach at Labor had strikes; Anderson at Agriculture had impending food shortages; OPA's Chester Bowles had howls for higher price ceilings, or none; John Snyder now wrestled with the reconversion mess that Vinson had slipped out from under; Truman, of course, had the works. By contrast, Fred Vinson faced the pleasant task of asking citizens to oversubscribe the Victory Loan, to their personal profit, and the pleasanter task of asking Congress, at long last, to reduce taxes a little from their wartime high.

Furthermore, the Treasury job was a natural for number-brained Vinson. Whereas Henry Morgenthau used to appear be-

CONTINUED ON NEXT PAGE



BRITISH LOAN agreement was the highlight of Vinson's Treasury job. Shown here signing are (from left) Ambassador Halifax, Byrnes and Vinson.



If you could count the users of Tampax

If you could count the millions of users of Tampax, you would find them living in country houses, city apartments, even tents. You would find them on trains, boats, planes and islands—in both hemispheres, six continents, seventy-five countries, and speaking dozens of languages. The sun never sets on them.

Those who have followed the history of Tampax are astounded by the number of women already using this monthly sanitary method, because the change from external protection to internal protection seems so decidedly revolutionary . . . Just imagine discarding the harness of belts, pins and external pads by the one swift decision to use Tampax! . . . No odor, no chafing, easy disposal. In place you cannot feel it and you need not remove it for shower or tub.

Perfected by a doctor, Tampax is made of pure surgical cotton, compressed in dainty one-time-use applicator . . . Sold in 3 "absorbencies" at drug stores, notion counters. Month's supply slips into your purse. The economy box contains enough for 4 months' average needs. Tampax Incorporated, Palmer, Mass.

NO BELTS
NO PINS
NO PADS
NO ODOR

3 absorbencies { REGULAR
SUPER
JUNIOR



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TAMPAX INCORPORATED
Palmer, Mass.

LFE-20-56-L

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

() REGULAR () SUPER () JUNIOR

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Address _____

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FAMILY-MAN VINSON married his childhood sweetheart. Here he talks learnedly about big-league batting averages with their sons Fred and James.

CHIEF JUSTICE CONTINUED

fore congressional committees surrounded by a corps of experts to whom he referred questions in turn, Vinson strolled into hearings unencumbered by aides or by voluminous documents and testified out of the wealth of tax knowledge filed in his own mind. A financial conservative in the budget-balancing sense, he thought deficit financing except in emergencies, was slightly immoral; he believed in high taxes to pay for high expenditures (and it is said of him that the only tax increases he ever opposed as a congressman were—out of deference to his Kentucky constituents—those on tobacco). At his big desk in the Treasury Building, Fred Vinson could well afford to whistle while he worked, even though the job of fencing with the late Lord Keynes over the complicated British loan negotiations was no setup.

Up in the marble temple which houses the Supreme Court the new Chief Justice will find the going harder and the mathematics easier. It is a matter of simple division. On the "liberal" left stand Justices Black and Douglas, staunch supporters of State and federal regulation, of legislative and administrative independence, of something resembling judicial abnegation from the work-a-day affairs and problems of government. On the "conservative" right are Justices Frankfurter and Jackson, less reluctant to impose their judicial will on the other two government branches, especially in the protection of property interests. Justice Murphy, the Court's prime champion of civil liberties, is almost always lined up with Black and Douglas; Justice Rutledge is only a bit further toward the center; these four usually make up a "liberal" plurality. Justice Burton, the Court's only Republican, has tended, during his brief term of service, to replace ex-Justice Roberts ideologically over on the right. This has left the balance of power for the past few years in Justice Reed and the late Chief Justice Stone.

Vinson—left or right?

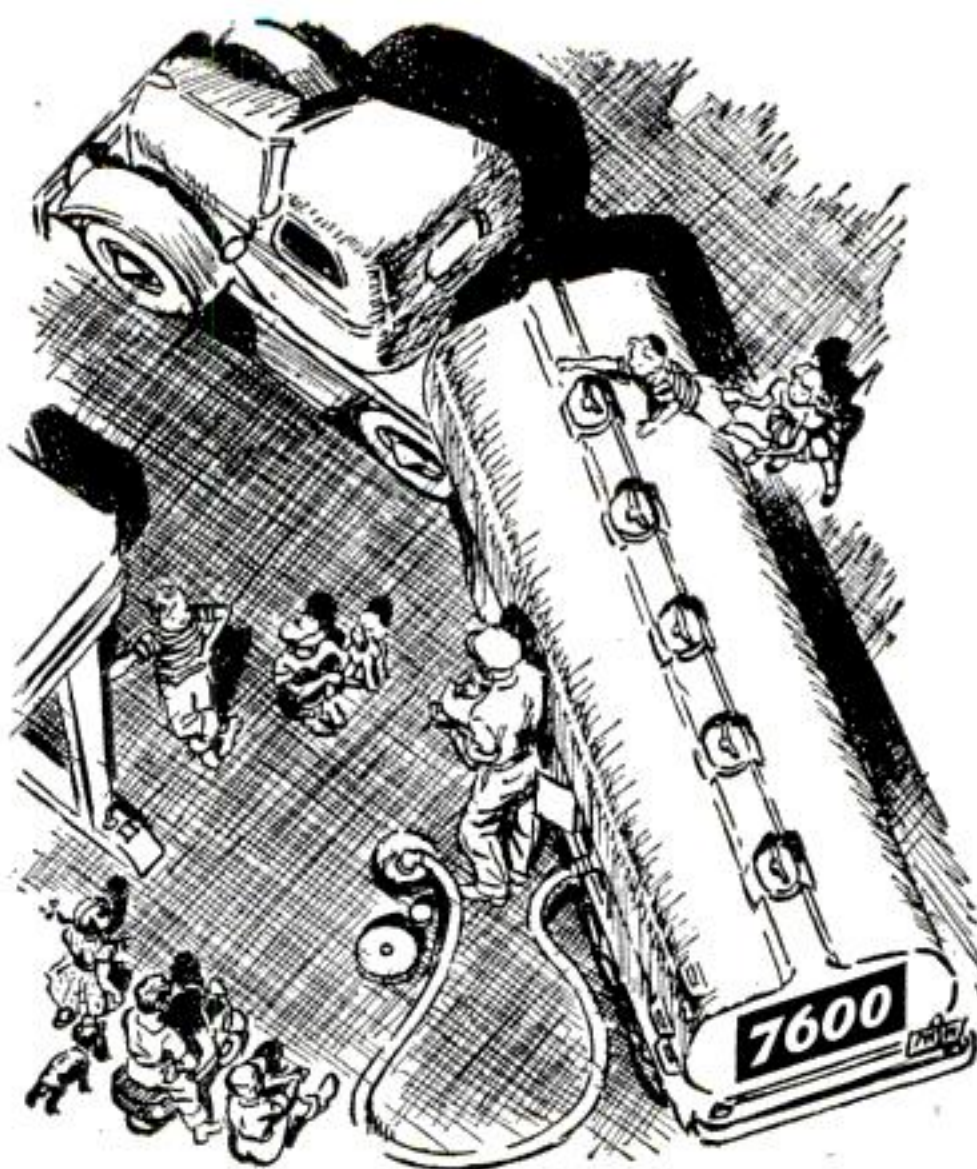
EXACTLY where Fred M. Vinson will fit himself into this spectrum is already a subject of speculation in legal circles. The easiest guess builds straight from his militant New Deal record in Congress, from his performance in administrative posts, from his "for-the-folks" philosophy, to team him with the left-wing quartet and so round out a liberal court majority. The Jackson charges against Black are not likely to impress him, for justices in the past have often sat in cases in which former law partners were employed as counsel. (Self-disqualification is a matter for the individual justice's conscience and is ordinarily limited to cases in which the counsel is a close relative or where the litigant is an old client.) Yet many men have changed their spots—perhaps back to natural colors—after achieving the lifetime security of a Supreme Court seat. Ex-Justice McReynolds, as conservative as they come, was once a fighting, reformist Attorney General; Harlan Stone was once a bankers' attorney in Wall

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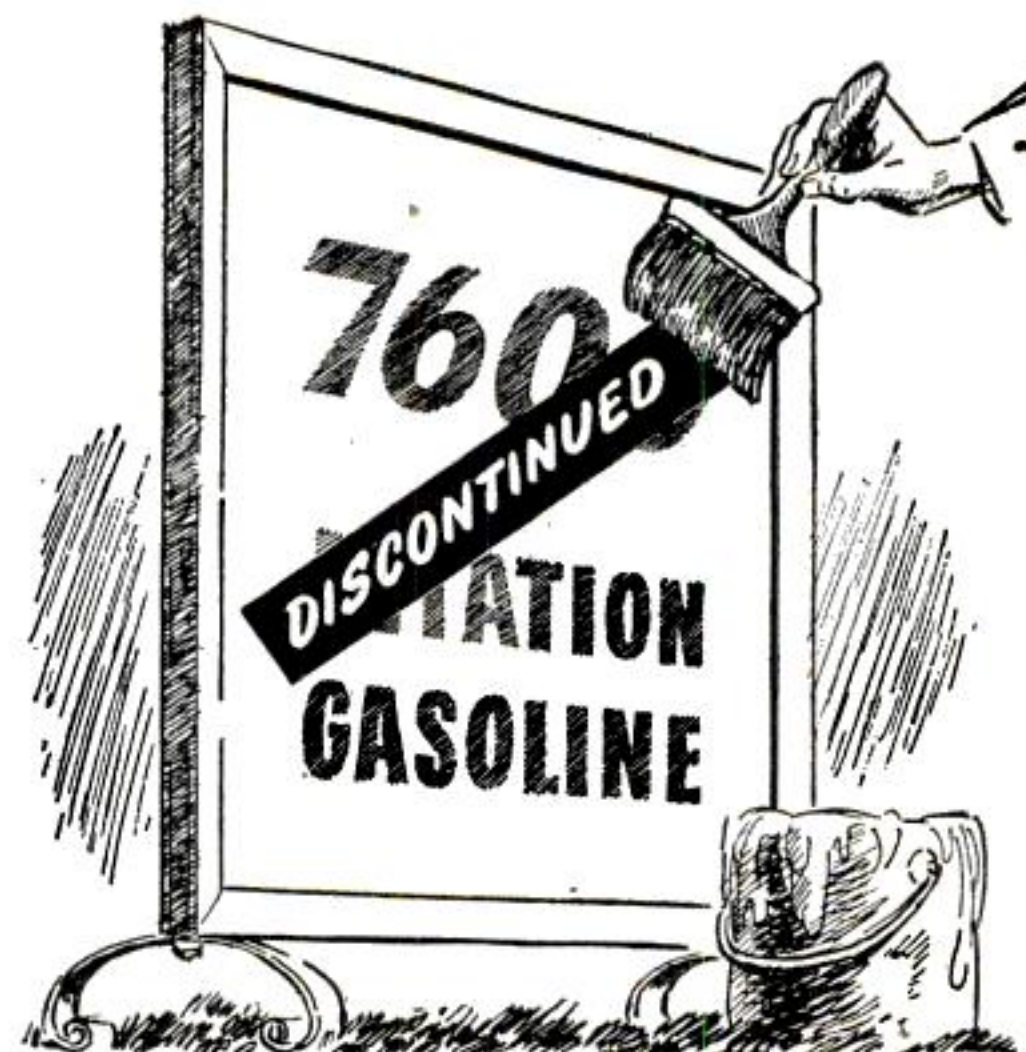
Maybe you were satisfied—but we weren't



1. Immediately after V-J Day military demand for high-quality gasolines fell way off. Consequently most oil companies were able to put out better civilian gasolines than motorists had ever experienced before. This made it pretty easy to satisfy the customers. People were delighted with the new postwar products.



2. Under the circumstances you'd hardly expect an oil company to come out with a still better gasoline. But less than a month after Union Oil had introduced postwar 76 and 76-Plus, we brought out 7600 Aviation Gasoline—a fuel we had been delivering the Armed Forces for use in non-combat aircraft.



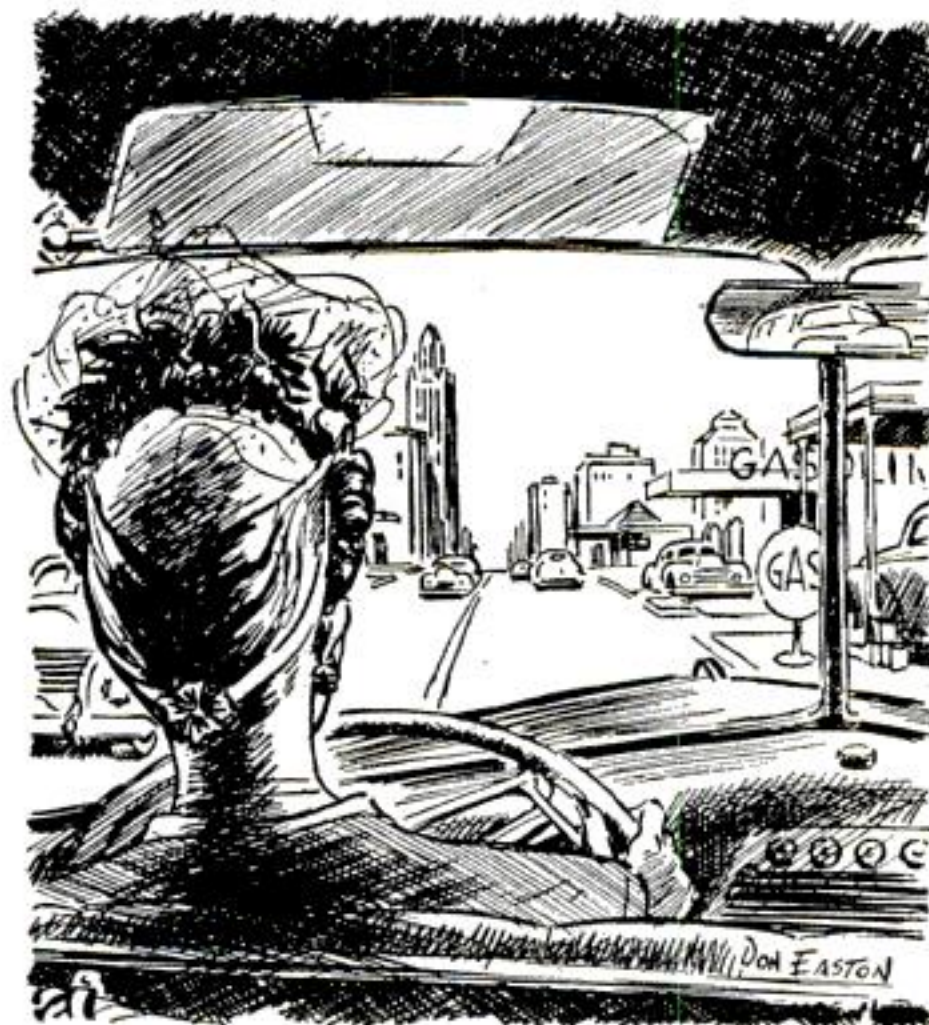
3. We introduced 7600 at the same price for which it sold at airports—3½¢ more than Ethyl. It sold like hotcakes. Unfortunately, however, it hadn't been on the market a month before O.P.A. amended its regulations in an attempt to make us sell the product at the prevailing price of Ethyl. Since this was impossible we had to take 7600 off the market.



4. However, that's another story. The important point is this: we made 7600 available on our own initiative. The customers didn't demand it. Conditions didn't make it necessary. But we knew that even though the public was more than satisfied with our present gasolines, a still better one would win us customers. And we were in competition.



5. If the oil business had been a monopoly—private or governmental—this wouldn't have been the case. For there's no incentive to go after more customers *when you already have them all*. But because we didn't have all the customers, we had a very good reason for introducing an improved product at the earliest possible moment.



6. All of which goes to prove, we think, that the only way you can guarantee *maximum progress* in an industry is to have an economic system that guarantees *maximum incentives*. Our American system, with its *free competition*, provides these to a degree no other system has ever approached.

UNION OIL COMPANY
OF CALIFORNIA

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 14, Calif.

AMERICA'S FIFTH FREEDOM IS FREE ENTERPRISE

Street; Felix Frankfurter was once considered a radical professor.

Nor is much light shed for prognosticating purposes by Vinson's quite inconsequential record on the Circuit Court of Appeals. By and large he voted to uphold New Deal laws and New Deal agencies, but the court was a New Deal court and he may have been going along with the crowd. Moreover it was always clear he did not plan to spend the rest of his life there, so thoughts of the political future could have played a part in his decisions. The strongest ground for belief that Vinson will side with Black and Douglas is the simple fact of his past service in the legislature and the administration. Aware of the problems, familiar with the special skills of the other two branches of government, he is not so likely to want to wield a sort of judicial scepter to overturn their decisions by legal fiat.

Whatever the slant of his future opinions, the new Chief Justice's toughest task will be to temper the personal acrimony that marks the Court's division. For some time past an unmistakable note of *ad hominem* criticism has been noticeable in dissenting and concurring opinions. Only a few weeks ago an attorney arguing before the Court turned toward Justice Frankfurter and remarked, "In your opinion, in such-and-such a case, Your Honor, you said that. . . ." At which point Frankfurter, always professorially quick to pick up lawyers on little niceties, interrupted, "You don't mean my opinion; you mean the Court's opinion." Justice Douglas leaned forward and spoke to his colleagues in a voice clearly audible in the first few rows of the courtroom. "Does that," he asked, "make it any the less authoritative?"

It is doubtful whether any of this bothers Fred Vinson now. He is not one to borrow trouble beforehand. Confronted with future worries, he would doubtless refer them to the "worrybird" that always adorns his desk. This gadget, built of bits of wood, is said to fly backward so that it cannot see whatever trouble may lie ahead. When trouble comes—as it will for Vinson when the Court convenes this fall—he will wade into it as he always has in the past. With studied unhurriedness he will crush out the stub of his Chesterfield and light another one. With studied unhurriedness he will settle down persuasively to work. Perhaps he will pay to impatience the one tribute he ever pays; perhaps he will uncross his legs, slowly. But no fidgeting, no outward fuss, will betray his whirling mind. And when the day's job is done he will shut the door on it, even though he may be, as he often puts it, "as busy as a cranberry merchant."

It has worked for him before and it may work again. But the Supreme Court, in its present state, is the touchiest, trickiest assignment that ever awaited big Fred Vinson. The new Chief Justice happens to be a man who believes in prayer and who also drinks bourbon whisky. Before he is through, he may need both.



COUNTY COURTHOUSE at Louisa still preserves the rural calm to which old friends attribute Vinson's unruffled patience and deliberate mannerisms.

"you bet
it's good
it's a
Brentwood!"



A
FULLER
Fabric

An inspired swim trunk, born of an original Sumatran hand-batik. Colorful as the tropics, composed as a South Sea sunset. An exclusive Brentwood creation in elastic-top style with built-in supporter, \$4.

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America's Finer
SPORTSWEAR
at better stores everywhere

Brentwood Sportswear
Philadelphia and New York

QUICK RELIEF FOR SUMMER TEETHING



EXPERIENCED Mothers know that summer teething must not be trifled with—that summer upsets due to teething may seriously interfere with Baby's progress.

Relieve your Baby's teething pains this summer by rubbing on Dr. Hand's Teething Lotion—the actual prescription of a famous Baby Specialist. It is effective and economical, and has been used and recommended by millions of Mothers. Your druggist has it.

**DR. HAND'S
TEETHING LOTION**
Just rub it on the gums

THEY'RE COMING BACK!



Now you can insist on La Cross cuticle scissors. No need to take less than La Cross quality with these fine implements coming back. Look for fine La Cross manicure implements at all good stores.

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La Cross
**IS SKIN BETWEEN
TOES—CRACKED
ITCHY, PEELING?**

Watch out
for
Athlete's
Foot!



Don't delay—apply Zemo—a Doctor's fast acting agent—so wonderfully soothing yet so powerfully effective that first applications promptly relieve itching soreness and aid healing. Zemo actually kills on contact the germs that cause and spread Athlete's Foot. It helps guard against re-infection. That's why Zemo has such an amazing record of continuous success! The first trial of clean stainless Zemo convinces. All drugstores.

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ANY OTHER MAGAZINE IN HISTORY



**WATCH CRYSTALS
YOU CAN'T BREAK**

ANY SIZE—ANY SHAPE
ASK ANY JEWELER FOR A G-S
FLEXO CRYSTAL 100% BREAKPROOF.
CAN BE FITTED WHILE YOU WAIT.
GUARANTEED.

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Ziegfeld Girl
PRESENTS
Showgirl

Showgirl...streamlined, metal-banded compact whose design and impressive beauty mark it so definitely a creation of Ziegfeld Girl—color stylists and fine craftsmen in plastics. At better stores everywhere, in Oriental Sapphire, California Gold, Mint Frappe, Tortoise, Lollipop Yellow, Wild Raspberry, Jet. \$2.95.*



*Slightly higher in Canada, and other countries.
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Americans who know Paris say:

Try Dubonnet and Soda - the ideal summer drink



WEBER'S, PARIS
painted by
Stanton MacDonald-Wright

Now that Dubonnet is made here, you'll want to enjoy this famous drink of France as a delicious warm-weather treat. So easy to serve; so economical, too.

Just serve Dubonnet in tall glasses with tinkling ice cubes and sparkling soda, and you will know why traveled Americans call it "the ideal summer drink."

Dubonnet is a little tangy, a little sweet. Its zestful flavor is like nothing else — created by a formula which has been kept a secret for 100 years.

Pan American World Airways, Inc., serves Dubonnet to guests on its luxury flights.

SO QUICK TO SERVE—SO ECONOMICAL



DUBONNET AND SODA FOR SUMMER

In a tall glass, place 1½ jiggers of Dubonnet. Add juice of one-quarter lemon. Add ice cubes. Fill glass with sparkling soda and stir.



FOR MANY INTERESTING USES,
SEND FOR

"THE DUBONNET DRINK GUIDE"
WRITE DUBONNET, DEPT. L36
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It's smart to say - I'll take

DUBONNET

Dubonnet Aperitif Wine, Product of U. S. A. Copr. 1946, Dubonnet Corporation, Philadelphia, Pa.





MICKEY OWEN KNEELS BEFORE THE, SUNKEN VERA CRUZ DUGOUT. GOOD BATS ARE HARD TO GET IN MEXICO, AND THE PLAYERS CALL THESE DRUGSTORE BATS

MEXICAN BASEBALL

**Tempting bonuses and salaries
draw players from big leagues**

Last week baseball attendance figures were on their way to setting a new record and the owners and managers of the big leagues should have been happy. But they went around with harried, haunted looks, worrying which might be the next of their players to tear up his contract and jump to the fabulous Mexican League.

Headed by Jorge Pasquel, a wealthy customs broker (see following page), the Mexican Baseball League started its serious border raiding early in

February. Offering fabulous salaries, it picked off Luis Olmo and Mickey Owen of the Brooklyn Dodgers. Last month three St. Louis Cardinal first-stringers, Lanier, Martin and Klein, jumped the border to swell the Mexican League's rosters to 18 top big-league ball players and countless minor leaguers. Hoping to stem the rush, the Brooklyn Dodgers brought suit for an injunction to halt the raids. Their case was dismissed and a similar suit by the New York Yankees was postponed.

**"my B.F.
said I'd better
bring things
up to date!"**

60 WATT
(Plus Fed. Tax)
25¢

"Look, Sweet," the boy friend blurts, "other girls are making these summer evenings outdoors just perfect with some kinda light most bugs don't like. How about that's for us too?"

"So I hie me off to my favorite store and get a half dozen yellow 'Insect Repellent' light bulbs. They cut attraction for night-flying insects as much as 92%. Now we'll enjoy dining on the porch and strolling in the garden."

INSECT REPELLENT LIGHT BULBS PROVIDE PROTECTION, ADD DISTINCTION to swimming pools, horseshoe courts, dance pavilions, drive-in restaurants and all outdoor entertainments.

Verd-A-Ray Corporation, Toledo 5, Ohio.
In Canada: Verd-A-Ray Electric Products, Ltd.
360 Des Recollets, Montreal.

AT GROCERY, DRUG, HARDWARE,
VARIETY AND DEPARTMENT STORES.
LOOK FOR THE BLUE & YELLOW DISPLAY

Bug Banisher
THE ORIGINAL
**"INSECT-REPELLENT"
LAMP**

Made by the Makers of the Pastel Green Household Light Bulb

Mexican Baseball CONTINUED



PASQUEL BROTHERS GATHER in their office in Mexico City to greet Lou Klein, former infielder for the St. Louis Cardinals. Left to right they are: Bernardo Pasquel, Jorge Pasquel, Klein, Mario Pasquel. Missing are brothers

JORGE PASQUEL IS THE BOSS

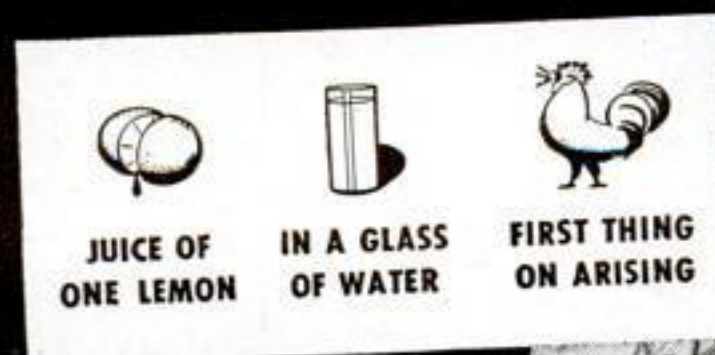
Most U.S. fans visualize Jorge Pasquel, president and virtual dictator of the eight-team Mexican Baseball League, as a sinister, swarthy and unscrupulous man of limitless means whose widespread agents operate on a Fu-Manchulike scale in their raids on major-league baseball. This is perfectly satisfactory to Pasquel, who tries very hard to cultivate a reputation for toughness. When discussing business with a visitor in his office in Mexico City, he often draws a .45 automatic and places it within easy reach on his desk.

One of five brothers, Jorge Pasquel, who is 39, makes most of his money out of the family customs-brokerage business. The firm is the official customs broker for the Mexican government, collecting a percentage on virtually everything the government imports. He is a friend and important supporter of Miguel Alemán, who will probably be elected president of Mexico next month. Pasquel owns two of the league's teams, likes to sit on the bench when Vera Cruz, his favorite team, is playing (see right). During these games he can hardly control his excitement, sometimes rushes out to argue with the umpire. The Mexican Baseball League is 22 years old and for years minor U.S. players have been playing in it. This year Pasquel is out to improve its quality and to gain some publicity. He has been successful on both counts. Four years ago Pasquel had to pay to have his games broadcast. Last year radio paid him \$20,000 for the privilege. And last year Pasquel is reported to have cleared \$140,000 from his baseball operations. This year, with his high salaries to U.S. players, he may clear less.

Pasquel is able to get his U.S. players for two reasons. First, because the players are tired of the restrictive contract clauses, harder work and lower salaries of the major leagues, and second, because Pasquel has a lot to offer. In the case of Mickey Owen, the famed catcher of the Brooklyn Dodgers (see p. 125), Pasquel's offer was irresistible. In addition to his salary (\$15,000), which is free from U.S. taxation after 1946 and on which Pasquel pays the Mexican taxes, Pasquel gives Owen and his wife a well-furnished apartment plus \$120 a month to keep the apartment going, buy groceries and pay the maid (\$12 a month). Meanwhile Pasquel is looking for a larger house for the Owens and is buying linen for it. Alfonso Pasquel, Jorge's brother, has promised Mrs. Owen a diamond ring for her help in getting Mickey to sign. Mickey plans to stay for five years, save his money and retire. In the U.S. leagues he might well have slipped by then and been sent down to the minors.

Take Laxatives?

Try Lemon and Water
—it's good for you!



Lemon and water, when taken first thing on arising, makes harsh laxatives entirely unnecessary for most people.

This natural fruit drink—simply the juice of a lemon in a glass of water—is all that most people need to insure prompt, gentle, *normal* elimination. And unlike harsh laxatives, which irritate the system and impair nutrition, lemon and water is *good* for you!

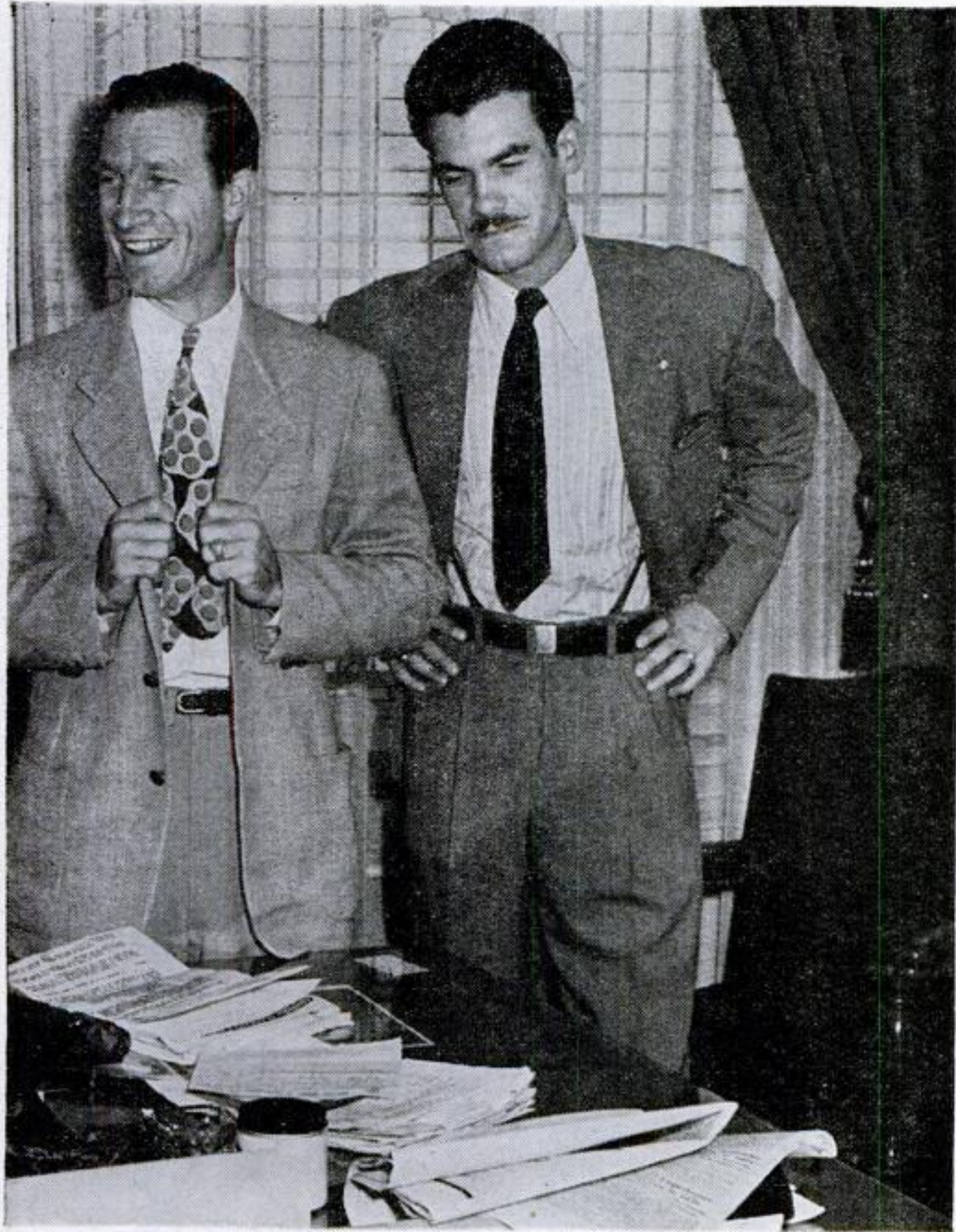
Millions Take Lemons for Health
Lemons are among the richest sources

of vitamin C, which restores energy, helps you resist colds and infection. They supply valuable amounts of B₁ and P. They alkalize. They aid appetite and digestion. National surveys show 10,500,000 Americans now take lemon and water as a regulator or health builder.

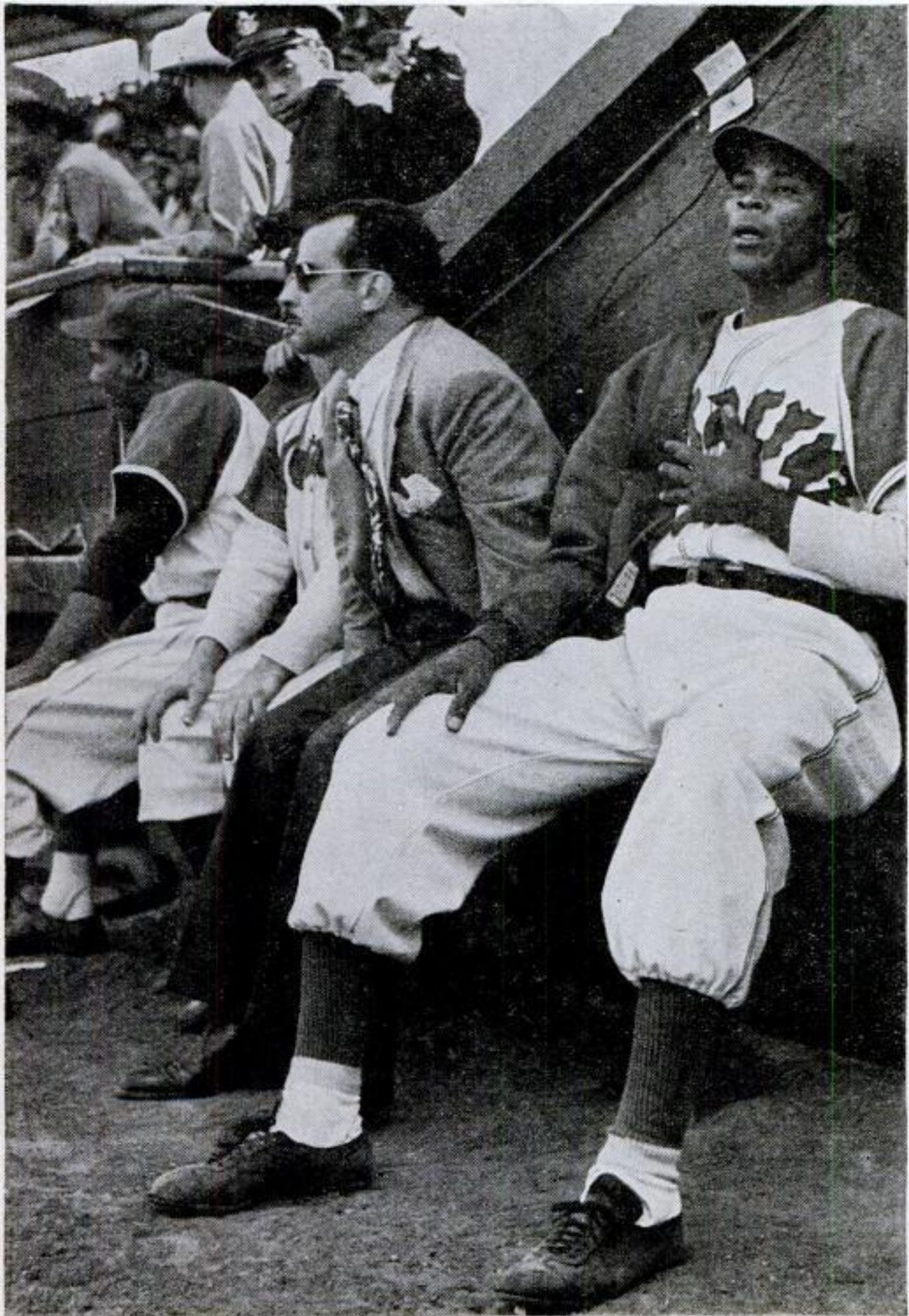
Not sharp or sour, lemon and water has only enough tang to be refreshing: clears the mouth, wakes you up. Try it for 10 mornings, first thing on arising.



Keep regular the *healthful* way!
LEMON and WATER
—first thing on arising



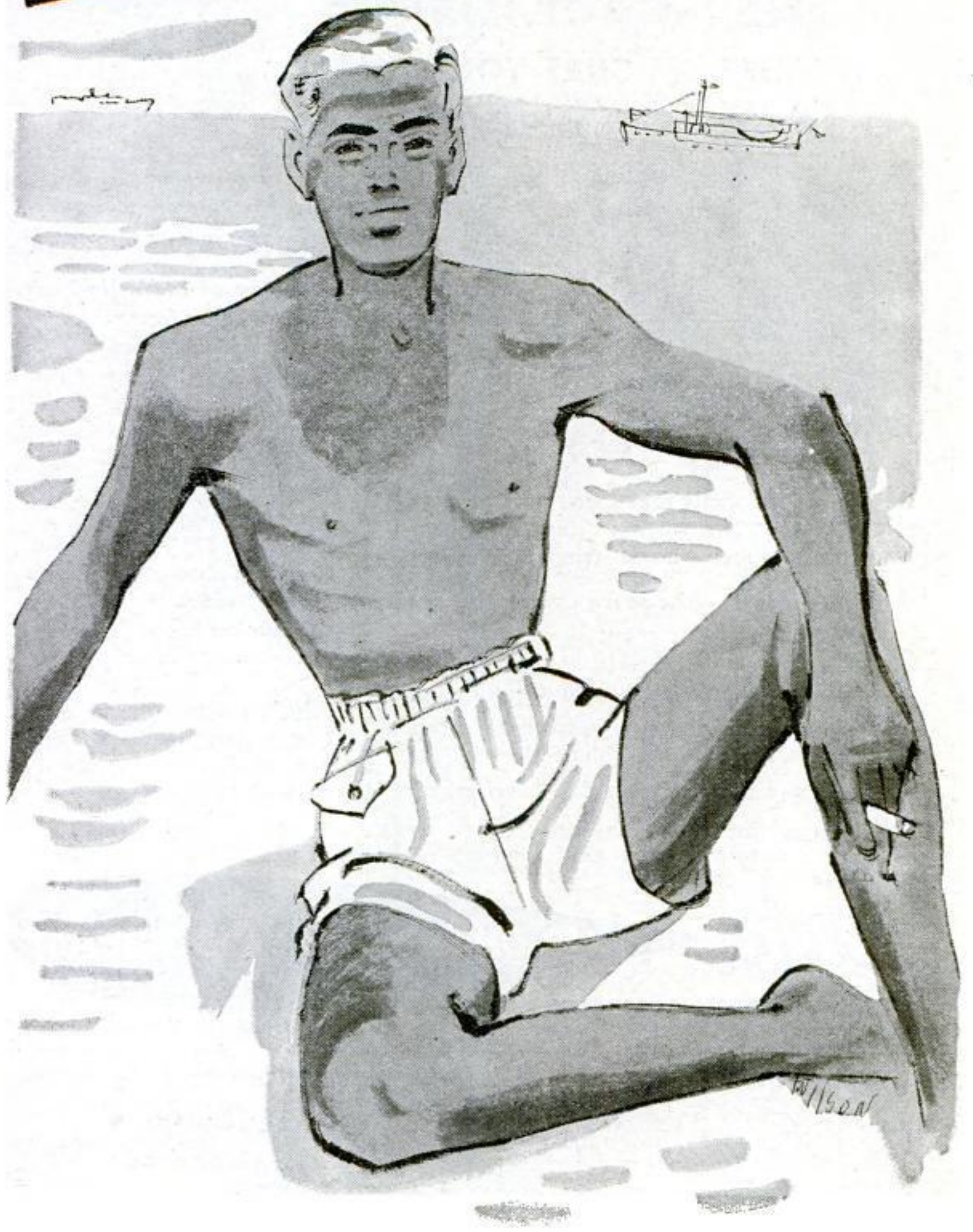
Alfonso and Gerardo. All five brothers work together as a team, headed by Jorge, who is the second oldest. In addition to their brokerage and baseball businesses, they have bought a share in one of Mexico's largest newspapers.



JORGE PASQUEL WATCHES game from bench as player (right) gasps for breath. Mexico City's thin air makes running exhausting. Curve balls are harder for pitchers to throw, long hits are easier and batting averages higher.

CONTINUED ON NEXT PAGE

For Beach-Comers



***B.V.D. "Zelan" Poplin**
BRAND

BOXER SWIM TRUNKS

\$3.00

You're in the swim, in or out of the water—when you wear B.V.D. brand Boxer Swim Trunks. Oceans of "B.V.D." comfort run together with smoothly flowing style in these most up-to-date of swim shorts. The all-elastic waistband stays up firmly without uncomfortable pressure. The poplin fabric is crisp, durable, and water-repellent (doesn't get soggy). Remember—whether it's swim trunks, sport shirts, pajamas or underwear, "Next to myself I like 'B.V.D.' best!"



*REG. U. S. PAT. OFF.

THE B. V. D. CORPORATION, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

MEN!

I MAKE THIS NO-RISK MONEY-BACK OFFER

BECAUSE I'M SURE YOU WILL LIKE MY SHAVE CREAM



F. W. FITCH, Founder
The F. W. Fitch Company



CONTAINS Special
SKIN CONDITIONER

GENEROUS
25c and 50c
SIZES

Developed especially for super-sensitive faces, FITCH'S SKIN CONDITIONER brings solid comfort shaves to men who've "tried everything."

- 1 Gives an easy, close shave even in cold or hard water.
- 2 Cools your sensitive skin as soon as it is applied . . . spreads easily and quickly.
- 3 So smooth it helps your razor get a clean, even stroke . . . makes blades last longer.
- 4 Leaves the skin feeling soft . . . refreshed!

MONEY-BACK OFFER

Get a jar of Fitch's No-Brush Shaving Cream from your drug counter and use it regularly for 5 days. If at the end of that time you don't agree with me that it gives the cleanest, most comfortable shave . . . then send the empty carton, together with your name and address, to me: Mr. F. W. Fitch, The F. W. Fitch Company, Des Moines 6, Iowa, and I will refund your purchase price.

...

BRUSH USERS! Ask for Fitch's Brush Shaving Cream. It also contains the special "skin conditioner" and gives an abundance of lather.

LISTEN TO "ROGUE'S GALLERY" starring DICK POWELL every Thurs., 8:30 p.m. EDST over MBS. TUNE IN "FITCH BANDWAGON" every Sun., 7:30 p.m. EDST over NBC.

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NO-BRUSH SHAVING CREAM

THE F. W. FITCH COMPANY

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Ritepoint

The Easy-Writing Pencil



Exclusive Ritepoint feature — special new rifled writing tip — holds lead tightly and prevents wobbling; turns lead in and out.

Guarantee Service Certificate and an average year's supply of lead with every pencil.

Smartly styled, in Ebony Black, Dubonnet, or Cardinal Red. Model No. 45—
\$1 at better stores everywhere.

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Ritepoint Co.
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You Owe it to Your Records
to use **Meritone** Needles!



Meritone
America's Greatest
Phonograph Needle Value!

BEST by TEST
for High Fidelity

Unlike ordinary ground needles, MERITONE needles, of fine highly polished Swedish steel, are turned on high precision machines to velvet-smooth rounded points . . . float in the grooves . . . preserve your records. Each plays 12 or more records with exceptional fidelity, without surface scratching, noise or chatter. Get the best — get MERITONE! Internat'l Merit Products Corp., N. Y. 19

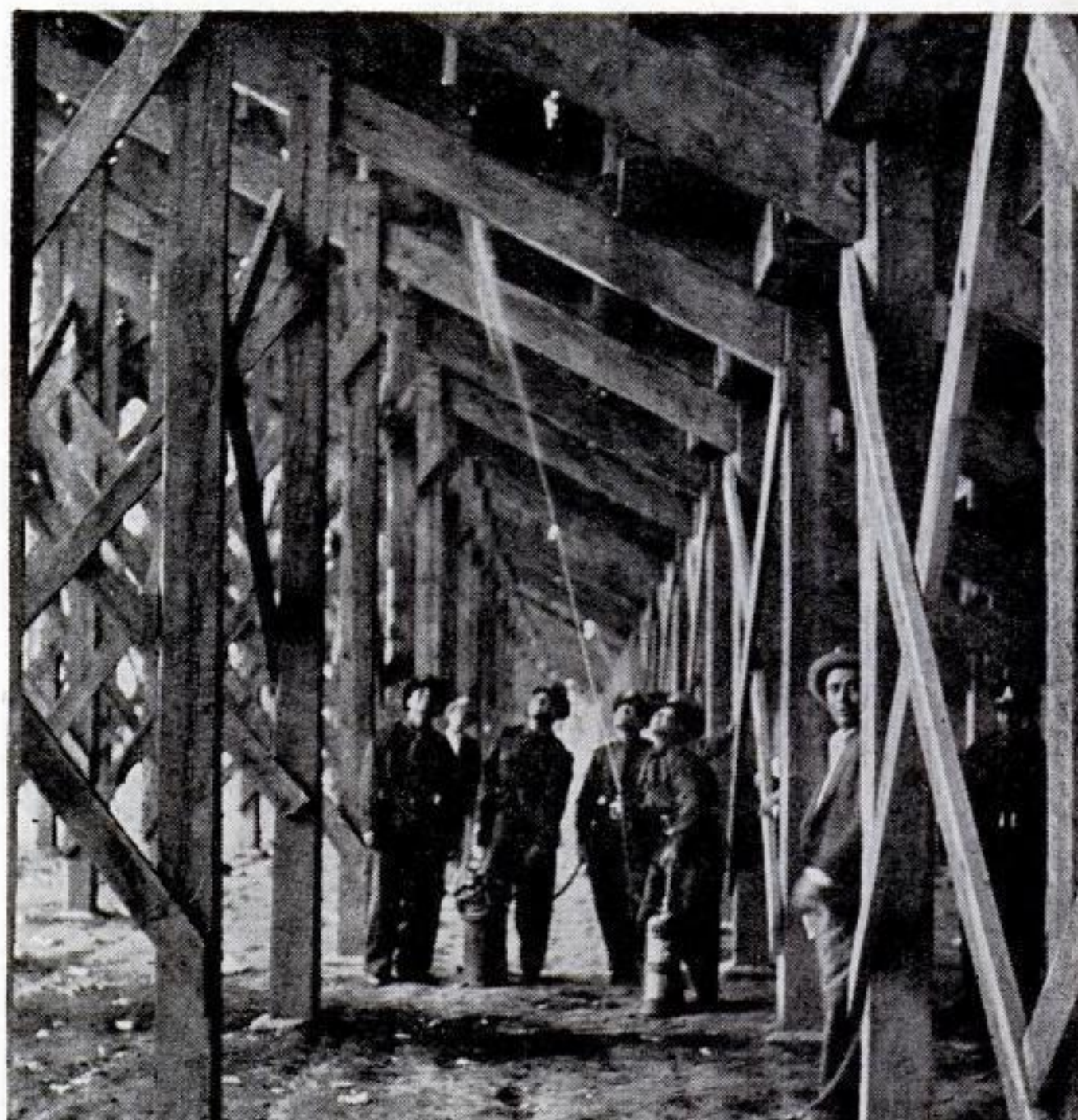


Meritone 10 for 10c • 25 for 25c

Mexican Baseball CONTINUED



OPPOSING PLAYERS shake hands before a Tampico-Vera Cruz game. At first Negro players found Mexico a haven where their playing was appreciated. But now that U. S. players are arriving, Pasquel finds prejudice springing up.



FIRE IS EXTINGUISHED after fan's cigaret starts blaze in the wooden stands, an almost daily occurrence. Pasquel plans to build a \$2,000,000 ball park in Mexico City in July. Now the best park is at Tampico, seats 30,000.



LOTTERY TICKETS for the state lottery are sold in the stands during the game. Venders also sell seat cushions, tortillas and enchiladas. Gambling at games is universal but unorganized. The best seats for the game sell for \$2.

CONTINUED ON PAGE 125

How 10 Seconds* changed Billy's mind about Milk



A spoonful of chocolaty *COCOA MARSH* made all the difference

YES, in a matter of seconds milk-haters become milk-lovers—when you add delicious, easy-mixing Cocoa Marsh. Children and grownups love its smooth, luscious, extra-chocolaty flavor. Now your youngsters will drink that vital quart of milk a day, and ask for more! And Cocoa Marsh supplies an extra bonus of added Iron and Sunshine Vitamin D, for radiant vitality and sturdy bones. Serve chocolaty Cocoa Marsh in milk, hot or cold—it's equally delicious either way. You'll love it as a topping for desserts, too. Get Cocoa Marsh at your food store today. *The Taylor-Reed Corporation, Mamaroneck, New York and Kokomo, Indiana.*

COCOA MARSH

The Extra-Delicious Chocolate-Flavored Syrup



**A TAYLOR-REED
QUALITY FOOD**

Presenting THE BarcaLoafer

PERFECT COMFORT
in any position

PATENT PENDING



EASILY FOLDED

Your Dream Chair Come True!

The BarcaLoafer is truly different from any chair you've ever seen or tried before... a chair scientifically designed and cushioned to give perfect comfort and relaxation in any position.

So perfectly balanced... it reclines as you lean back... comes to a sitting position as you sit up... or may be held firm in *any* intermediate position.

Available in 3 Beautiful Colors

RED

BLUE

GREEN

in the new plastic fabric... DURAN... that resists sun, rain, mildew, cracks and stains.

*See the BarcaLoafer at your favorite furniture or department store today.
Sit in it... lean back and relax. You'll agree it is your dream chair come true.*

Made by

BARCALO MANUFACTURING COMPANY

BUFFALO 4, NEW YORK

*Manufacturers of the famous Barcalo Six-Way Pillow, Fashion Set Summer Furniture
and the Barcalo Reclining Wheel Chair.*

Diagram shows how back-rest, seat and leg-rest automatically adjust themselves for correct body support in every position.



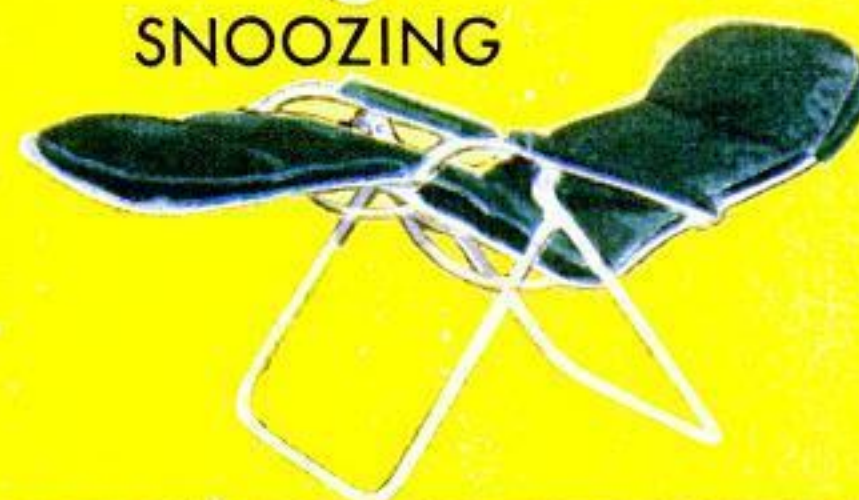
SITTING



LOAFING



SNOOZING



New Scientific Design gives
complete support in every position



Induces Muscular Relaxation
Eases Nerve Tension

BIG-LEAGUE PLAYERS CAN LIVE WELL



AT FAMILY CAR after a game Pitcher Harry Feldman greets his family. Feldman left New York Giants last April, now plays for the Vera Cruz team.

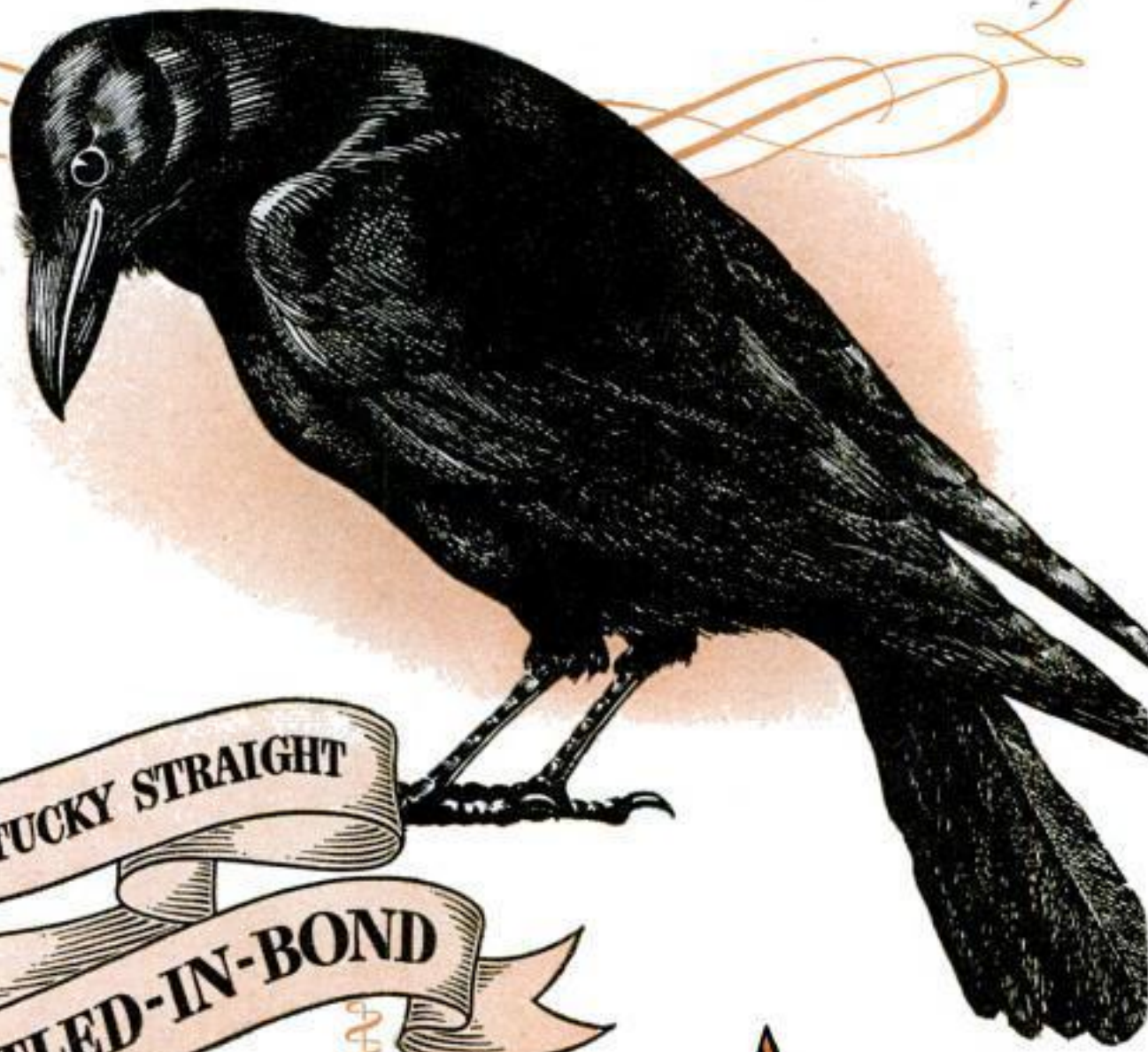


STERLING SILVER SET is admired by the Mickey Owens in Pasquel-supplied apartment. He bought the set with part of his \$12,500 signing bonus.



AT FLOWER MARKET Mrs. Owens listens to native music. The gladioli (background) include rare purple ones, sell for the equivalent of 40¢ a dozen.

Those in the know...ask for
OLD CROW

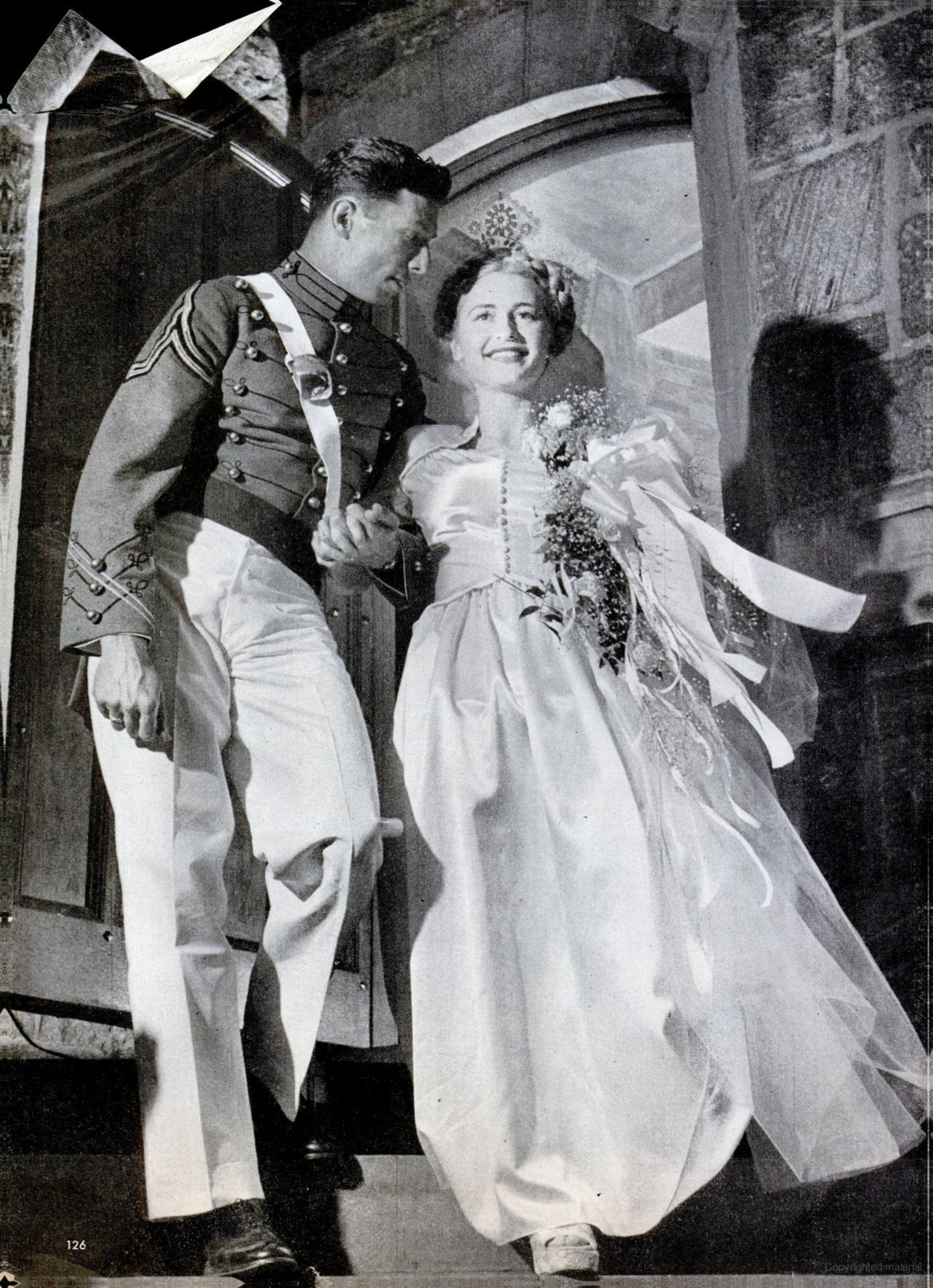


A
TRULY GREAT NAME
Among America's Great Whiskies



There is in Old Crow a quality of excellence that appeals to generation after generation of people who demand the best.

Kentucky Straight Whiskey • Bourbon or Rye • 100 Proof • National Distillers Products Corporation, New York



Life Goes to a West Point

Military Wedding

Inez Horton marries Arturo Gay
on the day after his graduation

The military precision with which West Point's 875 graduating cadets marched up for their diplomas on June 4 was nothing to the way they marched to the altar on June 5. Cadet Chaplain Walthour had scarcely thrown open the doors of the chapel at 8 a.m. before the first marrying West Pointer was inside with his bride. Customers followed every half hour with drill-field regularity until 9 that night.

Fifteenth on the list and scheduled for 3 p.m. was Arturo Gay. Gay, who graduated 513th in his class, differed from his classmates in that he was 25 years old (average age, 21), had picked a stunning Powers model for his bride and was a Cuban, the first ever to graduate from the Point. The son of a Cuban consular official, he got his surname from a remote English ancestor. The model, Inez Horton, 22, daughter of a retired Army colonel, had appeared as a bride in numerous toothpaste and cosmetic advertisements. She drove up to West Point from her home in Montclair, N.J. the day before with her father, her stepmother, three bridesmaids, some peonies from her father's garden and a wedding cake, arriving in time to attend a mass wedding rehearsal with about 400 other people.

The next day the bride's father arranged the peonies and the groom rounded up his ushers to make sure each had a pair of clean gloves. At 2:45 they assembled on the steps of the chapel in time to mingle with stragglers from the 2 p.m. wedding and greet the 2:30 couple as they marched out of the door. Then their turn came. By that time Chaplain Walthour had really hit his stride. He spliced Arturo Gay and his bride in 19 minutes flat.

After the wedding the beaming couple descended the chapel steps (*opposite page*) and went to a short reception at West Point's Cullum Hall. They will spend their honeymoon in Cuba, where Arturo will be commissioned a captain in the Cuban army.



THE BRIDE WORE CLOSE-FITTING, SATIN WEDDING DRESS MADE OVER FROM THE ONE WORN BY HER MOTHER



BRIDESMAIDS wait outside the church. Eve Wellman (*right*) introduced Inez to Arturo on a blind date.



BRIDAL VEIL and headdress get final adjustment by Matron of Honor Mirtha Stengel, Inez' aunt by marriage.



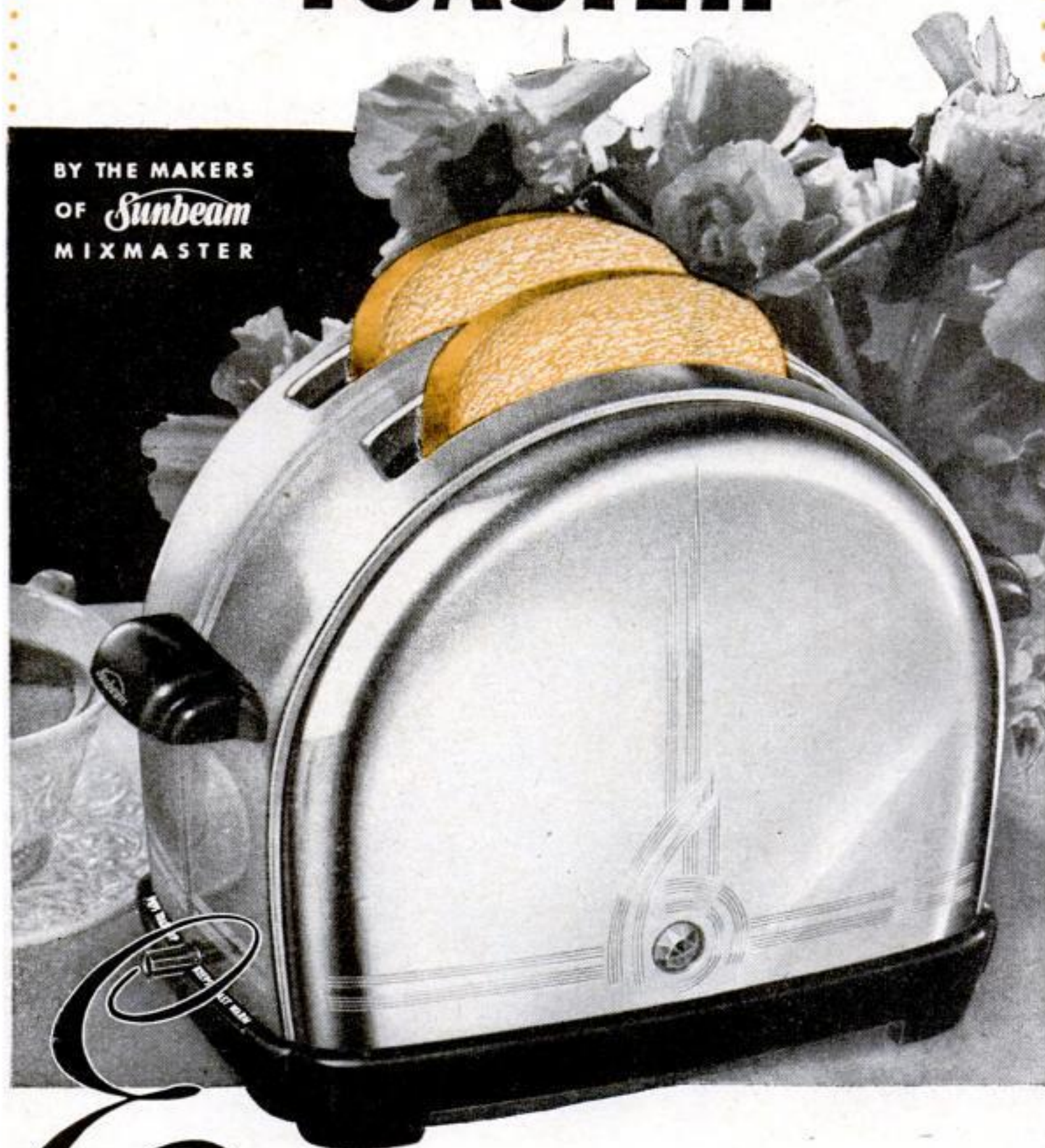
FLOWER GIRLS are given baskets of flowers. Girl at the left is sulking because she wanted the other basket.

Sunbeam

AUTOMATIC

TOASTER

BY THE MAKERS
OF *Sunbeam*
MIXMASTER



*Either "pops up" the toast
...or keeps it warm!*

Do you like your toast to "pop up" when it's done—or do you like it kept warm inside the toaster 'til you're ready to butter and serve it?

Whichever type of operation you want, you *get it* in the Sunbeam by simply setting a button. Gives you toast *how you like it—when you like it*—automatically. Set it for any shade you want. No burning. No worry. Sunbeam Double Thermostatic Control gives you perfect toast—every time, whether first slice or last.

Insist on having Sunbeam and be assured of the same wonderful satisfaction in an automatic toaster that nearly three million women are getting in their Sunbeam Mixmasters.



EVEN, UNIFORM TOAST. Every slice alike—first or last.



SET THIS BUTTON for any shade toast you prefer.



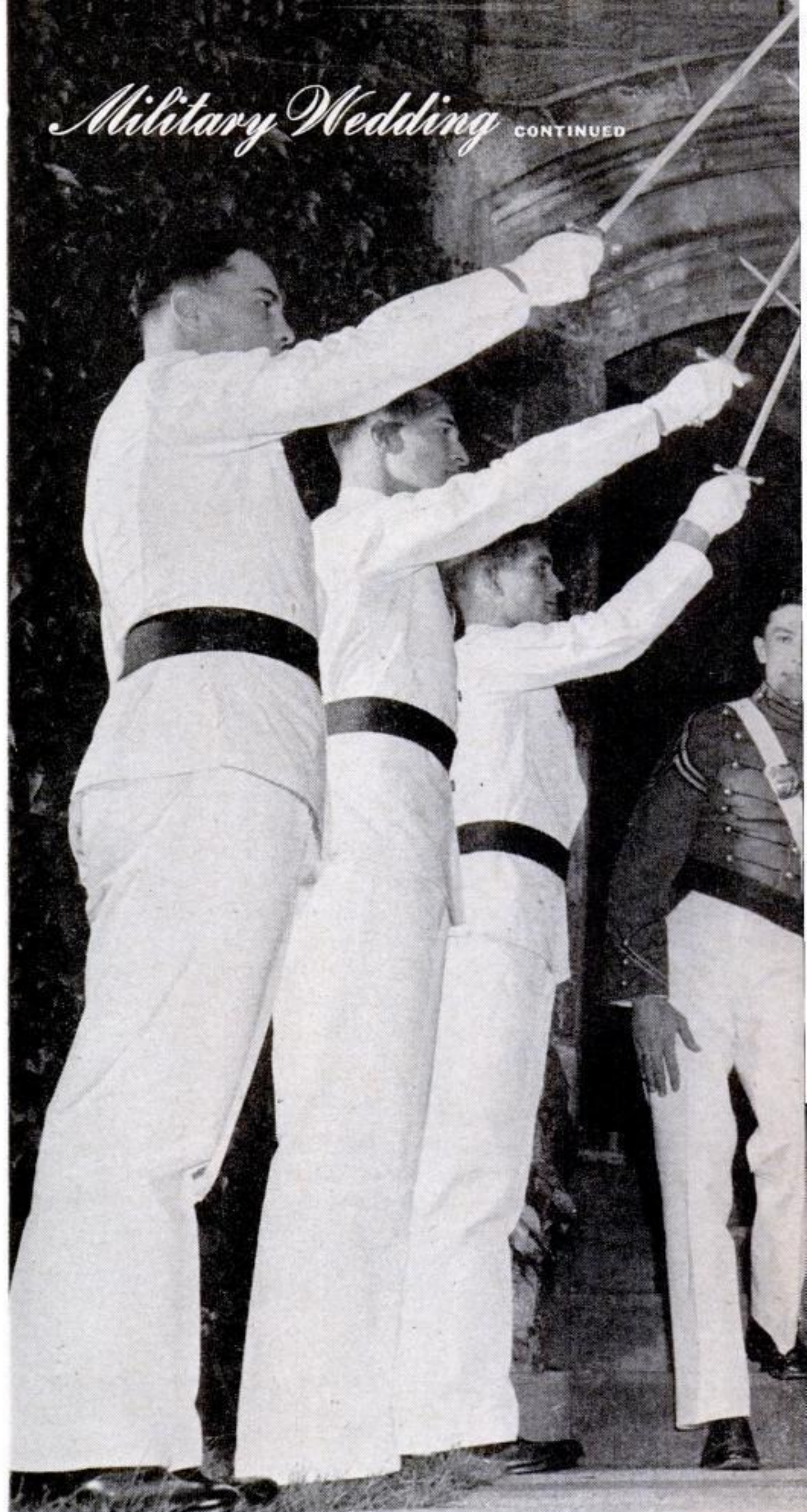
HINGED CRUMB TRAY for quick, easy cleaning.

On sale wherever good electric appliances are sold.

Made and guaranteed by **SUNBEAM CORPORATION** (formerly Chicago Flexible Shaft Company)
5600 W. Roosevelt Road, Dept. 53, Chicago 50, Illinois
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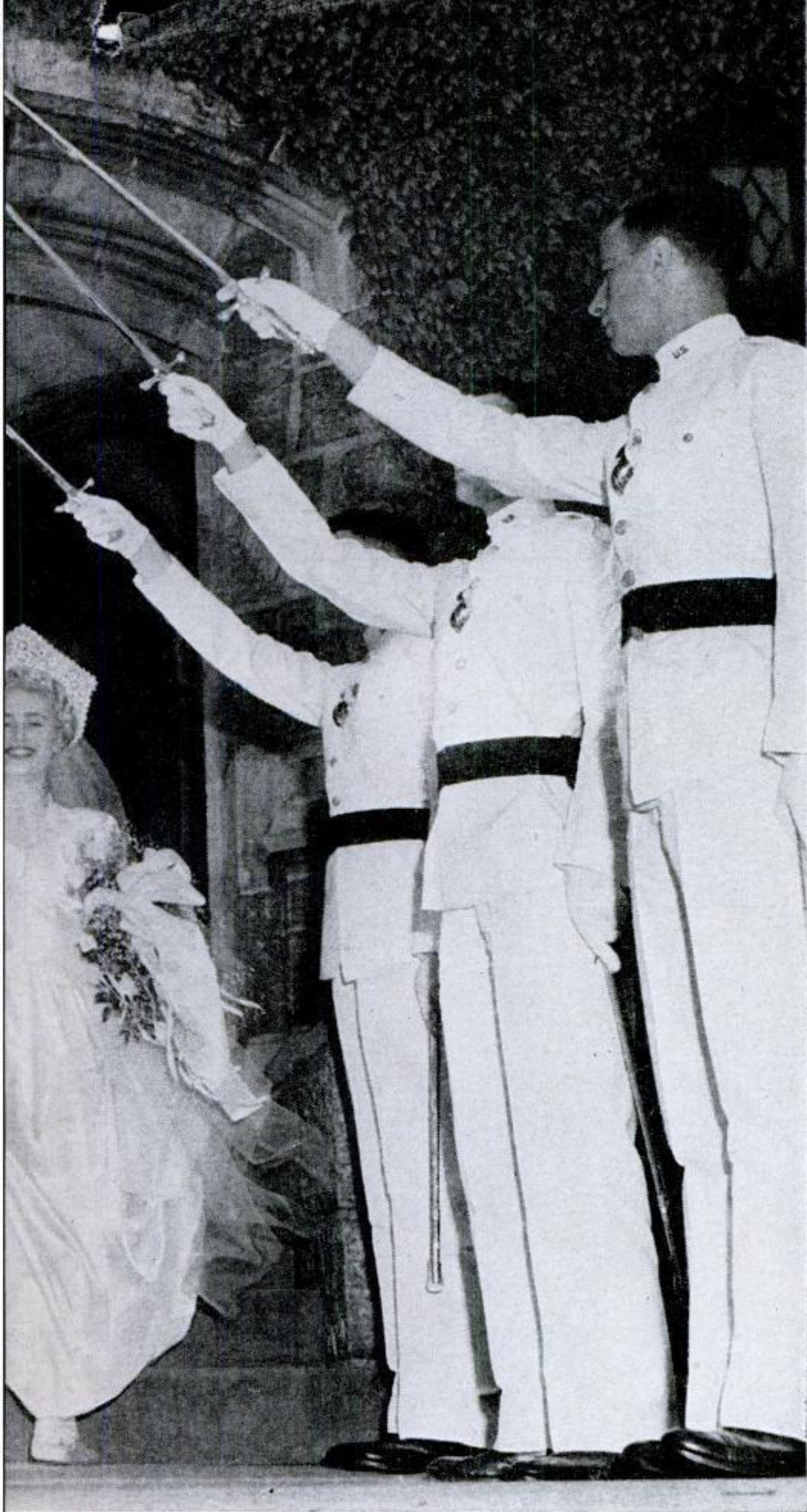
Military Wedding CONTINUED



UNDER TRADITIONAL CROSSED SABERS, ARTURO AND INEZ GAY LEAVE



WEDDING CAKE, brought from Montclair, was cut with a saber during reception for 150 friends held in Cullum Hall immediately after the ceremony.

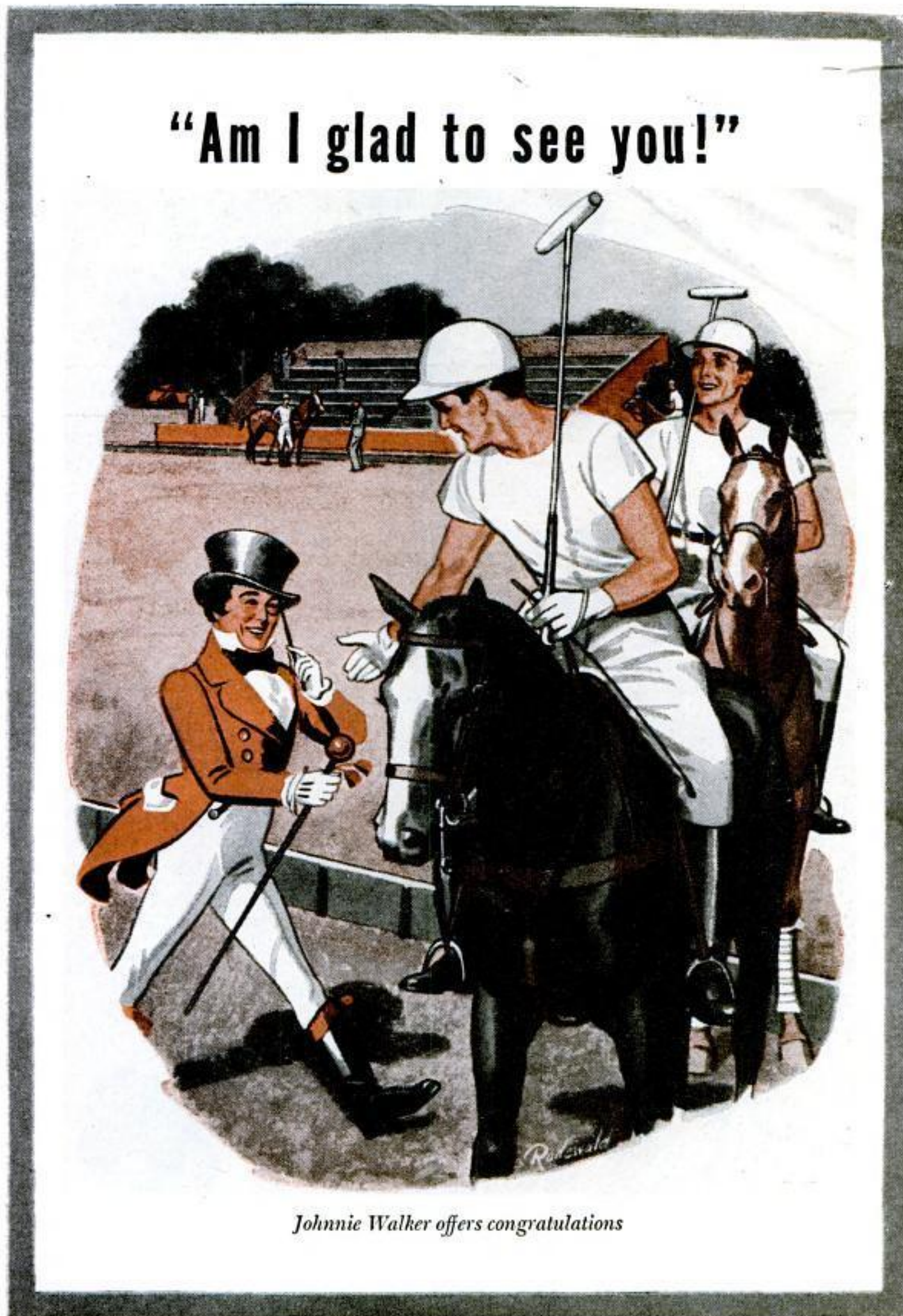


CHAPEL. THE USHER AT FAR LEFT IS FOOTBALL HERO "DOC" BLANCHARD



BRIDE AND GROOM DANCE at reception to strains of *Laughing on the Outside, Crying on the Inside*. She wore \$20 platform shoes to make her taller.

CONTINUED ON NEXT PAGE



Johnnie Walker offers congratulations

TODAY, more than ever, genial Johnnie Walker is a welcome sight to behold. The special friend to all connoisseurs of fine scotch whisky, Johnnie Walker is memorable for velvety smoothness and mellow perfection.



Both 86.8 Proof

Popular Johnnie Walker can't be everywhere all the time these days. If occasionally he is "out" when you call . . . call again.



JOHNNIE WALKER


BLENDING SCOTCH WHISKY

CANADA DRY GINGER ALE, INC., New York, New York • Sole Importer

TAN gloriously

in a single day

SUTRA

with  FILTERS SUN SPEEDS TAN

Revel this summer in a rich, glorious tan. Get out in the sun — and stay there! You can — with SUTRA. For SUTRA filters out the sun's burn-rays, lets the tan-rays through, permits longer safe exposure. One of the wonder products of modern science. Accepted for advertising in publications of the American Medical Association. In vanishing type cream or stainless lotion — non-greasy — so easy and pleasant to use.



IN CREAM OR LOTION FORM
AT YOUR DRUG OR COSMETIC COUNTER

ARTRA COSMETICS, INC.
Bloomfield, New Jersey

Military Wedding CONTINUED



BRIDAL BOUQUET, which was made of white roses and lilies of the valley, was tossed by Inez to her bridesmaids, who stood with outstretched arms at the



bottom of stairs at end of reception. It was caught by Betty Jane Gilmour, 17, whose mother, an old family friend, gave Inez her own bridal veil to wear.

CONTINUED ON NEXT PAGE

Reliance YANK Jr.

CLOTHES FOR BOYS OF ALL AGES



Illustrated:
Jumperalls—ages 2 to 8
Sports Shirts—ages 6 to 16

You can practically *throw away* your mending basket when your youngster wears smart-looking Yank Jr. boys' togs. For they're made just like Dad's long-wearing Reliance shirts and sportswear—from sturdy, colorful fabrics you can wash and iron in a breeze! So Rely on Reliance Yank Jr. and get America's *best value* in fine boys' shirts, slacks, sport shirts and jumperalls! Moderately priced at leading stores everywhere. Quantities, however, are still limited. Reliance Manufacturing Company, 212 W. Monroe Street, Chicago 6; 200 Fifth Avenue, New York 10.

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 **WASHABLE!**

 **RUGGED!**

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CAROLE LANDIS

Co-starring in

"A Scandal in Paris"

an Arnold Pressburger production
released through United Artists

Beauty care starts with the hair

... and you can't find a better way to start than with one of these lovely hairbrushes. Their nylon bristles are so clean, so strong that you'll find yourself brushing your hair more often. The back is made of Du Pont "Lucite"—a beauty on any dressing table. You can get long-lasting nylon bristles also in toothbrushes, paintbrushes, household and industrial brushes. At your dealer's. Look for the name *nylon* on brush or package. E. I. du Pont de Nemours & Co. (Inc.), Plastics Dept., Room 626, Arlington, N. J.

*Du Pont's trademark for its acrylic resin.

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BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

Military Wedding CONTINUED



LAST STROLL together along Flirtation Walk ends under Kissing Rock. Tradition says that rock will fall on the girl who refuses to kiss her escort here.

Choice of a lifetime...



Enjoy the milder, lighter flavor of the finest whiskey ever to bear the grand old name *Golden Wedding*. With men who know their whiskey, it is truly the "choice of a lifetime."

Golden Wedding

*Has
had no
peers for
fifty
years*

BLENDED WHISKEY. 86 PROOF. 72½% GRAIN NEUTRAL SPIRITS. JOSEPH S. FINCH & COMPANY, SCHENLEY, PA.

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LUCKY STRIKE
Means Fine Tobacco

**... and in a Cigarette
it's the Tobacco that counts**

Yes, L.S./M.F.T.

